

of exhibition space

**Exhibitors from countries** 

45,363

+ 66%

+ 24%



**Exhibitor profile** 

Metalworking machines and equipment

Tools

14,7%

Assembly part and materials

Welding and related technologies 10,0%

Surface treatment equipment and technology

8,2%

Coordinate measuring technology, measuring and test... 7,6%

> Additive manufacturing. Industrial 3D printing 6,7%

Robotic engineering and industrial automation 5,3%

Parts, units and mandrel manufacturing and services 3,1%

Repair and upgrading 3,0%

Foundry equipment 2,6%

Industry 4.0. Strategy. Development. Components 2,4%

Equipment for heat treatment and other types of metal... 2,1%

Industrial design 1,3%

Industrial ecology 1,3%

Specialized media 1,2%

0,2%

Assembly automation 0,9%

CALS technologies (PLM, PDM, CAE/CAD/CAM) | 0,8%

Financial, logistics and other services 0,2%

Scientific and technical literature 0,2%

Professional associations (unions, associations, societies)

80,2%

51,4%

**Exhibitors are** satisfied with the quantity and quality

**Exhibitors** achieved their sales goals

**Exhibitors** would recommend the exhibition to their peers and partners

Surveyed visitors plan to make purchases from exhibitors after visiting the exhibition

of sales leads

**Business owner** 

CCO/head of sales

VISITOR JOB FUNCTION

Manager Engineer/production CTO/CIO

Other engineer Area manager

Self-employed

Head of purchasing/buyer

CEO/COO

Head of marketing/advertising

Visitors would recommend the exhibition to their peers and partners

Unique audience

45% of visitors only attend Metalloobrabotka and do not go to other events

Audience experience

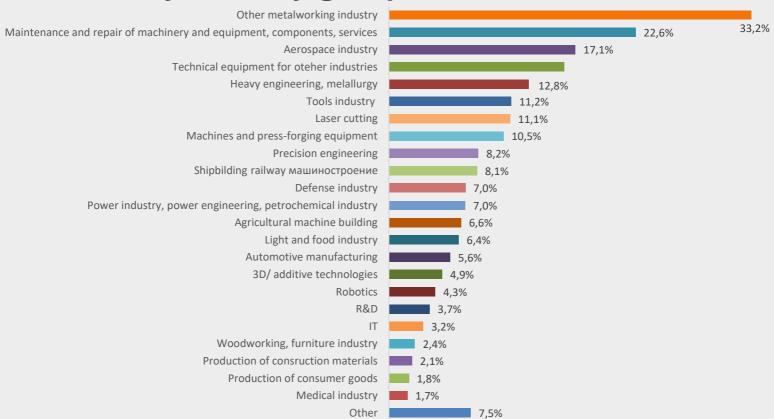
44,3%

Third time and

14,7% 41%

time

## Visitors by industry groups



## Metalloobrabotka 2024 20-24 May



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