

RUSSIA'S PARTICIPATION AS "PARTNER COUNTRY"







RUSSIA AS THE PARTNER COUNTRY

Russia is the first country to have agreed to take the initiative under the "Make in India" umbrella in two key strategic sectors — nuclear and defence. This year in 2017- IESS -the largest Indian Engineering sourcing show which turned VI in 2017, in a new avatar—International Engineering Sourcing Show —for the first time in Chennai, scheduled for 16-18 March, 2017 with Russia as the Partner Country.

India and Russia have always shared a very stable diplomatic and political relationship from the time of the erstwhile USSR. However, the trade between the two countries has not reached its potential. During the fiscal year of 2014–15, India's total trade with Russia stood at US\$6.3 billion out of which India's export to Russia was US\$2.09 billion and import from Russia was to the tune of US\$4.24 billion. The overall trade balance remained positive towards Russia.

During the same year engineering exports to Russia remained at US\$0.7 billion accounting for almost 33% of the total export to Russia. Engineering exports between India and Russia grew at 18% between 2013-14 and 2014-15. Though India's share in Russia's total engineering import is still not substantial, there is tremendous scope to tap the existing potential.

Among the CIS nations, India has a strong economic relation with Russia and these two nations are now considering an India-Eurasian Economic Union Free Trade Agreement. Bilateral ties between Russia and India is a unique world phenomenon. Right from the dawn of India's freedom our relations were on a steady uprise gradually evolving into what we now call special and privileged strategic partnership. A record 16

agreements/ Memorandum were signed by the two 2015 underscore the mutual to have a comprehensive Russia ties have acquired a with enhanced levels of of the bilateral relationship trade and economy, defense, culture. The joint Russian-Relations of Trust to New new ambitious goals for our



of Understandings (MoUs) countries in December urge of both the nations bilateral cooperation. Indiaqualitatively new character cooperation in almost all areas including political, security, science and technology and Indian statement "Through Cooperation Horizons" set mutual cooperation.



The need of the hour is to involve Russian businesses into India's import replacement programme "Make in India". This as an additional opportunity for joint ventures, technology transfer and production of high-value-added goods. Strengthening of multifaceted cooperation between Russian regions and Indian states is viewed as a priority. Partnerships between Moscow and New Delhi, St. Petersburg and Mumbai, Kazan and Hyderabad, Astrakhan and Gujarat, Samara and Karnataka, just to name a few, constitute a solid basis for expanding economic cooperation.

Geographic distances are no longer a barrier when both partners are driven by mutual interest – the 7,200 km-long North-South International Transport Corridor will connect South and Central Asia, the Persian Gulf and Eastern Europe and help to increase the bilateral volume of trade. The importance of the corridor goes beyond the framework of goods movement as it has huge geo-strategic significance in the context of comprehensive regional connectivity assuring energy and economic security to entire Central Asia.

A big step forward has been made to facilitate B2B contacts via a more friendly visa regime. During the recent summit both the nations signed the protocol on simplifying travel requirements for certain categories of citizens of our two countries. Businessmen can now visit Russia and India on direct invitations from their partners.

Make in India is a major new national programme of the Government of India designed to facilitate investment,



Breakfast Meeting between Mr Denis Manturov, Minister of Industry and Trade of the Russian Federation and Ms Nirmala Sitharaman, Minister of State for Commerce and Industry, Government of India.

foster innovation, enhance skill development, protect intellectual property and build best in class manufacturing infrastructure in the country. India and Russia are working together on a "general agreement" on collaboration in science and technology, which will enable the countries to exchange ideas on technology, scientists and students. It's a general agreement (between Russia and India) related to collaboration in science and technology. It is focused upon several technologies related to energy, green technologies, supercomputing in big data, etc. The two countries have entered into an agreement to set up the Russian-Indian Association of Universities.

The Russian Science Foundation (RSF) and the Indian Ministry of Science and Technology have announced that they would jointly sponsor an international team competition in the field of scientific research.

Participation of India Russia in IESS VI as Partner Country will definitely serve as a milestone in the bilateral relations between the two nations.







India-Russia Business Forum: New activities in Trade & Economic Cooperation
Moderator: Mr. Alok Kumar, Group Chairman — Akis Tech Ltd; Present were - Mr.
Denis Manturov, Minister of Industry and Trade of the Russian Federation; Mr Denis
Manturov, Minister of Industry and Trade of the Russian Federation and
Ms Nirmala Sitharaman, Minister of State for Commerce and Industry, Government
of India; —also were present Vice-Governor of Sverdlovsk Region; CEO, Moscow
Region Development Corporation, Deputy Chairman of the Moscow Region
Government, Minister of Investment and Innovation of the Moscow Region, Minister
of Industry, Energy & Trade of the Krasnoyarsk Region, Vice Chairman, SUN Group
, Vice President, Indo-Russian Chambers of Commerce & Recipient of Honor of
"ORDER OF FRIENDSHIP"

(By Russia), Trade Commissioner of Russian Federation in India were present.

Regarding Industry 4.0 - the new industrial revolution – Russian enterprises are on top of the game. India can be part of this process. Industry 4.0, the merger of the real and the virtual world, provides further scope for Russian-Indian collaboration: Russia's world-class manufacturing and India's famous IT engineering expertise make a fabulous match. Industry 4.0 offers great potential for a win-win partnership.

IESS is a flagship event of Ministry of Commerce & Industry, which is organized by EEPC India annually. It is recognized as the biggest and truly global sourcing show for Indian engineering products and services. Apart from showcasing latest capabilities of Indian engineering enterprises, it also hosts series of value added seminars and conferences for the global audience.

EEPC India successfully concluded the 6th International Engineering Sourcing Show, with Russia as a "Partner Country" from 16th to 18th March 2017, showcasing leading Indian engineering products and services on a global platform. It invited leading overseas government agencies, leading chamber bodies, industry associations, business delegations and buyers from all over the world. The show was organized at Chennai Trade Centre, Chennai.

IESS has yet again proved that it has become a favored international platform for sourcing engineering goods from India. This year around 325 companies exhibited with their products and samples and more than 400 overseas delegates participated at the show. We have also organized different sector specific seminars (around 15 in number with more than 75 speakers during the three day event).



At IESS VI, Russia put its best foot forward with a large Russian Pavilion of 750 sqm, powered by the Ministry of Industry and Trade of the Russian Federation and the leading companies that have long-standing contacts with industrial companies in India, as well as by small- and medium-sized businesses showcasing innovative products and development. The official Russian delegation, headed by Mr Denis Manturov, Minister of Industry and Trade of the Russian Federation, included the Deputy Governor and Heads of Ministries of the Sverdlovsk Region, Deputy Chairman of the Moscow Region Government, Head of the Investment Promotion Agency, Deputy Minister of Industry and Trade of the Republic of Tatarstan, Minister of Industry of the Krasnoyarsk Region, and heads of regional investment promotion agencies, industry associations and development corporations.

Industrial companies were present at the joint booths of the Russian regions – Moscow, Sverdlovsk, Tambov and Kaluga – and Krasnoyarsk Krai and the Republics of Tatarstan and Sakha (Yakutia). They were joined by the Association of Furniture and Woodworking Enterprises of Russia.

The Russian Pavilion saw an international debut of young engineers and inventors – participants of the International Festival of youth research and technical creativity 'Otvinta!' The festival aims to develop engineering talents of the new generation and is supported by the Russian Ministry of Industry and Trade, and the Russian Engineering Union.

Individual expositions were presented by Rosatom State Atomic Energy Corporation; PJSC Power Machines; DOK Ltd, Scientific and Production Company; PLM Ural Group; Aerob Ltd; MIPAKT – Millennium Holding JSC; Nordavind JSC; Poliplast Ltd; Sintezator – NN Ltd; Precision Farming Systems Ltd; HimPromProekt Ltd; Victar Ltd.

EEPC India had signed MOU with Moscow Region Development Corporation (MRDC) in order to promote trade and investment and development of business relations between members of EEPC India and MRDC in the field of Engineering business and investment.

Honoured with Partner country status, Russia had prepared an extensive cultural programme for IESS delegates and visitors. The programme included performances by Russian musical and dance troupes, and culinary shows with national cuisine tasting.

On March 16 all visitors were able to enjoy the spectacular Russian Night; the Russian groups also performed at the award ceremony as well as in the Entertainment Area of the Russian Pavilion throughout 16-17 March. During the day, the Russian Pavilion screened national movies with English subtitles on a big screen in a special Cinema Zone.

Furthermore, exhibition participants were wel-comed to learn more about Russia as a travel destination at the Visit Russia booth, where they received colourful information materials about various interesting sites of the biggest country of the world, watched promotional videos, and were given souvenirs to take home.



Russian Troupe Performing at Russian Night





MEA Lounge at 6th IESS, Chennai

On the advice of Ministry of External Affairs (Eurasia division), EEPC India had organized a special business lounge for the visiting delegates from the Eurasia region. The business lounge was dedicated to the 70 years of friendship and establishment of diplomatic relationship between India and Russia. The lounge had very special branding along with the logo of India and Russia specially designed for the 70 years of the diplomatic relations. The lounge highlighted splendid pictorial illustrations of Honorable Prime Minister of India, Shri Narendra Modi with Honorable President of Russia, Mr Vladimir Putin. The lounge was located at a very prominent location adjacent to the Russian Pavilion at the main entrance hall of the exhibition.

The 6th IESS show was jointly Inaugurated (biometric inauguration) by Ms Nirmala Sitharaman, Minister of State for Commerce, GOI along with Mr Denis Manturov, Minister of Industry and Trade of the Russian Federation on 16th March 2017. After the inauguration both the ministers visited the MEA business lounge and also signed the visitors book. A brief introduction about the friendship lounge has been given by Ms T Ageline, Head of branch secretariat, MEA, Chennai.

Enclosed please find some pictures of both the ministers visiting MEA friendship lounge.























Three Day Programe



INAUGURATION OF IESS VI 16 March 2017 Chennal Trade Centre, Chennal, India DAY 1, 16 March 2017 Inauguration session Date: 16 March 2017 Venue: Main Convention Centre, Chennal Trade Centre, Chennal 1030 hrs Welcome address by Mr 1 S Bhasin Chairman, EEPC India 1035 hrs Address by Host State – Government of Tamil Nadu 1045 hrs Address by Mr Grish Sharikar, Socretar, Department of Heavy Industry, Govt. of India 1056 hrs Address by Mr. Cenis Manturov, Minister of Industry and Trade of the Russian Federation in India 1056 hrs Charge, Ifor Commerce & Industry, Govt. of India 1056 hrs Charge (For Commerce & Industry, Govt. of India 1156 hrs Uvite of Thanks by EEPC India 1150 hrs Charge (For Commerce & Industry, Govt. of India 1150 hrs Charge (For Commerce & Industry, Govt. of India 1150 hrs Charge (For Commerce & Industry, Govt. of India 1150 hrs Charge (For Commerce & Industry, Govt. of India 1150 hrs Charge (For Commerce & Industry, Govt. of India 1150 hrs Charge (For Commerce & Industry, Govt. of India 1150 hrs (For Commerce & Indu

	Date: 16 March 2017	
Venue:		
1200 hrs	Welcome address by Mr. T S Bhasin, Chairman, EEPC India	
1210 hrs	Joint Press Conference by Mr. Denis Manturov, Minister of Industry and Trade of the Russian Federation & Ms. Nirmala Sitharaman, Minister of State (Independent Charge) for Commerce & Industry, Govt. of India	
Q&As	ession	
Date:	16 March 2017	
Time:	1400 hrs	
Venue:	Conference Room "A", Hall 1, Chennai Convention Centre, Chennai	
	from both countries, will discuss prospects of Russia-India Business Cooperation ration Session Registration	
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Vendor Development Seminar by Indian PSU

Date: 16 March 2017

Time: 1400 hrs

Venue: Conference Room "B", Hall-1, Chennai Trade Centre, Chennai

1400-1430 hrs	Registration
1430-1435 hrs	Welcome Remarks by Mr. Pankaj Chadha, Vice Chairman, EEPC India
1435-1445 hrs	Key Note address by Mr. N. Sivanand, Joint Secretary, Dept. of Heavy Industry, Govt of India
1445-1505 hrs	Presentation by Southern Railway • Mr. T.S.Ganesh - Dy.Chief Materials Manager, Southern Railway • Mr. D. Rajagopal, Sr. Materials Manager, Southern Railway
1505-1535 hrs	Presentation by BEML (Bharat Earth Movers Limited) • Mr. Paritosh Pandey - Deputy General Manager, Vendor Development Cell
1535-1605 hrs	Presentation by Ordnance Factory Board • Mr. Sanjeev Kumar Saxena- Addi. General Manager • Mr. Sathish Kumar - Asst. Works Manager
1605-1635	Presentation by Bharat Dynamics Limited • Mr. Sudarshan Reddy Dy. General Manager (Corporate Commercial)
1635-1655 hrs	Open House - B2B Meeting with Vendors
1655-1700 hrs	Vote of Thanks by Mr. R. K. Sonthalia, Working Committee Member, EEI India

Session on Global Investment Forum

Date: 16 March 2017 Time: 1400 - 1600 hrs

Venue: Conference Room "C", Hall 2, Chennai Convention Centre, Chennai

1400-1430 hrs	Registration
1430–1435 hrs	Welcome remarks by Mr. R P Jhalani, Former Chairman, EEPC India
1435–1445 hrs	Presentation by JETRO – Investment Opportunities in Japan by Mr. Veera Babu Veerla, Business Development Officer, Japan External Trade Organi- zation (JETRO)

1445-1500 hrs	Presentation by Flanders Investment & Trade – Investment Opportunities in Belgium
	Mr. Jayant Nadiger Trade & Investment Commissioner of Flanders Belgium Government of Flanders, Flanders Investment & Trade, Bangalore
	Mr. Filippe De Potter Deputy Director Inward Investment Government of Flanders, Flanders Investment & Trade, Brussels Mr. Babette Desfossoz
	Mr. Babette Desrossez Customs Attaché Embassy of the Kingdom of Belgium, New Delhi
1500–1515 hrs	- Investment Opportunities in Moscow Region "by Mr. Timur Andreev, CEO, Moscow Region Development Corporation
	Ms. Olga Korosteleva, Acting Head, International Affairs Directorate of the Governor, Krasnoyarsk Region
	Mr. Malik Safiullin, Deputy Head of investment promotion Department. Tatarstan Investment Development Agency.
1515–1525 hrs	 Presentation by Mr. Ivan Kamenik, Head of Trade Mission Bengal- uru,CzechTrade
1525–1535 hrs	Mr. John Kottayil, Executive Director, State of Bavaria India Office Invest in Bavaria – The Business Promotion Agency of the State of Bavaria
1535–1545 hrs	- Mr. K. Ravi Kumar, Director of Industries, Government of Jharkhand
1545-1555 hrs	- One to one business meetings
1555-1600 hrs	- Vote of Thanks by Mr. Mahesh Desai, Regional Chairman (SR), EEPC India

Global Sourcing Meet by SCHWING Stetter (INDIA) Pvt. Ltd

Date: 16 March 2017 Time: 14.00 hrs

Venue: Conference Room "D", Hall 2, Chennai Trade Centre, Chennai

1400-1430 hrs	Registration
1430-1440 hrs	Welcome address by Mr. Anupam Shah, Former Chairman, EEPC India
1440-1600	Presentation by Mr. Seenivasan (SGM-Materials Department), Schwing Stetter India Pvt. Ltd.
1600-1650 hrs	Q & A session and B2B meetings with attending vendors
1650-1700 hrs	Vote of thanks by Mr. R. Seshagiri, Dy. Regional Chairman (SR), EEPC India

Russian Presentation

Culinary break with demonstration cooking dishes of national cuisine.

Accompanied by performance of Russian music bands Date: 16 March 2017

Time: 1300-1400 hrs

Venue: Hall 2, Russian stand, presentation area, Chennai Trade Centre

Cinema - Russian Classic Movies Demonstration

Date: 16 March 2017 Time: 1300-1400 hrs

Venue: Hall 2, Russian stand, cinema area

"Russian Night"

Partner Country Entertainment Show for visitors and guests of Exhibition

Date: 16 March 2017 Time: 1800-1930 hrs

Venue: Main Convention Centre, Chennai Trade Centre, Chennai

1800-1830 hrs	Registration	
1830-1900 hrs	Ceremonial Part, Official Greetings	
1900-1930 hrs	Performance live: Belly dancers and music band	

DAY 2, 17 March 2017

Global Sourcing meet by SIEMENS Ltd.

Date: 17 March 2017 Time: 1000-1300 hrs

Venue: Conference Room "A", Hall-1, Chennai Trade Centre, Chennai

1000-1040 hrs	Registration
1030-1040 hrs	Welcome address by Mr. K. L. Dhingra, Regional Chairman (WR), EEPC India
1040-1200 hrs	Speakers from Siemens Ltd., are:
	- Mr. Basavrai Biradar – General Manager SCM
	- Mr. Maheshwaran Dhakshinamoorthy- Chief Manager SCM
	-Ms. Shilpa Shirgaonkar-Strategic Sourcing Manager
1200-1250 hrs	Q & A session and B2B meetings with attending vendors
1250-1300 hrs	Vote of thanks by Mr. K. S. Maini, Dy. Regional Chairman (SR), EEPC India

"Global Opportunities for technology collaborations with India"

Date: 17 March 2017 Time: 1000 hrs

Venue: Conference Room "B", Hall-1, Chennai Trade Centre

Session I:	Outlining Vision of the Initiative of Technological Upgradation and the way forward
1000-1010 hrs	 Welcome Address by Mr. Anupam Shah, Former Chairman EEPC India
1010-1020 hrs	 Address by Mr Mahesh Desai, Committee Chairman, Skill Development, Technology & R&D, EEPC India
1020-1030 hrs	 Mr. B. S. Bhalla, Joint Secretary, Ministry of Commerce & Industry, Govt. of India
1030-1040 hrs	 Address by Dr Vimal Kumar Varun, Scientist 'F', Department of Scientific and Industrial Research, Ministry of Science and Technology, Govt. of India
1040-1050 hrs	 Special address by Dr R Chidambaram, Principal Scientific Advisor to the Govt. of India
1050-1100 hre	- Open Interactive Session with the audience



The Industry Voice for the existing technology gaps and requirements to overcome technological challenges.

Focused deliberations by Leading Technology Experts from Industry, Trade Promotion Associations & R&D Labs.

Key areas of deliberations

- Potential products and their global export markets
- Current technological status and their strengths
- Potential technologies which could enhance competitiveness of the engineering clusters to enhance their exports
- Potential benefits to the economy as a whole
- Other challenges & way forward

1100-1115 hrs: Mr Lokesh Siddappa, (Pepper & Fusch) Nominated by Automation Industry Association

Mr D.V. Giri, Secretary General, Indian Turbine Manufacturers Association 1115-1130 hrs:

Dr Jitendar Kumar Sharma, Director, WHO Collaborating Centre for Priority Medical Devices & Health Technology Policy 1130-1145 hrs:

International Opportunities for Innovation and TechnologyPartnerships - Panel Discussion with "Innovation Birmingham" Session III

Innovation Birmingham is working for international collaborations and partnerships to drive innovation-led regeneration across wide spectrum of engineering sectors.

1200-1300 hrs	Mr. Cliff Dennett
	Head of Business Development, Innovation Birmingham Campus – An experience leader, having previously held senior positions in organizations such as Orange, EDS and AT&T and acted on a consultancy basis for Morgan Stanley, LEGO and Transport for London.

Founder, Blackbelt Defence — Harby is running a leading Software company that concentre on Smart apps to avoid repairs, remote diagnose issues & to boost company's revenues in through their 10'r (internet of things) Technology, Harby would like to share about important Technology for delivering efficiencies, value additions, data protection.

Founder, Petaltie – a start-up business that has developed the World's Fastest Charging Batte System offering 100% rocharge in under 15 minutes. Leigh's background as a project manage innovator and his keen interest in energy technologies and implementations (both throughout working and academic fife) led him to start Petaltie Limited in 2014.

mr. notion: sought Founder of Urban Hawk is also a founding designer of Nexus; Jupiter Incident and has consulted on a number of visual schemes for VR, gunning and spice besed satellite project to success in a range of applied solder contracts for SNES and other organizations. His Missionse included a revolutionary breakfrirough the Pharmacoutical Microscopes and a visualization initiative for the EDRS almost a the European Space Agency California.

Mr. Jaz-Somal

CEQ, Data Umbrella – as an international consultant in areas of policy and design within civil engineering & road safety. Jaz has first-hand experience of starting, growing and exiting busi-nesses across franchising, retail in coffee shops, property investments, hospitality in bars and clubs through to professional services.

Session IV:

Government of India Schemes for National and International Technology Collaborations and Technological Upgradation Session

Innovation Birmingham is working for international collaborations and partnerships to drive innovation-led regeneration across wide spectrum of engineering sectors.

1430-1630 hrs

Focused Deliberations on Schemes for R&D, Technology Development, Transfer, Acquisition etc; Schemes for promoting Industrial R&D & International Collaborations; - Schemes for

Enhancing Technological Skills: Opportunities and Challenges under the current Technological upgradation schemes; Opportunities upgradation schemes; Opportunities upgradation in Technology Providers in promoting R&D and technological upgradatin in Engineering Clusters; Key Technological Requirements of MSME export clusters for exports; Key potential products areas having high export potential.

Promising product or technological areas way forward

1	DSIR	The session aims to sensitize industry about various DSIR schemes for technology up gradation. The DSIR is the nodal body under the Ministry of Science and Technology with an objective of promoting industrial oriented R&D and international technological collaborations in the country.
2	Mr. N Sivanand, Joint Secretary, Department of Heavy Industry, Government of India	Schemes for Global competitiveness of Capital Goods and other schemes for Technology Upgradation of Ministry of Heavy Industries and Public Enterprises
3	Mr G Shanmugnadhan, Director, MSME-DI, Chennai	Schemes for Technology Upgradation, collaborations and technology transfers for MSMEs from the Ministry of MSME, Government of India
4	Dr. A. K. Tripathi, Scientist "G", Ministry of New and Renewable Energy	Schemes for Technology upgradation of Ministry of New and Renewable Energy

1630 hre Concluding remarks Mr. Mukul Khandelwal, Chairman, Committee on Trade with West Asia other than GCC Countries, EEPC India

International Equivalence of Accreditation & its Benefits to Industry

Date: 17 March 2017

Time: 1000 hrs

Venue: Conference Room "C". Hall-2, Chennai Trade Centre, Chennai

1000 hrs Registration

Inaugural Session

Welcome Address by Mr. Arun Garodia, Regional Chairman (ER), EEPCIndia 1030 hrs

1035 hrs Key Note address by Mr. Anil Jauhri, CEO, NABCB Special address by Mr. N Kumar, Vice Chairman, Sanmar Group and Former Chairman, NABCB 1045 hrs

Inaugural address by Mr. Shyamsunder Bang, Chairman, NABCB and Executive Director, Jubilant Life Sciences

Technical Session 1115 hrs

Opening remarks by Mr. Shyamsunder Bang, Chairman, NABCB

1120 hrs	Challenge of Standards and Conformity Assessment – by Mr. Anil Jauhri, CEO, NABCB
1145 hrs	International Equivalence of Accreditation & its Benefits to Industry by – Ms. Shobha Hegde, Lead Assessor, NABCB
1210 hrs	Systems Certification: Guidance on Selection of Certification Bodies – by - Ms. Shobha Hegde, Lead Assessor, NABCB
1230 hrs	Open House session
1255 hrs	Vote of thanks & summing up by Mr. Pradeep Aggarwal, Dy. Regional Chairman (NR), EEPC India
1300 hrs	Lunch

"Indo - Russia scope of Industrial Manufacturing Cooperation"

Date: 17 March 2017 Time: 1030 hrs

Venue: Conference Room "D". Hall 2. Chennai Trade Centre. Chennai

1030 hrs: Welcome Remarks by Mr. T. S. Bhasin, Chairman, EEPC India

To be chaired by

- Mr. Girish Shankar, Secretary, Department of Heavy Industry, Government of
- Deputy Minister of Industry and Trade, Russian Federation

Moderator

Mr. Vyacheslav Kochkin, Representative of Chamber of Commerce & Industry of the Russian Federation in India

"Prospects and plans for cooperation in the field of heavy engineering, automotive, electrical engineering and power engineering

- · Cooperation in the field of heavy engineering
- · Automation of production processes
- · Expansion of bilateral trade relations
- . Cooperation in the field of innovative industries & technologies



Speakers from Russian side

- Ms. Irina Vyshinskaya, Executive Director of the representative office of OJSC "Power Machines" in the Republic of India Topic: "Power Machines" as a provider of integrated engineering solutions for thermal power plants, hydroelectric power stations, nuclear power plants and industrial power equipment"
- Mr. Vladimir Zhurakhovsky, CEO «PLM URAL GROUP»
 Topic: «Computer engineering basis for innovative products»
- Mr. Alexandr Drozdov, Deputy Director of Division of Special Projects of JC «RUSAL»
 Topic: «New technologies, new products of JC «RUSAL»
- · Mr. Alexey Tarasov, Development Director, «VICTAR Company»
- Topic: «Application of VICTAR high-speed electric motors and high-productivity electric saws in different fields of industry»
- Ms. Ekaterina Evdokimova, Managing Partner, Special Economic Zone
 «Stupino Quadrat» Topic: tbc
- Mr. Ivan Afanasiev, Development Director of Design and Construction company «HimPromProekt»
 Topic: «Experience in design and process engineering industries multiprofile Design and Construction Company «HimPromProekt»

Invited Speakers from Indian side:

- Col. Ananjai Singh, Director, Eurasia, Ministry of External Affairs
- Dr. Suprotim Ganguly, CEO, Global Innovation & Technology Alliance (GITA)
- Mr. S Satish Kumar , Director I/c, Central Manufacturing Technology Institute
- Prof. Krishnan Balasubramnaian, Dean for Industrial Consultancy and Sponsored Research, IIT Madras
- Prof. N Ramesh Babu, Manufacturing Engineering Section, Department of Mechanical Engineering, IIT Madras
- Dr. Jacob Chandapillai, Director, Fluid Control Research Institute
- Mr. S. Girish Kumar, CMD, HMT Machine Tools
- Mr. M.G.Srinivas, Executive Director, -Association Initiatives, INDIAN MA-CHINE TOOL MANUFACTURERS' ASSOCIATION (IMTMA)
- Mr. N B Dhande, Sr. Deputy Director (BDCP), ARAI
- IIT Bombay

- National Automotive Testing and R & D Infrastructure Project (NATRiP)
- Scientific and Industrial Testing and Research Centre (Si'Tarc)
- BHEL.
- PSG College of Technology
- Tools & Gauge Manufacturers Association of India
- Invest India
- JSPL - OVL
- SAII
- SCOPE

Indian School of Business - EEPC India Executive Knowledge

Date: 17 March 2017 Time: 1000–1645 hrs (Full day)

Venue: ISB Conference Hall, Chennai Trade Centre

SESSION 1
"Better Negotiation, Faster Growth" by Prof. Dishan Kamdar, Deputy Dean and Professor of Organizational Behaviour

1000 hrs	Registration & Networking
1030 hrs	Welcome address by Mr. Aakash Shah, Chairman, Committee on Trade with Western and Northern Africa, EEPC India
1040 hrs	Knowledge Session by Prof. Dishan Kamdar
1245 hrs	End of Session

"Roles Leaders Play" by Prof. S. Ramnarayan, Professor of Business Organizational Behaviour

1400 hrs	Registration & Networking		
1430 hrs	Welcome address by Mr. Aakash Shah, Chairman, Committee on Trade with Western and Northern Africa, EEPC India		
1440 hrs	"Roles Leaders Play" by Prof. S. Ramnarayan		
1640 hrs	Vote of thanks by EEPC India		
1645 hrs	End of Session		

Global Sourcing Meet by Kubota Corporation

Date: 17 March 2017 Time: 1400 hrs

Venue: Conference Room "A". Hall-1. Chennai Trade Centre. Chennai

1400 hrs	Registration	
1430 Welcome remarks by Mr. P K. Shah, Former Chairman, EE India		
1440 hrs	Presentation on "Global Procurement by Kubota Corporation" Speakers:	
	Mr. Masahiko Koshidaka : General Manager, Division: Procurement Planning Dept./Procurement Dept. Procurement Headquarter – KUBOTA Corporation	
	Mr. Suresh Kathirvel, Sr. Manager - South, East Region & Dealer Development, KUBOTA Agricultural Machinery India Pvt. Ltd.	
	Mr.Junya Ueda – General Manager – Kubota Corporation	
1545 hrs	Concluding remarks by Mr. P. R. Venkatachalam, Working Committee Member, EEPC India, to be followed by B2B meeting & O. & A session	

Session on ZED certification scheme- Roadmap to Global competitiveness

Date: 17 March 2017

Venue: Conference Room "C", Hall-2, Chennai Trade Centre, Chennai

1400-1430 hrs	Registration	
1430-1435 hrs	Opening Remarks by Mr. Pankaj Chadha, Vice Chairman, EEPC India	
1435-1440 hrs	A short film on ZED	
1440-1500 hrs	Key note address by Chairpersons:	
	Shri S. N. Tripathi, AS & DC-MSME, SESSION CHAIR	
	Role- DC/ADC to explain the role & intent of Government in improving the competitiveness of an MSME and the relevance of ZED scheme in achieving it	

1500-1515 hrs	Mr. A. K. Jain, Principal Advisor at Quality Council of India (QCI)		
	Former Executive Director, Quality at Bharat Heavy Electrical Limited (BHEL) played a pivotal role in developing the ZED maturity assessment Model with other stakeholders		
	Role – An expert from QCI to explain the ZED Maturity Assessment Model and ZED Scheme Guidelines		
1515-1530 hrs	Mr. Anil Jauhri, CEO, NABCB		
	Speaker is the Chief Executive Officer of National Accreditation Board for Certification Bodies (NABCB). NABCB is a constituent Board of QCI and provides accreditation to Certification and Inspection Bodies based on assessment of their ORGANISED BY Department of Commerce Ministry of Commerce Ministry of MSME Government of India competence as per the Board's criteria and in accordance with International Standards and Guidelines. Role- The speaker can discuss on the importance of accreditations in ZED scheme both in domestic and international arena.		
1530-1545 hrs	Mr. P. K. Aggarwal, Vice President, M/s Tractors & Farm Equipment Limited (TAFE) & National President NIQR. Speaker to discuss success story.		
	Role – A Rated MSME to share their experiences of the ZED assessment and integration of ZED in their unit's system and processes		
1545-1600 hrs	Concluding remarks by Mr Piyush Srivastava , ADC-MSME, SESSION CO-CHAIR		
1615-1620 hrs	Memento presentation to speakers by EEPC India official		
1620-1625 hrs	Closing remarks by Mr. A. B. Bhimani, Working Committee Member, EEPC India		



Making MSME's Internationally Competitive

Date: 17 March 2017 **Time:** 1400 hrs

Venue: Conference Room "D", Hall 2, Chennai Trade Centre, Chennai

1400-1430 hrs	Registration	
1430-1440 hrs	Welcome address by Mr. R P Jhalani, former Chairman, EEPC India	
1440-1455 hrs	"SIDBI and its role in MSME Financing" by Mr. Ramesh Dharmaji, Chief General Manager, SIDBI	
1455-1510 hrs	Implications of GST – Way Forward by Mr. Sivarajan Kalyanaraman, Partn Tax and Regulatory Services, Price Waterhouse & Co. LLP	
1510-1530 hrs	"Energy Efficiency for gaining competitiveness" by Mr. K.R.Santhosh, Manager,SIDBI	
1530-1540 hrs	Q & A Session	
1540-1545 hrs	Vote of thanks by Mr. C.D. Shah, Working Committee Member, EEPC India	

Conference "Russia – Forest Country: Presentation of Potential MDF and plywood industry enterprises

Date: 17 March 2017 Time: 1500-1620 hrs

Venue: Conference Area, Russian stand, presentation area, Hall 2, Chennai Trade Centre

Moderator: Mr. Oleg Numerov, General Director of the Association of Furniture and Woodworking Industry of Russia.

Russian Presentation - Culinary break with demonstration cooking dishes of national cuisine. Accompanied by performance of Russian music bands Date: 17 March 2017

Time: 1300-1400 hrs

Venue: Hall-2, Russian stand, presentation area, Chennai Trade Centre

Cinema - Russian Classic Movies Demonstration

Date: 17 March 2017

Time: 1000 - 1700 hrs

Venue: Hall 2, Russian stand, cinema area.

EEPC India 48th Annual Awards Night - Cultural Programme& Networking Dinner

Date: 17 March 2017

Venue: Convention Centre, Chennai Trade Centre

Programm	ne schedule	
1730 hrs	Registration	
1800 hrs	Arrival of Chief Guests	
1805 hrs	National Anthem	
1810 hrs	Welcome Address by Shri T.S. Bhasin, Chairman, EEPC India	
1815 hrs	Address by Russian VVIP	
1835 hrs	Keynote Address by Indian Minister	
1850 hrs	Signing of MOU between EEPC India &BVV Trade Fairs Brno regarding India Partner Country Participation at 59th edition of MSV Brno	
1855 hrs	Announcement of Czech Republic participation as Partner Country at IESS VII	
1900 hrs	Presentation of Awards	
1945 hrs	Cultural presentation by Partner Country Russia	
2000 hee	Metuorking Dispos	

DAY 3, 18 March 2017

Global Sourcing Meet by Yanmar (Japan)

Date: 18 March 2017 Time: 1000 – 1300 hrs

Venue: Conference Room "A", Hall -1, Chennai Trade Centre, Chennai

1000-1030 hrs	Registration
1030-1040 hrs	Welcome address by Ms. Kamna Raj Aggarwalla, Regional Chairperson (NR)

040-1200 hrs Speakers: Mr. Gaurav Srivastava, General Manager Mr. Mridul Srivastava, Deputy General Manager	
1200-1250 hrs Q & A session and B2B meetings with attending vendors	
1250-1300 hrs	Vote of thanks by Mr. L. P. Gupta, Working Committee Member, EEPC India

Training Session on E-Procurement

Date: 18th March 2017

Time: 1000 – 1240 hrs

Venue: Conference Room "B", Hall-1, Chennai Trade Centre

1000 hrs	Registration	
1030 hrs	Welcome remarks by Mr. Raju B Ketkale, Working Committee Member, EEPC India	
1040 hrs	Training Session on e-Procurement	
1230 hrs	Q & A session	
1240 hrs	Concluding remarks by Mr. Rohinton Engineer, Working Committee Member, EEPC India	

Industrial Design Forum and Design Orientation programme

Date: 18th March 2017 Time: 1000 – 1300 Hrs

Venue: Conference Room "C", Hall-2, Chennai Trade Centre, Chennai

0930 - 1000 hrs	Registration		
1000 - 1010 hrs	Welcome remarks & introduction to the session by Mr. Arun Garodia, Regional Chairman (ER), EEPC India		
1010 - 1025 hrs	Special Address by Mr. Pradyumna Vyas, Director, National Institute of Design		
1025 - 1040 hrs	Key note address by Mr. S.N. Tripathi, Additional Secretary & Developme Commissioner, MSME Address by eminent speakers in Design from India & abroad		
1040 - 1100 hrs	Mr. Vladimir Pirojkov, CEO, Kinetica Design and Innovation, Russia		
1100-1120 hrs	Mr. Alain Lonay, General Manager, Renault Design India (Mumbai) INDIA		
1120-1130hrs	Mr. Jitendra Rajput, Head, MSME Design Clinic Scheme, NID		
1130- 1150 hrs	Mr. Satish Gokhle, Design Specialist, Owner, Design Directions Pvt. Ltd.		
1150-1210 hrs	Mr. Bhavin R. Dabhi, Head, Machine Design, Universal Design Innovation Lab LLP		
1210-1220 hrs	Mr. Ramesh Manickam CEO – Centroid Design Pvt. Ltd. Chennai		

1220-1230 hrs	Mr. Hrridaysh Deshpande, Director, Center for Automotive Research and Studies (Origin France)	
1230-1240 hrs Concluding remarks by Mr. Piyush Srivastava, Additional Developm Commissioner, MSME		
1240- 1255 hrs	1255 hrs Question – Answer Round	
1255-1300 hrs Closing remarks by Mr. P. R. Venkatachalam, Working Committee		

Cinema - Russian Classic Movies Demonstration

Date: 18th March 2017 Time: 1000 - 1700 hrs

Venue: Hall-2, Russian stand, cinema area

Russian Presentation - Culinary break with demonstration cooking dishes of national cuisine.

Date: 18th March 2017

Time: 1300-1400 hrs

Venue: Hall-2, Russian stand, presentation area, Chennai Trade Centre

The closing ceremony of the Russian national exposition at the 6th International exhibition

Date: 18th March 2017 Time: 1600 – 1700 hrs

Venue: Hall-2, Russian stand, cinema area

Technical visits of members of the Russian delegation at the industrial enterprises in India

Date: 18th March 2017

Time: 1000-1400 hrs Venue: Convention Centre, Chennai Trade Centre

REVERSE BUYER SELLER MEET

Session	DATE	TIME	Country
Session I	16th March 2017	14:30 - 17:30 hrs	ASEAN + AFRICA + EU + LAC + ROW
Session II	17th March 2017	10:00 - 13:00 hrs	Bangladesh + Nepal
Session III	17th March 2017	14:30 hrs - 17:30 hrs	Russia + Uzbekistan + Sri Lanka



PRESS & MEDIA

During Event Joint Press Meet was held on March 16th





Mr Denis Manturov, Minister of Industry and Trade of the Russian Federation and Ms Nirmala Sitharaman, Minister of State for Commerce and Industry, Government of India MEET THE PRESS JOINTLY

Welcome address at the Press Conference was delivered by Mr. T S Bhasin, Chairman, EEPC India who gave a brief report on IESS VI. He said that 400 international delegates from 45 countries were attending the show, which organized global sourcing meeting, seminars, conferences and B2B meetings, making it the first of it's kind in India for MSMEs. He compared the engineering exports during April 2016 – January 2017 at 587 million USD to 460 million USD for the same period last year, showing nearly 28% growth. He concluded by saying, "We are sure IESS VI will be able to reinvigorate our trade and investment relation with Russia and all other countries present here".

Ms.Nirmala Sitharaman, Minister of State for Commerce & Industry, Government of India thanked the Government of Tamil Nadu for accepting to be the host state for IESS VI. She thanked Mr. Denis Manturov and welcomed the 120 delegates from various parts of Russia. She spoke about her discussion with Mr. Denis Manturov on the enormous potential to enhance bilateral trade which is presently at 6.62 billion USD. She said that the International North South Transport Corridor (INSTC) that would cut the time and cost for transportation was a priority as also was the proposed FTA between India and the Eurasian Economic Union. She also invited Russia to be the partner country in India International Jewellery

Show 2017 and Advantage Healthcare India. She spoke about the need to bridge the gap between leading R&D labs and the industry. She said that for development of cutting edge export oriented technologies, important industrial clusters have been identified following interaction with stakeholders. Technology gaps could then be filled by research labs and academic institutions. "Indian engineering exports are likely to reach 60 billion USD this fiscal year of 2016-2017", she said, adding that this was contributed by the revivals of demand in the USA and demand for select products like Iron. She said for the April-January of the current fiscal, engineering exports have reached 50.87 billion USD, exceeding that of the entire financial year 2015-2016 which was 49 billion USD. She said the estimate for exports for February 2017 are 24.5 billion USD as compared to 20.8 billion USD in February 2016, registering a positive growth of 17.5%. Mr. Denis Manturov, Minister of Industry and Trade of the Russian Federation said that Russia is actively pushing for the FTA between India and the Eurasian Economic Union. He spoke of the potential collaboration with Mahindra & Mahindra to work on manufacturing components and interiors for MC21 aircrafts. Ms.Sitaraman spoke of the Russia railways involvement in increasing the train speeds in the Secunderabad to Nagpur route, for which India had signed a MoU with Russia.



EDITION

Glimpses of Post Event Media Coverage

THE TIMES OF INDIA (TOI) PUBLICATION

EDITION CHENNAL

18 MARCH 2017, PAGE NO. : / E DATE

Russia in talks with M&M to scale up aviation tie-up

PUBLICATION

THE NAVHIND TIMES (TNT)

EDITION

DATE

17TM MARCH 2017, PAGE NO .: 3

India, Russia for early operationalisation of INSTC

PUBLICATION

BUSINESS STANDARD (BS)

EDITION CHENNAL

17TH MARCH 2017, PAGE NO. : 4 DATE

PUBLICATION THE HINDU (HIN)

CHENNAL 17TH MARCH 2017, PAGE NO. : < DATE

Mahindra in race for airliner project: Russia



SANMARG (SAN) PUBLICATION EDITION KOLKATA

17TH MARCH 2017, PAGE NO. :

60 अरब डालर पहुंचेगा इंजीनियरिंग निर्यात



PUBLICATION THE INDIAN EXPRESS (IE)

17TH MARCH 2017, PAGE NO .: 14 DATE

Engineering exports to cross \$60 bn this fiscal'



PUBLICATION : THE HITAVADA (HIT)

EDITION BHOPAL

17TH MARCH 2017, PAGE NO. : Ø DATE



: THE HINDU BUSINESS LINE (HBL)

FOITION BANGALORE

17TH MARCH 2017, PAGE NO. :4 DATE

India, Russia discuss free trade pact

PUBLICATION : THE HINDU BUSINESS LINE (HBL)

EDITION : HYDERABAD

: 17TH MARCH 2017, PAGE NO. :4

India, Russia discuss free trade pact





भारत व रूस ने व्यापार, रणनीतिक संबंधों को मजबूत बनाने के कदमों पर विचार किया

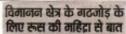




: HARI BHOOMI (HB) PUBLICATION **NEW DELHI**

EDITION

18TH MARCH 2017, PAGE NO. : /2_ DATE





THE FINANCIAL EXPRESS (FE) PUBLICATION

EDITION

18TH MARCH 2017, PAGE NO. : 4 DATE

Russia, M&M in talks for aircraft partnership

PUBLICATION : DINAKARAN (DIN)

17th MARCH 2017, PAGE NO. :2

சர்வதேச பொறியியல் வள கண்காட்சி





INDIA AND RUSSIA EVENING

While exhibitors, delegates and visitors were kept busy with business affairs during the day, the evenings were given over to relaxation with cultural events – the Russian Night on day one and a combined display of Russian and Indian cultural renditions on the second day.









Mr B Sarkar, Executive Director and Secretary, EEPC India presenting a memento to the Russian Performers (left pic) and Indian Performers (right pic)









Networking Dinner

VIDEO LINKS

https://youtu.be/80-uGJ5DENM https://youtu.be/MvVuK5AIiHg





Kul Sharif mosque in Kazan Kremlin at sunset, Kazan, Russia



Vanijya Bhavan (1st Floor)
International Trade Facilitation Centre
1/1 Wood Street, Kolkata-700 016

Fax: 91-33-22890654 E-mail: eepcho@eepcindia.net URL: www.eepcindia.org

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