



Plaza de Armas Square in Santiago, Chile

EXPO EDIFICA 2019

2-5 OCTOBER 2019, SANTIAGO, CHILE

Followed by Buyer-Seller Meet in Lima, Peru

EEPC India invites participation.
Participate through EEPC India to
enjoy substantial savings!

About the Exhibition (EXPO EDIFICA at Santiago, Chile)

EXPO EDIFICA, scheduled to take place from 2- 5 October 2019 in Santiago, Chile; is one of largest and most important exhibition worldwide offering constructive solutions, product and materials for architects, equipment, tools and machinery for construction.

EXPO EDIFICA 2019 promoted by the Chilean Construction Chamber, brings together suppliers, professional visitors and representatives in the public-private sector. This unique show organizes an attractive platform and program with topics focused on the sectors for all the stakeholders. Innovation is the main axis of the fair, targeting professionals who want to discover new solutions, products and materials

EXPO EDIFICA 2019 is collocating with CONEXPO Latin America and EXPO HORMIGON.

Product Profile

- Tools and machinery for construction
- Constructive solutions
- Equipment for construction
- Product and materials for architects
- Hardware and tools
- Finishing materials



Venue

Espacio Riesco, AV El Salto 5000, Huechuraba, Santiago

BUYER SELLER MEET (LIMA, PERU)

EEPC India will follow this up with a Buyer Seller Meet in Peru. The Buyer Seller Meet will concentrate the perfect matchmaking of our delegates with the above product manufacturers /service providers of the said country. Peru is one of India's preferred trade destinations of Latin America. The further details are given below.

Economic scenario of Peru

Located in the Western side of South America, Peru is richly endowed with mineral resources. Copper, iron, lead, zinc, bismuth, phosphates, and manganese exist in great quantities. Gold and silver are found extensively, as are other rare metals. Peru is the world's top producer of silver, the fifth producer of gold, the third producer of copper, and an important supplier of zinc and lead. The country also has large reserves of natural gas and oil.

Agriculture contributes around 7% of Peru's GDP. Industry and services contribute around 30% and 55.2% of Peru's GDP respectively. The main manufacturing industries include textiles, consumer goods, food processing and fish products. In services, tourism and construction sectors are well developed.

While the Peruvian economy has been one of the world's fastest growing economies between 2002 and 2013 with an average annual growth rate of 6.1%, growth slowed down between 2014 and 2017 mainly owing to the decline in global commodity prices. A surge in mining productivity increased exports and offset the deceleration in domestic demand. The country is expected to grow at a steady pace in 2018 (3.9%) and 2019 (3.8%) fuelled by the increase in domestic demand and higher commodity prices in the international market.

India-Peru economic relations

India established diplomatic relations with Peru in March 1963

with an increasing economic and business content since the 1990s. The cornerstone of India-Peru's economic relationship has been Peru's APEC membership and its increasing interest in Asian region. Peru is also a member of NAM and G-77. India and Peru cooperate closely on multilateral matters.

Both countries have signed several bilateral agreements in wide range of cooperation areas including Defence, education and mineral resources. Both sides have also finalized the MoU on Cooperation in Renewable Energy.

In the light of complementarities of bilateral trade between India and Peru, both sides have agreed on negotiations for a Trade Agreement. The Joint Study in this regard was concluded during the visit of a delegation from the Commerce Ministry in September 2016.

Trade in engineering

Bilateral trade between India and Peru in 2018 stood at USD 3.37 billion. Considering the two product groups in the exhibition, India's bilateral trade with Peru in Industrial machinery was around USD 33.66 million and in Construction and building materials it was around USD 8.21 million.

Scope for Indian engineering in Peru

While India enjoys a positive trade balance with Peru in both construction and building material and industrial machinery, India's share in Peru's import basket is dismal in both cases. In case of construction and building material it is only 0.6% and in case of industrial machinery it is 1.3%. However, there has been an increase in India's exports to Peru in both segments in the last three years. Hence it can be said that both sectors have significant potential to penetrate the Peruvian market.

PROGRAMME SCHEDULE

Date

2 – 5 October 2019 in Santiago, Chile (4 days Expo EDIFICA 2019) &
7 October 2019 in Lima, Peru (1 day BSM)

Tentative Itinerary

01/10/19	Tuesday	Arrival in Chile & Set up the booth
02/10/19	Wednesday	Expo EDIFICA
03/10/19	Thursday	Expo EDIFICA
04/10/19	Friday	Expo EDIFICA
05/10/19	Saturday	Expo EDIFICA
05/10/19	Saturday	Departure to Peru
07/10/19	Monday	BSM at Peru
08/10/19	Tuesday	Departure to India

Participation charges

Exhibition in Santiago, Chile

Booth size: 9 sqm.

One side open (built-up booth): Rs. 31,000 per sqm.

- 10% extra for two sides open booth (subject to availability)

Booth Size: 6 sqm.

One side open (built-up booth): Rs. 33,000 per sqm.

- 10% extra for two sides open booth (subject to availability)

BSM in Lima, Peru

Rs 40,000 per person (not applicable to exhibitors of Expo EDIFICA 2019)

Participation charges includes maximum 4 nights of hotel stay (in Santiago) and maximum 3 nights of hotel stay (in Lima) for one person per exhibiting organisation (to be allotted on first-come-first-served basis)

Reimbursement of airfare

Upto Rs. 100,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2019-20. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

<https://www.eepcindia.org/download/Guidelines-for-Reimbursement-of-Airfare190130100603.pdf>

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their employee. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

Please pay online through the following Payment Gateways:

1. Atom 2. Billdesk 3. CC Avenue

OR

Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.

Branch : CENTRAL PLAZA

Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020

Account No. : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

OR

Demand draft favoring “EEPC INDIA” along with the duly filled-up Application Form

Booth display

- Three chairs for 9 sqm / Two chairs for 6 sqm
- One round meeting table
- One information counter
- Three spotlights
- One Wastebin
- One Electric Socket
- Carpet flooring
- Fascia

Selection criteria

Since limited space is available, selection of participants will be done strictly on first-come, first-served basis.

Benefit to member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Submission of application

Interested firms are requested to fill in the online Application Form latest by 30 June 2019 at the following link.

https://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/MTE3

Please go through the “Mode of Payment” section for payment details.

Cancellation of participation

In case any applicant wants to cancel his participation, it may be noted that he remains liable to pay the full amount to EEPC India since it is not possible to entertain any request for cancellation / refund / adjustment etc.

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