INDEE TANZANIA
09 – 11 September 2020
Dar-es-Salaam, Tanzania

EEPC INDIA invites participation
Participate through EEPC India and enjoy substantial savings!

INDEE TANZANIA 2020

India and Tanzania share a vibrant economic, commercial and business tie. India is the largest trading partner of Tanzania comprising 16% of Tanzania’s foreign trade. India is also among the top five investment sources in Tanzania. Seeking to enhance its ties with resource-rich Tanzania, India has extended its full support to it to meet its development needs and signed five agreements, including one for providing a line of credit of $92 million for rehabilitation and improvement of Zanzibar’s water supply system.

Recognizing that development partnership is an important facet of bilateral relations, Tanzania expressed appreciation for India’s continued commitment towards supporting its development efforts through
providing technical and capacity building training and extension of developmental projects using grants and concessional credits.

Realizing the immense potential which the country has to offer, EEPC India has identified Tanzania as the location of next edition of its flagship engineering Show – Indian Engineering Exhibition (INDEE). INDEE Tanzania 2020 will coincide with 22nd INDUSMACH AFRICA 2020 scheduled from 9 – 11 September 2020. This is the largest trade event held annually in Tanzania. The exhibition attracts exhibitors from more than 20 countries and visitors from all over East & Central Africa, thus giving exhibitors an excellent opportunity to explore several countries at one time. The exhibition is supported by East African Chamber of Commerce, Industry and Agriculture. This is the first time when INDEE is venturing into Tanzania.

In 2019, exhibitors from over 20 countries participated at the event showcasing the widest range of fascinating Industrial products tools, machinery equipment trade exhibition.

Note: The confirmation of participation in the show is subject to receipt of Government Approval

Features of 22nd INDUSMACH AFRICA 2020

The INDUSMACH 2020 – East Africa’s largest International exhibition on Industrial Products, Equipment & Machinery. Over the past few years, Tanzania has emerged as a major regional trade centre. This is mainly due to the very friendly and businesslike atmosphere it offers to foreign investors and products. Duties are considerably low and re-exports to neighboring countries are either very low or exempted. This year TOOLS & HARDWARE AFRICA 2020 will be a concurrent Show with 22nd INDUSMACH AFRICA 2020. With more than 105+ exhibitors spread out over a 5,000 Sqm. of exhibition space, the 22nd INDUSMACH 2020 offers a nearly 60% increase in size from last year.

The Diamond Jubilee Expo Center, the venue of the event is one of the leading centers in East Africa that host the award winning and successful international business meetings, seminars and conferences every year. Being conveniently situated in the prime location the centre is easily accessible from various important places of the city.

Bilateral Trade: India & Tanzania:

Tanzania is one of the most important trading partners of India in the entire East African region. India-Tanzania bilateral trade has increased over the last few years. The total merchandise trade between the two nations reached US$ 2.61 billion in 2018-19 from US$ 2.58 billion, registering a growth of 1.1 percent.

Among the East African nations, Tanzania ranks as the second nation after Kenya, where India’s exports are quite high. India’s total exports to Tanzania US$ 1704 million in 2018-19, registering a year-on-growth of 23.1 percent. Like in case of merchandise trade, India’s also maintains a positive trade surplus in case of engineering goods with Tanzania. India’s engineering exports to Tanzania 2018-19 stood at US$ 316.2 million, registering a growth of almost 25 percent over 2017-18.
Engineering trade with Tanzania

India’s major engineering export items to the Tanzania are Products of Iron and Steel, Industrial Machinery for dairy, agriculture, food processing, textiles, paper, chemicals, etc. Electric Machinery and Equipment, Motor Vehicle /cars, and Two and Three Wheelers.

India’s export of industrial machinery and equipment to Tanzania has increased from US$ 42.3 million in 2017-18 to US$ 44.2 million in 2018-19, registering a growth of 4.5 percent. The growth in advancement and up-gradation of technology in machinery has been faster in India. With almost low technology offerings in the initial stage, the Indian machinery today is considered as one that can offer value added engineering with integration of new technologies. Various international companies found it cost effective to work with Indian partners in the form collaborative ventures.

Opportunity for Indian Engineering products & services

Both India and Tanzania have decided to deepen bilateral trade and investment partnership by encouraging greater industry to industry ties. The two nations recognized positive developments in terms of bilateral trade, investment and collaboration between the businesses in India and Tanzania in various areas and appreciated the contribution of the Indian duty free tariff preference scheme towards boosting considerably Tanzania’s exports to India in recent years. India’s development cooperation with African countries has evolved to include trade and investment, capacity building, technology transfer, and grants and concessional loans. At the same time, India is fostering development cooperation with African countries through initiatives such as the India-Africa Summits, becoming a member of the African Capacity Building Foundation, and launching the “Team 9” Initiative connecting India with francophone Africa.

Product Profile

- Tools & Hardware
- Wires
- Cables
- Weighting & Measuring
- Drilling Equipment
- Industrial Automation
- Welding & Foundry Pumps
- Motors and Generators
- Heating & Cooling
- Metalworking Machines Tools
- Building & Construction Machinery
- Earth Moving Machinery
- Agricultural Machinery
- Recycling Machinery
- Laser cutting machines etc.

Venue

Diamond Jubilee Expo Centre
Dar-as-Salaam, Tanzania

Date & Time

09 - 11 September, 2020
10:00 Hrs – 18:00 Hrs (Daily)
**Participation Charges**

**Booth size: 9 sqm.**

One side open (built-up booth): Rs. 15,000 per Sqm. (Subject to Government approval)

• 10% extra for two sides open booth (subject to availability)

* Participation Charge includes 4 nights of hotel stay for one person per exhibiting organization (to be allotted on first-come-first-served basis)

**Note:** The above rate of Rs 15,000 per Sqm. is subject to receiving Government sanction for the event.

**Re-imbursement of Airfare:**

Upto Rs. 70,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2020-21. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link:


**Note:** EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their employee. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

**Mode of payment:**

- Please pay online through the following Payment Gateway:
  - CC Avenue

  **OR**

- Pay through RTGS/NEFT in INR as per the following details:
  - Name of the Bank: HDFC BANK LTD
  - Branch: Central Plaza
  - Address of Bank: 2/6, Sarat Bose Road, Kolkata 700 020
  - Account Number: 00142090000452
  - Account Name: EEPC INDIA
  - NEFT Code: HDFC0000014

**Demand draft favoring “EEPC INDIA” along with the duly filled-up Application Form**

**Note:** Since the above rate is subject to Government approval, in case such approval is not received, additional amount shall be required to be paid by the participants for booking to be confirmed.
Booth display

Participation charges for a 9 sqm. booth includes the following services:

- Carpet
- Spotlights (3)
- Chairs (3)
- Information Counter (1)
- Waste Paper Basket
- One Round Discussion Table
- Fascia

*Members will be informed of the final details of booth display in due course.

Submission of application:

Interested firms are requested to fill in the online Application Form latest by 26 June 2020 at the following link.

https://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/MTMx

Please go through the “Mode of Payment” section for payment details.

Selection criteria:

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters:

EEPC India is proposing to organize this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

Cancellation of participation:

In case any applicant wants to cancel his participation, it may be noted that he remains liable to pay the full amount to EEPC INDIA.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.
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