



Ministry of  
Commerce & Industry  
Government of India

**EEPCINDIA**  
ENGINEERING THE FUTURE

**DGFT and EEPC INDIA**  
**Ministry of Commerce & Industry, Govt. of India**  
**In Association with IAMSME**

**Invites you to a**  
**Export Awareness Program**  
**On Niryat Bandhu Scheme and**  
**Business Opportunities at IESS**  
**&**  
**Alternative Sources of Finance for SME**

We are pleased to inform you that DGFT, Govt. of India and EEPC India in association with IAMSME, Faridabad is organizing an “Export Awareness Program on Niryat Bandhu Scheme and Business Opportunities at IESS”

Day & Date	Wednesday, 24 <sup>th</sup> October, 2018
Time	05.30 PM
Venue	Radisson Blue, Mathura Road, Faridabad
Participation Fees	No Participation fee but prior Registration is must

**(The Session will be followed by Dinner)**

**INTERACTIVE SESSION WITH DGFT**

The main objective of the program is to promote potential exporters by training them on the nitty-gritty of foreign trade through counseling and motivating sessions. The scheme also acknowledges the importance of the medium and small scale enterprises (MSME) in India’s manufacturing sector in terms of output, employment and exports from India.

The program provides you the platform to have direct conversation with Senior DGFT officials who will deliberate on the most promising market for Indian engineering exports especially MSMEs and the role of DGFT in hand-holding the industry in taking their business across borders. This discussion is of immense significance in light of upcoming review of Foreign Trade Policy in new GST Era and will cover:

- Role of DGFT as Niryat Bandhu
- Various schemes of DGFT for exporters
- Role of DGFT under new GST regime
- Open House with Senior DGFT officials

### **DRIP CAPITAL:**

Drip Capital offers a unique trade financing product targeted towards SMEs in developing markets. Their comprehensive and automated risk assessment model allows rapidly growing SMEs quick and easy access to finance.

With a focus on technology, Drip aims to eliminate the hassle of paperwork and bureaucracy and create a seamless borrowing experience for its clients.

### **EEPC INDIA :**

EEPC India has been the face of Indian engineering exports over a span of 63 years when India grew from a nation exporting just \$10 million of engineering goods in 1955 to \$76.2 billion in 2017-18 and is regarded as the model EPC in India by the Union Ministry of Commerce and Industry.

EEPC India is now a full member of the France-based UFI – the Global Association of the Exhibition Industry – and our Annual Show, IESS received the status of ‘UFI-approved International Event’ from the VIIIth edition held in March 2018. EEPC India also received BMO accreditation of the Quality Council of India (QCI) – NABET (National Accreditation Board for Education and Training is one of the constituent boards of the QCI). The BMO accreditation mechanism by all stakeholders is becoming a game-changer towards nation-building, in promoting and developing strategies for MSMEs to participate in various government schemes including Make in India, Zero Defect Zero Effect (ZED), and Start Up India.

EEPC India is the premier trade and investment promotion organisation in India. It is sponsored by the Ministry of Commerce & Industry, Government of India, and caters to the Indian engineering sector. As an advisory body it actively contributes to the policies of the Government of India and acts as an interface between the engineering industry and the government.

### **KEY FEATURES OF IESS – VII**

IESS VII was the biggest platform for Indian exporters to widen their client base and develop their businesses across the globe through the largest Trade and Investment Show in South India. The VIIIth IESS witnessed 14 sessions, more than 95 speakers, over 500 delegates from 100 nations, more than 300 exhibitors and 10,000 business visitors. Subcontracting Expo, EEPC Mitra – Humanoid, Arjun Mark II Tank were among the new attractions this year.

Support from the Ministries of Commerce & Industry and MSME, DHI, Flanders (Belgium) as the Focus Region, Tamil Nadu as the Host State, UP and Haryana as Partner States. West Bengal as the Focus State, ISB as the Knowledge Partner, and DHL as the Logistics Partner made this edition very powerful. The country pavilions had a strong presence of Bangladesh, Korea, Taiwan, UAE, and Uzbekistan, besides the Czech Republic and Belgium.

The 14 sessions included the Indo-Czech Bilateral Forum, 5th JWG Meeting on Heavy Engineering and Advanced Manufacturing, and Global Sourcing Meets by DEWA (Dubai Electricity and Water Authority), the US-based Dover Corporation, and Germany-based Siemens.

Four MoUs were signed at the event including three by EEPC India and the Association of Small and Medium-sized Enterprises and Crafts of the Czech Republic (AMSP), the National Institute of Design (NID) and the MSME Department of Tamil Nadu Government for organizing IESS VIII in Chennai; the fourth MoU was between the Czech company Chemoprojekt and the Indian company Accuspeed Engineering Services India Limited.

According to the feedback received from the exhibitors, 10,671 contacts were made, an average of around 55 contacts per participant, and \$16,200 worth of total orders and \$719,102 worth of total enquiries were received. Around 26% of the respondents found the Business Visitors excellent, 27% rated Business Deals very satisfactory, and they look forward to IESS VIII over 14-16 March 2019 in Chennai.

## **WHO SHOULD ATTEND**

Entrepreneurs, Exporters / Importers, Manufacturers/Traders, Employees of export house/status holders, Anyone with interest in Exports, Senior Management Personnel, CEOs, CFOs etc.

**For detailed discussion on the subject, we invite you to join us in the interactive session as per the below program:**

## TENTATIVE PROGRAM

<b>5:30 PM</b>	<b>Registration</b>
06.00 PM	Welcome Address by Shri Pradeep Agarwal ,Deputy Chairman, EEPC INDIA
06.10 PM	Introductory Address by Mr. Rajiv Chawla, Chairman, IAMSME
06.30 PM	Address by Mr. Rakesh Suraj, Regional Director, EEPC India on Global Business Opportunities in IESS.
06.50 PM	Presentation by Drip Capital on Alternative Sources for Finance for SME
07.30 PM	Presentation by Mr. Nitish Suri, Dy. DGFT, CLA North, Ministry of Commerce & Industry, Govt. of India
07.50 PM	Inaugural Address by Mrs. Vasundhara Sinha, IRS, Additional Director General of Foreign Trade, Ministry of Commerce & Industry, Govt. of India
08..00 PM	Open House Session
	Vote of Thanks
	Networking Dinner

As we have limited number of seats, kindly send us filled registration form placed below at the earliest. There are no participation charges but prior confirmation is MUST.



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# Export Awareness Program

## On Niryat Bandhu Scheme and Business Opportunities at IESS

24<sup>th</sup> October, 2018 at Hotel Radisson Blue, Faridabad

### Registration Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Pin : \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Web: \_\_\_\_\_

Participant 1 Name & designation: \_\_\_\_\_

Participant 2 Name & designation: \_\_\_\_\_

Contact Details

T: \_\_\_\_\_ Mob: \_\_\_\_\_ Email: \_\_\_\_\_

EEPC Member Yes  No

Status:  Manufacturer  Trader  
 Exporter  Other, please specify profession \_\_\_\_\_

Export Turnover :

Please scan and email this application at email: [gmalhotra@eepcindia.net](mailto:gmalhotra@eepcindia.net)/ [eeacrodel@eepcind.net](mailto:eeacrodel@eepcind.net)