

To  
All Members of EEPC India,  
Eastern Region

Dear Sir / Madam,

**Opening Ceremony of EEPC India Asansol (West Bengal) Chapter  
& Export Awareness Session**  
**Saturday, 03 August, 2019: 11.30 am: The Grand, Asansol**

I take this opportunity to mention that EEPC INDIA, erstwhile Engineering Export Promotion Council, is one of the premier trade and investment promotion bodies with around 13000 members, under the aegis of the Ministry of Commerce & Industry, Government of India, actively contributes to the policies of Government of India and acts as an interface between the engineering industry and the Government since 1955. The contribution of the engineering exports to the national exchequer has grown over the years to the extent of **US\$ 81 bn during 2018-19, the largest figure of engineering exports from India in post independent India**. The Council has the distinction of achieving ISO 9001:2015 accreditations. It undertakes various promotional events like organizing Indian Engineering Exhibitions (INDEE), Buyer-Seller Meets in various overseas countries, inviting foreign buyers to India for one-to-one meet with Indian manufacturers, etc. and also organizes Export Awareness Seminars, Training programmes and Interactive workshops on current business issues to enhance the skills of the exporters.

EEPC India has taken a new initiative to establish Chapter Offices in important cities, towns within every Region where there is no presence of EEPC India offices. The objectives of these Chapter Offices would be to reach more MSME companies who have export potential and also giving them business opportunities through participation in various activities of EEPC India including Promotional Events, Seminars, Policy Advocacy, Technology Centre, etc. Further it is expected that due to the presence of an EEPC India chapter in these areas several similar industries having similar area of interests and identical type of problems will come together and represent their voice. This will help EEPC India in expanding its outreach and accommodate the hitherto unrepresented voices in the Indian engineering sector within its purview.

We are glad to inform you that, in line with this initiative, EEPC India, Eastern Region is opening one of its Chapters in Asansol, West Bengal. **Shri L P Gupta**, Managing Director, Eastern Anticorrosives Ltd, has been nominated as the Convener of this Chapter of EEPC India. **The opening ceremony of this Chapter will be followed by an Export Awareness Session on Saturday, 3rd August, 2019 at 11.30 am** at The Grand, Asansol, followed by lunch. The event will be inaugurated by **Shri Moley Ghatak, Hon'ble Minister in Charge, Department of Labour & Law, Govt. of West Bengal & Shri A V Kamlakar, CEO, IISCO Steel Plant, SAIL (DSP & ASP)** have consented to be the Guest of Honour at the event. The other key dignitaries will be there from DGFT, ECGC & ICICI Bank. The registration starts at 11.00 am.

We request you to **make a special effort to attend this Grand Opening Ceremony followed by a Session on Export Awareness & make the deliberations fruitful**. The tentative programme is attached to this mailer for your ready reference.

For any further information regarding the event you may reach EEPC India Secretariat, Mr. Joy Chatterjee, Assistant Director, at Mob: +91-9830246945; E: [jchatterjee@eepcindia.net](mailto:jchatterjee@eepcindia.net)

I look forward to receiving your early confirmation in the attached Reply Form, so that we can make the arrangements accordingly.

Thanking you,

Yours sincerely,

**Anima Pandey**  
**Regional Director (ER) & Director (Membership)**  
**EEPC India**



**Opening Ceremony of EEPC India Asansol (West Bengal)  
Chapter & Export Awareness Session  
3<sup>rd</sup> August 2019: 11.30 AM: The Grand, Asansol**

**INVITEE REGISTRATION FORM**

Our organization will be represented by:

	<b>Name</b>	<b>Designation</b>	<b>Mobile</b>
1.	_____	_____	_____
2.	_____	_____	_____

**Nominated by:**

Name : \_\_\_\_\_ Designation: \_\_\_\_\_  
Company : \_\_\_\_\_  
Address : \_\_\_\_\_  
: \_\_\_\_\_  
Tel : \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_  
E-mail : \_\_\_\_\_ Signature: \_\_\_\_\_

**PLEASE SEND YOUR REPLY TO**

**Mr Joy Chatterjee**

Email: [jchatterjee@eepcindia.net](mailto:jchatterjee@eepcindia.net);

**EEPC India**

[CIN U51900WB1955NPL02264]

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