

To All Members of EEPC INDIA
Western Region

CERTIFICATION COURSE IN FOREIGN TRADE 5 SATURDAYS STARTING FROM 7.7.2018

**at
EEPC INDIA**

B-202 & 220, Aurus Chambers, Annex "B", 2nd Floor,
Behind Mahindra Tower, S.S. Amrutwar Marg, Worli,
Mumbai 400 013

Tel: 022-42125555, Fax: 022-42125556

We feel great pleasure to inform you that for the benefit of its members, EEPC INDIA regularly organises a series of training programmes on different topics taking into consideration the current scenario in International Trade.

In the modern competitive world, Goods and Services are sourced across the Globe. The International purchasers are highly Price sensitive and are certainly not Quality insensitive. This ever pressing demand has effectively resulted in most international suppliers decreasing their prices & enhancing the Quality. Thus Price and Quality which were regarded as two significant parameters to sustain & promote International trade have been corrected by Suppliers across the world to the beneficial Advantage of purchasers.

In this connection, EEPC INDIA, Mumbai is organizing 5 Saturdays Certification Course in Foreign Trade which will be conducted by various faculties experts in their respective field (profile enclosed).

Timing would be 10.00 am - 5.30 pm (lunch break 1.00 pm to 1.30 pm)

Date	topic	Speaker
7.7.2018	{MODULE 1} International Marketing	Proff. A. N. Khedkar.
14.7.2018	{MODULE 2} International Trade Finance	Proff. Eknath Birari
21.7.2018	{MODULE 3} Shipping & Logistics	Proff. S. R. Binju.
28.7.2018	{MODULE 4} Foreign Trade Policy	Proff. A. N. Khedkar.
4.8.2018	{MODULE 5} Export Pricing & Costing	Proff. A. N. Khedkar & Proff. S. R. Binju.

This course is comprehensive yet compressed conceptualized treatise on all aspects of international trade covered in five different modules with a frequency of one module per day.

This course will gives a bird's eye- view of all practical aspects required to be used while trading globally. Although the modules are stand alone coverage of different aspects of international trade, the interlinks of the module enables the participants to understand global trade holistically right from a product or service in

hand passing to the overseas market through the process of activities required to be efficiently and effectively carried out with government authorities; Primarily Finance ministry (customs), Commerce ministry (DGFT) and Transport ministry (Port, shipping and logistics).

The five modules shall be phased out as per convenience of participants and after the course, certification would be provided to the participants.

The certificate course in foreign trade is aligned with the National concept of 'MISSION - SKILL INDIA'.

Participation Charges:

	Fees per Participant	18% Service Tax	Total
FOR EEPC INDIA MEMBERS	Rs. 15,000	Rs. 2,700	Rs. 17,700
FOR NON MEMBERS	Rs. 20,000	Rs. 3,600	Rs. 23,600

We are enclosing herewith the Registration Form for enlisting the participation in the above event. You are requested to send the nomination of your Company Participants(**maximum 2 participants per company**) at an earliest along with participation charges by way of cheque in favour of **EEPC INDIA** or can make payment through RTGS as follows:

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA - 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA- (PROMOTIONAL)
NEFT Code : HDFC0000014

Please send the UTR no. if payment is made through NEFT. For any further details, you may contact Mr. Pratap at pbharda@eepcindia.net Cell no. 09892441913.

Kindly note there are only **20 seats**, available on **first come first served** basis only.

Looking forward for your active participation in the above training programme.

With Kind Regards,

RAJAT SRIVASTAVA
REGIONAL DIRECTOR