INDIA - ASEAN ENGINEERING PARTNERSHIP SUMMIT

August 24-27, 2021

A Report
India - ASEAN Engineering Partnership Summit
24–27 August, 2021
A Report
## Table of contents

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why ASEAN</td>
<td>5</td>
</tr>
<tr>
<td>4 day programme</td>
<td>6</td>
</tr>
<tr>
<td>Inaugural Session</td>
<td>8</td>
</tr>
<tr>
<td>The 12 Sessions</td>
<td>10</td>
</tr>
<tr>
<td>B2B</td>
<td>23</td>
</tr>
<tr>
<td>Attendance</td>
<td>24</td>
</tr>
<tr>
<td>Outcome of the Event</td>
<td>25</td>
</tr>
<tr>
<td>Unique Features</td>
<td>26</td>
</tr>
<tr>
<td>Key Stakeholders</td>
<td>27</td>
</tr>
<tr>
<td>Banding and Publicity</td>
<td>30</td>
</tr>
<tr>
<td>Social Media Campaign</td>
<td>45</td>
</tr>
<tr>
<td>Media Coverage</td>
<td>52</td>
</tr>
<tr>
<td>Testimonials</td>
<td>55</td>
</tr>
</tbody>
</table>
Why ASEAN

1. India’s bilateral trade with the ASEAN economies would double by 2025 to $300 billion

2. ASEAN is the fifth largest trading partner for India following North America, EU, North-East Asia and GCC-West Asia

3. 3rd Largest engineering exports destination

4. Engineering constitutes approx. 40% of India’s exports

5. In total merchandise trade, ASEAN’s share in India’s export basket is 10.6% while in terms of engineering it is 15.3%
Inaugural Session - India ASEAN Engineering Partnership Summit  
Date: 24th August 2021; Time: 1000 hours (IST)

India’s “Act East” Policy and its Implications on the Regional Manufacturing Activities and Future Growth Potential between India and ASEAN  
Date: 24th August 2021; Time: 1130 hrs (IST)

10 Years of India-ASEAN Free Trade Agreement: Implications for Engineering Manufacturing – its present Status and the Way Forward  
Date: 24th August 2021; Time: 14:00 hrs (IST)

EXIM Bank & ECGC session on Enhancing India – ASEAN trade in engineering and allied sectors  
Date: 24th August 2021; Time: 1530 hrs (IST)

Country Session: India & Singapore  
Strengthening the prospects and potential partnerships in engineering and advanced manufacturing  
Date: 25th August 2021; Time: 1000 hrs (IST)/1230 hrs (SST)

Country Session: India-Malaysia  
Opening The New Vistas for Enhancing Engineering Trade  
Date: 25th August 2021; Time: 1400 hours (IST)/1630 hrs (MST)
**Country Session: India-Indonesia**  
Looking Beyond 70 Years of Diplomatic and Commercial Partnership with Special Focus on Engineering Sector  
Date: 25th Aug 2021; Time: 1530 (IST)/1700 (WIB)

**Session on Trade & Prospects in CLMV- India’s frontier market for forging engineering partnerships**  
Date: 26th August, 2021; Time: 1000 hrs (IST)

**Country session: India-Brunei**  
Country session with Brunei on Engineering Partnerships  
Date: 26th August 2021; Time: 1200 hrs (IST)/1430 hrs (BNT)

**Country session: India-Thailand**  
Strengthening India-Thailand Bilateral Engineering Ties  
Date: 26 Aug 2021, Time: 1330 hrs (IST) /1500 hrs (Bangkok)

**India- Philippines Country Session-**  
Enhancing India-Philippines Bilateral Engineering Trade  
Date: 26th Aug 2021; Time: 1530 hrs (IST)/1800 (PST)

**India-ASEAN Technology Collaboration**  
Focus on Industry 4.0 and Smart Manufacturing  
Date: 27th August 2021; Time: 1000 hours (IST)

**Strengthening the Role of MSMEs in the India-ASEAN Regional value Chain**  
Date: 27th March 2021; Time: 1130 hrs (IST)

**Valedictory Session**  
Date: 27th August 2021; Time: 1400 hours (IST)
Inaugural Session
24 August, 2021

(First row L to R) Ms. Anupriya Patel, Hon’ble Minister of State for Commerce & Industry, Government of India; Ms. Riva Ganguly Das, Secretary (East), Ministry of External Affairs, Government of India; Mr. Mahesh Desai, Chairman, EEPC India; (Second row L to R) Mr. Arun K Garodia, Vice Chairman, EEPC India; Mr. T S Bhasin, Past Chairman and Chairman of the Committee on Trade with ASEAN; Mr. Rakesh Shah, Past Chairman and Publicity, Exhibition and Delegation Committee Chairman, EEPC India, Ms. Pallavi Saha, Sr Deputy Director, EEPC India

An E-Book was Launched at the Inauguration

An e-book named *India-ASEAN Engineering Trade : An assessment* focusing on the various aspects of India-ASEAN commercial relationship with special focus on the engineering sector was launched at the Virtual India-ASEAN Engineering Partnership Summit by Ms. Anupriya Patel, Hon’ble Minister of State of Commerce and Industry, Government of India.
On the Book

- ASEAN has emerged as a key strategic and commercial partner for India in the last decade – evident from India’s erstwhile ‘Look East Policy’ which metamorphosed into ‘Act East’ policy.

- Engineering is one of the most potential sectors in the trade between India and ASEAN region which validates the significance of the Summit and the Book.

- The book investigates the current economic status of India-ASEAN relations with the focus on the ASEAN-India Free Trade Agreement.

- Connectivity, MSME Collaborations, Technology and Industry 4.0 and comprehensive ASEAN Nations and India note provide a reader an incisive insight to the regional economic and social issues relevant for an investor, manufacturer and trader to venture into a business association. This ready reckoner for business community is a humble attempt on part of EEPC India to help and assist businessmen to initiate a long lasting association within these regional nations.
Session 1

Date: August 24, 2021

India’s "Act East" policy and its implications on the regional manufacturing activities and future growth potential between India and ASEAN

Session Topics:

- About India’s “Act East, Policy & its various initiatives
- Implications of India’s foreign relations with ASEAN on its trade agreements regulations pacts & overall relations
- Emerging engineering manufacturing landscape in the regions
- Current & future India-ASEAN trade relations

(First row L to R): Dr. Bipin Menon, Development Commissioner, SEZ Noida, Ministry of Commerce and Industry, Government of India; Professor Saon Ray, Indian Council for Research on International Economic Relations, New Delhi; Dr. Nilanjan Ghosh, Director, Observer Research Foundation, Kolkata;

(Second row L to R): Professor Biswajit Nag, Indian Institute of Foreign Trade, New Delhi, Professor Gurudas Das, National Institute of Technology, Silchar;

(Third row L to R): Mr. Rohinton R. Engineer, Working Committee Member, EEPC India; Mr. L P Gupta, Deputy Regional Chairman, (ER), EEPC India
Session 2

10 Years of India-ASEAN Free Trade Agreement: Implications for Engineering Manufacturing - its present Status and the Way Forward

Date: August 24, 2021

Session Topics:

- How India-ASEAN Trade relations have emerged in the last 10 years
- Key Export-Import Trends
- Emerging Areas of Potential Trade
- Implications of India’s Foreign relations with ASEAN, trade policies, trade agreements, regulations, pacts & overall relations
- What does the future hold for India-ASEAN trade relations

(First row L to R): Dr. Srikar Reddy, Joint Secretary EP (Engg), Department of Commerce, Government of India; Professor Amita Batra, School of International Studies, Jawaharlal Nehru University, New Delhi; Dr. Rajan Sudesh Ratna, Deputy Head and Senior Economic Affairs Officer, UNESCAP, New Delhi,
(Second row L to R): Dr. Piti Srisangnam, Faculty of Economics, Thailand Information Center, Office of Academic Resources, Chulalongkorn University; Professor Prabir De, ASEAN-India Centre at Research and Information System for Developing Countries, New Delhi; Professor C Veeramani, Indira Gandhi Institute of Development Research, Mumbai,
(Third row L to R): Mr. Gunit Rana, Dy Regional Chairman (NR), EEPC India; Mr Arun K Garodia, Vice Chairman, EEPC India; Dr. Surender Singh, Sr Deputy Director, EEPC India
Session 3

EXIM Bank & ECGC session on Enhancing India - ASEAN trade in engineering and allied sectors

Date: August 24, 2021

Session Topics:

- New Financial Structures for Increasing India’s Exports to ASEAN Countries
- Role of Export Credit Insurance in facilitating exports to the ASEAN region
- Various Financial Initiatives to facilitate trade with ASEAN region

(First row L to R): Mr. C N A Anbarasan, Executive Director (Operations), ECGC India; Mr. T D Sivakumar, General Manager, EXIM Bank, Mr P K Shah, Past Chairman, EEPC India;

(Second row): Ms. Pallavi Saha, Sr. Deputy Director, EEPC India.
Session 4

India & Singapore - Strengthening the prospects and potential partnerships in engineering and advanced manufacturing

Date: August 25, 2021

Session Topics:

- Role of High Commission in facilitating trade and commerce
- Bilateral Trade, Trends, Scenarios & Potential areas of building partnership
- Why Singapore is emerging as Manufacturing Destination
- Current economic & policy environment
- Emerging New Technologies and Value Chain in Manufacturing in Singapore

(First row L to R): H.E. Mr. P. Kumaran, High Commissioner of India to Singapore; Mr. Lawrence Pek, Secretary General, Singapore Manufacturing Federation; Mr. Omar Shahzad (CEO, Meinhardt Group), Country Chair, Singapore, ASEAN Young Entrepreneur Council - Singapore Business Federation, Singapore;

(Second row L to R): Dr. Ho, Chaw Sing, MD, National Additive Manufacturing Innovation Cluster (NAMIC); Mr K L Dhingra, Regional Chairman (WR), EEPC India, Mr. Mahesh C Keyal, Working Committee Member, EEPC India;

(Third row L to R): Dr. Surender Singh, Sr. Deputy Director, EEPC India.
Session 5

India & Malaysia - Opening the new areas for Enhancing Engineering Trade

Date: August 25, 2021

Session Topics:

- Role of High Commission in facilitating Trade and Commerce
- Why Malaysia is emerging as Manufacturing Destination
- Bilateral Trade, Trends, Scenarios & Potential Areas of building partnerships
- Current Economic & Policy Environment

(First row L to R): Dr. Varun Jeph, Charge d’affaires, Indian High Commission, Malaysia; Mr. Ts. Nizmar Mohd Nazar, Chief Information Officer, Malaysia Automotive Robotics and IoT Institute (MARii); Mr. Well Kam, National President, Malaysia Small and Medium Enterprises Association (SAMENTA);

(Second row L to R): Mr. Roswaidin Bin Mohd Zain, Consul Investment, Consulate General of Malaysia; Mr. B D Agarwal, Regional Chairman (ER), EEPC India; Mr. Pankaj Chadha, Working Committee Member, EEPC India;

(Third row): Mr. Saikat Dutta, Joint Director (Policy), EEPC India.
Session 6

India-Indonesia Looking Beyond 70 Years of Diplomatic and Commercial Partnership with Special Focus on Engineering Sector

Date: August 25, 2021

Session Topics:

- Role of Embassy in facilitating Trade and Commerce
- Why Indonesia is emerging as Manufacturing Destination
- Bilateral Trade Trends, Scenarios & Potential Areas of building partnerships
- Current Economic & Policy Environment

(First row L to R): H.E Mr. Manoj Kumar Bharti, Ambassador of India to Indonesia; Mrs. Shinta W. Kamdani, Coordinator Vice Chairperson for Maritime Investment and International Relation of KADIN Indonesia; Mr. Shantanu Roy, Executive Director, BEML; Mr. Abhishek Srivastava, Country Head – Indonesia, Project Business of Thermax;

(Second row L to R): Mr. Sujit Vargis, Head, Sales and Marketing – PT Thermax Indonesia International; Mr. Satish Mahtani, Chairman, KADIN Indonesia; Mr Fakir Chand, Deputy Chairman, KADIN Indonesia,

(Third row L to R): Ms Kamna Raj Aggarwalla, Regional Chairperson (NR), EEPC India; Mr. Yuvraj Malhotra, Working Committee Member, EEPC India, Dr. Surender Singh, Sr. Deputy Director, EEPC India.
Session 7

Session on Trade & Prospects in CLMV- India's frontier market for Forging Engineering Partnerships

Session Topics:

- Role of Embassies in facilitating Trade and Commerce
- Why CLMV is emerging as Manufacturing Destination
- Bilateral Trade Trends, Scenarios & Potential Areas of building partnerships
- Current Economic & Policy Environment
- Emerging New Technologies and Value Chain in Manufacturing in CLMV

(First row L to R): H.E. Mr. Dinkar Asthana, Ambassador of India to Lao PDR; H.E. Mr. Pranay Verma, Ambassador of India to Vietnam; H.E. Ms. Devyani Uttam Khobragade, Ambassador of India to Cambodia; Mr. Madan Gopal, Second Secretary (Consular and Commerce), Embassy of India in Lao PDR,

(Second row L to R): Ms. Truong Bich Ngoc, Deputy Director General, International Cooperation Department, Vietnam Chamber of Commerce and Industry (VCCI); Mr. Thanonsinh Kanlagna, Member, National Assembly of Lao PDR and Executive Vice President of LNCCI (Laos National Chamber of Commerce & Industry); Mr. Rajiv Nischal, CGM, Managing Director, ONGC Videsh – Country Manager Myanmar; Mr. Sameer Deshpande, Vice-President- International Business (ASEAN), Bajaj Auto Ltd,

(Third row L to R): Mr. K.S. Mani, Regional Chairman (SR), EEPC India, Mr. Tushar Jain, Working Committee Member, EEPC India; Ms. Pallavi Saha, Sr Deputy Director, EEPC India.
Session 8

Country Session with Brunei on Engineering Partnerships

Date: August 26, 2021

Session Topics:

- Role of Embassy in facilitating Trade and Commerce
- Why Brunei is emerging as Manufacturing Destination
- Bilateral Trade Trends, Scenarios & Potential Areas of building partnerships
- Current Economic & Policy Environment

(First row L to R): H.E. Mr. Ajaneesh Kumar, High Commissioner of India to Brunei; Ir. Haji Mohamad Zin bin Haji Salleh, President, Surveying, Engineering and Architects Association of Brunei (PUJA), Mr. Nazeer Ahmad Zakiriah, President of the Indian Chamber of Commerce, Brunei; Mr. Shamir Salahudin, General Manager, Technical Services, M/s Serikandi Oil Field Services; Mr. Renjit Gopalakrishnan (Commercial Director), ESCA Marine and Engineering Sdn Bhd (ESCA);

(Second row L to R): Mr. Masrhiem Taufik (Managing Director) ESCA Marine and Engineering Sdn Bhd (ESCA), Mr. Syafiq Raj, Executive Director/CEO, Flux Group; Ms. Supna Rania Karwanamurthi, Co-Founder & Managing Director, Flux Group; Mr. Loveline Gnanarathinam, Operations Manager, International Reliability Services Sdn Bhd.;

(Third row L to R): Mr. Ankit Patel, Director/Representative of the Atoll Oxygen Snd Bhd; Mr. Arun K Garodia, Vice Chairman, EEPC India; Ms. Debolina Mukherjee, Sr Assistant Director, EEPC India.
Session 9

Strengthening India-Thailand Bilateral Engineering Ties

Date: August 26, 2021

Session Topics:

- Role of Embassy in facilitating Trade and Commerce
- Why Thailand is emerging as Manufacturing Destination
- Bilateral Trade Trends, Scenarios & Potential Areas of building partnerships
- Current Economic & Policy Environment

(First row L to R): H.E. Mrs. Suchitra Durai, Ambassador of India to Thailand; H.E. Ms. Pattarat Hongtong, Ambassador of Thailand to India; Mr. Vichaow Rakphongphairoj, Vice Chairman, Federation of Thai Industries; Ms. Prim Jitcharoongphorn, Chairperson of Thailand India Business Council (TIBC) and Deputy Secretary General of Board of Trade of Thailand;
(Second row L to R): Mr. Nanthapol Sudbanthad, Director, Thailand Board of Investment, Mumbai; Mr. Amit Khanna, Vice President – Business Excellence and Shared Services, Tata Steel (Thailand); Mr. Remko Vleesch Dubois, CEO, Kirloskar Brothers (Thailand) Limited; Mr. Abhijit Datta, MD, Siam Cement Group (SCG);
(Third row L to R): Mr. Pradeep Aggarwal, Working Committee Member, EEPC India; Mr. Girish Madhogaria, Working Committee Member, EEPC India, Mr. Suranjan Gupta, Executive Director, EEPC India; Mr Saikat Dutta, Joint Director (Policy), EEPC India.
Session 10
Enhancing India-Philippines Bilateral Engineering Trade
Date: August 26, 2021

Session Topics:

- Role of Embassy in facilitating Trade and Commerce
- Why Philippines is emerging as Manufacturing Destination
- Bilateral Trade Trends, Scenarios & Potential Areas of building partnerships
- Current Economic & Policy Environment

(First row L to R): H.E. Mr. Shambhu S. Kumaran, Ambassador of India to Philippines; H.E. Mr. Ramon S. Bagatsing, Jr. Ambassador Extraordinary and Plenipotentiary, Philippine Embassy in New Delhi; Mr. Edgardo Lacson, Acting President, Philippine Chamber of Commerce and Industry (PCCI); Mr. Norman K. Macapagal, EVP & General Manager, EEI Corporation, Construction Division,

(Second row L to R): Mr. Vaibhav Srivastava, Country Manager – TVS Philippines; Mr. Sampath Kumar, Divisional Head (ASEAN Business), Bajaj Auto Ltd.; Mr. Joseph Sigelman, Chairman, Atlantic Gulf & Pacific Co. (AG&P), Mr. Animesh Jain, Director, India Business Forum, Philippines;

(Third row L to R) Mr. Nishikant Singh, First Secretary (Economic & Commerce), Embassy of India, Manila, Philippines; Mr. Rohinton R. Engineer, Working Committee Member, EEPC India, Mr. Ajay Kumar, Working Committee Member, EEPC India; Mr. Saikat Dutta, Joint Director (Policy), EEPC India.
Session 11

India-ASEAN Technology Collaboration:
Focus on Industry 4.0 And Smart Manufacturing

Date: August 26, 2021

Session Topics:

- Emerging Technological Collaborations Opportunities between India-ASEAN
- Leading organizations working towards building Technological Value Chain
- Technology Trends & Partnerships Opportunities
- Strength & Capabilities of ASEAN in Emerging Technologies such as Industry 4.0 & Smart Manufacturing

(First row L to R): Mr. Harish Mehra, Global Head, Industry 4.0 Practice Tata Consultancy Services (TCS);
Mr. Ts. Nizmar Mohd Nazar, Chief Information Officer, Malaysia Automotive Robotics and IoT Institute (MARii);
Mr. Sameer Prakash, Head Digital Enterprise, Siemens Ltd, India;

(Second row L to R): Mr. Asish Adhikari, General Manager & Industry 4.0 Solution Head by Wipro Ltd.;
Mr. Anupam Shah, Former Chairman, EEPC India and Chairman EEPC India Committee on Technology Upgradation;
Session 12
Strengthening the Role of MSMEs in the India-ASEAN Regional Value Chain
Date: August 27, 2021

Session Topics:

- Emerging Value Chain Opportunities for MSME between India-ASEAN
- Leading organizations working towards building Technological Value Chain for MSMEs
- Technology Trends & Partnerships Opportunities
- ASEAN as leading Supply Chain Hub for MSME in engineering sector

(First row L to R): Mr. Neeraj Bansal, Partner, COO India Global and Head ASEAN Corridor, KPMG in India; Dr. Subash Sasidharan, Associate Professor of Economics, Department of Humanities and Social Sciences, Indian Institute of Technology Madras; Dr. Jayant Menon, Visiting Senior Fellow, Institute of Southeast Asian Studies, Singapore; Dr. Faisal Ahmed, Associate Professor of International Business, FORE School of Management, New Delhi;
(Second row L to R): Mr. Ravi Beri, Managing Director, Beri Udyog Pvt. Ltd., Mr. T S Bhasin, Past Chairman and Chairman of the Committee on Trade with ASEAN; Ms. Jaya Basu, Joint Director, EEPC India.
Valedictory Session

Date: August 27, 2021

(First row L to R): Mr. Mahesh Desai, Chairman, EEPC India; Mr. Arun Kumar Garodia, Vice Chairman, EEPC India; Mr. Rakesh Shah, Past Chairman and Publicity, Exhibition and Delegation Committee Chairman, EEPC India;

(Second row L to R): Mr. Suranjan Gupta, Executive Director, EEPC India; Ms. Pallavi Saha, Sr Deputy Director, EEPC India.
Over 212 buyers registered from ASEAN nations

Around 50 Indian registered suppliers from various engineering sectors such as Electrical Machinery & Equipments, Industrial Machinery & Supplies, Building Hardware and Equipments, Metals & Products, Pumps & Valves, Auto & Auto Components etc

Meeting with Indonesian Buyers on 31st August

Meeting with Thailand Buyers on 21st September

Registered buyers were also provided online access to the company profiles, products and contacts of sellers to schedule meetings at their convenience

List of Indian suppliers also circulated among overseas Indian high commissions in ASEAN nations
INDIA-ASEAN ENGINEERING PARTNERSHIP SUMMIT
August 24-27, 2021
A Report

Attendance

1. Over 190 registered delegates from India
2. Around 50 listed companies
3. Over 212 delegates / buyers from ASEAN nations
The India ASEAN Engineering partnership summit emerged as a mega event, of its kind. It successfully managed to draw Industry participation on a large scale on a virtual platform, during the COVID 19 pandemic lockdown in India as well as in ASEAN nations.

The event was attended by over 1000 participants from Industry over the period of 4 days, across 12 sessions. The event was also attended by participants from ASEAN nations.

The event released a first of its kind a comprehensive e-book on latest trends and analysis upon the current trade and emerging potential areas. It discussed in length about country specific trade and policy scenarios, providing in-depth analysis about various opportunities in the engineering sector.

The Industry was sensitized about various aspects of trade including emerging sectors for trade, policy regulations, Investments opportunities in all the ASEAN nations.

The event also highlighted upon opportunities in Advanced manufacturing and Industry 4.0 with Malaysia and Singapore, and MSME integration into ASEAN manufacturing value chain.

The 12 day event successfully brought together stakeholders from Government Departments, including Ministry of Commerce & Industry, Ministry of External Affairs, State Government of Haryana and Tamil Nadu, Overseas India High Commissions, Industry leaders, Startups, Entrepreneurs, R&D Academia, Trade & Policy Research Consultancies and Research Scholars etc on a common platform.

The event highlighted a dedicated webpage for India’s leading suppliers of engineering products on a E-Catalogue. Around 50 listed Indian companies registered for the products showcase from across various engineering sectors such as Electrical Machineries & Equipments, Building Materials, Industrial Machineries and Supplies etc.

B2B Meeting platform was arranged for over 200 buyers registered from ASEAN nations.
UNIQUE FEATURES

01
Updated Programme details, Speaker profiles, Live Streaming of free sessions

02
Online registrations and individual dashboards for each participants

03
Individual dashboard access to registered session links, scheduling B2B meetings and access to company listings
Online registrations and individual dashboards for each participant.

Key Stakeholders

Ministry of External Affairs
Ministry of Commerce and Industry
Department of Commerce
Government of India

Focus State

Partner State

Associate Sponsor

India Exim Bank

Supported by

High Commission of India
Bandar Seri Begawan, Brunei Darussalam

EMBASSY OF INDIA
Manila, Philippines

Embassy of India
Hanoi, Vietnam

Embassy of India
Yangon, Myanmar

Embassy of India
Vientiane, Laos

High Commission of India
Singapore

Embassy of India
Bangkok, Thailand

Embassy of India
Phnom Penh, Cambodia

Embassy of India
Jakarta, Indonesia

High Commission of India
Kuala Lumpur, Malaysia
International Participation

[Logos of various organizations]
Branding and Publicity

A dedicated portal was done to brand and host the event and Press Release was also done.

The event was promoted through customized designs including Web Banners.
Domestic Social Media Circulars

Social Media posts

Whatsapps

Mailer

Whatsapps
International Social Media Circulars

**Overseas mailer**

**Consolidated Session Mailer**

**Overseas Social Media posts**
EEPC India invites Delegates/Buyers from

**INDIA-ASEAN ENGINEERING PARTNERSHIP SUMMIT**
24-27 August 2021
A VIRTUAL EVENT

**WEBINAR**
**INDIA & BRUNEI**
Country session with Brunei on Engineering Partnerships
26 August 2021 – 2:30 p.m. (BNT)
(NO PARTICIPATION CHARGES)

Do remember to register for the webinar and the B2B on our website

**VISIT WEBSITE**

**WEBINAR**
**INDIA & CAMBODIA**
Trade & Prospects in CLMV – India’s frontier market for forging engineering partnerships
26 August 2021 – 11:30 a.m. (as per local time)
(NO PARTICIPATION CHARGES)

Don’t forget to register for the webinar and the B2B on our website

**VISIT WEBSITE**

**WEBINAR**
**INDIA & LAOS**
Trade & Prospects in CLMV – India’s frontier market for forging engineering partnerships
26 August 2021 – 11:30 a.m. (as per local time)
(NO PARTICIPATION CHARGES)

Don’t forget to register for the webinar and the B2B on our website

**VISIT WEBSITE**

EEPC India invites Delegates/Buyers from

**INDIA-ASEAN ENGINEERING PARTNERSHIP SUMMIT**
24-27 August 2021
A VIRTUAL EVENT

**WEBINAR**
**INDIA & INDONESIA**
Looking beyond 70 years of diplomatic and commercial partnership with special focus on the engineering sector
25 August 2021 – 5 p.m. (WIB)
(NO PARTICIPATION CHARGES)

Don’t forget to register for the webinar and the B2B on our website

**VISIT WEBSITE**
Overseas Brochures

INDIA-ASEAN ENGINEERING PARTNERSHIP SUMMIT
August 24-27, 2021
A Report

WEBINAR

INDIA & THAILAND
Strengthening India-Thailand bilateral Engineering ties
26 August 2021 – 3 p.m. (Bangkok time)
(NO PARTICIPATION CHARGES)

WEBINAR

INDIA & VIETNAM
Trade & Prospects in CLMV – India’s frontier market for forging engineering partnerships
26 August 2021 – 11:30 a.m. (local time)
(NO PARTICIPATION CHARGES)

Google Banner
General & VIP Creatives
Countrywise mailers
Countrywise mailers (cont.)
INDIA-ASEAN ENGINEERING PARTNERSHIP SUMMIT
August 24-27, 2021
A Report

Explore 12 sessions & meet 50+ eminent speakers

24-27 August, 2021
Register here

FOR DETAILS, CONTACT
Ms. Jayo Shroff
E: jshroff@eepcindia.net
M: +91 9830290035

Mr. A.reshad Ghouse
E: aghouse@eepcindia.net
M: +91 9003829880

Ms. Ravinder Kaur
E: rkaur@eepcindia.net
M: +91 9973922956

WEBINAR E-INVITATION
India ASEAN Engineering Partnership Summit
24-27 August, 2021

Click on the session name to join

All speaker mailer

Join now mailer
Inauguration Whatsapp

First Slide
The virtual India ASEAN Engineering Partnership Summit would highlight the current landscape, emerging opportunities and future potential for trade and engagements in the ASEAN region. It would provide a comprehensive platform for exchange of ideas, deliberations, knowledge dissemination and industry interactions across the value chain of engineering manufacturing, while on-boarding and integrating MSMEs into the vital ASEAN region.

**Focus themes of the India-ASEAN Engineering Partnership Summit**

- The importance of India-ASEAN trade
  - Engineering is a very significant part of India's trade with ASEAN – it constitutes 40% of India's exports to ASEAN's 10 member-countries. India's bilateral trade with ASEAN economies is expected to reach US$300 billion by 2025. ASEAN is India's fifth largest trading partner and the third largest engineering export market.

- Current cooperation sets the foundation for future aspirations
- Strengthening Opportunities and Prospects in the Growth Triangle region, i.e. Singapore, Malaysia and Indonesia
- Strengthening the Opportunities and Prospects in frontier and emerging, manufacturing economies of CLMV (Cambodia, Laos, Myanmar and Vietnam), Thailand, the Philippines and Brunei
- Innovation and Technologies – The new frontier in trade opportunities and future partnership prospects

**The importance of India-ASEAN trade**

Engineering is a very significant part of India's trade with ASEAN – it constitutes 40% of India's exports to ASEAN’s 10 member-countries. India’s bilateral trade with ASEAN economies is expected to reach US$300 billion by 2025. ASEAN is India’s fifth largest trading partner and the third largest engineering export market.

**Thematic sessions**

- The Inaugural session of India-ASEAN Engineering Partnership Summit & Release of the E-Book on India-ASEAN trade
- India’s ‘Act East’ policy and its implications on the regional manufacturing activities and future growth potential between India and ASEAN
- 10 years of India-ASEAN Free Trade Agreement: Implications for Engineering Manufacturing – Its present Status and the Way Forward
- Enhancing India-ASEAN trade in engineering and allied sectors
- India-Singapore: Strengthening the prospects of potential partnerships in engineering and advanced manufacturing
- India-Malaysia: Opening the new areas in the engineering trade
- India-Indonesia: Expanding the 70-year diplomatic and commercial partnership with special focus on engineering
- India-Thailand: Bilateral Engineering Ties
- The Philippines: Enhancing India-Philippines Bilateral Engineering Trade
- India-ASEAN Technology Collaboration: Focus on Industry 4.0 and Smart Manufacturing
- Strengthening the Role of MSMEs in the India-ASEAN Regional value chain

**Supporting Ministries**
- Ministry of External Affairs, Government of India
- Department of Commerce, Government of India

**Partner State**
- Government of Tamil Nadu

**Focus State**
- Government of Haryana

**Participants**
- Over 200 delegates from Indian MSME units are expected to participate at the event
- Over 100 delegates from ASEAN countries are expected to participate at the event

**Why participate**
- Explore ASEAN markets for New Business, Trade and Investment opportunities
- Learn and Deliberate upon Bilateral Trade Treaties, FTAs and Regulations, etc
- Explore International Tender Opportunities in ASEAN
- Explore ASEAN as a destination for new advanced Technology Collaborations and building MSME Supply chain vendors
- Company Listing: Opportunities for company Brand building, establish business networking with ASEAN delegates and pre-arranged matchmaking

**Website**
- https://www.exporthubexpo.com/asean-summit
Social Media Campaign

Close to 240 postings were done in the six handles of EEPC India Twitter, Koo, Facebook, Linkedin, Pinterest and Instagram.

An update on Response to Campaign in EEPC India's Social Media Handles

OVER ALL STATISTICS
A few screen shots of Social Media postings

Facebook
India’s exports to ASEAN estimated at US$ 46 billion in FY22: Ms Anupriya Patel

ANI - August 24, 2021

Government has taken numerous measures to make India more attractive destination for FDI. Ms Patel

Minister of State for Commerce & Industry Ms Anupriya Patel inaugurates the four day long “India-ASEAN Engineering Partnership Summit”

An important step for bilateral FDI between India and ASEAN countries is a major potential for infrastructure development and capacity building. The Summit aims at strengthening the bilateral trade and investment ties, and is expected to create significant opportunities for both the countries.

India’s exports to ASEAN estimated at US$ 46 billion in FY22: Ms Anupriya Patel

Orissadiary.com - August 24, 2021

United News of India

UNI - August 24, 2021

India’s exports to ASEAN estimated at US$ 46 billion in FY22: Commerce & Industry

Minister of State for Commerce & Industry Ms Anupriya Patel inaugurates the four day long “India-ASEAN Engineering Partnership Summit”

An important step for bilateral FDI between India and ASEAN countries is a major potential for infrastructure development and capacity building. The Summit aims at strengthening the bilateral trade and investment ties, and is expected to create significant opportunities for both the countries.

India’s exports to ASEAN estimated at US$ 46 billion in FY22: Ms Anupriya Patel

UNI - August 24, 2021

Government has taken numerous measures to make India more attractive destination for FDI. Ms Patel

Minister of State for Commerce & Industry Ms Anupriya Patel inaugurates the four day long “India-ASEAN Engineering Partnership Summit”

An important step for bilateral FDI between India and ASEAN countries is a major potential for infrastructure development and capacity building. The Summit aims at strengthening the bilateral trade and investment ties, and is expected to create significant opportunities for both the countries.

India’s exports to ASEAN estimated at US$ 46 billion in FY22: Ms Anupriya Patel

UNI - August 24, 2021

Media Coverage

ANI - August 24, 2021

Orissadiary.com - August 24, 2021

UNI - August 24, 2021

pib.gov.in - August 24, 2021
Patel seeks investment from companies in ASEAN region


Business briefs

Sectors such as Agri machinery and tractors hold huge potential to boost trade between India and the Philippines, Ambassador of India to the Philippines Shambhu S Kumaran said on Friday.

The other areas of mutual interest are infrastructure and construction; power transmission, and medical devices, he added.

He was speaking at a webinar of EEPC India.

India is the 11th largest exporter of engineering goods to the Philippines with around 2 per cent share in the Philippines global engineering import.

Major items exported to the Philippines include two and three-wheelers, iron and steel and their products, auto components/parts, motor vehicles/equipment, electric machinery and equipment, and industrial machinery among others.


Eyeing $46-b goods exports to ASEAN in FY22, says Minister

Engineering goods to make up $16 b

New Delhi, August 24

India hopes to export goods worth $46 billion to the ASEAN countries in 2022-23 to reach the targeted $460 billion in merchandise exports for the fiscal, Minister of State for Commerce, Anupma Patel, said.

Of this, engineering goods exports to the bloc are likely to be worth $16 billion with both India and the ASEAN focusing on increasing their trade. The Minister said at the 26th India-ASEAN Engineering Partnership Summit that Indian exports to the 10-member ASEAN stood at $31.4 billion (with overall goods exports from India at $332 billion) and reaching the target of $46 billion would call for an increase of around 50 per cent over last year.

"The ASEAN-India trade in goods agreement was signed on 13 August 2009 and entered into force on 1 January 2010. The ASEAN countries are Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam."

"India has an FTA with ASEAN spanning goods, services and investment. India's strong belief that an early review of ASEAN-India Trade in Goods Agreement is essential towards realising the full potential of our trade," she said.

Key points

- India has been identified as a key partner for expanding India's exports in the market abroad, and were being encouraged to carve out a space for India as a reliable and low-cost alternative manufacturing destination in the world.

- "Engineering has emerged as an important component of the growing India-ASEAN Strategic Partnership, especially with the involvement of Indian engineering MSMEs," she said.

UNI- August 27, 2021

Integration of Indian companies in regional supply chain would help MSMEs grow in size and scale: Indian Ambassador to the Philippines

Kollata, Aug 27 (UNI) Integration of Indian companies in the regional supply chains can drive the next phase of growth in trade, helping firms especially MSMEs from both sides to go for economies of scale, said Ambassador of India to the Philippines Shambhu S Kumaran.

"Underscoring the trade potential between India and the Philippines, Mr Kumaran said that farm equipment and tractors are among the areas where opportunity is huge. "Agritech machinery and tractors can significantly boost trade with the Philippines. Tractors have limited access till now which should be increased. The range and capabilities in Agri machinery from India is huge. The other areas of mutual interest are infrastructure & construction, power transmission, medical devices etc. Electronics items could be imported from the Philippines," he said.

"The Ambassador during the session on "Enhancing India-Philippines Bilateral Engineering Trade,"
Integration of Indian companies in regional supply chains would help MSMEs grow in size and scale: Indian Ambassador to the Philippines

Integration of Indian companies in regional supply chains would help MSMEs grow in size and scale: Indian Ambassador to the Philippines. The report highlights the potential between India and the Philippines for agri-machinery and tractors, elaborating on the economic benefits and growth opportunities for both countries.

Indian companies are already sending telecom towers to the Philippines

Indian companies are already sending telecom towers to the Philippines and there is scope to widen this engagement.

Latest LV - August 27, 2021

Sagar Sandesh - August 28, 2021
Testimonials

 ★ It was great privilege for us to join this virtual platform. We are very much thankful to EEPC for conducting this summit.
 — Mr. Vikas Jadhav, Marketing Dept., Shankar Metal Pressing Works

 ★ A hearty vote of thanks to the Govt. of the Union of India and the entire TEAM bilateral trade relations over past three days. We, as exhibitors, feel lucky to have booked all the sessions which enabled us to get enlightened and figure out various scenarios ongoing in ASEAN region in merchandize trade. We believe that before the SUMMIT commenced we too had little or almost no-knowledge of how to carryout our plans efficiently and effectively. Now we see a ray of hope thru’ EEPC INDIA and thus, we urge EEPC INDIA to handhold us and drive us out from the darkness of in-efficiency, lack of knowledge and non-productive environment.
 — Raghav Agarwal, Executive, Shri Bhagwati Steels

 ★ Congratulations for organising such a successful event
 — Kunal Gulati, Chief Manager, Exim Bank

 ★ Very useful awareness program n industry insights on various aspects on industry
 — Aqua Process Systems India Ltd.

 ★ Highly Satisfactory and Informative.
 — Hydro Prokav Pumps India Pvt Ltd.

 ★ Session very really very informative with facts and figures. Really feels great to here from all of the dignitaries.
 — Monika Metal Impex

 ★ Program were immensely useful and an opportunity to understand various insights for Export market
 — Anand N, CEO, FTPS Pumps