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Eighth edition of engineering export on March 14

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Tamil Nadu will host the eighth edition of the International Engineering Sourcing Show here from March 14. Photo: iestheweb

by PTI
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Tamil Nadu will host the eighth edition of the International Engineering Sourcing Show here from March 14, with the theme being 'Smart Engineering'.



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The three day event is being organised by the Engineering Export Promotion Council, sponsored by the Commerce and Industries Ministry.

Utar Pradesh will be 'Partner state' for the event.

"This year Smart Engineering is the theme which showcases India as a Global Hub for manufacturing and technology" EEPC said in a statement.

EEPC India sector vice-chairman Mahesh K Desai said that over 400 participants would participate in the event, of which 250 would be from Tamil Nadu and 20 from other nations, including Malaysia, Belgium, Hong Kong, Ukraine and the Czech Republic.

"EEPC India has chosen -- Subcontracting, Industrial and Electrical Machinery, Pulver Factory and Ironmaking and Technology as four broad sub-themes in IESS VII", Desai said.

The other two additions of the event were how to use ayurvedic science by employing technology and role of design in increasing productivity and competency, he said.

Tamil Nadu MSME secretary Dharmendra Prabhu Yadav advocated a slew of export promotion measures, particularly in the MSME sector following inclusion of merchant exporters.

"Chennai is the most relevant venue, dubbed as the Detroit of Asia, accounting for 35 per cent India's auto-component production and 70 per cent of India's overall exports of passenger vehicles", Yadav said.

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