



**EEPC INDIA**  
**Ministry of Commerce & Industry, Govt. of India**  
**In Association with**

**Invites you to a**

## **Interactive Session on Alternative Export**

### **Finance for MSME**

#### **EXIM Policy for MSME and Global Business Opportunities**

We are pleased to inform you that DGFT and EEPC India in association with Drip Capital is organizing an "Export Awareness Program on Global Business Opportunities in engineering sector.

Day & Date	Thursday, 16 <sup>th</sup> May, 2019
Time	05.30 PM
Venue	Hotel Park Plaza, B Block, Sushant Lok-1 Gurgaon
Participation Fees	No Participation fee but prior Registration is must

**(The Session will be followed by Dinner)**

#### **INTERACTIVE SESSION WITH DGFT**

The main objective of the program is to promote potential exporters by training them on the nitty-gritty of foreign trade through counseling and motivating sessions. The scheme also acknowledges the importance of the medium and small scale enterprises (MSME) in India's manufacturing sector in terms of output, employment and exports from India.

The program provides you the platform to have direct conversation with Senior DGFT officials who will deliberate on the most promising market for Indian engineering exports especially MSMEs and the role of DGFT in hand-holding the industry in taking their business across borders. This discussion is of immense significance in light of upcoming review of Foreign Trade Policy in new GST Era and will cover:

- Role of DGFT as NiryatBandhu
- Various schemes of DGFT for exporters
- Role of DGFT under new GST regime
- Open House with Senior DGFT officials

### **DRIP CAPITAL:**

Drip Capital offers a unique trade financing product targeted towards SMEs in developing markets. Their comprehensive and automated risk assessment model allows rapidly growing SMEs quick and easy access to finance.

With a focus on technology, Drip aims to eliminate the hassle of paperwork and bureaucracy and create a seamless borrowing experience for its clients.

### **EEPC INDIA :**

EEPC India has been the face of Indian engineering exports over a span of 63 years when India grew from a nation exporting just \$10 million of engineering goods in 1955 to \$81.2 billion in 2018-19 and is regarded as the model EPC in India by the Union Ministry of Commerce and Industry.

EEPC India is now a full member of the France-based UFI – the Global Association of the Exhibition Industry – and our Annual Show, IESS received the status of ‘UFI-approved International Event’ from the VIIIth edition held in March 2019. EEPC India also received BMO accreditation of the Quality Council of India (QCI) – NABET (National Accreditation Board for Education and Training is one of the constituent boards of the QCI). The BMO accreditation mechanism by all stakeholders is becoming a game-changer towards nation-building, in promoting and developing strategies for MSMEs to participate in various government schemes including Make in India, Zero Defect Zero Effect (ZED), and Start Up India.

EEPC India is the premier trade and investment promotion organisation in India. It is sponsored by the Ministry of Commerce & Industry, Government of India, and caters to the Indian engineering sector. As an advisory body it actively contributes to the policies of the Government of India and acts as an interface between the engineering industry and the government.

### **KEY FEATURES OF IESS – VIII**

IESS VII was the biggest platform for Indian exporters to widen their client base and develop their businesses across the globe through the largest Trade and Investment Show in South India.

***India's leading engineering show, IESS VIII (International Engineering Sourcing Show) continues to set new records with around 346 exhibitors, 400 overseas buyers and 10,000 trade visitors participating in the show held over 14-16 March, 2019 in Chennai for the third successive time!***

International Engineering Sourcing Show, being organised by EEPC India with support from the Ministry of Commerce & Industry is India's largest display of engineering products and solutions. As the leading platform for this sector, IESS gives visitors a complete overview of the market in its full dimension.

'Smart Engineering' being the theme for this year, showcased India as a Global Hub for Manufacturing and Technology Hub. This is a unique platform to prepare your business transactions and close deals. Generate new business and tap international markets. The event shaped up in a grand way with **Malaysia as the Partner Country** for the first time, **Tamil Nadu as the Host State** for the third time, **Uttar Pradesh as the Partner State** for the Third Time, **Madhya Pradesh, Uttarakhand and Jharkhand as Focus States**, **Flanders as the Focus Region**. The Department of Scientific & Industrial Research (DSIR), Department of Heavy Industry, Department of MSME, and India Design Council also lent their support. Bihar and Karnataka also had their pavilions at the event. Apart from a 19 member team of Malaysian exhibitors, Hong Kong, South Korea, Czech Republic, Canada had their representations at the exhibition ground.

***The three day show was inaugurated by Dr. AnupWadhawan, Commerce Secretary, Government of India while a video message from Mr. Suresh Prabhu, Hon'ble Minister of Commerce and Industry, Government of India was played at the inauguration, in the presence of Mr B. S. Bhalla, Joint Secretary, Department of Commerce, Ministry of Commerce and Industry, Government of India; Mr. DharmendraPratapYadav, Secretary, MSME, Government of Tamil Nadu; Datuk K. Talagavathi, Deputy Secretary General, Ministry of International Trade and Industry, Government of Malaysia; H.E. Dato' Hidayat Abdul Hamid, High Commissioner of Malaysia and Dato' MadaniSahari, CEO, Malaysia Automotive Robotics &IoT Institute (MARii). Mr. Ravi Sehgal, Chairman, EEPC India; H.E. Mr. Milan Hovorka, Ambassador of Czech Republic in India; Mr. Mahesh K. Desai, Sr. Vice Chairman & Officiating as Regional Chairman (SR), EEPC India; Mr. Arun Kumar Garodia, Vice Chairman, EEPC India, Mr. Rakesh Shah, Former Chairman and Chairman Publicity, Exhibition and Delegation Committee, EEPC India; Mr. Anupam Shah, Former Chairman; Mr. R. P. Jhalani, Former Chairman and Mr. Suranjan Gupta, Executive Director, EEPC India also joined the grand inaugural programme.***

## **WHO SHOULD ATTEND**

Entrepreneurs, Exporters / Importers, Manufacturers/Traders, Employees of export house/status holders, Anyone with interest in Exports, Senior Management Personnel, CEOs, CFOs etc.

**For detailed discussion on the subject, we invite you to join us in the interactive session as per the below program:**

### **TENTATIVE PROGRAM**

<b>05:30 PM</b>	<b>Registration</b>
06.00 PM	Welcome Address by ShriPradeepAgarwal ,Deputy Chairman, EEPC INDIA
06.10 PM	Introductory Address by President of Local Industrial Association, Gurugram.
06.25 PM	Presentation/Address by Drip Capital on “The Easy Solution for SME Working Capital”
07.10 PM	A Success Story of MSME by Ms. PoonamSachdeva, Director, Skipper Seil
07.20 PM	Address by Mr. Kumar Rahul, Deputy DGFT, CLA North, Ministry of Commerce & Industry, Govt. of India on <b>NiryaatBandhu Scheme &amp; FTP (2015-2020)</b>
07.30 PM	GST compliance - Kaaran avam Nevaran (कारण एवम निवारण) by Mr. Rajesh Khandelwal, CA, and Regional Committee Members, EEPC India.
07.45 PM	Export and Import financial benefits by Mr. Sanjay Beswal, Director, Andees Consultancy and Regional Committee Member, EEPC India
08.00 PM	Address by Mr. RakeshSuraj, Regional Director, EEPC India on Global Business Opportunities in IESS and EEPC India Membership benefit.
08.15 PM	Open House Session
08.30 PM	Vote of Thanks and Networking Dinner

As we have limited number of seats, kindly send us filled registration form placed below at the earliest. There are no participation charges but prior confirmation is **MUST**.



Ministry of  
Commerce & Industry  
Government of India

**EEPCINDIA**  
ENGINEERING THE FUTURE

# Interactive Session on Alternative Export Finance for MSME

## EXIM Policy for MSME and Global Business Opportunities

16<sup>th</sup> May, 2019 at Hotel Park Plaza, Gurgaon

### Registration Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Pin : \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Web: \_\_\_\_\_

Participant 1 Name & designation: \_\_\_\_\_

Participant 2 Name & designation: \_\_\_\_\_

Contact Details

T: \_\_\_\_\_ Mob: \_\_\_\_\_ Email: \_\_\_\_\_

EEPC INDIA Member Yes  No

Status:  Manufacturer  Trader  
 Exporter  Other, please specify profession \_\_\_\_\_

Are your Exporting : Yes  No

Export Turnover : In Rs.

Please scan and email this application at email: [gmalhotra@eepcindia.net](mailto:gmalhotra@eepcindia.net)/