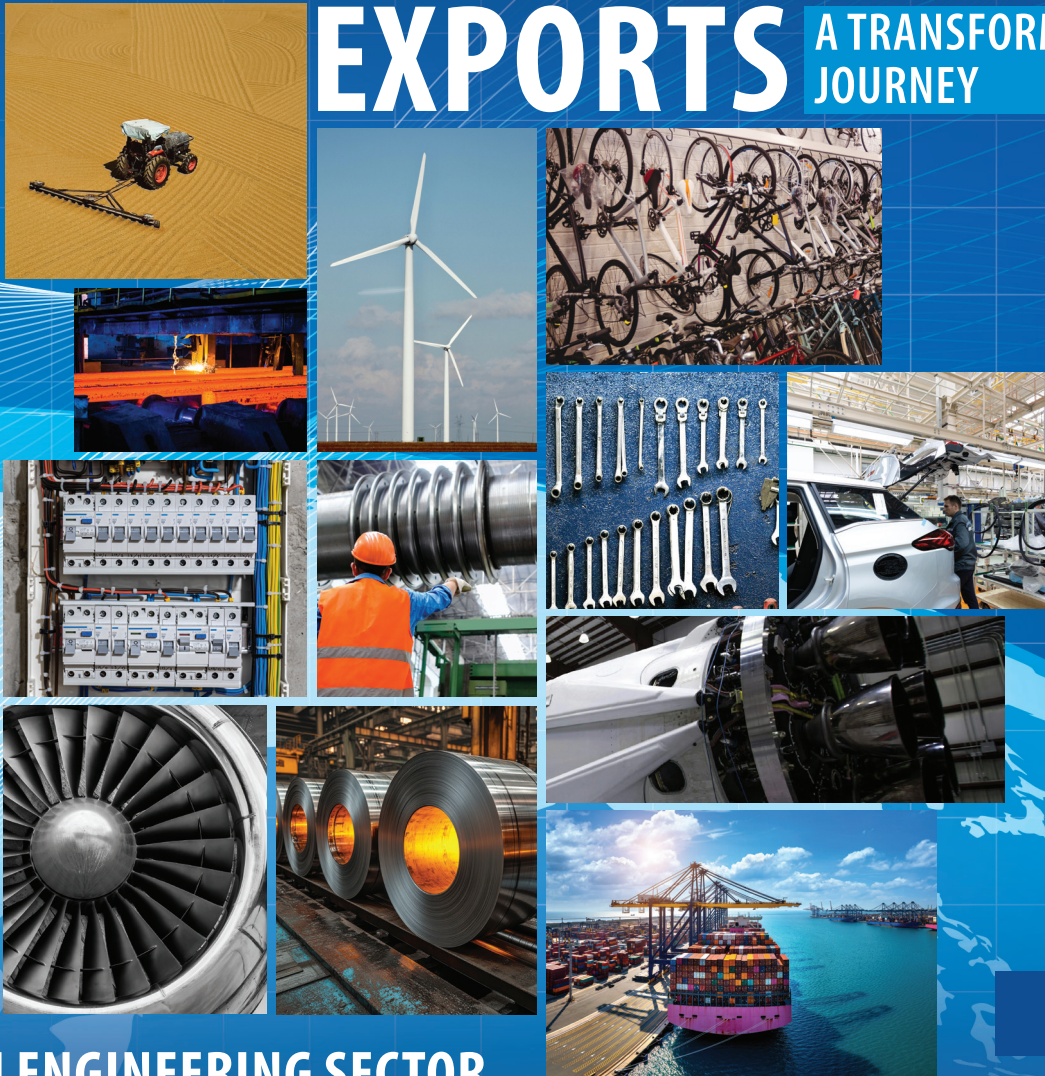




Department of Commerce  
Ministry of Commerce & Industry  
Government of India

# INDIA'S ENGINEERING EXPORTS

A TRANSFORMATIVE  
JOURNEY



## INDIAN ENGINEERING SECTOR

### HEAVY ENGINEERING

Automobiles & Transport  
Equipment

Capital Goods

Other Machineries

### LIGHT ENGINEERING

Low-tech items like castings,  
forgings and fasteners

Highly sophisticated  
microprocessor-based  
process control equipment  
and diagnostic medical  
instruments



Forms the crucial backbone of  
the economy



Constitutes 28% of India's  
merchandise export - India's  
largest foreign exchange earner



35-40% of the exports  
belonging to the MSME sector

# India's Engineering

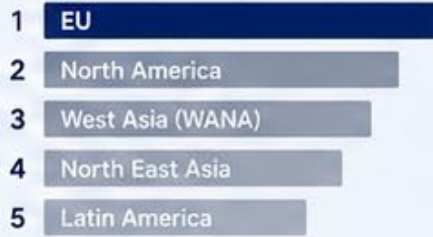
From **US\$ 70.66 bn** in 2014-

*From Scale to Strength*

## THEN: 2014-15

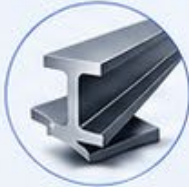
### EU-LED

Top Export Destination

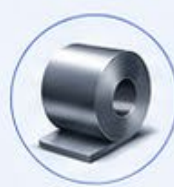


### STEEL-LED BASKET

Traditional. Metal-heavy.



Steel & Steel Products



Iron & Steel



Other Metal Products

US\$  
**70.66**  
bn

2014-15

ST  
BIGG

Sustai  
mark

MAD  
TRUSTE

## A TURBULENT WORLD



Global Trade Turbulence



Geopolitical Tensions



Logistics Disruptions



1

### BIGGER SCALE

Exports grew from  
**US\$ 70.66 bn** to **US\$ 122.43 bn**



2

### WIDER MARKETS

EU-led to North America-led  
Strong momentum across key

# Export Journey

2015 to **US\$ 122.43 bn** in 2025-26

. From Growth to Resilience.



**STRONGER. RESILIENT.**

... growth across markets and products

**ENGINEERED IN INDIA TRUSTED GLOBALLY**

## NOW: 2025-26

### NORTH AMERICA-LED

Top Export Destination



- 1 North America
- 2 EU
- 3 West Asia (WANA)
- 4 North East Asia
- 5 Latin America

### DIVERSIFIED BASKET

Broader. Higher value. Future-ready.



Automobiles



Industrial Machinery



Electrical Machinery



Non-ferrous Products

### STRONG MOMENTUM ACROSS MARKETS



### RESILIENT IN A TURBULENT WORLD



Agile Businesses



Diversified Markets



Strong Capabilities



Trusted Globally



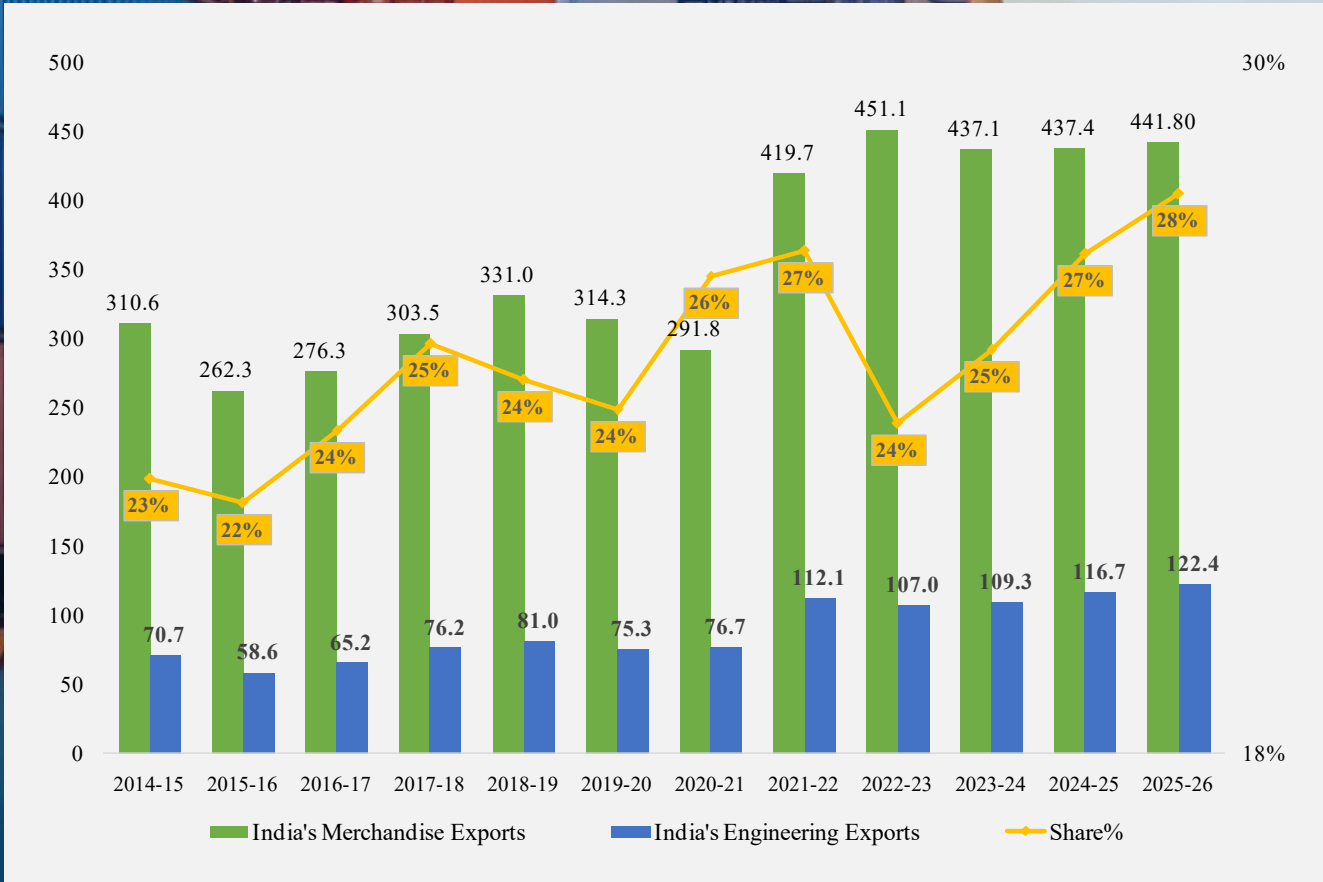
## 3 SMARTER PRODUCT MIX

Steel-led to diversified basket  
Autos • Machinery • Electricals • Non-ferrous



**ENGINEERED IN INDIA.**  
TRUSTED GLOBALLY.

# PAST 12-YEARS' EXPORT HISTORY OF THE INDIAN ENGINEERING SECTOR



US\$ Billion

2021-22: India's engineering exports achieved an all-time high, surpassing US\$ 112 billion

2023-24: India's engineering exports bounced back, climbing from USD 107 billion in 2022-23 to USD 109.3 billion in 2023-24

2024-25: India's engineering exports reached an all-time high of USD 116.67 billion in 2024-25

2025-26: India's engineering exports reached an all-time high of USD 122.43 billion in 2025-26 surpassing the previous record

# DRIVERS OF CHANGE: MARKET ACCESS AND BORDER TRADE FACILITATION

## 1. Department of Commerce (DoC)

- **Free Trade Agreements (FTAs):** Series of FTAs like with UAE, Australia, EFTA have helped exporters to open zero-duty trade corridors and expand markets, which also safeguard domestic manufacturing interests.
- **Market Access Initiative (MAI) Scheme:** It provided critical access to new global markets for MSMEs through financial grants enabling them to participate in high level international exhibitions, buyer-seller meets in expanding their global footprints
- **Export Promotion Mission (EPM):**
  - Rs. 25,060 crore mission (2025–31) for a unified, digital export support framework
  - Niryat Protsahan - affordable credit, interest subvention, export factoring
  - Niryat Disha - compliance, branding, logistics & global market access
- **Brand India Engineering Campaign:** A focused global campaign aimed to project Indian engineering manufacturers globally as a high-quality, technologically advanced, and reliable global brands.

## 2. Directorate General of Foreign Trade (DGFT)

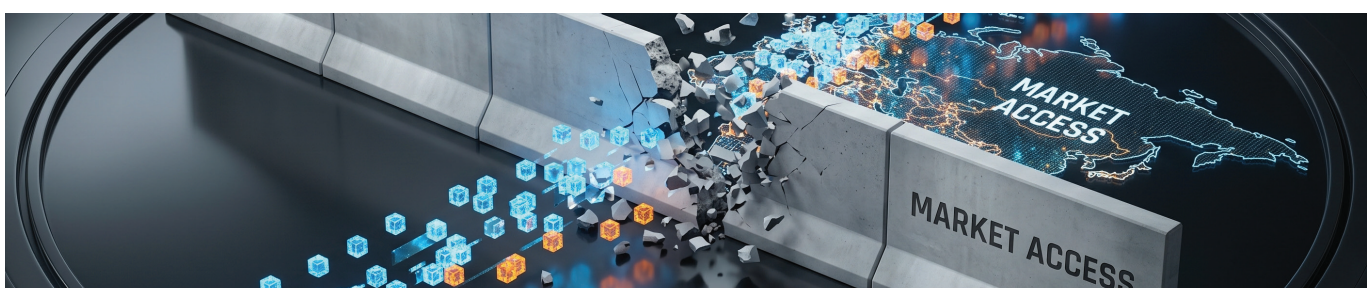
- **Trade Connect Platform:** The platform aimed to serve as a unified digital bridge connecting exporters with Export Promotion Councils, Indian Missions abroad, the Ministry of MSME, and EXIM Bank. The platform provide seamless trade facilitation allowing engineering MSMEs to enter HS codes to track FTA provisions besides it also offers platform to host sourcing microsites for exporters.
- **Export Promotion Capital Goods (EPCG) Scheme:** Empowers MSMEs to import advanced capital goods at zero duty to domestic manufacturing and exports.
- **Advance Authorization Scheme (AAS):** Enables engineering MSMEs to import critical raw materials (like specialized alloys or electronic components) duty-free, to provide working capital and boost exports..”

## 3. Department for Promotion of Industry and Internal Trade (DPIIT)

- **Production Linked Incentive (PLI) Scheme:** A transformational scheme which incentivised through performance-linked rewards, driving localized value-addition and volume scaling in niche engineering segments such as EV components, solar modules, and advanced engineering hardware.
- **National Single Window System (NSWS):** A major milestone was achieved by introducing a unified digital architecture that helped eliminate duplicate and lengthy paperwork across central and state level industrial approvals, this significantly helped in scaling up and expanding engineering manufacturing by MSMEs
- **Quality Control Orders (QCOs):** The initiatives aimed to protect domestic MSMEs from cheap, sub-standard imports while systematically upgrading their standards to align with European and American OEM quality.
- **One District One Product (ODOP) Scheme:** Initiated at grassroot district level to expand export base and manufacturing and thereby by identifying specific district strengths by transforming regional MSME clusters into globally connected hubs.

## 4. Related export initiatives by Ministry of Finance (MoF)

- **SWIFT (Single Window Interface for Facilitating Trade):** A single-window customs interface helped integration of multiple departmental clearances to clear the vast majority of engineering cargo without manual inspection bottlenecks.
- **RoDTEP (Remission of Duties and Taxes on Exported Products):** The scheme enabled automatic refunds of local levies, state taxes, and electricity duties incurred during manufacturing, making Indian engineering goods price-competitive globally.
- **Emergency Credit Line Guarantee Scheme (ECLGS) & Interest Equalization:** Provided significant financial strength to MSMEs through collateral-free credit and interest subvention discounts on pre- and post-shipment rupee export credit, ensuring steady working capital flows for MSMEs, making them competitive internationally.



## EXPORT PROMOTION MISSION (EPM)

**Export Promotion Mission (EPM)** is a flagship initiative to strengthen India's export ecosystem, with a focus on MSMEs, first-time exporters and labour-intensive sectors.

- **Seven additional interventions** have been launched under EPM, advancing the Mission towards near-complete operationalisation.
- EPM is implemented through two integrated sub-schemes, **Niryat Protsahan and Niryat Disha**, providing financial and non-financial export support.
- The Mission provides **support for trade finance, export compliance, logistics, overseas warehousing and market access.**

The Export Promotion Mission represents a coordinated export support ecosystem combining financial enablers, market access support and ecosystem-level interventions. By addressing both credit-related and non-financial barriers faced by exporters, particularly MSMEs, the Mission aims to reduce the cost of

exporting, improve compliance readiness and enhance global market integration.

Through coordinated implementation by Central Ministries, State and District authorities, financial institutions, Export Promotion Councils and Indian Missions abroad, EPM is envisaged to promote inclusive, decentralised and sustainable export growth.

### Key Features

- Rs. 25,060 crore mission (2025–31) for a unified, digital export support framework
- Niryat Protsahan - affordable credit, interest subvention, export factoring
- Niryat Disha - compliance, branding, logistics & global market access



## INDIA CONCLUDES 9 FTAs IN 5 YEARS AND PLANS FOR MORE!

India has concluded nine Free Trade Agreements over a period of 5 years since 2021 with 38 developed countries, providing access to markets that account for nearly two-thirds of global GDP and trade.

These agreements open new export opportunities in key sectors such as textiles, leather, footwear and pharmaceuticals, which have strong export potential and significant MSME participation.

These agreements complement India's growth story by expanding market access, facilitating trade, enabling

movement of talent and attracting investments, including the establishment of Global Capability Centres in India.

India is likely to execute few more significant trade agreements in the coming years and operationalize all nine recently concluded agreements shortly.

Industry has been encouraged to leverage expanded market access and meet global quality benchmarks to strengthen India's share in international trade.

### INDIA'S ACTIVE FTA NEGOTIATIONS

- India-U.S. BTA
- India-Australia CECA
- India-Sri Lanka ETCA
- India-Peru FTA
- India-Chile CEPA
- India-EAEU FTA
- India-Israel FTA
- India-Canada CEPA
- India - Korea CEPA



Department of Commerce, Ministry of Commerce and Industry, Government of India launched a bold new idea, "The India Show", in 2011 appointing EEPC India as the lead agent for Country Specific Engineering Expositions. It kicked off in Istanbul, and later that year, EEPC took the concept to Canada and even Japan, and Czech Republic and Poland giving MSMEs major exposure in fresh markets they'd never ventured into before.

# 5 INDIA SHOWS



5TH ONE WAS IN  
POLAND IN 2014



JAN 22 | 2014

## LAUNCH OF BRAND INDIA ENGINEERING

The Brand India Engineering campaign was promoted by the Ministry of Commerce & Industry and spearheaded by EEPC India (Engineering Export Promotion Council). The initiative was widely showcased at international platforms like the India Engineering Sourcing Show (IESS) in Mumbai to highlight the reliability and technological advancements of India's engineering SMEs.

The campaign's primary objective was to boost engineering exports by shifting global perception toward Indian manufacturing quality and innovation. To achieve this, it focused on the global cataloging and promotion of key sunrise sectors:



Pumps & Valves



Electrical Machineries, Components, and Equipment



Medical Devices and Equipment



Textile Machinery and Accessories

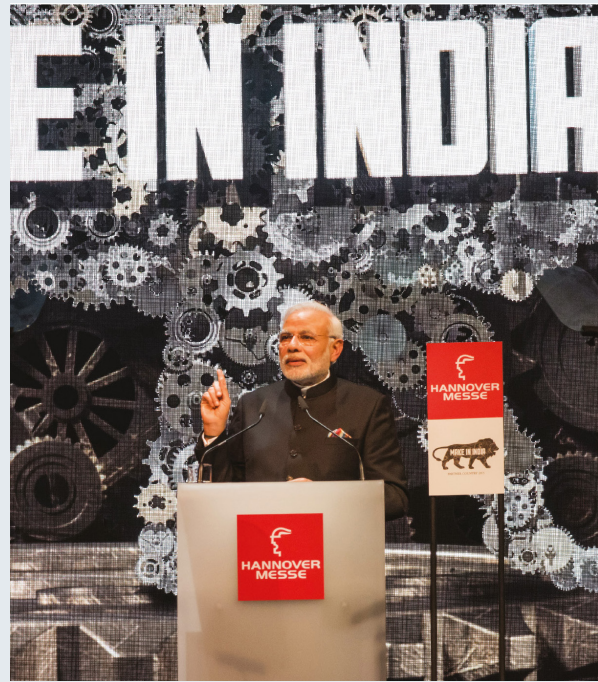


SEP 25 | 2014

# LAUNCH OF MAKE IN INDIA

The Make in India initiative was officially launched by Prime Minister Narendra Modi on September 25, 2014, in New Delhi.

The global campaign was designed to transform India into a premier global manufacturing, design, and innovation hub by attracting foreign and domestic investments.



World Campaign of Make in India at Hannover Messe 2015

APRIL | 2014



## INDIA AT HANNOVER 2015

**PARTNER COUNTRY**  
**LANDMARK EVENT**

A landmark event in 2015 was India's participation as partner country in Hannover Messe. This was the 2nd time after a gap of nine years that India was invited to partner the world's most important annual engineering and subcontracting fair. It was indeed a rare honour for EEPIC India as the lead organising agency with support from other organisations, government departments and the Indian embassy in Germany.

The Hannover Messe 2015 registered a record footfall of 220,000 including 70,000 overseas visitors, a total of 6,500 exhibitors and 150 business delegations from 70 countries. The lion emblem of

India was everywhere and Hon'ble Prime Minister Mr Narendra Modi declared in his inaugural address: "The lions are a symbol of New India. They roar; but with a message of friendship and promise of partnership from the people of India." He also thanked the city of Hannover and Hannover Messe for their generosity. The success of India's participation in Hannover, jointly inaugurated by Prime Minister of India, Narendra Modi and German Chancellor Angela Merkel, surpassed all expectations and led to an impressive showcase and promotion of 'Make in India' campaign. It had set new standards for partner countries at Hannover Messe.



Hon'ble Prime Minister of India, Mr Narendra Modi presenting memento to German Chancellor Ms Angela Merkel and Ms Nirmala Sitharaman, Hon'ble Minister of State (Independent Charge), Commerce and Industry, Government of India looks on



EEPIC India Chairman, Mr Anupam Shah (second from right) at the opening of Hannover Messe

# INNOPROM RUSSIA

**PARTNER COUNTRY**

Mr Denis Manturov and Ms Sitharaman inaugurating Andra Pradesh Pavalion



L TO R : Mr Rakesh Shah, Former Chairman and PED Chairman, EEPC India; Mr Ravi Sehgal, Sr Vice Chairman, EEPC India; Ms Nirmala Sitharaman, Minister of State (1/C), Commerce and Industry Government of India; Mr N Chandrababu Naidu, Andhra Pradesh Chief Minister; Ms Vasundhara Raje, Rajasthan Chief Minister; Mr Denis Manturov, Trade and Industry Minister of Russia; Mr Devendra Fadnavis, Maharashtra Chief Minister; Mr Evgeny Kuivashev, Governor of Sverdlovsk Region; Mr Ravi Capoor, Joint Secretary, Ministry of Commerce, Government of India & CEO, IBEF; Mr Pankaj Saran, Ambassador of India to Moscow, Russia; Mr T S. Bhasin, Chairman, EEPC India and Mr Bhaskar Sarkar, ED & Secy, EEPC India at the EEPC India Pavilion, INNOPROM, Russia 2016

# MSV BRNO 2017

**PARTNER COUNTRY**



# BOGOTA INTERNATIONAL TRADE SHOW 2018

PARTNER COUNTRY



SEP 20-26 | 2021

## VANIJYA SAPTAH

75th Anniversary of Indian Independence was celebrated by the Government of India through various activities during 2021 -2022. Vanijya Saptah was one such endeavour of the Department of Commerce over the week 20/09/2021 to 26/09/2021 to showcase the potential of our exporters and manufacturers.

There were two broad events where EPCs were involved:

### A. Vanijya Utsav -Showcasing India as a Rising Economic Force on 21st and 22nd September.

The Export Promotion Councils (EPCs) were allocated respective States/UTs to organize physical events in collaboration with the State Governments on the theme of "Showcasing India as a Rising Economic Force".

28 EPCs were mapped to 28 States and UTs  
EEPC India was assigned Uttar Pradesh



Ms.Anupriya Patel, Hon'ble Minister of State, Ministry of Commerce, Government of India and Mr. Mahesh Desai, Chairman EEPC India inaugurating the Seminar in Uttar Pradesh



Mr. Mahesh Desai, Chairman EEPC India addressing the inauguration



Mr Rakesh Suraj, Regional Director (NR), EEPC India received the State Export Award

### B. Exporters Conclave were held in all Districts of the country on 24th, 25th, 26th September 2021.

100 Districts were identified for the mega event and there were over 600 other districts too which were covered.

EEPC India joined Exporters Conclave in 26 Districts.



Thane, Maharashtra  
Mr Mukesh Samtani,  
Sr Assistant Director, EEPC India seen addressing the Export Conclave

Ms Viju Sirsath Dighule, OSD, Directorate of Industries, Govt of Maharashtra & Ms Vrushali Sone, DIC, Thane, Maharashtra visited the stall



Telangana  
Mr V C Ravish, Assistant Director, EEPC India joined Exporters Conclave

Chennai, Tamil Nadu  
Hon'ble Chief Minister of Tamil Nadu, Mr M K Stalin, visited the booth



# EXPORTER CAPACITY BUILDING

EEPC India with the help of Department of Commerce, Ministry of Commerce and Industry have started conducting Capacity Building programmes across the country with the focus to help and assist smaller exporters to reap the benefits in bolstering their exports.

EEPC India has grouped the events as:

- Export oriented training on understanding importance of packaging and working towards sustainable packaging solution for engineering exports (Export Packaging)
- Awareness programmes on understanding logistic supply chain issues in engineering exports and overcoming challenges faced in managing logistics for exports.
- Capacity building Awareness programmes on the standards / regulations / Certifications / accreditation and MRAs
- Capacity building programmes / seminars on " Doing Business Abroad for identification of new markets and expansion of existing markets.
- Awareness programmes on " Technology up gradation / training on automation and Industry 4.0"
- Publicity /Awareness Campaign – to create a unique Cloud based Digi locker of 3-D Catalogue to be used for facilitation of online Business for MSMEs



# BHARAT MOBILITY GLOBAL EXPO

Hosted by Industry associations and supported by Ministry of Commerce & Industry, Govt. of India, Bharat Mobility Global Expos in 2024 and in 2025 emerged as one-of-its-kind confluence covering the entire mobility ecosystem.

EEPC India played a pivotal role as the Coordinating Agency for Bharat Mobility Global Expo 2024 and 2025 by facilitating

industry collaboration and ensuring seamless participation of key stakeholders.

In 2027, the 3rd edition of Bharat Mobility Global Expo will be held between 4-9 February at Bharat Mandapam, New Delhi and Yashobhoomi, Dwarka, New Delhi with EEPC India as the Coordinating Agency.

For details - <https://www.bharat-mobility.com/>



Bharat Mandapam,  
New Delhi



Yashobhoomi, Dwarka,  
New Delhi



India Expo Centre & Mart,  
Greater Noida

Spread in an area of  
**20000 sqm** across  
**3 state-of-the-art venues**  
in Delhi & NCR