

To  
All Member of EEPC India (Eastern Region)

Dear Sir / Madam,

## **CERTIFIED EXPORT MANAGEMENT PROGRAMME**

**3rd July - 8th September, 2017**

I am pleased to inform you that EEPC India, Eastern Region is organizing an exclusive 60 hours Training Programme on Certified Export Management. The course will give an in-depth knowledge on the application of managerial process to the functional area of exports. It will focus on the export activities and management to bring harmonization and incorporation of an export business.

### **Training Programme:**

The Training Programme will cover Foreign Exchange Risk Management, Export Marketing, Export Finance, International Trade Law & Export Documentation, Preparation of Project report for export finance, Customs Formalities and Documentation, Credit Risk Management, Export Regulations, Export – Import Policy and Export Incentives, Industry Interface with Exporter. The programme in detail is attached for your kind information.

### **Programme Highlights:**

Commencing From : 3<sup>rd</sup> July 2017  
Course duration : 10 weeks, comprising of 30 sessions of 2 hours each  
(Monday, Wednesday & Friday)  
Course Timing : 5-7 p.m.  
Venue : EEPC INDIA Conference Room, 1/1 Wood Street, Kolkata – 700016

### **Who Should attend:**

- Junior & Middle Level Executives
- Managers of Exporting / Non-exporting firms

- CFOs and CEOs
- Consultants
- Entrepreneurs, Manufacturers, Service providers of Exporting Firm
- Export Houses
- Other interested executives

### **The Programme will be facilitated by:**

- **Mr N. K. Sengupta**, an Engineering Graduate and a Certified Associate of the Indian Institute of Bankers (CAIIB). Mr Sengupta has thirty years of experience in financial sector, having worked in different Senior management positions in India and abroad. He worked as an Executive Director in a Star Trading Export House. Also. he worked as a consultant to a Thai bank in Bangkok and imparted training to its officials and faculty members. Currently, he is working as an independent financial consultant and is guest faculty in several management institutes. His area of specialisation is Corporate Finance, Forex Risk Management and International Trade Laws.
- **Mr Bidyut Kumar Basu**, an M.A. in Economics and M.B.A having 20 years of teaching experience in Marketing and International Marketing at different Management Institutes like IBM (J.U.), IISWBM, IBMR etc. Formerly, he hold the prestigious positions of Dy. Secretary of BNCCI, Jt. Director of CAPEXL and Jt. Secretary of ICAI. Currently Mr Basu is a prostr graduate faculty in Economics at Bhowanipur Education Society College and soft skills faculty of ICAI. He is a keen debater and effective public speaker.
- DGFT Officials
- Senior Executives of the Customs and Excise Department
- Senior Executives from ECGC

### **Participation Costs:**

To cover a part of the Administrative Costs, there will be a participation fees of Rs 15000/- plus 15% service tax for members of EEPC INDIA and Rs 18000/- plus 15% service tax for non members of EEPC INDIA. However, Non Members will be offered Affiliate membership of EEPC India free of cost.

This Participation Fees will include costs to cover faculty charges, provision of course material, refreshments etc.

Your cheque should be drawn in favour of EEPC INDIA, payable at Kolkata.

### **Cancellation policy:**

The Fees once paid is non refundable, however, a change in the name of the participant will be allowed.

### **Last date of participation:**

Last Date for registering at the programme is 16th June, 2017.

As we have Limited Seats, Registration will be on first come first serve basis.

Your confirmation in the attached form should be sent to:

Training Desk  
EEPC INDIA ER  
1/1, Wood Street, Kolkata-700 016  
Tel : + 91 33 22890673/74  
Fax: + 91 33 22890687  
Mob: + 91 9831005873  
Email: [apandey@eepcindia.net](mailto:apandey@eepcindia.net)

Thanking you,

With best regards,

**ANIMA PANDEY**  
**REGIONAL DIRECTOR (ER)**  
**EEPC INDIA**



**CERTIFIED EXPORT MANAGEMENT PROGRAMME**  
**Commencing From 3rd July 2017 : EEPC India, Conference Room, Kolkata**

**REGISTRATION FORM**

Our organization will be represented by:

	<b>Name</b>	<b>Designation</b>	<b>Mobile</b>
1.	_____	_____	_____
2.	_____	_____	_____
Company :	_____		
Address :	_____		
	_____		
Tel :	_____	Fax: _____	Mobile: _____
E-mail :	_____	Signature: _____	

**Details of the Cheque:**

Cheque Amount: ----- Dated: -----  
Drawn on Bank -----

**PLEASE SEND YOUR REPLY TO**

**Mrs Anima Pandey**; M: 9831005873; Email- [apandey@eepcindia.net](mailto:apandey@eepcindia.net)  
**Mr Kousik Bhattacharjee**; M: 033 22890673/74; Email: [kbhaatterjee@eepcindia.net](mailto:kbhaatterjee@eepcindia.net)

**EEPC India**  
[CIN U51900WB1955NPL02264]  
"Vanijya Bhavan", ITFC, 2nd Floor, 1/1, Wood Street, Kolkata-700 016

Phone: +91 33 22890673/74 Fax: +91 33 22890687