EEPC India invites participation

International Engineering Sourcing Show VII
INDIA’S TRULY GLOBAL ENGINEERING SOURCING SHOW
8 – 10 March 2018, Chennai Trade Centre, Chennai, India

A quick rewind to IESS VI
IESS VI had many firsts – first time
• in Chennai
• Technology and Industry 4.0 as the theme
• Russia as the Partner Country and
• Biometric inauguration
The VIth edition saw 13 sessions, 100 speakers, 500 delegates from 100 nations, 1,200 B2B meetings, 10,000 business contacts and over 20,000 business enquiries.

On IESS VII
Indian engineering is moving Fast Forward. The country has become one of the most preferred locations for engineering offshoring. Companies across various sectors (such as IT, consumer electronics, personal devices, medical electronics, telecom and automobiles) are now offshoring complete product responsibility.

By 2020, USD42 billion worth of work related to R&D of product engineering is expected to be outsourced to India,
In response to the success of IESS VI which created the forum for unlearning our old technology and learning the new and the latest in engineering, IESS VII will resolve all the myths of Industry 4.0 and help us to seamlessly integrate Industry 4.0 into our manufacturing system making it ‘truly smart’!

EEPC India invites you all to this mega event on Indian engineering!

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**Focus Products**

1. Subcontracting
2. Metal & Shop Floor
3. Industrial & Electrical Machinery
4. Transport Equipment & Components
5. Innovation & Technology

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**Opportunities**

**400 Exhibitors / 500 Overseas Buyers / 10000 Trade Buyers**

IESS VII is India’s largest display of engineering products and solutions with substantial number of Overseas Buyers and Trade Buyers.

**Overseas Delegations**

Global Buyers from across the world will visit IESS VII to explore trading and partnership opportunities.

**Dedicated B2B Sessions With Overseas Buyers**

IESS VII facilitates one-to-one business meetings with your prospective buyers in a congenial environment to establish long lasting business relationships.

**Dedicated Vendor Development Programmes**

IESS VII will organize exclusive vendor development programmes with leading public sector undertakings in Defence, Space, Infrastructure and Engineering.

**Global Sourcing Seminars**

Multinational companies will organize India Sourcing Meets to discuss their India sourcing requirements and shortlist suppliers for their Global Supply Chain programme.

**Display Of New Age Technologies**

IESS VII provides a business platform for Technology companies to display their future ready products to early adopters from all over the world.

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**Venue**

Hall No. 1, 2 and 3: Chennai Trade Centre, Chennai, India

**Date & Show Timings**

Show dates: Thursday 8 March – Saturday 10 March 2018 (3 days)

Show time: 10 a.m. – 6 p.m. on all 3 days
Participation Charges

<table>
<thead>
<tr>
<th>Minimum Area</th>
<th>Shell Scheme 9 sqm</th>
<th>Bare Space 36 sqm</th>
</tr>
</thead>
<tbody>
<tr>
<td>EEPC Members (INR/sq.m.)</td>
<td>INR 7500</td>
<td>INR 7000</td>
</tr>
<tr>
<td>Other Exhibitors (INR/sq.m.)</td>
<td>INR 8500</td>
<td>INR 8000</td>
</tr>
<tr>
<td>Overseas Exhibitors (USD/sq.m.)</td>
<td>US$250</td>
<td>US$200</td>
</tr>
</tbody>
</table>

* Loyalty Discount of INR 500 per sqm is applicable to all EEPC India Members, who had participated in IESS VI
* 10% surcharge for Corner location of Shell Scheme is chargeable
* Taxes as applicable

Mode of payment

For Indian Participants
Pay through Payment Gateway or RTGS / NEFT in INR as per the following details.

Name of Bank : HDFC BANK LTD.
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata – 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

For Overseas Participants
SWIFT Transfer (Please add US$50 per remittance to offset bank charges)

Name of Bank : HDFC BANK LTD.
Branch : Central Plaza, 2/6, Sarat Bose Road, Kolkata 700 020
Branch Code : 0014
Account No. : 00148580000013
Beneficiary’s Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

Display booth
The minimum size of a booth will be 9 sqm. The booth will have:
- 1 information counter
- 1 discussion table
- 3 chairs
- 1 wastepaper basket
- 3 spotlights
- 1 electrical socket
- carpet
- fascia

Special terms and conditions may apply for larger booths. Additional furniture can be obtained against extra payments.

Selection Criteria
Participants will be selected by a Committee. It will be based on criteria like accreditation to International Standards (like ISO, QS, etc.), foreign collaborations, annual exports, etc.

Please note that EEPC India will review your application and will inform you about the confirmation of your stall reservation within 15 days of receiving your application.

Payment terms
- Exhibitors need to pay via NEFT or a Payment Gateway for participation charges.
- Exhibitors need to make 50% payment of the total cost of participation at the time of online submission of their application form.
- The balance 50% has to be paid and cleared on or before 31st December 2017.
- Space shall not be confirmed by EEPC India until and unless full payment is made on that account by the exhibitor and consequently no possession of space shall be given to the exhibitor concerned.
- No request for cancellation of space and refund/adjustment shall be accepted by EEPC India once a booth is booked.

Shipment of exhibits
EEPC India will appoint a Cargo Handling Agent to facilitate movement of cargo inside India. Participants are however free to make their own arrangements.

For the benefit of Member-exporters
The ‘International Engineering Sourcing Show VII is organised by EEPC India under the aegis of the Ministry of Commerce & Industry, Government of India. Since participation charges are already subsidized, no more grants will be made available to member-participants.
Contact details of EEPC India’s offices

**Mr. B. Sarkar**
Executive Director & Secretary
Territorial Office: ‘Vandhna’ (4th Floor) 11, Tolstoy Marg,
New Delhi – 110 001
Phone: (+91 11) 23353353, 23711124/25
Fax: (+91 11) 23310920
E-mail: eepcto@eepcindia.net

**Ms. Anima Pandey**
Regional Director (ER)
Vanijya Bhawan (2nd Floor)
International Trade Facilitation Centre
1/1, Wood Street, Kolkata – 700 016
Phone: (+91 33) 22890673/74
Fax: (+91 33) 22890687
E-mail: eepcrokol@eepcindia.net

**Mr. C. H. Nadiger**
Regional Director
(SR) Greams Dugar, (3rd Floor)
149, Greams Road, Chennai – 600 006
Phone: (+91 44) 28295501, 28295502
Fax: (+91 44) 28290495
E-mail: eepcrochen@eepcindia.net

**Mr. Sudhakaran C.K. Nair**
Senior Asst. Director
TF - 313/A (3rd Floor), ATMA House
Ashram Road, Ahmedabad – 380 009
Phone: (+91 79) 26588720
E-mail: eepcsroahd@eepcindia.net

**Mr Srinivas Chakravarthy**
Assistant Director
Soham Mansion (1st Floor)
No. 5-4-187/3 & 4/4, M. G. Road, Secunderabad – 500 003
Phone: (+91 40) 27536704
Telefax: (+91 40) 27536705
E-mail: eepcsrohyd@eepcindia.net

**Mr. S. Gupta**
Addl. Executive Director
Registered & Head Office:
Vanijya Bhavan (1st Floor), ITFC
1/1 Wood Street, Kolkata – 700 016
Phone: (+91 33) 22890651/52/53
Fax: (+9133) 22890654
E-mail: eepcho@eepcindia.net

**Mr. Rakesh Suraj**
Regional Director (NR)
Vandhna Building (7th Floor)
11, Tolstoy Marg, New Delhi – 110 001
Phone: (+91 11) 23314171/74
Fax: (+91 11) 23317795
E-mail: eepcrodel@eepcindia.net

**Mr. Rajat Srivastava**
Regional Director (WR)
B-202 & 220, Aurus Chambers, Annex “B” (2nd Floor)
Behind Mahindra Tower, S.S. Amrutwar Marg,
Worli, Mumbai – 400 013
Phone: (+91 22) 42125555
Fax: (+91 22) 42125556
E-mail: eepcromum@eepcindia.net

**Mr. J. V. Raja Gopal Rao**
Deputy Director
Vinayaka Complex (2nd Floor)
44/45, Residency Road Cross, Bengaluru – 560 025
Phone: (+91 80) 25581396, 25588669
Fax: (+91 80) 25586914
E-mail: eepcsroblr@eepcindia.net

**Mr Opinder Singh**
Deputy Director
Plot Comm. 1, Focal Point, Jalandhar – 144012
Phone: (+91 181) 2602264
Fax: (+91 181) 2601124
E-mail: eepcsrojld@eepcindia.net

CIN: U51900WB1955NPL022644
**Mandatory fields**

| Are you an Overseas Exhibitor* (please tick) | Yes | No |
| Are you an EEPC Member* (please tick) | Yes | No |

### Source of Exhibitor
- **Type** your text

<table>
<thead>
<tr>
<th>Organisation (in capital letters)*</th>
<th>Type your text</th>
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</thead>
<tbody>
<tr>
<td>Postal Address* - Line - 1</td>
<td>Type your text</td>
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<tr>
<td>Postal Address* - Line - 2</td>
<td>Type your text</td>
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<tr>
<td>City*</td>
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<tr>
<td>State*</td>
<td>Type your text</td>
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<tr>
<td>Region*</td>
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<td>Phone (with area code)</td>
<td>Type your text</td>
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<td>Fax (with area code)</td>
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<tr>
<td>E-mail</td>
<td>Type your text</td>
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<tr>
<td>Website</td>
<td>Type your text</td>
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</tbody>
</table>

| Organisation’s PAN No.* | Type your text |
| Organisation’s TAN No.* | Type your text |

| Service Tax No. | Type your text |
| IE Code * | Type your text |
| CIN No.* | Type your text |

<table>
<thead>
<tr>
<th>Name &amp; Designation of the Representative with Mobile No. (in capital letters)*</th>
<th>Type your text</th>
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</thead>
<tbody>
<tr>
<td>Passport details of representative (Mandatory for Overseas Exhibitor)</td>
<td>Type your text</td>
</tr>
<tr>
<td>Passport No.:</td>
<td>Type your text</td>
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<tr>
<td>Place of Issue:</td>
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<tr>
<td>Nationality:</td>
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<tr>
<td>Date of Issue:</td>
<td>Type your text</td>
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<td>Date of Expiry:</td>
<td>Type your text</td>
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<tr>
<td>DIN No.*</td>
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</table>

<table>
<thead>
<tr>
<th>Name of the CEO / Managing Director*</th>
<th>Type your text</th>
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</thead>
<tbody>
<tr>
<td>Nature of Business (please tick)</td>
<td>Type your text</td>
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<tr>
<td>Government</td>
<td>Type your text</td>
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<tr>
<td>Manufacturing</td>
<td>Type your text</td>
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<tr>
<td>Association</td>
<td>Type your text</td>
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<tr>
<td>Others</td>
<td>Type your text</td>
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<tr>
<td>Product Category (please tick)</td>
<td>Type your text</td>
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<tr>
<td>Industrial &amp; Electrical Machinery</td>
<td>Type your text</td>
</tr>
<tr>
<td>Innovation &amp; Technology</td>
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<td>Subcontracting</td>
<td>Type your text</td>
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</table>
## IESS VII Exhibitor Application Form

<table>
<thead>
<tr>
<th>Product Manufactured / Exported 1* with HS Code*</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Product Manufactured / Exported 2 with HS Code*</td>
<td></td>
</tr>
<tr>
<td>Annual Turnover 2016-17 (INR)*</td>
<td></td>
</tr>
</tbody>
</table>

| Countries of Export |  |

### Exhibitor Participation Rates per sq m (please tick)

<table>
<thead>
<tr>
<th>Minimum Area</th>
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<th>Bare Space (Min 36 sqm)</th>
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<td>Overseas Exhibitors (USD/sq m)</td>
<td>USD 250</td>
<td>USD 200</td>
</tr>
</tbody>
</table>

**Space Requirement (Min 9 sq m)**

**Booth Type:** One side Open  
Two side Open

- Loyalty Discount of INR 500 per sq m is applicable to all EEPC India Members, who had participated in IESS VI
- 10% surcharge for Corner location of Shell Scheme is chargeable
- Taxes as applicable

**Booth: Shell Scheme / Bare Space (tick)**

<table>
<thead>
<tr>
<th>Booth Size: ........................................... sq m</th>
<th>Cost:</th>
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</thead>
<tbody>
<tr>
<td>Loyalty Discount (if applicable):</td>
<td></td>
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<tr>
<td>Corner Surcharge (if applicable):</td>
<td></td>
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<tr>
<td>Service Tax:</td>
<td></td>
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<tr>
<td>Total cost:</td>
<td></td>
</tr>
</tbody>
</table>

**Payment details**

<table>
<thead>
<tr>
<th>Amount (Rs.)</th>
<th>NEFT / Payment Gateway details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dated:</td>
<td></td>
</tr>
<tr>
<td>Bank:</td>
<td></td>
</tr>
<tr>
<td>Branch:</td>
<td></td>
</tr>
</tbody>
</table>

Please send us this Form duly filled-in and signed along with full payment to any of the addresses mentioned in the circular.  
**Online application for each exhibitor is mandatory.**
1. Upon the Exhibiting Company’s (“Exhibitor”) execution, this Agreement becomes a binding contract between EEPC INDIA and the Exhibitor subject to the parties, respective rights described in the terms and conditions set forth below. No Exhibitor has accepted this agreement, unless the exhibiting company / firm has paid all applicable fees and deposits by the deadlines set forth on this agreement and otherwise complied with this agreement in all respects.

2. The execution of this agreement and the timely payment of all fees and deposits do not guarantee that an exhibitor will be permitted to exhibit at the show or be assigned to a particular exhibit hall, section within the show or exhibit hall, or the space or number of booths desired by the Exhibitor or assigned by EEPC INDIA. EEPC INDIA reserves the right to select those Exhibitors who will be permitted to exhibit at the show, and the exhibit hall, area and number of booths in which the Exhibitor will be allowed to exhibit, in its sole and absolute discretion.

3. EEPC INDIA retains the absolute right to cancel, change or modify the exhibit space assigned of any Exhibitor, in its sole and absolute discretion, for any or no reason, with or without cause by mailing the Exhibitor a written “Notice of Cancellation or Change of Exhibit Space Assignment”. Exhibitor also recognizes and understands that circumstances may arise immediately prior to or during the “IESS VII” show that may also make it necessary for EEPC INDIA to change or cancel an Exhibitor’s space, or make the exhibit space available to the Exhibitor for fewer days and/or fewer hours than had previously been confirmed.

4. Use of Fees and Deposit. Exhibitor expressly acknowledge that EEPC INDIA reserves the right to apply any fees and deposit amounts paid pursuant to this Agreement (i) to remedy and default of Exhibitor under this Agreement including payment of required insurance (ii) to remedy any default of Exhibitor from any previous agreement(s); (iii) for payment of any cheques returned for Insufficient funds (including any bank fees related to the Insufficient funds); and (iv) to pay any onsite violations of the Exhibitor. Exhibitor agrees to pay to EEPC INDIA the amount offset against a Past Due Amount by the applicable deadline. If the Exhibitor fails to pay the offset amount within the required period the Exhibitor shall be considered to be in default of its payment obligations under this agreement and EEPC INDIA shall have the right to cancel or change the Exhibitor’s space assignment and exercise its other rights under the agreement.

5. EEPC INDIA reserves the right to change, increase or decrease Show hours, days or location. Notwithstanding anything to the contrary in the Exhibitor Agreement, the Exhibitor acknowledges and agrees that if EEPC INDIA elects to change, increase, or decrease Show hours, days or location, Exhibitor shall not be entitled to any expressly disclaims any right or claim to the return of any portion of any Show fees or deposits paid or payable by the Exhibitor to the EEPC INDIA.

6. Should the premises or any portion thereof, be rendered unusable for any reason or due to any cause whatsoever, including but not limited to fire, the elements, acts of God, mob, riot, or civil commotion, EEPC INDIA shall in no way liable for any personal or business loss or any other damage, consequential or otherwise, inconvenience or annoyance to the Exhibitor arising from any of said causes.

7. EEPC INDIA makes no representations or warranties, express or implied, to the Exhibitor regarding the condition of the premises or the success of the Exhibitor’s efforts for which the exhibit space will be used. Under no circumstances shall EEPC INDIA be held responsible or liable for any costs, expenses, damages or any other sums whatsoever incurred by the Exhibitor or any other party as a result of the condition of the premises, the exhibit space, or the Exhibitor’s efforts for which the exhibit space will be used or the theft or destruction of the Exhibitor’s products or property.

8. Exhibitor understands and acknowledges that all utilities including, but not limited to, electrical, water, heating, ventilation, and air conditioning are provided by the show facility at a cost and not by EEPC INDIA, and as such, EEPC INDIA assumes no responsibility for any disruption in service.

9. Exhibitor acknowledges and agrees that should (a) EEPC INDIA issue a notice of Cancellation of Change or (b) change or cancel an Exhibitor’s space or make exhibit space available for fewer days than had previously been confirmed, EEPC INDIA shall not be held responsible or liable for any costs, expenses, damages or any other sums whatsoever incurred by the Exhibitor or any other party as a result of any exhibit space cancellation, change or reduction in number of available days except as specifically set forth in this paragraph. The Exhibitor expressly acknowledges and agrees that EEPC INDIA’s liability to the Exhibitor in any way relating to the Agreement and/or the use, cancellation, change or reduction in the number of available days of exhibit space shall be limited to the return to the Exhibitor of all or a prorated portion of any fees or deposits previously remitted to EEPC INDIA.

10. Exhibit Space Rules. EEPC INDIA shall have the right in its sole and absolute discretion to establish rules for the show and the use of exhibit space covered by this Agreement, in-
13. Miscellaneous (a) The terms & conditions set forth above, including but not limited to the rules within the Exhibitor Manual. All Exhibitors are required to comply with all such rules which are deemed incorporated herein by this reference and shall be available to each Exhibitor prior to the show.

11. Payment terms: Exhibitors need to pay via NEFT or Payment Gateway for participation charges. Exhibitors need to make 50% payment of the total cost of participation at the time of online submission of their application form. The balance 50% has to be paid and cleared on or before 31st December 2017. Space shall not be confirmed by EEPC India until and unless full payment is made on that account by the exhibitor and consequently no possession of space shall be given to the exhibitor concerned. No request for cancellation of space and refund/adjustment shall be accepted by EEPC India once a booth is booked.

12. If the Exhibitor wishes to modify its Stand Space it shall send a written request to EEPC INDIA, stating the reason for proposed modification, which EEPC INDIA shall be entitled to accept, reject or condition at its reasonable discretion. Such conditions may include (but not be limited to) the payment of additional fees if the modification will result in additional requirements in connection with the Stand Space or the payment of the applicable. Cancellation charges set out in clause 11 if the modification will result in significantly reduced requirements for Stand Space.

13. Miscellaneous (a) The terms & conditions set forth above, govern the rights and responsibilities of EEPC INDIA and the Exhibitor. The Agreement and these terms & conditions represent the sole and entire agreement among the Exhibitor and EEPC INDIA and supersede all prior agreements, negotiations, and discussions between the parties hereto, and / or their representatives. b) The Agreement and these terms & conditions shall be construed as a whole in accordance with their fair meaning and the laws of India. c) The provisions set forth above are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. d) No waiver of any term, provision or condition set forth above, in any one or more instances, shall be deemed to be or construed as a further waiver of any such term, provision or condition. e) The person executing this Agreement on behalf of the Exhibitor represents and warrants that they have the authority and power to do so and bind the entity for which they sign. f) EEPC INDIA shall use reasonable care to have all power services installed in time for the opening of the Show. Proper and reasonable care shall also be taken to prevent interruption of power services during the exhibition. EEPC INDIA shall not be held responsible for late installation or interruption of any services that may occur. g) By signing this Agreement, Exhibitor authorizes EEPC INDIA to use its name and any photographs and / or video recordings taken at the exhibition and associated events for promotional purposes.

14. (a) The Exhibitor shall supply to EEPC INDIA the name of at least one person to be its representative in connection with the installation, operation and removal of the exhibits and shall ensure that such person is available to be contacted by EEPC INDIA at all times during the Opening Hours of the Exhibition and reasonable available at other times during the Exhibition Period. (b) In order to ensure only Official access to the Exhibition areas, the exhibitor and any authorized personnel and any permitted contractors will be issued with non-transferable badges. No admission to the Exhibition areas will be allowed unless this badge is presented. The Exhibitor will be required to provide EEPC INDIA, by the date specified in the Exhibitor Technical Manual, with a list detailing the personnel who will be present at the Stand Space and / or around the Exhibition and / or any permitted contractors and the day(s) on which each person is likely to be in attendance. The exhibitor shall be liable for all and any unauthorized use of badges issued to the Exhibitor (c) The Exhibitor shall be responsible and liable for the conduct of all personnel and any other person associated or connected with the Exhibitor. EEPC INDIA reserves the right in its absolute discretion to exclude or remove from the Exhibition any person whose presence or behavior is undesirable and /or potentially unlawful, harmful, disrespectful and/or causing a nuisance to other Exhibitors and/or Exhibition visitors and EEPC INDIA may exercise such right notwithstanding that any such person is the employee, agent or permitted contractor of the Exhibitor or otherwise in any way connected or associated with Exhibitor.

15. The Exhibitor shall carry public liability insurance against personal injury, death and damage to or loss of property by anyone whatsoever. The Exhibitor shall provide written evidence of its insurance policy to EEPC INDIA no later than 8 weeks prior to the commencement date of the Exhibition. In the event that an Exhibitor enters this agreement less than 8 weeks before the commencement of the Exhibition, the Exhibitor shall on the date of this agreement shall provide satisfactory written evidence to EEPC INDIA of its insurance policy.

16. Neither party shall use, copy, adapt, alter, disclose or part with possession of any information or data of the other party which is disclosed or otherwise comes into its possession directly or indirectly as a result of this agreement and which is of confidential nature except as strictly necessary to perform its obligations or exercise its rights under this agreement PROVIDED THAT this provision shall
not apply to Confidential information: (a) Which the receiving party is able to prove was already in its possession at the date it was received or obtained or which the receiving party obtains from some other person with good legal title to the same or which is independently developed by or for the receiving party; or (b) Which comes into public domain otherwise than through the default or negligence of the receiving party; or (c) Which the receiving party is required to disclose by law or applicable regulatory authority. In all cases each party shall inform the other party immediately upon becoming aware of confidential information, or that an unauthorized disclosure of confidential information has been made. Each party shall ensure that its personnel, subcontractors and agents who have, or may have, access to the confidential information are bound by an undertaking in substantially the same terms mentioned above. The provisions in this clause shall continue in force notwithstanding termination or expiry of this agreement.

18. The dimension of the booth shall be accepted by the applicant, as finalized by EEPC INDIA and no representation shall be entertained in this regard.

19. Any allotment near pillar shall be accepted by applicant, as decided in Draw-of-lots

20. This agreement may be terminated by EEPC INDIA at any time by written notice to the Exhibitor upon the occurrence of any of the following events: (a) The Exhibition is cancelled. (b) EEPC INDIA is not satisfied that proper use is being made of the Exhibition by the Exhibitor during the build-up period or at any time during the term of the Exhibition or at any other time when the Exhibitor or any of its contractors or Exhibits is in the Exhibition centre in connection with the Exhibition. (c) The Exhibitor fails to arrange insurance cover in accordance with the Clause 15 (d) Payment of Fees is not made by the Exhibitor in accordance with this agreement (e) The Exhibitor is or becomes for any reason unable to utilize the stand space (f) The Exhibitor ceases to carry on the business, becomes insolvent, or enters into or takes or is subject to any form of winding up, administration, receivership, liquidation, bankruptcy, arrangement with creditors generally or any other insolvency procedure in respect of it or any of its assets, or suffers from enforcements of security or legal process or repossession or any event analogous to any of the above in any jurisdiction (g) The Exhibitor or relevant attending employees, contractors or other of its personnel is or are convicted of any criminal offence or otherwise so conduct itself/ themselves so as to bring itself, the Exhibition or EEPC INDIA into disrepute.

21. The Exhibitor shall not assign, sub-let or grant licenses in respect of any part of the space allotted, nor may indulge in advertisements of firms who are not bonafide exhibitors’ on its allotted stand.

22. All displays, advertising exhibits and stand arrangements made by the Exhibitor, shall be appropriate to the subject matter of the IESS-VII in the sole opinion of EEPC INDIA and should be aesthetic and of a suitably high standard and shall not contravene or conflict with any local law, moral or custom and if in the opinion of EEPC INDIA, the Exhibitor is in breach of this clause, EEPC INDIA may direct the Exhibitor to rectify such breach and the Exhibitor shall immediately act accordingly.