EEPC INDIA: MAKING ENGINEERING SMART
ABOUT
EEPC INDIA

EEPC India – formerly known as the Engineering Export Promotion Council – was set up by the Government of India in 1955 to promote the export of engineering goods. It is now a trade advisory body too and actively contributes to Government of India policies. EEPC India also has the mandate to promote foreign trade and investment in the Indian engineering sector.

Started with a few hundred engineering units, it has grown to become the largest trade promotion organization in India with over 13,000 engineering companies as its members. Members represent a wide cross-section of the Indian engineering industry – ranging from large corporate houses to SMEs. Out of the total membership, 60% are SMEs.

EEPC India has many firsts to its credit: the first Indian export promotion council to have a website, be ISO certified, have a mobile app, have an in-house Technology Centre and e-catalogue product profiles.
OPENS MARKETS
SPARKS COLLABORATION
SHIFTS THINKING
EXPLORES POSSIBILITIES
SHARES KNOWLEDGE
FINDS OPPORTUNITIES
FUELS EXPORTS

WHAT EEPC INDIA CAN DO FOR YOU

- EEPC India serves as a facilitator of two-way trade between Indian and foreign companies
- Acts as a link between Indian exporters and the foreign buyer
- Identifies suitable suppliers in India
- Arranges visits of overseas buyers, exploratory missions, and teams to India
- Provides suppliers’ profiles
- Helps collaboration efforts for third country exports
- Creates awareness among overseas buyers on India’s technical competence and supply capabilities
- Helps to resolve trade disputes and remove operational constraints
- Educates the foreign buyer on Indian business policies
EEPC India organizes exclusive Indian Engineering Exhibitions, branded as INDEE, in potential markets to showcase India’s rapid progress in the engineering sector. It has organised 41 INDEEs in 27 countries for the past 43 years. The countries were Singapore, Indonesia, Thailand, Kenya, Nigeria, Sri Lanka, Egypt, Venezuela, UK, Australia, Ethiopia, Brazil, Kazakhstan, Indonesia, Mexico, South Africa, Russia, Malaysia, Colombia, Morocco, Vietnam, Myanmar, Kenya, Peru, and for the first time, in Iran, Bangladesh and Philippines.

This involvement in specialized engineering exhibitions and trade fairs have proved to be extremely productive and yielded good results for the Indian exporting community and foreign buyers.
While continuing to build ‘Brand India’ overseas, it became important to create awareness about Indian entrepreneurs, particularly in the MSME sector. This gave birth to the India Engineering Sourcing Show (IESS) in 2012, an initiative of the Department of Commerce, Ministry of Commerce and Industry, Government of India. Organised by EEPC India, the three-day show held every year in India provided a big B2B platform in India to overseas delegates and industry leaders.

IESS IX was held over 4-5-6 March 2020 in Coimbatore. Malaysia was the Partner Country for the second time. Tamil Nadu, the Host State, Flanders from Belgium as Focus Region and UP as Partner State were there for the fourth time. The other focus states and UTs were Haryana, Jharkhand, Uttarakhand, West Bengal, Madhya Pradesh, Karnataka, Himachal Pradesh, Gujarat and Jammu Kashmir. Besides the Department of Commerce, Ministry of Commerce and Industry, Government of India, the Department of Heavy Industry, Ministry Of MSME and Department of Atomic Energy supported the event. The Office of the Principal Scientific Adviser to the Government of India was also associated with the show.
B2B MATCHMAKING

On request, EEPC India introduces overseas buyers to the most appropriate companies in India. Business meetings are also organized in the major cities in India on request. EEPC India also sends delegations of Indian engineering companies abroad to explore global markets with the help of Indian diplomatic missions and local chambers of commerce.

EEPC India’s Buyer-Seller Meets abroad help Indian exporters to closely interact with their counterparts. Meets held in recent months were in Peru and Honduras in South America.

GLOBAL APPRECIATION

EEPC India’s efforts to promote two-way trade in the engineering sector have always been recognized and appreciated by numerous governments and business leaders globally. On several occasions, local governments have wholeheartedly supported EEPC India’s international expos and expressed their willingness to partner with India for trade and business.

The inauguration of the 59th edition of MSV 2017 in Brno, the Czech Republic on 9 October: EEPC India receives the Commemorative Award for Partner Country participation and the most impressive exposition at the Fair. Mr T S Bhasin, Chairman, EEPC India, with the certificate. The others are Mr Bohuslav Sobotka, Prime Minister of the Czech Republic (on his right); Mr. Jiri Havlicek, Minister of Industry and Trade of the Czech Republic (second from left); Mr. Petr Stepanek, Rector, Brno University of Technology (first from left) and Mr. Jaroslav Hanak, President, Confederation of Industry of the Czech Republic (second from right); Mr Jiri Kuris, Chairman of Management Board and Chief Executive Officer, Veletrhy Brno a.s. (far right).
EEPC INDIA'S DIGITAL INTERFACES

SOCIAL MEDIA
EEPC India has an active presence on Facebook, Twitter, LinkedIn, YouTube, Pinterest and g+.

MOBILE APP
EEPC India maintains a cross-platform mobile app to keep its members updated about the latest happenings. It also maintains a dedicated app for its flagship event, IESS.

E-CATALOGUES
The E-Catalogue is an exclusive directory of Indian engineering brands that have adopted the latest globally-accepted manufacturing standards and practices. EEPC India has e-catalogues on Pumps and Valves, Medical Devices, Electrical Machines, Equipment and Components, and Textile Machinery and Accessories.

WEBSITE
The official website of the council is responsive and compatible to most of devices such as desktops, laptops, tabs and mobiles. Information is updated regularly.

EXPORT AWARDS
EEPC India Awards are the oldest engineering awards in India and is keenly awaited by Indian engineering companies, big and small.

Mr. Hardeep Singh Puri, India’s Minister of State for Commerce and Industry, presenting the awards at the Golden Jubilee Edition of the National Awards. This was the first time that Quality Awards were introduced in association with QCI - Quality Council of India.
EEPC INDIA’S PUBLICATIONS

EEPC India’s Publicity Department regularly brings out publications, specially studies on various sub-sectors of the engineering industry. EEPC India’s strong editorial team oversees the quality of the publications in terms of the depth of study and its usefulness in the Indian context. EEPC India publishes its journal, Indian Engineering Exports, every month. An international edition of this journal is also brought out regularly. EEPC India also brings out product specific catalogues highlighting leading manufacturers of various products.

EEPC India also teams up with globally-renowned management consultancy firms to prepare and publish strategy documents for the Indian engineering sector.

COVID-19 – Challenges for the India Economy: Trade and Foreign Policy Effects – A collaboration between EEPC India and ASEAN-India Centre (AIC) at Research and Information System for Developing Countries (RIS): Forty important commentaries by research scholars, professors, economists and practitioners on the trade and foreign policy challenges posed by Covid-19 and the way forward.

Dr Anup Wadhawan, Union Commerce Secy, releasing an EEPC India-Deloitte joint Strategy Paper, ‘Export India – Unleashing India’s Engineering Exports Potential’ on 14 March 2019. On the dais, Mr Rakesh Shah, former Chairman and Chairman Publicity, Exhibition and Delegation Committee, EEPC India; Dato’ Madani Sahari, CEO, MARii; Dato’ Hidayat Abdul Hamid, Malaysian High Commissioner in India; Datuk K Talagavathi, Dy Secy Gen, Malaysian Ministry of International Trade & Industry; Mr Ravi Sehgai, Chairman, EEPC India; Dr Anup Wadhawan; Mr BS Bhalla, Jt Secy, Dept of Commerce, Govt of India; Mr Dharmendra Pratap Yadav, Secy, MSME, Govt of Tamil Nadu; Mr Mahesh K Desai, Sr Vice Chairman & Officiating Regional Chairman (SR); Mr Arun Kumar Garodia, Vice Chairman; and Mr Sunandan Gupta, Executive Director, EEPC India
EEPC INDIA TECHNOLOGY CENTRES

The EEPC India Technology Centres provides the engineering industry with some of the most cutting-edge design technology and close interaction with institutional design facilities.

The centres: provide hardware and software to engineering companies, especially for the small-scale sector; hold training for design engineers on design, simulation and testing software; Support MSMEs in their technology upgradation initiatives; Create a Knowledge Interaction Grid; provide designing and testing facilities; provide training on high-end software; provide product design solutions to industry through national institutions, such as, NID, etc.; collaborate with R&D institutions for industry outreach; connect with industrial clusters in Kolkata, Chennai, Mumbai, Ahmedabad, Ludhiana, Bengaluru, Hyderabad and Delhi NCR.

EEPC INDIA EXPANDS

Apart from 10 offices in eight cities, EEPC India has opened 13 Chapters with eight more to be opened this year to bolster engineering exports.
Another very successful initiative has been EEPC India’s ‘India Pavilions’ at large trade fairs where India is the ‘Partner Country’. This has been an effective way of displaying high-quality and advanced technology, and EEPC India makes full use of these exhibitions to promote Indian engineering goods.
EEPC India celebrated its Diamond Jubilee on 3 September 2015 at the Vigyan Bhavan, New Delhi (right). The celebrations were inaugurated by the President of India, Shri Pranab Mukherjee.

Speaking on the occasion, the President called upon EEPC India to focus on product quality, markets and product diversification. He commended EEPC India promoting new and emerging sectors such as Defence, Medical Devices and Renewable Energy and for its stress on Skill Development.

Among the dignitaries present on the occasion were Mr Ravi Shankar Prasad, Minister of Communications & IT, Ms Nirmala Sitharaman, Minister of State for Commerce & Industry, Ms Rita Teotia, Union Commerce Secretary, Mr Anupam Shah, Chairman, EEPC India, Mr T S Bhasin, Sr Vice Chairman, EEPC India, and Mr Bhaskar Sarkar, Executive Director and Secretary, EEPC India, former Chairmen of EEPC India, diplomats, senior Government officials, etc.

The Golden Jubilee of the Council was celebrated on 23 January 2005 in New Delhi and addressed by the then President of India, Dr A P J Abdul Kalam.

On 17 August 1981, the Council celebrated its Silver Jubilee at Vigyan Bhavan, New Delhi. The President of India, Mr Neelam Sanjiva Reddy inaugurated the function by releasing a commemorative brochure and a special issue of the Council’s overseas journal Indian Engineering Exporter. EEPC India completes 63 years in 2018.
**MILESTONES IN EEPC**

**INDIA’S 64-YEAR JOURNEY**

- **1956**
  - January: First EEPC trade team goes to Burma
  - December: Thailand Exhibition in Bangkok with 20 engineering firms

- **1958**
  - Offices opened in Rangoon and Mombasa

- **1959**
  - Engineering exports cross US$100 million

- **1964**
  - Display Centre opens in World Trade Centre in Kolkata

- **1965**
  - Overseas monthly journal, Indian Engineering Exporter, published
  - India’s engineering exports cross US$10 million

- **1966**
  - First export promotion council to launch website

- **1967**
  - Conference on Joint Tendering and Subcontracting in Paris organised

- **1968**
  - In Nairobi, Kenya, EEPC recrystallises Indiatech as INDEE

- **1969**
  - Engineering exports cross US$100 million
  - Silver Jubilee in August attended by President Neelam Sanjeeva Reddy
  - First Export Strategy Paper published

- **1970**
  - Engineering exports reach US$50 million

- **1971**
  - First export promotion council with ISO 9001 certification in Caracas, Venezuela for designing and organising exclusive engineering exhibitions abroad

- **1972**
  - ISO 9001

- **1973**
  - New logo and new identity as an investment and trade promotion body. From now on, known as EEPC India

- **1974**
  - 50th year celebrations attended by President Dr A P J Abdul Kalam

- **1975**
  - Launches new website

- **1976**
  - exhibitions in Mexico City is renamed INDEE

- **1977**
  - India’s first engineering exhibition, INDEE in Singapore

- **1978**
  - In February, EEPC registered under the Companies Act

- **1979**
  - Engineering exports cross US$200 million

- **1980**
  - First engineering exports in Caracas, Venezuela

- **1981**
  - First export promotion council to launch website

- **1982**
  - Engineering exports cross US$2 billion

- **1983**
  - India Pavilion at Hannover Messe 2006 attended by Prime Minister Dr Manmohan Singh

- **1984**
  - EEPC membership crosses 12,000

- **1985**
  - Monthly colour magazine, Indian Engineering Exports, launched

- **1986**
  - India was Partner Country and EEPC lead agency at Hannover Messe

- **1987**
  - New logo and new identity as an investment and trade promotion body. From now on, known as EEPC India

- **1988**
  - New logo and new identity as an investment and trade promotion body. From now on, known as EEPC India

- **1989**
  - New logo and new identity as an investment and trade promotion body. From now on, known as EEPC India

- **1990**
  - First India Engineering Sourcing Show (IESS)

- **1991**
  - 50th year celebrations attended by President Dr A P J Abdul Kalam

- **1992**
  - Launches new website

- **1993**
  - Indiatech exhibition in Mexico City is renamed INDEE

- **1994**
  - Engineering exports reach US$62 billion

- **1995**
  - Country Desk set up and monthly newsletter on world regions begins web publication

- **1996**
  - Engineering exports cross US$220 billion
  - India Pavilion at Hannover Messe 2006 attended by Prime Minister Dr Manmohan Singh

- **1997**
  - EEPC membership crosses 12,000

- **1998**
  - Monthly colour magazine, Indian Engineering Exports, launched

- **1999**
  - India was Partner Country and EEPC lead agency at Hannover Messe

- **2000**
  - INDEE for the first time in Bangladesh

- **2001**
  - India was Partner Country and EEPC lead agency at Hannover Messe

- **2002**
  - INDEE for the first time in Bangladesh

- **2003**
  - India was Partner Country and EEPC lead agency at Hannover Messe

- **2004**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016

- **2005**
  - EEPC India executed a record 30 international events across 20 countries

- **2006**
  - Did a record of four INDEEs in one calendar year in Cambodia, Sri Lanka, Kenya and Peru

- **2007**
  - INDEE for the third time in Thailand

- **2008**
  - INDEE held in Coimbatore, Malaysia Partner Country, Tamil Nadu Host State

- **2009**
  - INDEE VIII with the Czech Republic as the Partner Country

- **2010**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016

- **2011**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016

- **2012**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016

- **2013**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016

- **2014**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016

- **2015**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016

- **2016**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016

- **2017**
  - INDEE IX held in Coimbatore, Malaysia Partner Country, Tamil Nadu Host State

- **2018**
  - INDEE VIII with the Czech Republic as the Partner Country

- **2019**
  - INDEE VIII with Malaysia as the Partner Country, Tamil Nadu as the Host State

- **2020**
  - INDEE for the third time in Thailand

- **2021**
  - EEPC India was the official organiser of the India Pavilion at the 7th edition of the largest Industrial Trade Fair in Russia, INNOPROM 2016
PRODUCT GROUPS WITH STRONG SUPPLIER BASE

1. Renewable Energy Equipment
3. Food Processing Machinery.
4. Agricultural Machinery
5. Other Industrial Machinery
6. Heavy and Light Motor Vehicles
7. Auto Parts – Electrical and Others
8. Bicycles Parts and similar Products
9. Internal Combustion Engines
10. Electrical Machinery
11. Two Wheelers and Three Wheelers
12. Electrical and Home Appliances
13. Iron and Steel
14. Machine Tools
15. Hand Tools
16. Fabricated Steel Structures including Transmission Line Towers
17. Steel Pipes, Tubes and Fittings
18. Steel Wire, Wire Products and Cables
20. Sanitary Castings including Builders Hardware
21. Ferrous Industrial Castings
22. Steel Forgings – all types.
23. Aluminium and Products (other than Castings)
24. Other Non-Ferrous Metals and Manufactures thereof (other than Aluminium)
25. Design, Technical and Consultancy Services
26. Super Star/Star/Trading and Export House
27. Fasteners – all types
28. Pumps – all types.
29. Project Exports
30. Construction and Earthmoving Machinery
31. Free Trade Zone and 100% Export Oriented Units
32. Mica and other Mineral Products
33. Office Equipment and Similar Products
34. Small and Cutting Tools
35. Industrial and Scientific Instruments
36. Railway and Related Products and Equipment
37. Ferro Alloys.
38. Household and Kitchenware
39. Builders Hardware including Hinges, Door Fittings, Locks, Pad Locks, etc. of Base Metal
40. Industrial Equipment and Accessories
41. Auto Parts – Suspension, Braking and Drive Transmission
42. Pharmaceutical Machinery, Medical and Surgical Equipment
EEPC INDIA'S OFFICES

HO (CELL)
Suranjan Gupta, Executive Director
EEPC India
Vandhana (4th Floor)
11 Tolstoy Marg, New Delhi 110 001
Tel: 91-11-2335353, 2371124/25
Fax: 91-11-23310920
e-mail: eepcto@eepcindia.net

REGISTERED and HEAD OFFICE
Adhip Mitra, Addl. Executive Director & Secretary
Vaniya Bhavan (1st Floor)
International Trade Facilitation Centre
1/1 Wood Street, Kolkata 700 016
Tel: 91-33-22890651/52/53 Fax: 91-33-22890654
e-mail: eepcho@eepcindia.net

REGIONAL OFFICES

Chennai
C H Nadiger, Regional Director
Greams Dugar (3rd Floor)
149 Greams Road, Chennai 600 006
Tel: 91-44-28296501, 28295502
e-mail: eepcrochen@eepcindia.net

Kolkata
Anima Pandey, Regional Director & Director (Membership)
Vaniya Bhavan (2nd Floor)
International Trade Facilitation Centre
1/1 Wood Street, Kolkata 700 016
Tel: 91-33-22890673/4
Fax: 91-33-2289673/74
e-mail: eepcrockol@eepcindia.net

Mumbai
Dr Rajat Srivastava, Regional Director & Director (Marketing and Sales)
B-202 & 220, Aurus Chambers
Annes B, 2nd Floor (behind Mahindra Tower)
S S Amrutwar Marg, Worli
Mumbai 400 013
Tel: 91-22-4212 5555 Fax: 91-22-24955486
e-mail: eepcrolem@eepcindia.net

New Delhi
Rakesh Suraj, Regional Director
Flat No. 10 F, Q, N, 10th Floor, DCM Building
16 Barakhamba Road, New Delhi 110 001
Tel: 91-11-23314171/74 Fax: 91-11-23317795
e-mail: eepcrodel@eepcindia.net

SUB-REGIONAL OFFICES

Ahmedabad
Sudhakaran C K Nair, Deputy Director
TF-313/A (3rd Floor)
ATMA House, Ashram Road
Ahmedabad 380 009
Tel: 91-79-26588720
Fax: eepcrosahd@eepcindia.net

Bangalore
J V Raja Gopal Rao, Sr. Deputy Director
Embassy Square, Flat 103
148 Infantry Road, Bengaluru 560 001
Tel: 91-80-22261396 / 22268669
Fax: 91-80-22266914
e-mail: eepcrosbmr@eepcindia.net

Hyderabad
V C Ravish, Assistant Director
‘Soham Mansion’ (1st Floor)
No. 5-4-187/3 & 4/4, M G Road
Secunderabad 500 003
Tel: 91-40-27536704
Fax: 91-40-27536705
e-mail: eepcrosheyd@eepcindia.net

Jalandhar
Pranab Kr Singh, Assistant Director
Plot Comm. 1, Focal Point
Jalandhar 144 012
Tel: 91-181-2602264
Fax: eepcrosjld@eepcindia.net

THE WAY FORWARD

- Help the manufacturing sector reach 25% of GDP by 2022
- Create synergy by partnered with similar bodies in India and the world
- Equip SMEs to compete globally
- Provide Indian exporters a single window and new-generation services network
- Use cutting-edge technology to promote trade