India Pavilion at SUBCON 2020
28 – 30 September 2020
Birmingham, UK

EEPC India invites participation
Participate through EEPC India to enjoy substantial savings!

About the Exhibition:
SUBCON - The UK’s Premier Subcontract Manufacturing Supply Chain Show, will once again be co-located with The Engineer Expo and will also be joined by the very popular 'Manufacturing Management Show'. Exhibitors and visitors will benefit from free access to all three events. Now in its 44th year, SUBCON is firmly established as the must attend event for subcontract manufacturing buyers across all industry sectors, looking to source suppliers, benchmark capabilities and secure the right partners to help them remain competitive in a global market.
EEPC India, participates at SUBCON, regularly, in a big way. Being UK’s premier subcontract manufacturing supply chain show, across all industrial sectors, SUBCON 2020 will come together with Engineering Expo and The Manufacturing Management Show to deliver a unique and relevant event for the manufacturing and engineering industry. EEPC India plays a major role to create increased awareness on India’s rapid progress in the engineering sector.
SUBCON 2019 saw an impressive 16% rise in visitor numbers for the UK’s only event dedicated to subcontract and outsourced manufacturing services.

Note: The confirmation of participation in the show is subject to receipt of Government Approval.
**India UK Trade ties:**

India and the United Kingdom share close and friendly ties. Bilateral relations between the two are based on common principles of democracy as well as common views on international trade. UK is among India's major trading partners and during the year 2018-19, UK ranked 16th in the list of India's top 25 trading partners. As per trade statistics of MoC&I, India's trade with UK in 2018-19 was US $16.87 billion. India's main exports to the UK are articles of apparel & clothing accessories, power generating machinery & equipment, petroleum, petroleum products & related materials, miscellaneous manufactured articles, textile yarn, fabrics, made up articles, footwear, medicinal & pharmaceutical products, manufactures of metal, road vehicles and other transport equipment. The main imports from the UK to India are power generating machinery & equipment, non-ferrous metals, ferrous ores & metal scrap, general industrial machinery and equipment & machine, transport equipment, beverages, electrical machinery and appliances & electrical parts thereof, professional, scientific and controlling instruments and appliances, chemical materials & products. For the current fiscal 2019-20, India's export to UK stood at US$ 6.4 billion during April-Dec 2019-20 compared to US$ 6.91 billion in April-Dec 2018-19. On the other hand, India's imports from UK stood at US$5.02 billion during April-Dec 2019-20 compared to US$ 5.7 billion during April-Dec 2018-19.

### Engineering is one of the major sectors of bilateral trade between India and United Kingdom -

Both the countries are working to speed up negotiations on a free trade pact between India-UK to address the post-Brexit situation. India-UK engineering trade was registered at US$ 6.6 billion in 2018-19 compared to US$ 5.7 billion in 2017-18 with a growth of 15.6%, comprising a share percentage of almost 39% out of total trade. Engineering exports for April-Dec2019-20 is valued at US$ 1.88 billion compared to US$ 2.1 billion during same period last fiscal registering a negative growth of 10.5%. Engineering products such as electrical machinery, products of iron and steel, Aircrafts and spacecraft, auto components and parts, other industrial machinery, iron and steel, medical equipments, etc. are one of the main engineering segments exported to UK during April-Dec2019-20 because of enormous demand in the region.

### Product Profile of the Show

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<th>Assembly Work</th>
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<th>Metal Forming</th>
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<td>· Boring</td>
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<td>· Compression Moulding</td>
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Venue: Hall - 2, NEC Birmingham, United Kingdom
Date: 28 - 30 September 2020

Participation Charges:

Booth size: 9 sqm.
One side open (built-up booth): Rs. 23,000 per Sqm. (Subject to Government approval)
10% extra for two sides open booth (subject to availability)

Booth size: 6 sqm.
One side open (built-up booth): Rs. 26,000 per Sqm. (Subject to Government approval)
10% extra for two sides open booth (subject to availability)

Note: The above rates are subject to receiving Government sanction for the event.

Re-imbursement of Airfare:

Upto Rs. 70,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2020-21. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link:

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their employee. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

- Please pay online through the following Payment Gateway:
  
  CC Avenue

  OR

- Pay through RTGS/NEFT in INR as per the following details:
  
  Name of Bank: HDFC BANK LTD.
  Branch: CENTRAL PLAZA
  Address of Bank: 2/6, SARAT BOSE ROAD, KOLKATA 700 020
  Account No.: 00142090000452
  Account Name: EEPC INDIA
  NEFT Code: HDFC0000014

Demand draft favoring “EEPC INDIA” along with the duly filled-up Application Form

Note: Since the above rates are subject to Government approval, in case such approval is not received, additional amount shall be required to be paid by the participants for booking to be confirmed.
Booth display:

Participation charges for a 9 sqm. booth includes the following services:

- Fascia
- Carpet
- Meeting Table
- Lighting (1 x spotlight per 3sqm)
- Power source (one 3-pin UK plug socket of 500 watts)
- Information counter
- One low round meeting table
- Three chairs
- Waste bin

*Members will be informed of the final details of booth display in due course.

Submission of application:

Interested firms are requested to fill in the online Application Form latest by 30 July 2020 at the following link..

https://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/MTI4

Please go through the “Mode of Payment” section for payment details.

Selection criteria:

Since limited space is available, selection of participants will be done strictly on first-come, first-served basis.

Benefit to the member-exporters:

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

Cancellation of participation:

In case any applicant wants to cancel his participation, it may be noted that he remains liable to pay the full amount to EEPC INDIA.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.
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