



EEPC India Invites Participation for *INDEE IN PERU, 2015 (LIMA)* (5 - 7 August, 2015)

About Peru

Peru is a democratic republic. The Peruvian economy, which is the seventh largest in Latin America in terms of nominal GDP and sixth in terms of GDP (PPP), has experienced a structural change in the past three decades.

Currently, the services sector is the main contributor to the country's GDP, with nearly 60% of GDP stemming from this sector. Telecommunications and financial services are the main branches of the services sector; together they account for nearly 40% of GDP. However, the country still has a long way to go toward the modernization and competitiveness of its service sectors. Industry, which represents around 35% of GDP, has undergone a process of modernization, which has translated into increased employment in the country's primary industrial areas.

In the past five years since GDP decelerated sharply in 2009, the economy has built on solid growth fundamentals. A period of relatively stable inflation and the progressive appreciation of the national currency, the sol, have helped the economy overcome periods of nominal volatility. Although the external sector's contribution to economic growth has been diminishing, exports have remained strong. The main detraction from the external sector's contribution to growth has stemmed from increasing imports, although capital goods imports have remained at healthy levels, which bodes well for the country's productive capacity, economic growth and employment in the coming years.

The combination of economic modernization, natural resource abundance and continued improvements in economic governance and political stability that have been taking place, are helping Peru to emerge as one of the most stable economies in Latin America.

The advantages

- Peru has been one of the fastest growing Latin American economies. Consumption and private investment are the main driving forces of this growth.
- Peru's currency, the "Nuevo Sol" (Sol), has been the least volatile of all Latin American currencies in the past few years and was the least impacted by the downturn of the U.S. dollar.
- Despite a contraction in 2009, imports by Peru continue to grow following a sustained trend.
- Peru's tariff regime is one of the most favourable amongst the leading economies of Latin America. For engineering products, the import duty (MFN) ranges from 6 to 11% with standard deviation of only 1.44, indicating great uniformity across

the tariff heads. In case of Brazil, for example, the tariff range for engineering imports is 2 to 35% with standard deviation of 4.94.

- The two countries – India and Peru – are considering signing a Free Trade Agreement, and a joint study group has already been set up by the Ministry of Commerce & Industry, Government of India. The final outcome is expected shortly. The FTA, once signed, will provide a big boost to India's trade with Peru.

India – Peru Trade

Peru imports a vast array of engineering products from the world. Its total engineering import stands at 20144.3 million USD in 2013, out of which 261.27 million USD worth of imports are sourced from India, indicating India's share of 1.30% in Peru's global import of engineering goods.

On the other hand, India exported only 0.4% of its engineering exports to Peru in 2013. So far, the Indian export basket of engineering goods to Peru have been dominated by automotives and components, electrical machinery and equipment, products of iron and steel and machineries of various kinds. The potential items for exporting from India have been listed out in the product profile of the exhibition below.

INDEE Peru Product Profile:

- Metalworking – Machine tools & accessories including cutting tools
- Automotive industry – Auto parts & accessories including trucks & trailers
- Casting & forging
- Steel pipes & tubes
- Steel mill machinery
- Fabricated steel structure
- Steel flanges & fittings
- Electrical & energy and allied services
- Equipments
- Pumps, compressors & valves
- Fasteners
- Kitchenware of stainless steel
- Power tools & hand tools
- Machinery for the food processing
- Machinery for the agribusiness
- Mining machinery & components
- Textile machinery
- Plastic & Packaging machinery
- Wood industry machinery
- Industrial machinery
- Builders' hardware

Venue

Centro de Convenciones Jockey Plaza, Av. Prado Este Nro. 4200, Santiago de Surco, Lima

Date of Event

5 – 7 August, 2015

Participation Charges

One side open built up booth: **Rs. 10,000/- per sq. mtrs. (Minimum 9 sq.mtrs)**
(10% extra for two sides open booth (subject to availability))

The participation charges will include the following:

- 1. 4 nights of hotel stay for one person per exhibiting company (to be allotted on first-come-first served basis);**
- 2. Daily transfer from hotel to exhibition venue and back; and**
- 3. Group transfer between the international airport and the hotel.**

Due to limited availability of corner booths, allocation will be done on first-come-first-served basis subject to receiving full payment.

Submission of Application

Interested firms may please send the Application Form, duly filled in and signed, along with full payment latest by **19th June, 2015** to the respective Regional Offices or to any other EEPC INDIA office (Details in Annexure).

Selection Criteria

- As per Government of India's guidelines Display of the Exhibits/(Product Samples) at their respective Stalls is a must. EEPC India will notify details of its assistance in due course.**
- Selection of participants will be done after receiving full payment strictly on first-come-first-served basis.**

Mode of Payment

Full payment is to be made by Demand Draft/at par Cheque to be drawn in favour of "EEPC INDIA" along with the Application Form duly filled in all respects.

OR

Through RTGS/ NEFT, as given herein below:

Name of the Bank	: HDFC BANK LTD
Branch	: CENTRAL PLAZA
Address of Bank	: 2/6, SARAT BOSE ROAD, KOLKATA - 700020
Account No.	: 00142090000452
Account Name	: EEPC INDIA - (PROMOTIONAL)
NEFT Code	: HDFC0000014

Display Booth

Each 9 sq. mtr. booth will consist of:

Three Chairs, One information counter, One discussion table, 3 spotlights, One dustbin, One 15 Amp Socket with floor carpet and Fascia.

Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **10th July, 2015**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Contact details of the EEPIC INDIA Offices:

<p>Mr. B. Sarkar Executive Director & Secretary Territorial Division: 'Vandhna', 4th Floor 11, Tolstoy Marg New Delhi – 110 001 Phone : (+91-11) 23353353,23711124/25 Fax : (+91-11) 23310920 E-mail : eepecto@eepicindia.net</p>	<p>Mr. S. Gupta Addl. Executive Director Registered & Head Office: Vanijya Bhavan (1st Floor), ITFC 1/1, Wood Street Kolkata – 700 016 Phone : (+91-33) 22890651/52/53 Fax : (+91-33) 22890654 E-mail : eepch@eepicindia.net</p>
<p>Ms. Anima Pandey Regional Director (ER) Vanijya Bhavan (2nd Floor), ITFC 1/1, Wood Street Kolkata – 700 016 Phone : (+91-33) 22890673/74 Fax : (+91-33) 22890687 E-mail : eepcrokol@eepicindia.net</p>	<p>Mr. Rakesh Suraj Regional Director (NR) Vandhna Building (7th Floor) 11, Tolstoy Marg New Delhi – 110 001 Phone : (+91-11) 23314171/74 Fax : (+91-11) 23317795 E-mail : eepcrodel@eepicindia.net</p>
<p>Mr. C. H. Nadiger Regional Director (SR) Greems Dugar (3rd Floor) 149, Greems Road Chennai – 600 006 Phone : (+91-44) 28295501, 28295502 Fax : (+91-44) 28290495 E-mail : eepcrochen@eepicindia.net</p>	<p>Mr. Rajat Srivastava Regional Director (WR) B-202 & 220, Aurus Chambers Annex "B", 2nd Floor Behind Mahindra Tower S.S. Amrutwar Marg, Worli Mumbai – 400 013 Phone : (+91-22) 42125555/00/01 Fax : (+91-22) 42125556 E-mail : eepcromum@eepicindia.net</p>
<p>Mr. Sudhakaran C. K. Nair Sr. Assistant Director TF-313/A, 3rd Floor, ATMA House Ashram Road Ahmedabad – 380 009 Phone : (+91-79) 26588720 Mobile : +91 9725663534 E-mail : eepcsroahd@eepicindia.net</p>	<p>Mr. J. V. Raja Gopal Rao Deputy Director 'Vinayaka Complex', 2nd Floor 44/45, Residency Road Cross Bangalore – 560 025 Phone : (+91-80) 25581396, 25588669 Fax : (+91-80) 25586914 E-mail : eepcrsroblr@eepicindia.net</p>
<p>Mr. V. c. Ravish Jr. Executive Officer 'Soham Mansion' (1st Floor) No. 5-4-187/3 & 4/4, M.G. Road Secunderabad – 500 003 Phone : (+91-40) 27536704 Fax : (+91-40) 27536705 E-mail : eepcsrhyd@eepicindia.net</p>	<p>Mr. Opinder Singh Deputy Director Plot Comm 1 Focal Point Jalandhar – 144 004 Phone : (+91-181) 2602264 Fax : (+91-181) 2601124 E-mail : eepcsrjld@eepicindia.net</p>

Website : www.eepicindia.org

CIN : U51900WB1955NPL022644

APPLICATION FORM, INDEE – PERU, LIMA
(5-7 August, 2015)

Name of the Company (in Block Letters)	
Postal Address	
Phone (with area code)	
Fax (with area code)	
E-mail	
Website	
Company's PAN No.	
Company's TAN No.	
Name & Designation of the Representative with Mobile No. (in Block Letters) manning the booth	
Passport details of representative (No, Date of issue/ expiry / Place of issue)	
Name of the CEO/Managing Director	
Details of Exhibits to be displayed (Compulsory)	
Names to be shown in the Fascia	
Space Requirement (Min 15 sq. mtrs)	Booth Type: One side Open <input type="checkbox"/> Two side Open <input type="checkbox"/>
Payment details	Amount (Rs.) Chq /DD No.:
Whether member of EEPC India	Yes <input type="checkbox"/> No <input type="checkbox"/>
If yes then Membership / RCMC No.	
Membership Subscription Payment details	Amount : <input type="text"/> (Rs.) Date: <input type="text"/>
IE Code	
Items manufactured and Industry application/Target Industry	
Total Annual Exports (in US\$ Million)	<u>2012-13</u> <u>2013-14</u> <u>2014-15</u>
Total Annual Exports to Latin America (in US\$ Million)	<u>2012-13</u> <u>2013-14</u> <u>2014-15</u>
Total Annual Exports to Peru (in US\$ Million)	<u>2012-13</u> <u>2013-14</u> <u>2014-15</u>
Countries of Export/Foreign Collaboration, if any	
Additional Requirement of Furniture	
Accreditation to International Standards (viz. QS, ISO, TS, etc.)	
Type of Unit	MSME <input type="checkbox"/> Others <input type="checkbox"/>
Nature of Business	Manufacturer <input type="checkbox"/> Merchant Exporters <input type="checkbox"/> Others <input type="checkbox"/> Exporter <input type="checkbox"/>
Company Profile with product details (80 to 100 words) (enclose separate sheet)	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile. Please also send us upto **FOUR** high-resolution photos of the products you are going to display in the exhibition, in **TIFF** or **JPEG** format (selection of photos will be made at the sole discretion of EEPC India). Please send us this Form duly filled-in and signed along with full payment to any of the addresses mentioned in the circular.

Date :

Signature :
Office Seal