

BANGLADESH ELECTRONICS



2025

International Convention City
Bashundhara - ICCB

Oct 8 - 11, 2025

Exhibitor Proposal

WebAble

Triple Time Communications

Bangladesh Electronics Expo 2025 is the country's first major event for the electronics industry. It brings together top local and international brands, manufacturers, and tech enthusiasts. From the latest gadgets and smart home devices to industrial tools and components the expo has it all. Visitors can experience new technology first-hand, enjoy exclusive deals, and connect with industry experts. It's the go-to place for discovery, great prices, and showing how Bangladesh is stepping up in the global electronics scene.



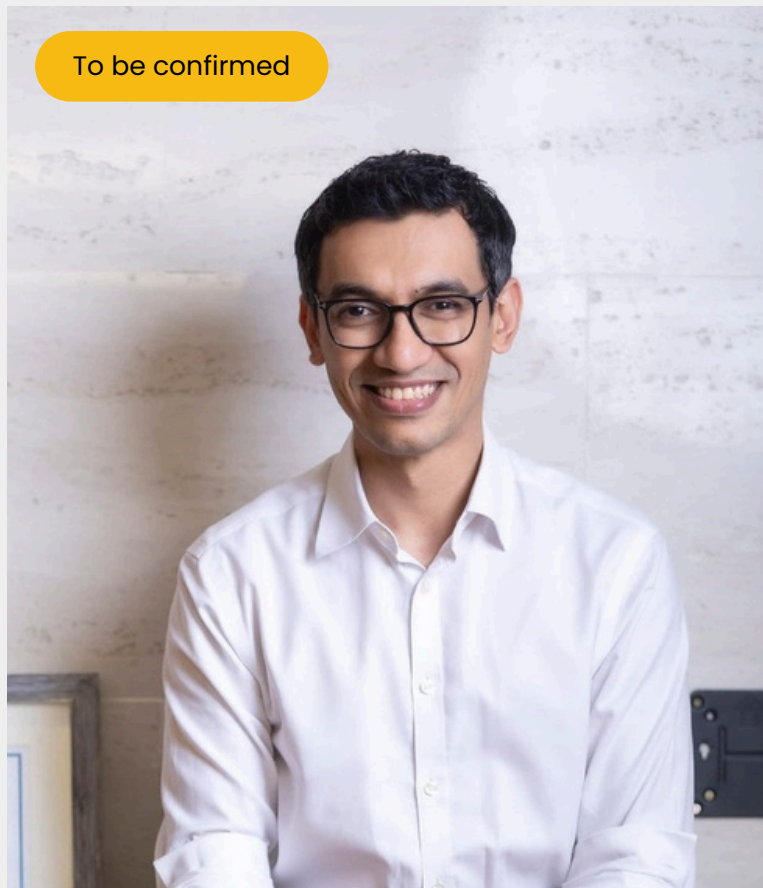
Inauguration Chief Guest

Ashik Chowdhury

BIDA Chairman

The event will be inaugurated by Ashik Chowdhury who is a Bangladeshi economist, banker and chartered financial analyst who has been the executive chairman of Bangladesh Investment Development Authority and Bangladesh Economic Zones Authority since 2024.

To be confirmed



To be confirmed



Closing Ceremony Chief Guest

Sk. Bashir Uddin

Commerce Advisor

Sheikh Bashir Uddin is a prominent Bangladeshi industrialist and the Managing Director of Akij-Bashir Group, currently serving as an adviser to the Interim Government overseeing the Ministries of Commerce, Textiles & Jute, and Civil Aviation & Tourism.

The Team

WebAble is a leading digital agency in Bangladesh, known for turning bold ideas into impactful campaigns and standout events. We blend creativity and strategy to help brands engage audiences and make a lasting mark.



Triple Time Communications is a full-service marketing agency delivering bold brand activations, corporate events, digital campaigns, and PR. We also curate exclusive concerts with national and international artists—blending creativity and precision for unforgettable experiences.



#BLACK FRIDAY SALE

Dates: October 8–11, 2025 | Time: 10:00 AM – 9:00 PM



Who is Joining?

Attendees



Professionals

Students

Gamers

Families

Newly Weds

Brands

Influencers

Industry Stakeholders

Gov Officials

CXOs

What's Happening

Event Details

Influencers

120+Stalls

Manufacturers

Brands

Home Accessories

E-bikes

4 Days

200k+ Footfalls

Media

Policy Makers

Mobile

Computer & Tabs



BANGLADESH
ELECTRONICS
ENPO
2025



1 গুলনাক্ষা
GULNAKSHA

Hall Measurement

Width: 78'

Length: 205'

**MOBILE, COMPUTER
ACCESSORIES**

2 পুষ্পগুচ্ছ
PUSHPOGUCHCHO

Hall Measurement

Width: 78'

Length: 205'

**HOME
APPLIANCES**



3 রাজদর্শন
RAJDARSHAN

Hall Measurement

Width: 78'

Length: 205'

**ELECTRIC
VEHICLES**

4 নবরাত্রি
NOBORATTRI

Hall Measurement

Width: 98'

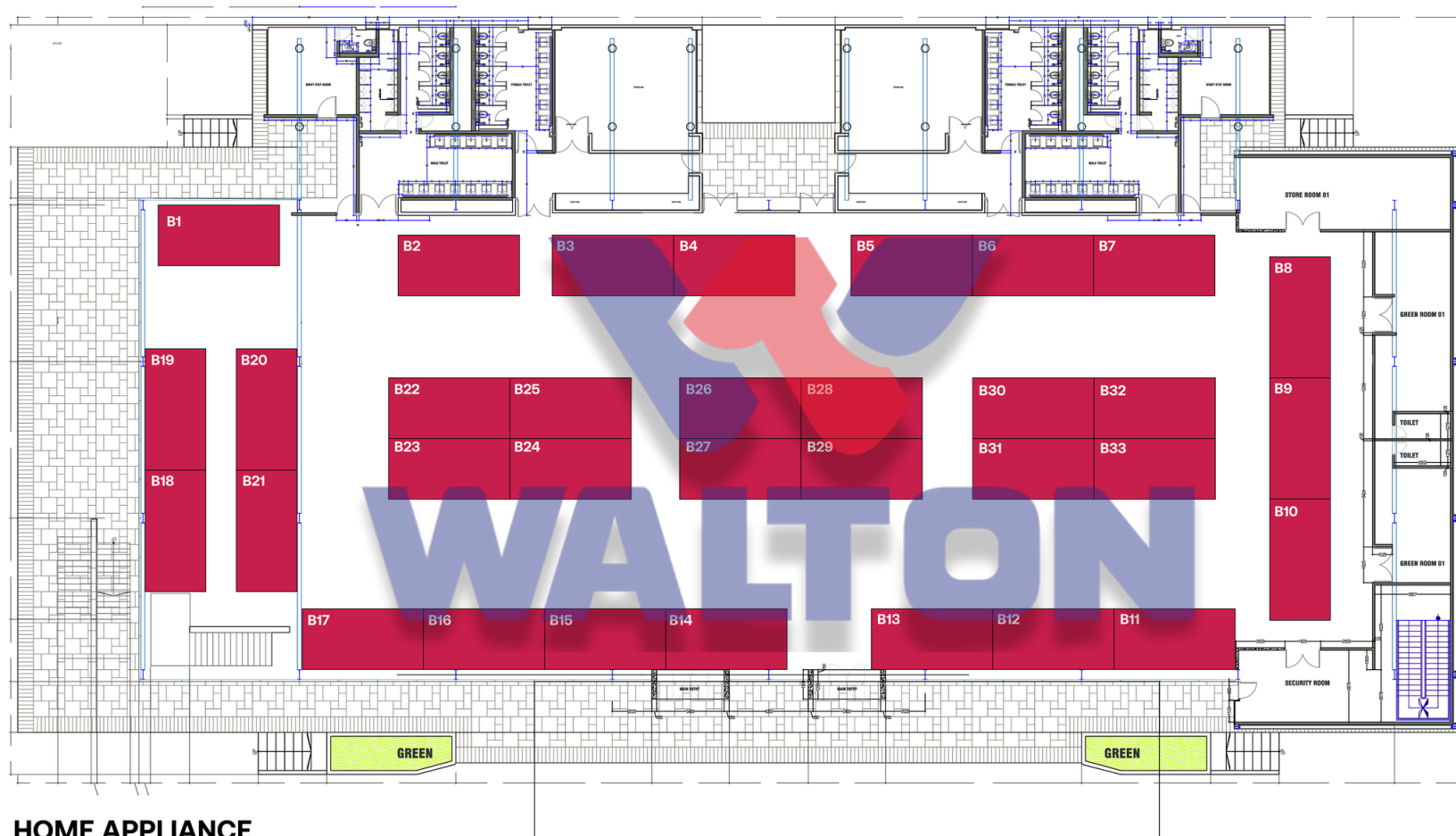
Length: 231'

**HOME
APPLIANCES**

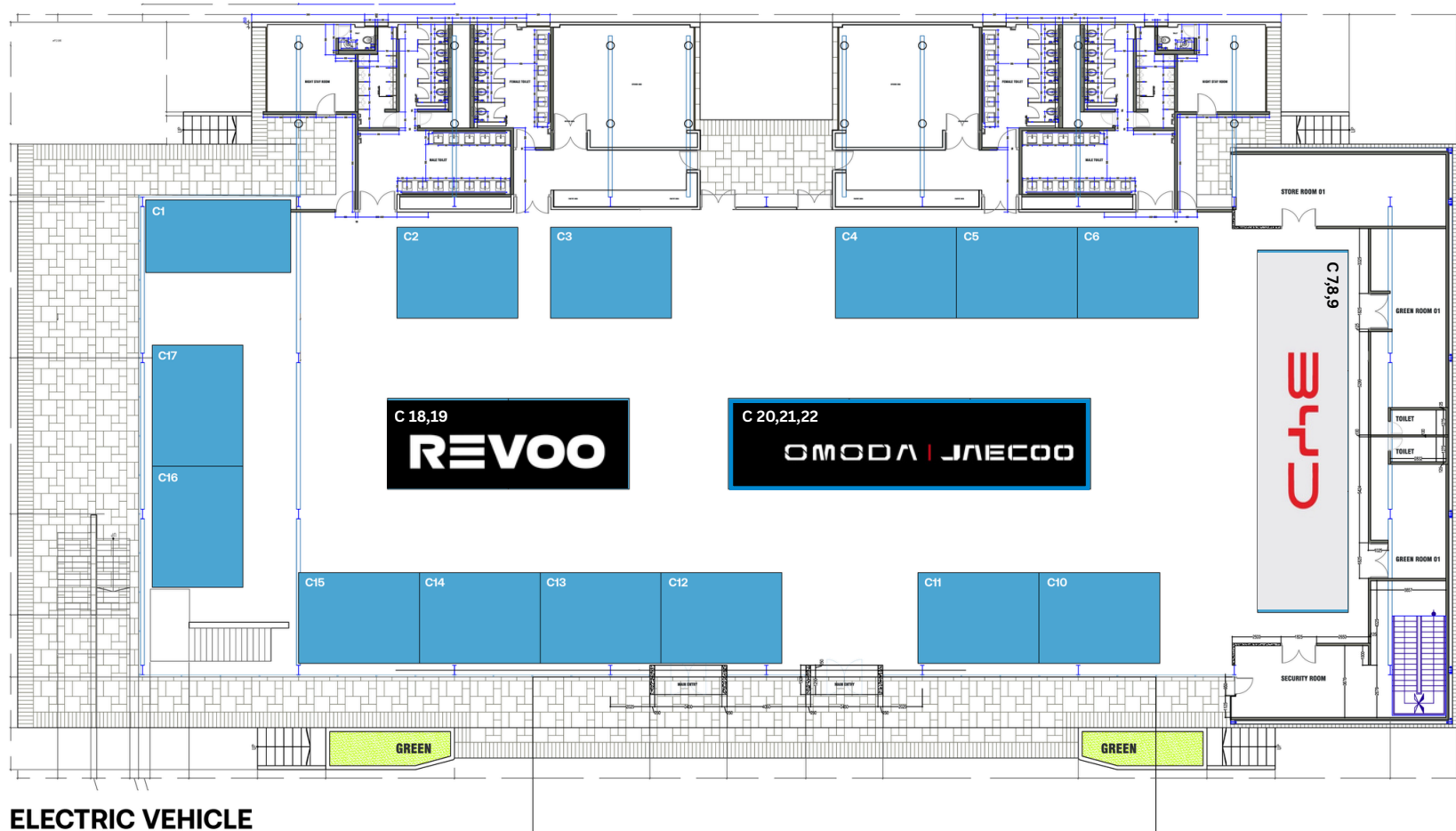




**MOBILE, COMPUTER AND ACCESSORIES
HALL 01 - GULNAKSHA**



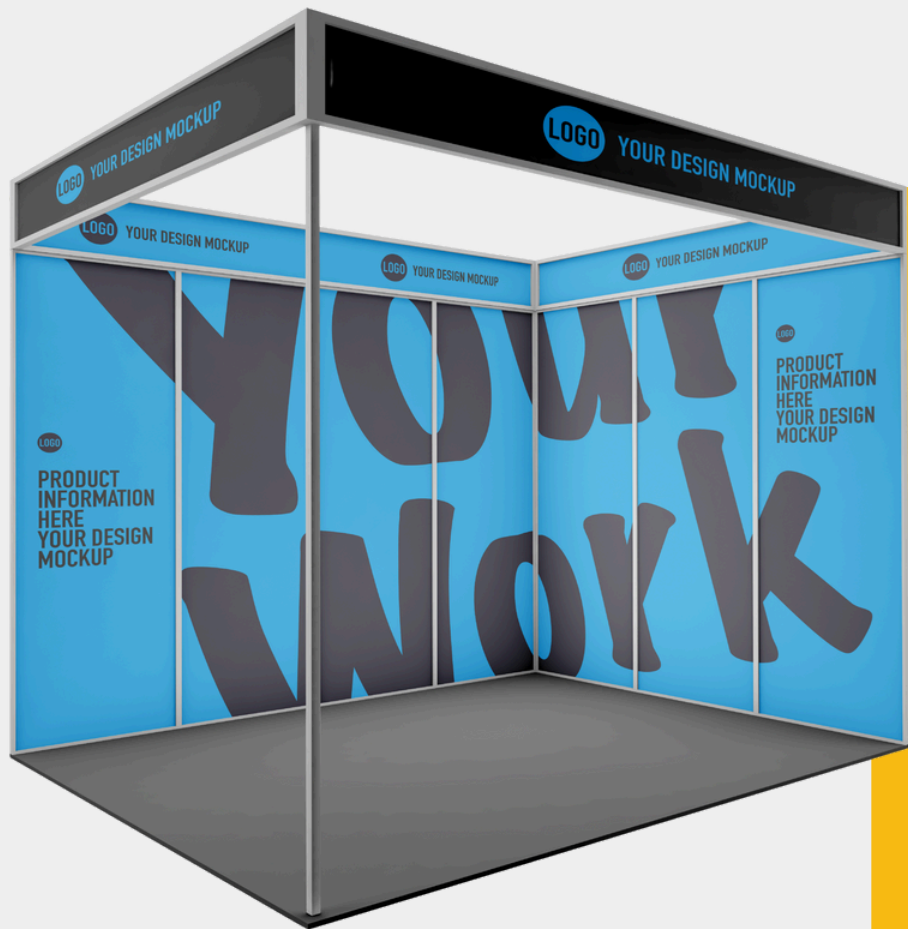
**HOME APPLIANCE
HALL 02 - PUSHPOGUCHCHO**



**ELECTRIC VEHICLE
HALL 03 - RAJDARSHAN**



HOME APPLIANCE
HALL 04 - NOBORATRI



STALL INFORMATION:

- Size: 10X20ft (200 SqFt)
- Construction: To be arranged by the exhibiting company
- Passes: 10 per stall
- Gala Night Invitations: 5 per stall
- Fabricated Stall: Additional charges apply

BDT: 200,000
EXCLUDING GOV CHARGES



SPECIAL FEATURES

Influencer Coverage: Provided by the organizer

Opening Ceremony: By BIDA Chairman **Ashik Chowdhury**

Closing Ceremony: By Advisor, Ministry of Commerce, **S.K. Bashir Uddin**

Product Launch Opportunity: Utilize a pre-developed platform at the expo with the presence of influencers, communities, and media

CELEBRITY PRESENCE

- Notable personalities such as Nibir Adnan Nahid, a renowned Bangladeshi model and actor, are expected to attend the event.

MEDIA COVERAGE

- The event will be covered by leading media outlets, ensuring extensive publicity and reach.

Promotions

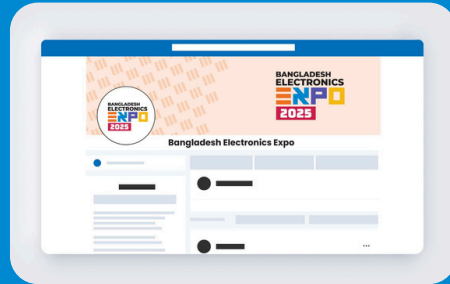


Online

Event Pages and
Channels

Partner pages and
Channels

Sponsor pages and
Channels



Outdoor

LED Billboards
Event Branding
City Branding*

Social Voice

Influencers
Community PR
News Media

Terms & Condition

Exhibitor

- All exhibitors will get a minimum of 200 sq ft.
- 100% of the payment has to be made before the event day.
- All exhibit activities, including demonstrations, surveys, promotions, and giveaways, must occur strictly within assigned booth boundaries. Anything outside is generally prohibited
- Exhibitor booths must be staffed at all times during show hours by registered, badge-worn representatives.

The Organizer reserves the right to rearrange the floor plan, relocate booths, or make adjustments as necessary in the best interest of the event, without liability to the exhibitor.

ASSOCIATE SPONSOR

- Experience Zone in the Event Premises
- Logo will be visible on LED screen ensuring maximum visibility
- Will be promoted as partner on the branding materials
- Promotions on Event Page & Channel
- Influencer Shoutouts
- Community PR

BDT 10,00,000

EXCLUDING GOV CHARGES



Thank You