



METALLOBRABOTKA

Equipment, Instruments and Tools
for the Metalworking Industry

23rd International Exhibition

www.metobr-expo.ru/en

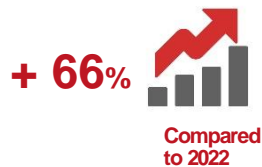


Advertising 12+

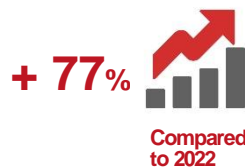
EXPOCENTRE

P O S T S H O W R E P O R T

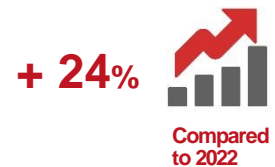
40,000 sq m
of exhibition
space



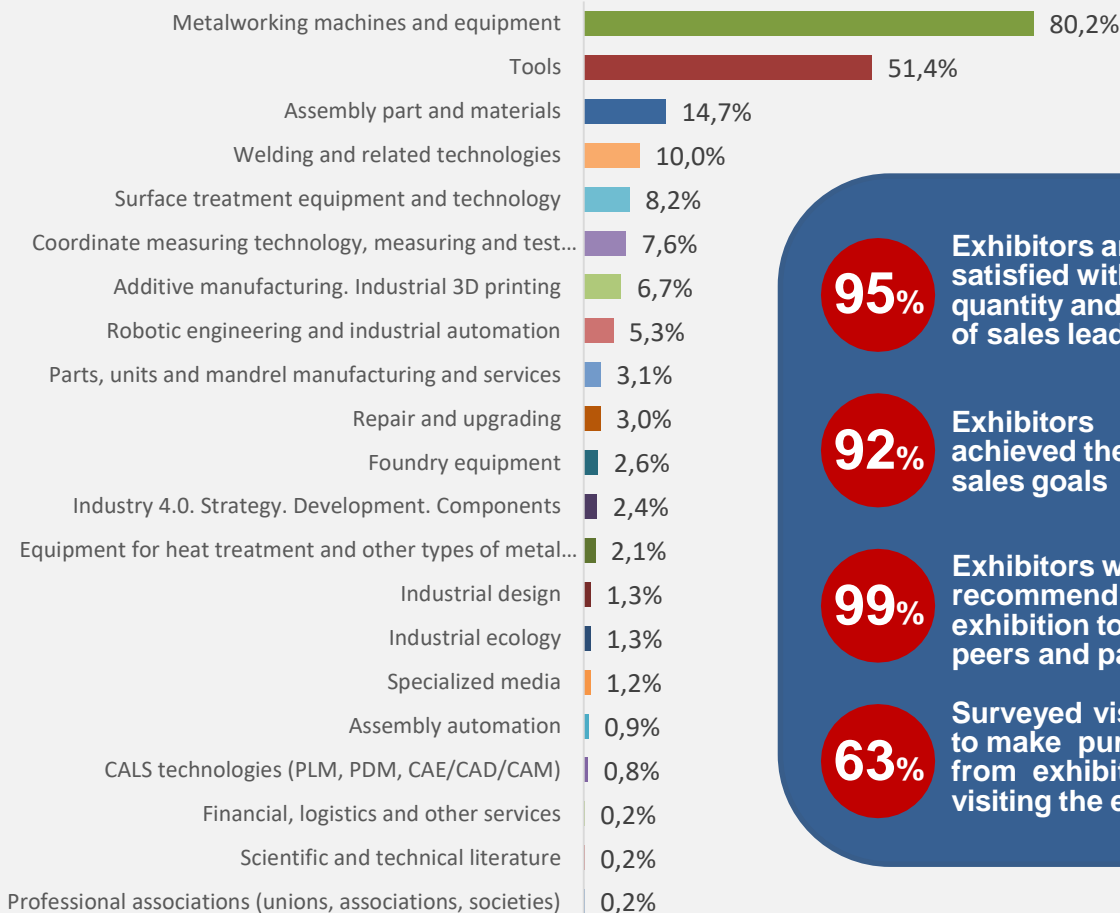
1,077 **13**
Exhibitors from countries



45,363
visitors



Exhibitor profile



95%

Exhibitors are satisfied with the quantity and quality of sales leads

92%

Exhibitors achieved their sales goals

99%

Exhibitors would recommend the exhibition to their peers and partners

63%

Surveyed visitors plan to make purchases from exhibitors after visiting the exhibition

VISITOR JOB FUNCTION

Business owner CCO/head of sales
Manager **Engineer/production** CTO/CIO
Other engineer Area manager
Self-employed Head of purchasing/buyer **CEO/COO**
 Head of marketing/advertising

Unique audience

45% of visitors only attend Metalloobrabotka and do not go to other events.

95%

Visitors would recommend the exhibition to their peers and partners

Audience experience

44,3%

Third time and more

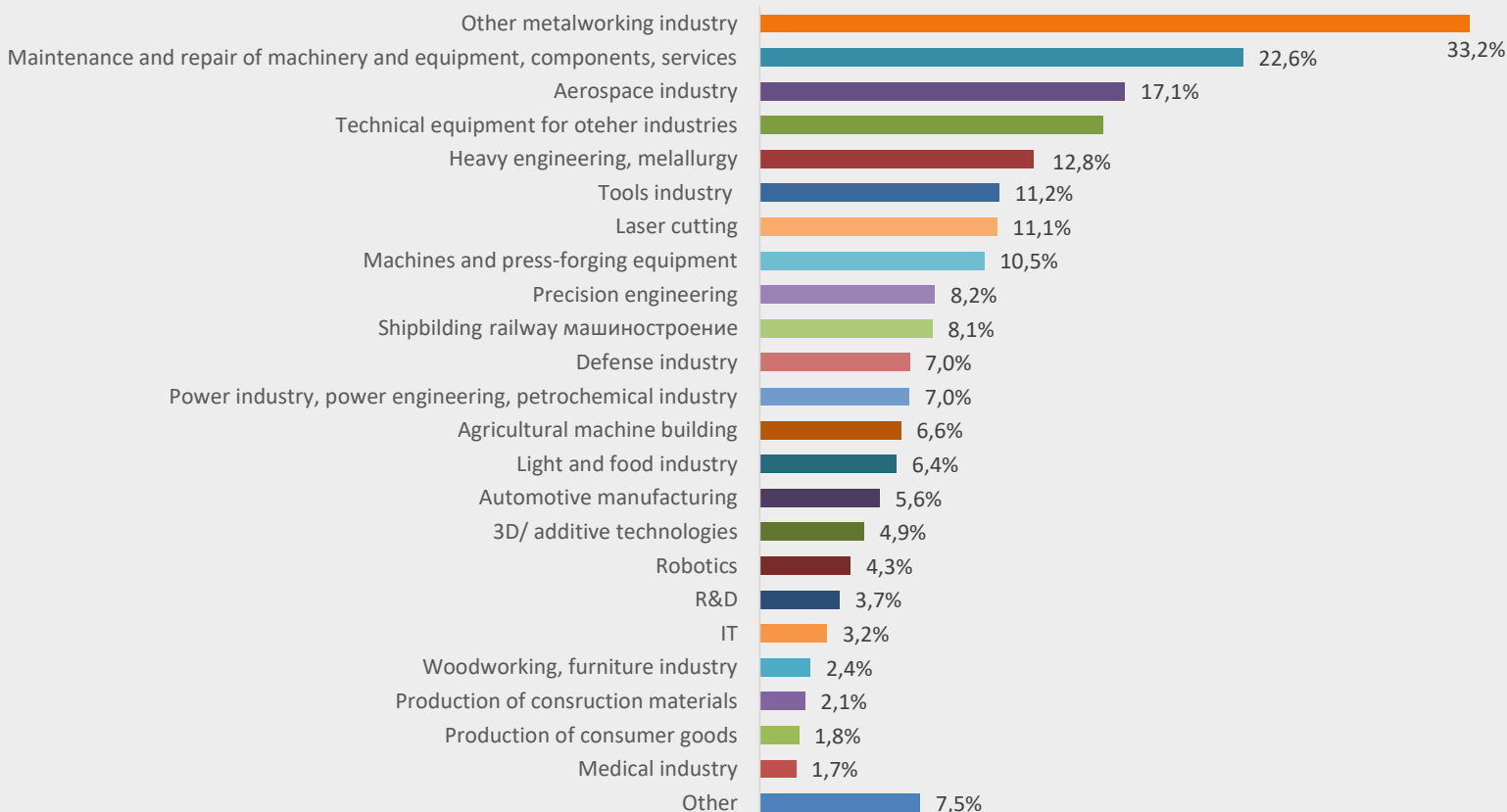
14,7%

Second time

41%

First time

Visitors by industry groups



Metalloobrabotka 2024

20–24 May

ЭКСПОЦЕНТР

123100, Russia, Moscow,
Краснопресненская наб., 14, ЦВК
«EXPOCENTR»

www.metobr-expo.ru
metobr@expocentr.ru

Тел.: +7 (499) 795-38-43