

ITPO/TRIS/METALEX/19

12 April, 2019

Dear Sir

**Sub: EXPAND YOUR BUSINESS IN ASEAN COUNTRIES
METALEX 2019, Bangkok (Thailand), November 20-23, 2019**

India Trade Promotion Organisation (ITPO) is the nodal agency of the Government of India under Ministry of Commerce & Industry. Significantly, ITPO is also the **member of The Global Association of Exhibition Industry (UFI) and Asian Trade Promotion Forum (ATPF) and International Association of Exhibition and Events (IAEE), USA.**

After the South-South Cooperation, it is the Act East Policy which is cultivating extensive economic and strategic trade relations with the nations of South East Asia to boost its regional unity and prosperity.

Fulfilling aspirations of India's business fraternity, participation in METALEX'19 will be ITPO's maiden participation in the 33rd edition in Bangkok (Thailand) from November 20 to 23, 2019. The event is considered as an **ASEAN's largest international machine tools and metalworking technologies trade exhibition and conference.** It is scheduled to be held at BITEC in Bangkok.

METALEX is a **B2B specialised mega event** with 3300 brands of leading machine tools and metalworking technologies from 50 countries to debut their most advanced models and demonstrate the efficiency of their innovations. It is the platform where many firsts take place-first time in ASEAN, first time in Asia and first time in the world.

The product profile of METALEX'2019 cover **Metal Machine Tools, Sheet Metal, Precision measuring and testing, Machine Tool Accessories, Tools and tooling, Grinding wheel & abrasive, Moulds and dies, fluid power, power transmission, Assembly and handling, Wire, Tube, Fastener, Controller and Computer System, Welding, Semi products and raw materials.** The detailed information about the product profile is enclosed in the Fact Sheet.

This very unique fair is a challenge to the present business environment and is being organised on self financing basis. The present tentative rentals of the event are **Rs. 54,000/- per sq. mtr. under shell scheme.** An extra 10% is payable for a corner stall/island booth. **The minimum bookable area is 6 sq. mtrs.** in multiple of 3 sq. mtrs. thereof.

As there are a few stalls available, the booking will be on first come first served basis. In this context, please confirm your participation in METALEX'19 by filling up the application form attached alongwith this letter and **a Demand Draft/RTGS payment with a sum of Rs. 1,00,000** as advance towards participation charges in respect of India Trade Promotion Organisation. The bank details have been mentioned in the Fact Sheet attached.

Interested to know more about the event and participate, you can contact me at +91 11 23378929 or 9899471654 and can also drop a mail at seemakhurana@itpo.gov.in

Awaiting your positive response at the earliest.

With regards

Yours sincerely

(Seema Khurana)
Fair Officer