Dear Sir/Madam,

**Export Awareness Session**
under Niryat Bandhu Campaign by DGFT &
Roadshow on Global Business Opportunities at IESS IX
Monday, 17 February 2020: 10.30 am: NOCCI Business Park, Bampada, Balasore

As you are kindly aware, EEPC India is the largest Council in the country with around 13000, members, of which 60% are SMEs. The contribution of the engineering exports to the national exchequer has grown over the years to the extent of **US$ 81 bn during 2018-19** the largest figure of engineering exports from India in post independent India, contributing around 25% of foreign exchange from the country.

We are pleased to inform you that EEPC India, Eastern Region jointly with DGFT, WTC Bhubaneswar and RCC&I is organizing an Export Awareness Session under Niryat Bandhu Scheme and Roadshow on Global Business Opportunities at IESS IX on Monday, 17th February, 2020 at 10.30 AM at NOCCI Business Park, Bampada, Balasore 756056, followed by lunch.

The main objective of the session is to promote potential exporters by training them on the nitty-gritty of foreign trade through counseling and motivating sessions. The Niryat Bandhu scheme also acknowledges the importance of the medium and small scale enterprises (MSME) in India’s manufacturing sector in terms of output, employment and exports from India.

The program provides you the platform to have direct conversation with Senior DGFT officials who will deliberate on the most promising market for Indian engineering exports especially MSMEs and the EEPC India officials who will address on the role of the Council in hand-holding the industry in taking their business across borders.

I write to request you to kindly make a special effort to attend the Session. Your confirmation in the attached confirmation slip at the earliest will enable us to make necessary arrangements.

I look forward to your kind confirmation and support.

With regards,

**Anima Pandey**
Regional Director (ER) & Director (Membership)
EEPC India
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REGISTRATION FORM

Our organization will be represented by:

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Nominated by:

Name : ___________________  Designation: ___________________
Company: ___________________________________________________
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