



Directorate General of Foreign Trade
Ministry of Commerce & Industry

EETPCINDIA
ENGINEERING THE FUTURE



Department of Commerce
Ministry of Commerce and Industry
Government of India

Export Awareness Program

Business Opportunities through–IESS-IX to be held in Coimbatore during March' 20 **On 16th January, 2020 at Shamli** **in Association with Indian Industries Association (IIA), Shamli Chapter**

We are pleased to inform you that EETPC India in association with Indian Industries Association (IIA), Shamli Chapter is organizing an "Export Awareness Program. During the seminar important discussion point would be Export Benefits, How to make product competitive for export market, Raw material for MSME, Participation in exhibitions in India and abroad under financial assistance of State and Central, benefit of ODOP district. Shamli district is under ODOP. Besides above topics brief discussion will be on the following topics :

- Various schemes of DGFT for exporters
- Export Promotion Schemes under MAI and MDA
- Schemes and incentives by MSME
- State Export Promotion Schemes
- Credit Risk by ECGC
- GST Updates

Day & Date	16 th January, 2020
Time	3.00 PM (Evening)
Venue	Orchid Restaurant and Garden
Participation Fees	No Participation fee but prior Registration is must

(The Session will be followed by High Tea)



(भारत सरकार का उद्यम)
आप निर्यात पर ध्यान केंद्रित करें, हम जोखिमों से रक्षा प्रदान करेंगे. एक कदम स्वच्छता की ओर





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EEPC INDIA :

EEPC India has been the face of Indian engineering exports over a span of 63 years when India grew from a nation exporting just \$10 million of engineering goods in 1955 to \$83.2 billion in 2018-19 and is regarded as the model EPC in India by the Union Ministry of Commerce and Industry.

EEPC India is now a full member of the France-based UFI – the Global Association of the Exhibition Industry – and our Annual Show, IESS received the status of ‘UFI-approved International Event’ from the VIIth edition held in March 2018. EEPC India also received BMO accreditation of the Quality Council of India (QCI) – NABET (National Accreditation Board for Education and Training is one of the constituent boards of the QCI). The BMO accreditation mechanism by all stakeholders is becoming a game-changer towards nation-building, in promoting and developing strategies for MSMEs to participate in various government schemes including Make in India, Zero Defect Zero Effect (ZED), and Start Up India.

EEPC India is the premier trade and investment promotion organisation in India. It is sponsored by the Ministry of Commerce & Industry, Government of India, and caters to the Indian engineering sector. As an advisory body it actively contributes to the policies of the Government of India and acts as an interface between the engineering industry and the government.

KEY FEATURES OF IESS – VIII

IESS was the biggest platform for Indian exporters to widen their client base and develop their businesses across the globe through the largest Trade and Investment Show in South India. The VIIIth IESS witnessed 14 sessions, more than 95 speakers, over 500 delegates from 100 nations, more than 300 exhibitors and 10,000 business visitors. Subcontracting Expo, EEPC Mitra – Humanoid, Arjun Mark II Tank were among the new attractions this year.

Support from the Ministries of Commerce & Industry and MSME, DHI, Flanders (Belgium) as the Focus Region, Tamil Nadu as the Host State, UP and Haryana as Partner States. West Bengal as the Focus State, ISB as the Knowledge Partner, and DHL as the Logistics Partner made this edition very powerful. The country pavilions had a strong presence of Bangladesh, Korea, Taiwan, UAE, and Uzbekistan, besides the Czech Republic and Belgium.



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The 14 sessions included the Indo-Czech Bilateral Forum, 5th JWG Meeting on Heavy Engineering and Advanced Manufacturing, and Global Sourcing Meets by DEWA (Dubai Electricity and Water Authority), the US-based Dover Corporation, and Germany-based Siemens.

Four MoUs were signed at the event including three by EEPC India and the Association of Small and Medium-sized Enterprises and Crafts of the Czech Republic (AMSP), the National Institute of Design (NID) and the MSME Department of Tamil Nadu Government for organizing IESS VIII in Chennai; the fourth MoU was between the Czech company Chemoprojekt and the Indian company Accuspeed Engineering Services India Limited.

According to the feedback received from the exhibitors, 10,671 contacts were made, an average of around 55 contacts per participant, and \$16,200 worth of total orders and \$719,102 worth of total enquiries were received. Around 26% of the respondents found the

Business Visitors excellent, 27% rated Business Deals very satisfactory, and they look forward to IESS IX over 4-6 March 2020 in Coimbatore.

WHO SHOULD ATTEND

Entrepreneurs, Exporters / Importers, Manufacturers/Traders, Employees of export house/status holders, Anyone with interest in Exports, Senior Management Personnel, CEOs, CFOs etc.

For detailed discussion on the subject, we invite you to join us in the interactive session as per the below program:





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Program

02.45-03.00	Registration and Press Conference
03.00-03.10	Welcome Address by Shri. Ashok Mittal, Chairman, IIA, Shamli Chapter
03.10-3.25	Introductory Address by Shri. G P. Malhotra, Senior Asstt. Director, EEPC India
03.25-03.45	Presentation by Mr. Ashrut Srivastava, Branch Manager, ECGC, Noida on Export Credit Risk
03.45-04.30	Address by Shri Ashok Bansal, Former Chairman, IIA, Shamli Chapter
04.30-04.45	Presentation by Shri Rakesh Suraj, Regional Director, EEPC INDIA , on Global Business Opportunities in IESS to be held in Coimbatore during 4-6 March, 2020
04.45-05.00	Summing up by Mr. Kush Puri, Regional Committee Member, EEPC India (NR)
05.00-05:40	GST Updates by CA Rajesh Kumar Khandelwal (Partner SANMARKS and Associates) Regional Committee Member, EEPC India, New Delhi followed by Question Answer session
05.40-5.45	Vote of Thanks
	High Tea and Networking

As we have limited number of seats, kindly send us filled registration form placed below at the earliest. There are no participation charges but prior confirmation is MUST.





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Registration Form

Company Name: _____

Address: _____

City: _____

Pin : _____

Phone: _____ Fax: _____ Web: _____

Participant 1 Name & designation: _____

Participant 2 Name & designation: _____

Contact Details

T: _____ Mob: _____ Email: _____

EEPC Member Yes No

Status: Manufacturer Trader
 Exporter Other, please specify profession _____

Export Turnover :

Please scan and email this application at email: gmalhotra@eepcindia.net; or sms DGFTEPC at (9810678185)

