

INDIA PAVILION AT SUBCON 2018

BIRMINGHAM, UK, 5 – 7 JUNE 2018

EEPC India invites participation
Participate through EEPC India to enjoy
substantial savings!

About the exhibition

SUBCON - The UK's Premier Subcontract Manufacturing Supply Chain Show

Now in its 42nd year, SUBCON is firmly established as the must-attend event for subcontract manufacturing professionals across all industry sectors, looking to source suppliers, benchmark capabilities and secure the right partners to help them remain competitive in a global market.

With over 4,500 buyers expected in attendance and over 400 exhibitors, the 2018 event is set to be our biggest show to date. New for the 2018 event, the show will be taking place alongside The Engineer Expo ensuring we deliver even more of the right buyers to the 2018 show.

The best of British manufacturing will be on display alongside a wealth of market leading international suppliers all looking to help UK manufacturers optimise their supply chain strategy in 2018 and beyond. Taking place alongside a free to attend, 3-day educational programme and a brand new event, The Engineer Expo, Subcon 2018 is set to be the biggest event to date.

The Engineer Expo 2018

The Engineer Expo is a brand new event dedicated to providing UK engineering professionals with the latest in-house manufacturing and design solutions, alongside cutting edge developments in advanced engineering technologies. The Engineer Expo will be co-located with SUBCON, 5-7 June 2018, NEC.

The show provides a unique platform for engineers to source the latest advanced engineering technology, products and services, enabling them to optimise production and process throughout the manufacturing cycle.

SUBCON 2018 and The Engineer Expo are partnering with Automechanika Birmingham that will take place in Halls 6 & 19-20 on the same dates.

SUBCON 2017

- 4,306 UNIQUE VISITORS (up 31%)
- 71% INCREASE IN VIP ATTENDEES ON 2015 (AND +43% ON 2016)
- +14% YoY INCREASE IN SHOW ATTENDEES WITH PURCHASING AND SOURCING AUTHORITY
- 92% of visitors came to source products and services
- 83% of exhibitors felt their objectives were met by exhibiting at the show
- 78% of exhibitors re-booked onsite for 2018

United Kingdom's Economic Outlook

A \$2.88 trillion economy with around 65 million population; is the third largest economy in Europe after Germany and France. India-UK Joint Economic & Trade Committee, Economic and Financial Dialogue and India-UK Financial partnership dialogues help boost bilateral cooperation on economic and commerce. UK will be investing £160 million across 75 start-up enterprises, apart from an additional £20million for a Start-Up India Venture Capital Fund to support the Start-up India initiative.

India-UK bilateral trade relations

UK is among India's major trading partners and during the year 2016-17, UK ranked 17th in the list of India's top 25 trading partners which improved to 15th during the year 2017-18(April-November). India's trade with UK in 2016-2017 was USD 12.20

billion and for 2017-18 (April-November) is USD 9.13 Billion.

UK is the 4th largest inward investor in India, after Mauritius, Singapore and Japan with a cumulative equity investment of US \$24.37 billion (till December 2016), accounting for around 7% of all foreign direct investment into India. India continues to be the third largest investor in the UK. According to the UK Trade and Investment (UKTI), Indian companies created 127 FDI projects in the UK in 2016-17.

United Kingdom Engineering Products Market

India's total export of engineering goods to UK is around USD 2.7 billion whereas UK's import for the same is around USD 288 billion during 2016. India amounts to meager 0.9% of the imports to UK for engineering products. Thus, India has a huge potential to tap the untapped market in UK with respect to engi-

neering goods.

Some of the major areas where India can explore its resources to tap the prevailing potential in UK's market in trade and investment are: machinery, automobile market, ferrous and non ferrous metals and others.

The automobile sector in UK is growing creating more jobs as well as attracting more inward foreign direct investment making it a global competitor as well as a global market. It is one of the most productive automobile labor markets. As far as the market for machinery is concerned, UK has fairly stable profit margins in the industry over the time. Moreover, the demand has been stable. Payments in this sector take around 60-90 days on average. The payment delays are not expected to increase in the sector; thus, providing an advantage to the manufacturers. India has a lot of scope and unexplored market in United Kingdom.

Product Profile

Assembly Work

- Mechanical Assembly
- Electro Mechanical Assembly
- Complete Manufacturing Services
- Medium / High Volume Production

Cutting Services

- Laser Cutting
- Water Jet Cutting
- Plasma Profile Cutting
- Sawing
- Press Work
- Stamping & Punching
- Boring
- Milling
- Grinding
- Etching & Marking
- Cutting Fluids

Metal Forming

- Fabrications, CNC Machining
- Aluminium Extrusions
- Bending
- Sheet Metal Work
- Joining & Welding
- Turning
- Spinning
- Gear Manufacturing
- Tube Services
- Casting & Forging

Plastic Moulding

- Plastic Injection Moulding
- Rotational Moulding
- Thermoforming
- Vacuum Forming
- Plastic Components

- Blow Moulding
- Compression Moulding

Surface Engineering

- Abrasive Blasting
- Anodising
- Heat Treatment
- Polishing
- Painting
- Plating
- Finishing

Electronics Manufacturing Services

- Electronic Contract Manufacturing
- Electrical Components
- Electronic Assembly
- Connectors & Cables
- Wire Harnessing
- Electrical Testing

Participation charges

- One side open (built-up booth), 9 sqm. area : Rs. 23,000 per sqm.
 - One side open (built-up booth), 6 sqm. area: Rs. 26,000 per sqm.
- 10% extra for two sides open booth (subject to availability).

Benefit to member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are highly subsidized in comparison with the normal rates offered by the Fair Authorities.

Booth Display

Participation charges for a 9 sqm. booth includes the following services

- Carpeted floor
- One discussion table
- One lockable information counter
- Two chairs
- Three spot lights
- One plug socket
- One waste basket
- Fascia

*Only two spotlights will be provided for 6 sqm booths.

Venue

Hall - 3, NEC Birmingham, United Kingdom

Date

5 – 7 June, 2018 (3 days); 9.30 a.m. to 4.30 p.m

Mode of payment

Full payment is to be made by:

- Demand draft favouring “EEPC INDIA” along with the duly filled out Application Form

OR

- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

You can also make payment online through the following Payment Gateways :

1. Atom;
2. Billdesk

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Submission of application

WITH EEPC INDIA

Interested firms are requested to fill in the online Application Form latest by 20 April, 2018 at the following link.

https://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/NzU

Please go through the “Mode of Payment” section for payment details.

Cancellation of participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before 25 April, 2018. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

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