

XXVIIIth Edition | 2025

FIC 2025

CAPE VERDE INTERNATIONAL FAIR

"PROMOTING OPPORTUNITIES FOR ECONOMIC GROWTH IN CAPE VERDE"



PRAIA
19. 20. 21. 22 | **NOV.**

INVITATION DOSSIER



FIC, S.A

Onde os negócios acontecem!



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XXVIIIth Edition of the Cape Verde International Fair

Dear Sirs,

Dear Exhibitors and Partners,

Our warmest greetings.

It is with great enthusiasm that we announce and invite you to take part in the **XXVIIIth Edition of FIC - Cape Verde International Fair**, the country's largest business platform, which will take place from **19 to 22 November in Praia**, under the slogan ***"Promoting Opportunities for Economic Growth in Cape Verde"***.

These fairs are one of the most widely used marketing tools for promoting products/services, expanding customer portfolios and getting direct exposure to buyers and suppliers. Thus, by taking part, they will find businesspeople, professionals and clients from multi-sectoral areas gathered in the same space, depending on the scope of the event. It will therefore be an asset to take advantage of this means of communication, giving visibility to your brand, products and services, because this event has played an extremely important role in the development and growth of Cape Verde's companies and economy.

Within this framework, and under the slogan ***"Promoting Opportunities for Economic Growth in Cape Verde"***, the 28th edition of FIC will be a space specially designed for our partners, exporters, importers, resellers, distributors and service providers, with the aim of promoting business, knowledge transfer, business partnerships and networking.

The success of this fair has had a direct impact on the growth of companies and on our country's economy, as it is one of the most economical and efficient ways of gaining market share, offering a wide range of products/services and information in the same space and in a short period of time..

Panel debates, lectures, technical presentations and other activities parallel to the exhibition make it possible to observe the sector's positioning, problems and trends..

The media are naturally attracted to the fairs, and exhibitors can benefit from the projection of their brand and image.

In the certainty of being able to count on your participation, we would like to thank you in advance for your attention, and we remain at your disposal for any questions you may have.

With our best regards,

Angélica Fortes

Administradora Delegada da FIC, SA

FAIR TECHNICAL INFO

Event:

XXVIIIth Edition of
Cape Verde International Fair

Starting on:

November 19, 20, 21, and 22, 2025

Place of XXVIIND Edition of FIC:

FIC's Facilities, Achada Grande Frente, (Ex-airport)
City of PRAIA, Santiago Island (Cape Verde)

ORGANIZATION:

FIC, S.A - ONDE OS NEGÓCIOS ACONTECEM!



Contact:

Site:	www.fic.cv
Email:	info@fic.cv , afortes@fic.cv
Telephones:	00238 232 18 22; 00238 928 00 00
Telemóveis:	00238 9188262; 00238 9188264

FAIR PARTNERS

• INSTITUTIONAL PARTNERS



Câmara de Comércio de Barlavento
Northern Chamber of Commerce



Câmara de Comércio
de Sotavento



PRoEMPRESA
INSTITUTO DE APOIO ÀS EMPRESAS E EMPREENHADORES



• FINANCIAL



• TRANSPORT AND LOGISTICS



• TECHNOLOGICS



• SOCIAL COMMUNICATIONS



• MÍDIA



USEFUL INFORMATION

- **DATE AND PLACE**

FIC's Facilities, Achada Grande Frente, (Ex-airport), PRAIA, Santiago (Cape Verde) **19 to 22 of NOVEMBER.**

- **REGISTRATION**

To subscribe at **FIC 2025 – Cape Verde International Fair**, simply filling out the attached Registration Form and send it to our email: info@fic.cv, or subscribe directly at our office in the city of Mindelo.

Entries will only be considered valid upon payment of 50% of the total cost of participation. The remaining amount shall be settled no later than **03 of October, 2025.**

- **TYPE AND FEATURE OF STANDS**

Stand Standard A (3m x 3m x 2,40m) - Grey Aluminum profiles, white PVC panels, gray carpet. [See page 13.](#)

Stand Standard B (2,88m x 2,88m x 2,40m) - Grey Aluminum profiles, white PVC panels, gray carpeta. [See page 14.](#)

- **STANDS DECORATION**

The decoration of the Stand will be the sole responsibility of the Exhibitor, except for the name of the Stand previously filled in on the Registration Form. Materials placed on the stand structure by the exhibitor, including vinyl advertising images and tarpaulins, among others, must be removed immediately after the Fair in order to leave the structure clean. Otherwise, FIC will hire a company to remove/clean the materials, charging the costs to the exhibitor.

- **FURNITURE RENTING**

The furniture choosing process can be done through the catalog attache. [See page 12](#), and select the furnitures available

- **SPONSORING AND ADVERTISEMEN**

For sponsoring and advertisement, it's available, with previous negotiation, spaces outside and inside of our facilities, as well as in the fair official catalog. See Sponsoring Modalities and counterparts at [page 9.](#)

- **PAGAMENTO**

For the payment, follow the bank details of FIC, SA:

BCA NIB: 00030000 67434595 101 76; IBAN: CV64 0003000067434595101 76; SWIFT: BCATCVCV;

BI NIB: 000500000 4132977 101 97; IBAN: CV64 0005000004132977101 97; SWIFT: CGDICVCP;

BAI NIB: 000811000 0012495 001 43; IBAN: CV64 0008110000012495001 43; SWIFT: BAIPCVCV;

CECV NIB: 00020000 21149768 101 02; IBAN: CV64 0002000021149768101 02; SWIFT: CXECCVCV;

BCN NIB: 462407610151; IBAN: CV64 0004000004624076101 51; SWIFT: CANBCVCV; TOTAPTPL

OBS: In case of international transfers, the cost of money transfer must also be borne by the exhibiting company.

- **QUIT CLAIM & REFUND**

Reimbursement for withdrawal after **October 3**, will have a penalty of 50% of the cost of participation..

« REGISTRATION FORM »

(Please fill in with capital letters - Tip: Use Tabs)

LIMIT OF REGISTRATION - October 03

NAME (Company / Exhibitor)																				
TAXPAYER /NIF No. (Required))																				
ADDRESS																				
CITY						COUNTRY														
CONTACT																				
EMAIL						WEBSITE														
NAME OF THE STAND (Max 20 Car)																				
ACTIVITY/SECTOR OF THE COMPANY																				
PRODUCTS/SERVICE TO EXHIBIT																				
PERSON ENCHARGE PARTICIPATION						GSM														

PARTICIPATION'S COST (WITHOUT VAT)

STAND: 9m ² (3m x 3m) = 90.000\$00 ECV	STAND: 18m ² (3m x 6m) = 171.000\$00 ECV
STAND: 27m ² (3m x 9m) = 245.000\$00 ECV	STAND: 36m ² (3m x 12m) = 306.000\$00 ECV

STAND > 36m²: The cost of participation is calculated on the basis of 90,000\$00 / 9m², and a discount of 15 % will be applied over the total amount.

BANK TRANSFER COSTS ARE THE RESPONSIBILITY OF THE EXHIBITOR.

EACH MODULE / STAND COMPRISES: SPACE M2; CARPET; ELETRIC INSTALATION; OUTLET 220V; LIGHTING PROJECTOR

SPOSNORING OPPORTUNITIES (VAT included)

<input type="checkbox"/> Sponsor GOLD	<input type="checkbox"/> Sponsor SILVER	<input type="checkbox"/> Sponsor PLATINIUM	<input type="checkbox"/> Participation SPECIAL
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DESIGNATION	REFERENCE	QUANTITY	UNIT PRICE	VAT (15%)	TOTAL
Sponsor				-	
Participation				-	
STAND (Exhibitor)					
Furniture					
Furniture					
Furniture					
				TOTAL:	

Along attachment copy deposit at the FIC's bank account (See Page 6) in the amount of:

DATE: / / 2025.

SIGNATURE/STAMP: _____

SPONSORING OPPORTUNITIES

Being a sponsor of **FIC 2025** means to associate your brand to the largest business platform in Cape Verde, and through this, generate business opportunities with a variety of public and countries.

Through the Gold, Silver and Platinum categories, you will benefit of several advantages impacting directly on the promotion of your brand, and consequently, at your sales.

Modalities	Counterparties
<p>Sponsor GOLD</p> <p>(1.000.000\$00)</p> <p>- VAT included -</p>	<ul style="list-style-type: none"> - Offer off a 04 Modules Stand (3 x 3 m2) with basic FIC furniture, centrally located (safeguarding Priority in the choice), or equivalent space, if the sponsor intends to costumize it's own stand; - Assignment of a space outside the pavilion for promotional purposes (max. 9m2); - Highlighting as a Gold Sponsor on the FIC website and in the event catalogue; - Advertising of the company on the exterior and interior walls of the exhibition space; - Placement of the company logo with emphasis on the posters and leaflets of FAIR FIC 2025; - Reserve an A4 page for publicity in the Catalogue Fair; - Preferential / referential treatment with the press (TV, Radios and Newspapers); - Reference / appreciation in the official opening and closing acts; - Publicity of the advertising spot of the company in the multimedia space of the event; - Providing a room for the presentation of the Sponsor; - Invitation for parallel activities developed under FAIR FIC 2025; - 50 free tickets for the 04 days of the fair; - Car Parking: 01 Vehicle - Negotiable: other modalities of return - Additional: Sectorial partner (conditions to be specified in case of interest)
<p>Sponsor SILVER</p> <p>(550.000\$00)</p> <p>- VAT included -</p>	<ul style="list-style-type: none"> - Offer off a 02 Modules Stand (3 x 3 m2) with FIC basic furniture, in a prominent place to be agreed, or equivalent space, in case the sponsor intends to costumize it's own stand; - Highlight as Platinum Sponsor on the interior walls of the fairground; - Advertising of the company on the exterior and interior walls of the exhibition space; - Placement of the company logo with emphasis on the posters and leaflets of FAIR FIC 2025; - Reserve an A4 page for publicity in the Catalogue Fair; - Invitation for parallel activities developed under FAIR FIC 2025; - 40 free tickets for the 04 fair days; - Negotiable: other modalities of return
<p>Sponsor PLATINIUM</p> <p>(350.000\$00)</p> <p>- VAT included -</p>	<ul style="list-style-type: none"> - Offer off a 01 Modules Stand (3 x 3 m2) with FIC basic furniture, in a prominent place to be agreed, or equivalent space, in case the sponsor intends to costumize it's own stand; - Highlight as Platinum Sponsor on the interior walls of the fairground; - Reserve an A4 page for publicity in the Catalogue Fair; - Company advertising on the exterior walls of the exhibition pavilion; - Placement of the company logo with emphasis on the posters and leaflets of FAIR FIC 2025; - 20 free tickets for the 04 fair days;
<p>Participation Special</p> <p>(100.000\$00)</p> <p>- VAT included -</p>	<ul style="list-style-type: none"> - Placement of 01 advertisement panel at a location agreed; - Placement of the company's logo at FIC 2025 Catalogue; - 10 free tickets for the 04 fair days;

NOTE: The manufacturing and setting up of advertisement materials at the locations indicated by FIC, being them outdoors, giant screens, panels, tents, etc., will be under the sponsors responsibility but with our supervision. The materials remained and promotional acts of **FIC 2025** will be done according to the plan of communication and marketing of the event.

The sponsoring formalization process has to be done until **October 03, 2025**, after which you can be subject to its acceptance. **The amount referent to sponsoring modalities already have VAT included.**

I. FAIR OFFICIAL CATALOG (Digital)

Standard Measurement of the Official Fair Catalog

Name	Dimension	Price
Back Cover A4	A4 - 29,7cm x 21cm	100.000\$00
1 Page	A4 - 29,7cm x 21cm	40.000\$00
1/2 Page (Horizontal)	A5 - 21cm x 14,85cm	20.000\$00

II. ADVERTISING IN THE FAIR

Placing of Outdoors, Indoors, Banners, Mupi and Others.

Outdoor/Indoor	Max: 6m (Vertical)	30.000\$00
Banner	Max: 3m (Horizontal)	20.000\$00

III. Showroom (Rental)

To be agreed with the organization of the Event (FIC, SA).

Note: FIC is not responsible for the creation and design of any advertising product, so it must be developed and provided by the advertising company.



WHERE TO STAY DURING THE FAIR

The diversity and quality of the hotels available, together with the welcoming and hospitable atmosphere they provide, make visitors' stay at **FIC 2025** an even more pleasant experience. Check out the accommodation suggested by the organization below.

Hotel Pestana Trópico

Telephone: (+238) 261 42 00 | Reservation: reservas.tropico@pestana.com

Address: Cidade da Praia, 413 Santiago, Cabo Verde

Hotel Oásis Atlântico Praia Mar

Telephone: (+238) 260 84 40 | Reservation: praiaamar@oasisatlantico.com

Address: Prainha, Cidade da Praia, Santiago, Cabo Verde

Hotel Santiago

Telephone: (+238) 260 49 80 | Reservation: hotelsantiago.cv@gmail.com

Address: Achada Santo António, Cidade da Praia, Santiago, Cabo Verde

Hotel VIP Praia

Telephone: (+238) 260 32 80 / 1/ 2 | Reservation: direcao@hotelvippraia.cv

Address: Quebra canela, Cidade da Praia, Santiago, Cabo Verde

Hotel Pérola

Telephone: (+238) 260 14 40 / 42 | Reservation: reservas@hotelperola.cv

Address: Chã de Areia, Cidade da Praia, Santiago, Cabo Verde

Hotel Barceló

Telephone: (+238) 350 07 85 | Reservation: praicapeverde.fom@barcelo.com

Address: Av. Rotary Internacional, Prainha, Santiago, Cabo Verde

HOSTESS

The hostess service is unquestionable a plus at the international events, so having a qualified professional with higher experience should make part of your participation strategy.

The organisation of **FIC 2025** recommends the following service/reference:

Sra ELOISA MORAIS

Telephone: +238 9957616 / +238 9234488

e-mail: capitalmodelcv@hotmail.com; eloiseemoraism@hotmail.com



Praia SANTIAGO



POPULATION

around 266.161 inhabitants



ÁREA

991 Km²



CITY

around 151.436 inhabitants

FIC FACILITIES:

Location: Achada Grande Frente - Antigo Aeroporto

Area: 5.000 m²

Click
Here



Coordenadas: 16°53'21.2"N 24°59'37.9"W

FURNITURE CATALOG

- RENTAL -

NOTE: THE NEW MODEL OF THE CLOSED CABINET AND THE RENTAL PRICE WILL BE PRESENTED SHORTLY.



Ref: C1

900\$00 + VAT



Ref: C2

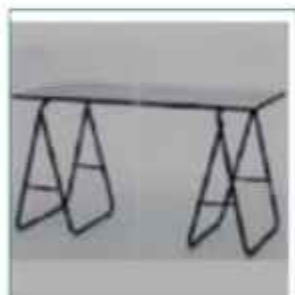
1.000\$00 + VAT

*closet
cabinet
with key*

Ref: AR1

(1.10 X 0.45 X 0.63)

coming soon



Ref: MC1

(1.50 X 0.60 X 0.75)

2.500\$00 + VAT



Ref: MC2

(1.30 X 0.45 X 0.90)

3.000\$00 + VAT



Ref: E1

(0.90 X 0.40 X 1.60)

3.000\$00 + VAT



Ref: MR1

(0.60 X 0.70)

2.500\$00 + VAT



Ref: MR2

(0.65 X 0.75)

3.000\$00 + VAT



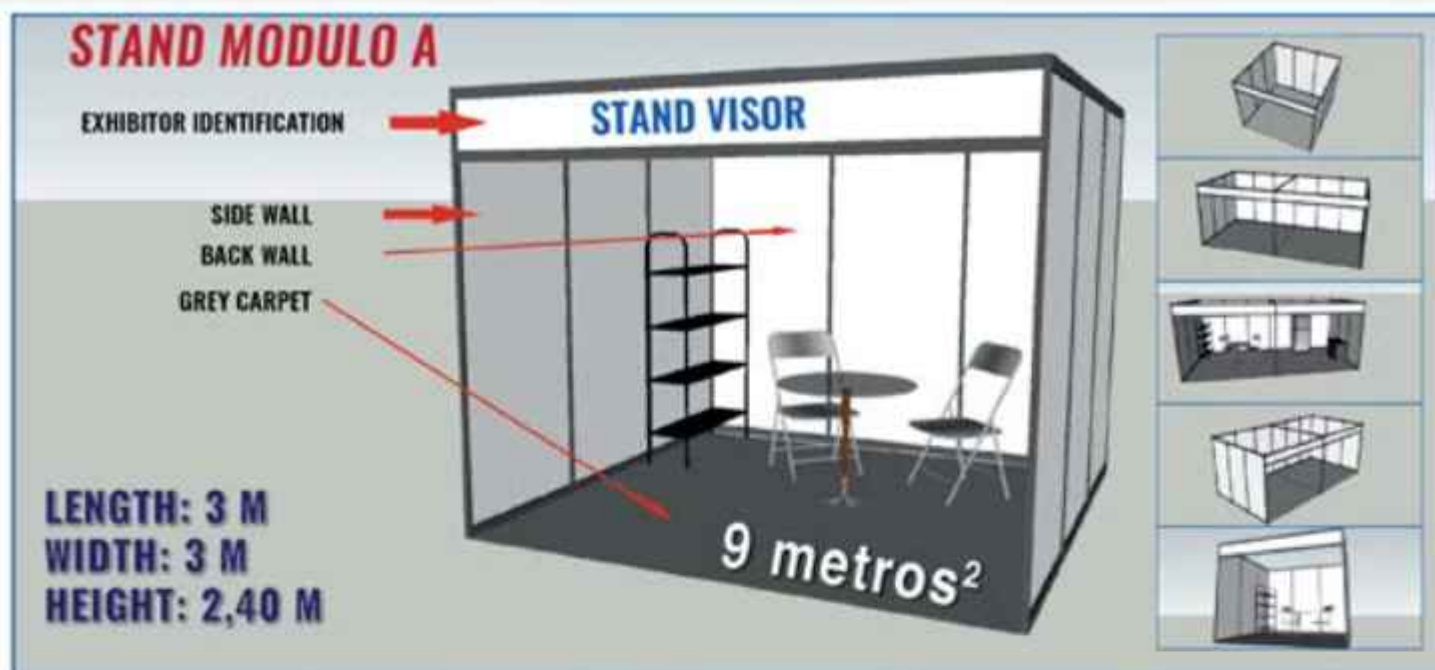
Ref: CB1

(0.40 X 0.40 X 0.40)

500\$00 + VAT

CADA CUBO

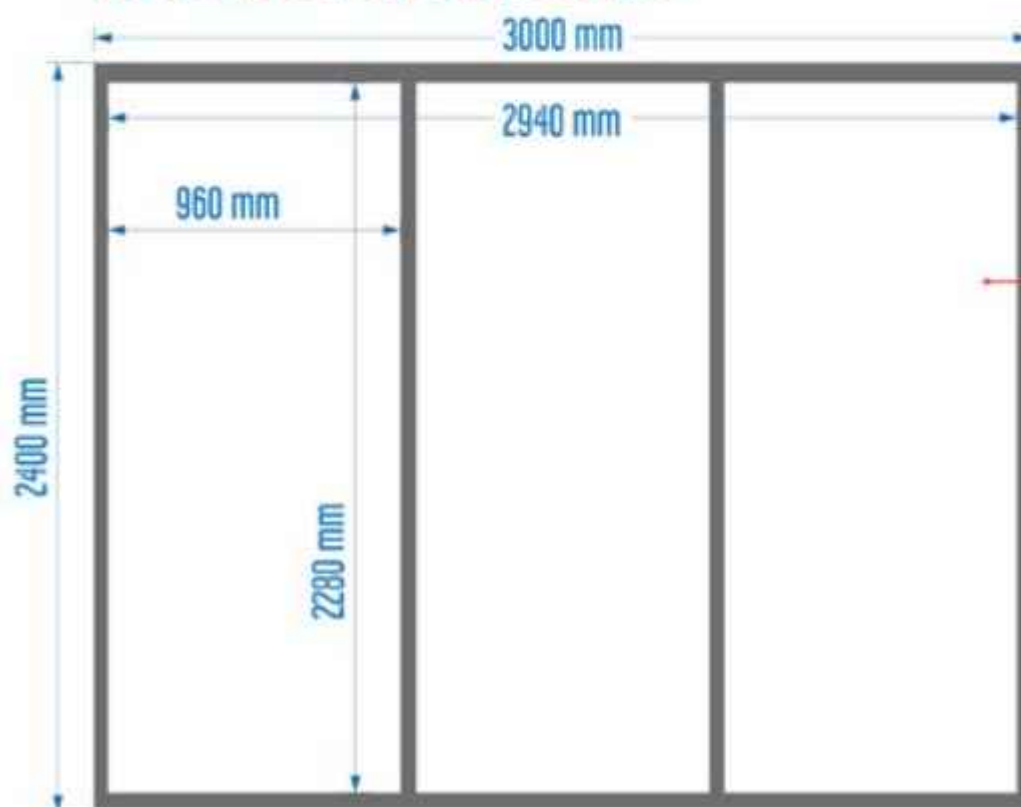
STAND STANDARD: _Module A - 3x3m = 9 m²



PALA - EXHIBITOR IDENTIFICATION



VIEW RIGHT SIDE WALL (-LEFT) / BACK WALL



9 meters²
STAND

PVC White Plate

Aluminium Profile



FIC, S.A

Onde os negócios acontecem!

FIC, S.A - FEIRA INTERNACIONAL DE CABO VERDE

Avenida Dr Baltazar Lopes da Silva, (Predio Ex-Finanças), 3º Piso

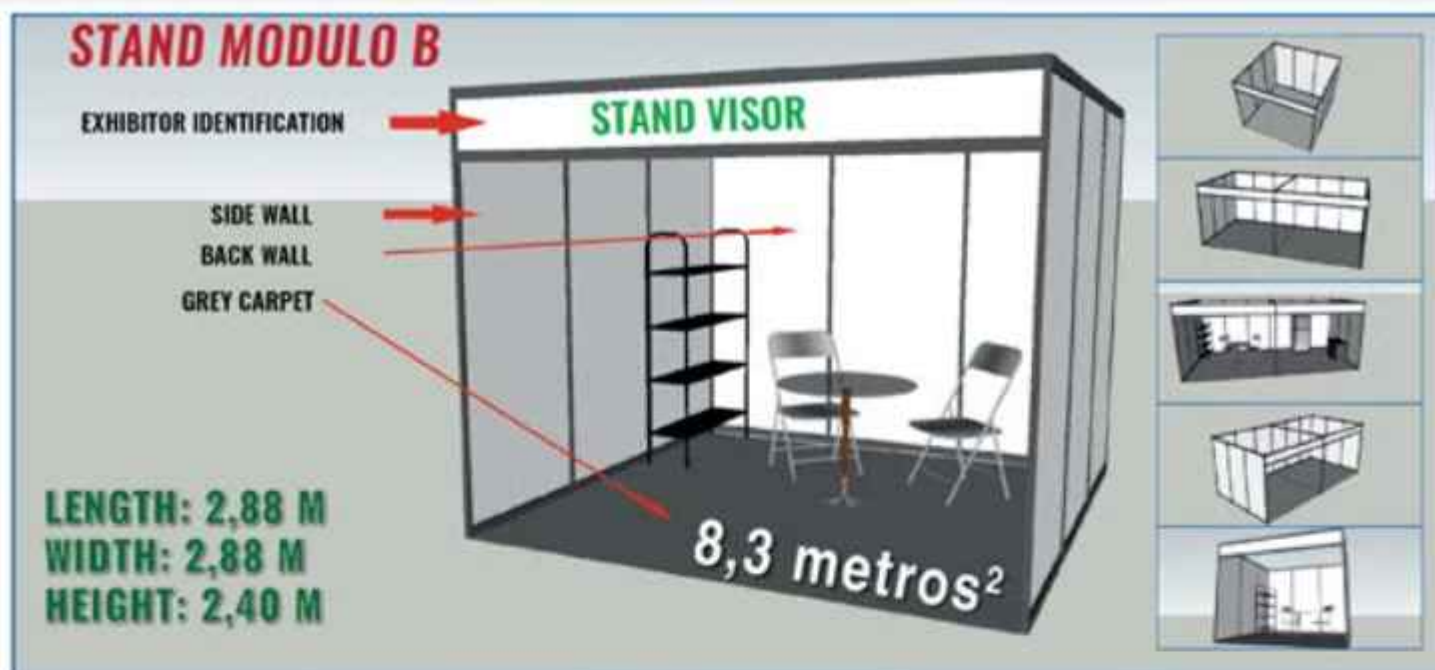
Mindelo (Centro), São Vicente, Cabo Verde, C.P 249

☎ (+238) 232 18 22 - (+238) 928 00 00 -

✉ info@fic.cv -

🌐 www.fic.cv -

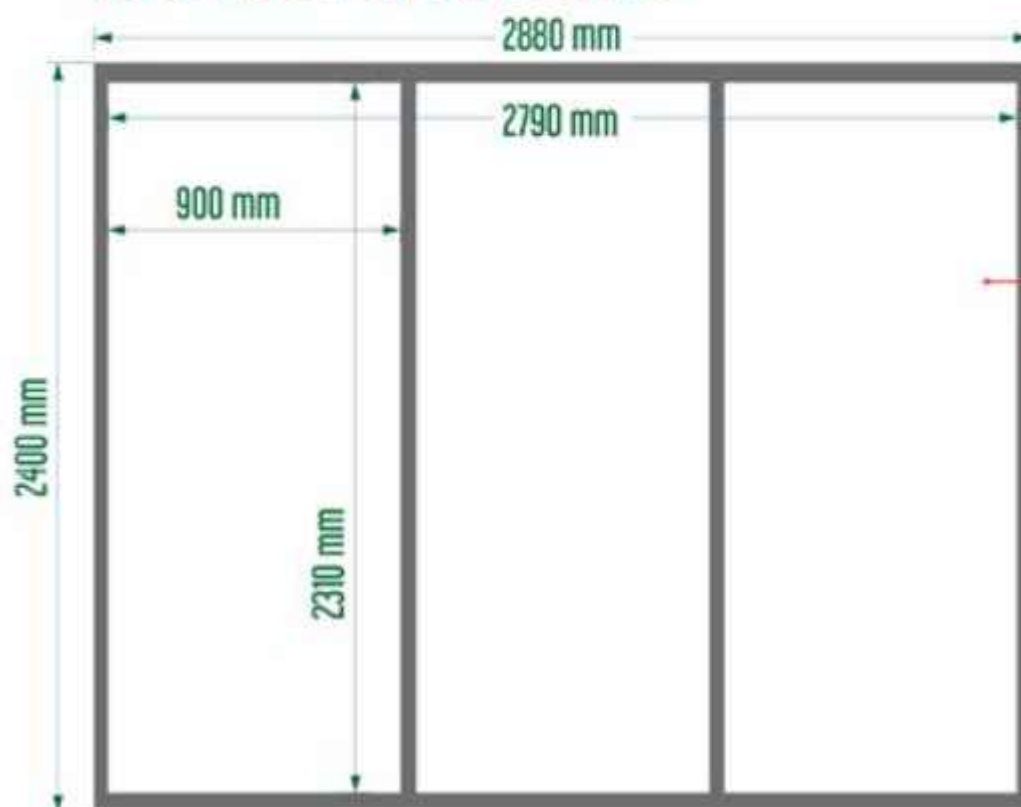
STAND STANDARD: _Module B - 2,88x2,88m = 8,3 m²



PALA - EXHIBITOR IDENTIFICATION



VIEW RIGHT SIDE WALL (-LEFT) / BACK WALL



8,3 meters²
STAND

MDF White Plate

Aluminium Profile



FIC, S.A

Onde os negócios acontecem!

FIC, S.A - FEIRA INTERNACIONAL DE CABO VERDE

Avenida Dr Baltazar Lopes da Silva, (Predio Ex-Finanças), 3º Piso

Mindelo (Centro), São Vicente, Cabo Verde, C.P 249

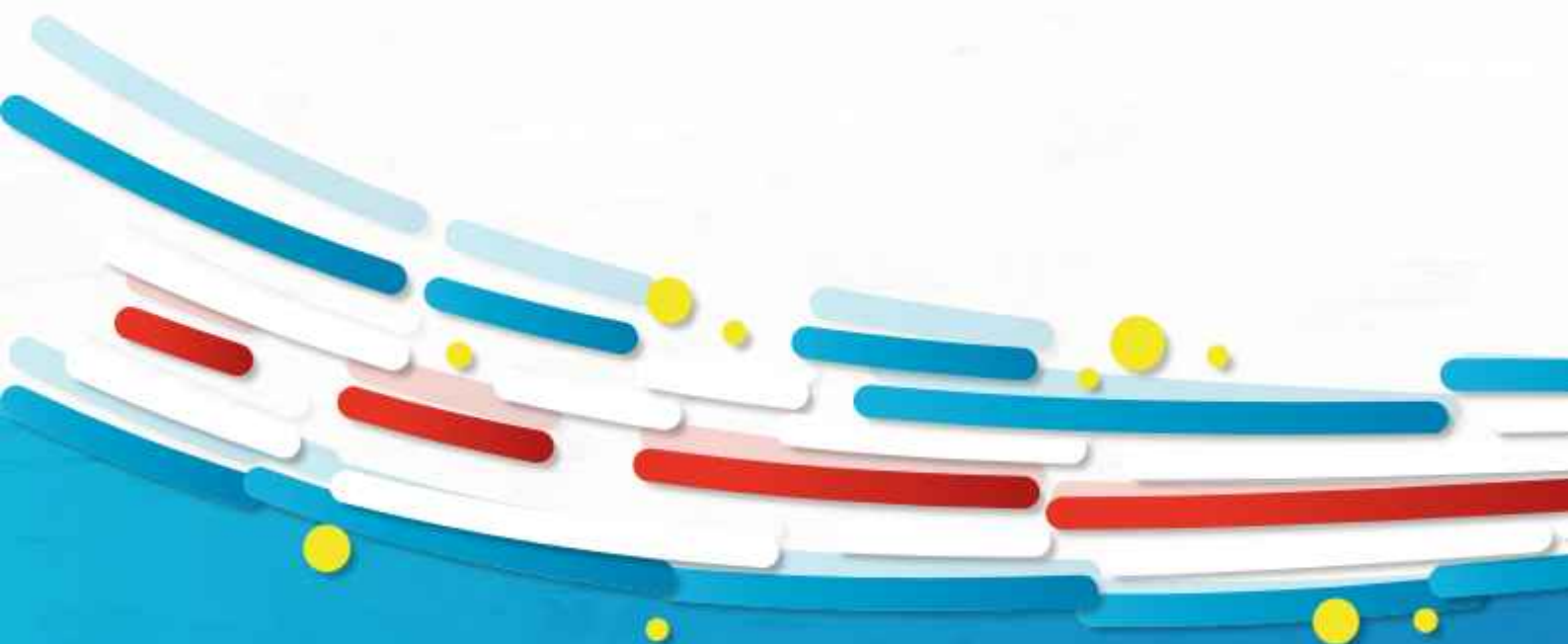
(+238) 232 18 22 - (+238) 928 00 00 -

info@fic.cv -

www.fic.cv -



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Onde os negócios acontecem!



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