

To  
All Members of EEPC India (ER)

Dear Sir/Madam,

**Awareness Session on  
Importance of Packaging in Engineering Industry  
& Financing Options for MSMEs  
Friday, 17 May, 2019: 3.00 PM: Conference Hall, EEPC India, Kolkata**

We are glad to inform you that for the benefits of its members, EEPC India (ER) is organising an Awareness Session on Importance of Packaging in Engineering Industry and Financing Options for MSMEs on Friday, 17 May, 2019 at 3.00 PM at the premises of EEPC India, Eastern Region, Vanijya Bhavan, 1/1 Wood Street, Kolkata 700016, followed by Hi-Tea. The registration will start at 2.30 PM.

**PACKAGING IN ENGINEERING INDUSTRY:**

We know that the basic role of packaging in any industrial organization is to protect a product from damage or contamination by microorganisms and air, moisture and toxins; Protection during Transport and Ease of Transport. In export industry, an important stage after manufacturing of goods or their procurement is their preparation for shipment which involves packaging and labeling of goods to be exported from one country to another.

**Mr Bidhan Das, Deputy Director & Branch Head, Indian Institute of Packaging, Kolkata** will join us as a guest speaker at the session and address on the importance of packaging in engineering industry, role of packaging in product's marketing, technologies used for packaging and its purpose in exports.

**FINANCING OPTIONS FOR MSME EXPORTER:**

Credit and finance, as we know, are the life and blood of any modern business. Availability of favorable export finance schemes, encourages exporters to enlarges markets abroad and boosts their exchange earnings. Export Finance provided by the banks and other financial institutions include Pre-shipment finance and Post-shipment finance, factoring and other schemes.

The experts of ICICI Bank will facilitate the session and deliberate on the Financing Options available for the MSME Exporters

I write to request you to make a special effort to attend the session and make the deliberations more fruitful. Your confirmation in the attached Reply Form is essential to enable us to make the necessary arrangements.

Looking forward to your valued presence.

With regards,

**Anima Pandey**  
**Regional Director (ER) & Director (Membership)**  
**EEPC India**

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**INVITEE REGISTRATION FORM**

Our organization will be represented by:

	<b>Name</b>	<b>Designation</b>	<b>Mobile</b>
1.	_____	_____	_____
2.	_____	_____	_____

**Nominated by:**

Name : \_\_\_\_\_ Designation: \_\_\_\_\_  
Company : \_\_\_\_\_  
Address : \_\_\_\_\_  
: \_\_\_\_\_  
Tel : \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_  
E-mail : \_\_\_\_\_ Signature: \_\_\_\_\_

**PLEASE SEND YOUR REPLY TO**

**Mr Joy Chatterjee / Mr Kousik Bhattacharjee**

Email: [jchatterjee@eepcindia.net](mailto:jchatterjee@eepcindia.net); [kbhattacharjee@eepcindia.net](mailto:kbhattacharjee@eepcindia.net);

**EEPC India**

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