



India Pavilion at

INTERNATIONAL HARDWARE FAIR - EISENWARENMESSE 2026



Cologne, Germany, 3 – 6 March 2026

Be a part of India Pavilion!

About the Exhibition

EISENWARENMESSE – International Hardware Fair, the leading trade fair, will once again bring together all the key industry players in one place. More than 3,200 exhibitors from all over the world will present their latest products and innovations – from tools and accessories to building and DIY supplies, fittings, fixings and fastening technology. A biennial event, the show covers various hardware-based industrial products such as Hardware and Accessories, Hand Trucks, Building Materials, Keys, Locks, Hardware, Security Installations, Metal Decorations, Security Systems, Wood Constructions, etc. Buyers and retailers can experience the latest trends live on site, make valuable contacts, order products and thus create an attractive product range. The German hardware industry is a significant sector with strengths in both traditional hardware and hardware engineering services, particularly within the automotive and industrial automation sectors. Germany is a leading hub for technology and innovation, with a robust infrastructure supporting manufacturing and R&D. Given this background, there is significant scope for Indian manufacturing hardware exporters in the German market and this event is therefore of great relevance for the Indian industry.

The Show offers

- Live presentations and demonstrations through international exhibitors
- Global networking with the trade buyers and industry experts
- Exclusive testing of the developments of tomorrow at the trade fair live
- The industry's business and communication platform

Highlights of EISENWARENMESSE- International Hardware Fair 2024

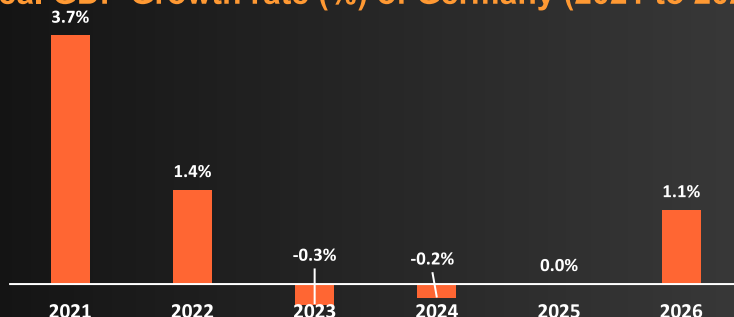
- 3,200 Exhibitors from 54 countries
- 37,500 Trade visitors from 136 countries
- 69% Proportion of foreign trade visitors

Germany's economy: A snapshot

Germany is the third largest economy in the world after USA and China and the largest economy of Europe. Its highly skilled labour force, continuous advancement in technology and well thought out development planning has made it one of the topmost destinations for trade and investments for the global players. Like the rest of the world, Germany also suffered economic losses during the pandemic, revival from which was mired by geo-political tensions across the globe. However, the country on its own have been progressing slowly towards a strong recovery.

According to forecasts of European Commission, growth is projected to rebound to 1.1% in 2026 as domestic demand strengthens, driven by continued consumption growth and a gradual recovery in investment. Prediction of leading research institutes says German economy is likely to overcome its three-year-long crisis in 2026 driven by growth-oriented infrastructure and defence package by the new government therein that led to a turnaround of corporate confidence and is expected to partly offset the impact of adverse and uncertain external environment.

Real GDP Growth rate (%) of Germany (2021 to 2026)

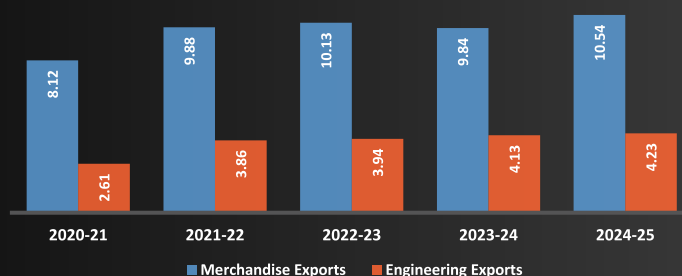


Source: IMF

India and Germany's Bilateral Trade

Germany is the fourth largest destination for India's engineering exports and the largest in European Union. Engineering exports to Germany was recorded at a USD 2.61 billion in 2021-22 which was lower than the previous two fiscals due to the pandemic, but the next five fiscal saw continuous rise in engineering shipment to Germany as it reached USD 4.23 billion in 2024-25 with a noticeable CAGR of 12.8%. Overall merchandise exports saw a sporadic trend but settled at an impressive USD 10.54 billion in 2024-25. Major engineering panels exported from Germany to India include electrical machinery, products of iron and steel, auto components/parts, industrial machinery for dairy, agriculture etc., medical and scientific instruments, auto tyres and tubes, injecting and moulding machinery, and IC engines among others.

India's Merchandise Vis-à-vis Engineering exports to Germany (USD Bn.)



Source: DGCI&S

The focus engineering product groups of this Hardware Fare broadly comprises of Industrial machinery. Exports of industrial machinery to Germany was recorded at USD 900 million in 2024-25.

Germany's Hardware industry: Prospects for India

Germany is the major hub of engineering sector in the Europe mainly due to its technological prowess, high skill level and geographical location. The manufacturing industry forms the backbone of Germany with the most prominent sectors being industrial machinery, automotive and chemical industry. Capital goods account for almost half of Germany's export followed by transport vehicles and their parts. Despite of a number of global adversities, Germany has shown improvement in industrial position on the global platform. Given this background, there is significant scope for Indian manufacturing hardware exporters in the German market and this event is therefore of great relevance for the Indian industry.

Product Profile

● Tools

Manual hand-held tools – Hammers, Screwdrivers, Pliers etc
Power Tools (Hand held& Stationary) & Cordless Tools
Machine tools
Tools & Accessories

● Industrial Supply

Compressed air tools
High pressure cleaners
Welding and soldering equipment
Workshop fittings
Shop and storeroom fittings
Ladders and scaffolding
Protective Equipment, Work Safety & job security

● Fasteners and Fittings

-Fastening technology



Fixing technology

Building fittings
Furniture fittings
Small fittings
Decorative metal wares

● Home Improvement

Sanitary ware and fittings
Chemical products
Interiors and Furnishings
Building materials, elements, accessories
Outside Structures
Automotive supplies & accessories
Two wheeler accessories
Smart Home
Kitchen and garden Equipments



Venue

Koelnmesse Fair Grounds, Köln-Deutz (Messeplatz, Cologne)

Date & Timings

3-5 March 2026

Exhibitors: 8:00 a.m. - 7:00 p.m.

Visitors: 9:00 a.m. - 6:00 p.m.

6 March 2026

Exhibitors: 8:00 a.m. - 6:00 p.m.

Visitors: 9:00 a.m. - 5:00 p.m.



Participation Charges

Booth Size: 12 Sqm.

One Side Open (Built-Up Booth): INR 51,000 per Sqm

Note:

1. Other Services: INR 5,000 per Sqm
2. Corner Charges: INR 5,600 per Sqm for two sides open booth (subject to availability)
3. EEPC India reserves the right to reject an application for participation without assigning any reason.
4. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
5. No subletting or sharing of space/ booth is permitted.

Note:

EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of Payment

- Please pay online through the following Payment Gateway :
HDFC/PayU **OR**
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
- **Demand draft** favoring "EEPC INDIA" along with the duly filled-up Application Form
- **UPI ID:** eeplindiaacpromotion.76041638@hdfcbank

Note:

In the event of getting Government approval of EEPC India's proposal under MAI Scheme in this regard, the eligible exhibitors may be refunded/ a part of the participation charges under MAI scheme, based on a revised computation.

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Submission of Application

Interested members are requested to fill in the online Application Form latest by **30 October 2025** at the following link:

[Click for Application Form](#)



Please go through the "Mode of Payment" section of this Circular for payment details.

Booth Deliverables

- Fascia
- 3 chairs
- 1 round table
- 1 electric socket
- 3 lights
- 1 information counter
- 1 waste bin
- Carpet floor



Benefit to the Member - Exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. On receipt of approval under MAI Scheme, the rates would be recomputed and the new rates are likely to be lesser in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor / participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor / participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note:

Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Cologne
City in Germany

Join Us

www.eepcindia.org

CIN: U51900WB1955NPL022644

Contact Details

