



# INDIA PAVILION AT AUTOMECHANIKA DUBAI 2020

7 – 9 JUNE 2020  
DUBAI, UAE

A view of the Burj at night, Dubai

## EEPC India invites participation

Participate through EEPC India and enjoy  
substantial savings!

### **About the exhibition**

*\*As you are aware that EEPC India participates at the Automechanika Dubai every year in a big way. EEPC India is contemplating to participate at the Automechanika Dubai show again this year in June 2020. However, the Government is yet to approve the event. Since time is short, we need to start the participation process without any further delay.*

**Note: The confirmation of participation in the Show is subject to receipt of Government Approval**

Automechanika Dubai, the premier B2B automotive aftermarket show in the wider Middle East, is the region's leading trade exhibition. Automechanika Dubai aims to raise the bar in the products, equipment and services available for the automotive aftermarket in the wider Middle East region by bringing international manufacturers and suppliers together with regional distributors and buyers. The trade show is one of the best platforms to find out more about the latest products and services, find new suppliers, source products and compare product alternatives.

## Highlights of Automechanika Dubai 2019

The previous edition of the show connected 32,720 visitors with 1,900+ exhibitors showcasing a diverse range of products, equipment and services across 13 halls. Over 8,000 business meetings took place at the show.

## Significant trends in Automotive Sector: GCC Region

The number of passenger cars in use in the GCC region is expected to grow at 5 percent annually from an estimated 10.3 million in 2015 to 13.2 million in 2020. New passenger car sales are projected at 1.4 million in 2020, compared to 1.2 million in 2015. Saudi Arabia, the UAE, and Kuwait collectively are expected to continue holding more than 75 percent of the region's passenger car fleet in 2020.

New car sales in the UAE are projected to grow at an annualized rate of 4.5 percent to over 267,000 in 2020 from an estimated 214,000 in 2015 while sales of new cars in Saudi Arabia is likely to reach nearly 743,000 in 2020. One of the key drivers of the automotive industry in the GCC is availability of low-cost fuel. Although oil-based economies have recently resorted to raising energy prices in a bid to reduce subsidies, the cost of

fuel is still much below the global average.

## Significant trends in Automotive Sector

**Growing investments in vehicle and component manufacturing:** The region is home to many vehicle manufacturers as Saudi Arabia, the UAE and Oman are receiving investments to set up automotive manufacturing plants. The governments are also providing incentives and devising plans to establish themselves as regional automobile manufacturing hubs.

**A growing automotive aftermarket:** Increasing number of vehicles coupled with hot climatic conditions and a rugged terrain, which affects the lifespan of tires and batteries, has created a thriving automotive aftermarket in the region.

**Vehicle customization:** The UAE is witnessing a growing trend of vehicle customization, as can be seen by the growing number of car accessory outlets across the country.

**Increasing adoption of technology:** The rising number of tech-savvy generation and use of social media for reviews and recommendations have encouraged the automobile dealers to establish online presence. On the other hand, the Internet, combined with new technologies, is revolutionizing the automobile industry, with the advent of connected vehicles.

## Product Profile



### Parts & Components

- Product Areas : Powertrain
- Chassis
- Car Body Parts
- Standard Parts
- Interior Parts
- Alternative Drive Systems
- Charging Accessories
- Regenerated, Reconditioned and Restored Parts for Passenger Vehicles and Utility Vehicles

### Electronics & Systems

- Product Areas : Engine Electronics

- Vehicle Illumination
- On-board Power Supply System
- Intelligent Traffic Systems
- Vehicle Safety Systems
- Comfort Electronics

### Accessories & Customizing

- Product Areas : General Accessories
- Technical Customizing
- Visual Customizing
- Infotainment Systems
- Retro Fittings and Equipment for Special Vehicles
- Wheel Rims

- Tyre Pressure Management Systems
- Trailers, Spare Parts and Accessories

#### **Repair & Maintenance**

- Product Areas : Workshop Equipment and Tools
- Bodywork Repair Equipment and Material
- Painting and Corrosion Protection
- Maintenance and Repair of Vehicle Superstructures
- Towing, Accident and Mobile Services
- Disposal and Recycling Systems and Equipment
- Workshop and Car Dealer Equipment
- Oils and Lubricants

#### **Tyres & Batteries**

- Product Areas : Tyres
- Rims and Tubes
- Tyre Repair Material
- Batteries

#### **Car Wash, Care & Reconditioning**

- Product Areas : Washing
- Vehicle Care
- Vehicle Reconditioning
- Charging and Re-fuelling Infrastructure

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### **Venue**

Dubai World Trade Center, Dubai, United Arab Emirates

### **Date**

7 – 9 June 2020

Opening Hours: Daily from 10.00 am to 7.00 pm.

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### **Participation charges**

As of now, we are accepting pre-booking with a booking advance of Rs. 1,00,000 (Rs. One Lakh only).

Final participation charges along with deliverables will be communicated only on receipt of the decision of the Government.

For pre-booking, please send us your interest and requirement on your company letter head along with booking advance amount.

Please note, corner stands are limited and will be allotted on first come first served basis on payment of surcharge to be intimated separately.

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### **Mode of payment**

Payment is to be made by:

- Demand draft favouring “EEPC INDIA” along with the duly filled out Application Form

#### **OR**

- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.

Branch : CENTRAL PLAZA

Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020

Account No. : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

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### **Selection criteria**

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

### **Benefit to the member-exporters**

EEPC India has proposed to organize this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. However, the Government approval and support

for the exhibition is still awaited. In case such approval is received, rate reductions will be passed on to the members arising out of the same.

### **Submission of application**

Interested firms will be informed to fill out the online Application Form in due course of time.

# Contact details of EEPIC India Offices

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