

CATALYSING BRAND INDIAN ENGINEERING

EEPCINDIA
ENGINEERING THE FUTURE
AT WORK





ABOUT EEPC INDIA

EEPC India has been the Face of Indian Engineering exports over a span of 67 years when India grew from a meagre \$10 million engineering export nation in 1955 to USD 107. 04 Billion in 2022-23 and is regarded as the MODEL EPC in India by the Union Ministry of Commerce and Industry. EEPC India is the premier trade and investment promotion organisation in India. It is sponsored by the Ministry of Commerce & Industry, Government of India and caters to the Indian engineering sector. It has many firsts to its credit. The First Indian EPC to have a website, to be ISO certified, to have an in house Technology Centre and also to e-catalogue the product profiles. As an advisory body it actively contributes in the policies of Government of India and acts as the prime conduit between the Indian Engineering fraternity and the Government. Set up in 1955, EEPC India now has a membership base of around 11,000 predominantly drawing 60% from MSME segment. EEPC India has been participating and organising promotional activities including buyer-seller meets (BSM) and managing India Pavilion in various overseas exhibitions to demonstrate the capabilities of Indian engineering industry. INDEE (Indian Engineering Exhibition) and its domestic counterpart – IESS (International Engineering Sourcing Show) are two flagship events of EEPC India.

EEPC INDIA JUBILEES – FOR 25, 50 AND 60 YEARS !

Diamond 2015

EEPC India celebrated its Diamond Jubilee on 3 September 2015 at the Vigyan Bhavan, New Delhi (right). The celebrations were inaugurated by President of India, Shri Pranab Mukherjee.

Speaking on the occasion, the President called upon EEPC India to focus on product quality, markets and product diversification. He commended EEPC India promoting new and emerging sectors such as Defence, Medical Devices and Renewable Energy and for its stress on Skill Development.

Among the dignitaries present on the occasion were Mr Ravi Shankar Prasad, Minister of Communications & IT, Ms Nirmala Sitharaman, Minister of State for Commerce & Industry, Ms Rita Teaotia, Union Commerce Secretary, Mr Anupam Shah, Chairman, EEPC India, Mr T S Bhasin, Sr Vice Chairman, EEPC India, and Mr Bhaskar Sarkar, Executive Director and Secretary, EEPC India, former Chairmen of EEPC India, diplomats, senior Government officials, etc.

Golden 2005

The Golden Jubilee of the Council was celebrated on 23 January 2005 in New Delhi and addressed by the then President of India, Dr A P J Abdul Kalam.

Silver 1981

On 17 August 1981, the Council celebrated its Silver Jubilee at Vigyan Bhavan, New Delhi. The President of India, Mr Neelam Sanjiva Reddy inaugurated the function by releasing a commemorative brochure and a special issue of the Council's overseas journal *Indian Engineering Exporter*. EEPC India completes 63 years in 2018.



Above, India's President, Neelam Sanjiva Reddy, and Commerce and Industry Minister, Mr Pranab Mukherjee with EEPC India officials at the 25th anniversary celebrations in 1980. Right: Past Chairmen and an Executive Director of EEPC India at the Golden Jubilee celebrations in 2005 with India's President, Dr A P J Abdul Kalam and the Commerce and Industry Minister Mr Kamal Nath



OPENS MARKETS

SPARKS COLLABORATION

SHIFTS THINKING

EXPLORES POSSIBILITIES

SHARES KNOWLEDGE

FINDS OPPORTUNITIES

FUELS EXPORTS



WHAT EEPC INDIA CAN DO FOR YOU

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- EEPC India serves as a facilitator of two-way trade between Indian and foreign companies
 - Acts as a link between Indian exporters and the foreign buyer
 - Identifies suitable suppliers in India
 - Arranges visits of overseas buyers, exploratory missions, and teams to India
 - Provides suppliers' profiles
 - Helps collaboration efforts for third country exports
 - Creates awareness among overseas buyers on India's technical competence and supply capabilities
 - Helps to resolve trade disputes and remove operational constraints
 - Educates the foreign buyer on Indian business policies





INDEE IS NOW 46!

India's largest overseas Engineering exhibition branded as INDEE, showcases India's rapid progress in the engineering sector. It has organized 44 INDEES in 29 countries for the past 46 years. The countries were Singapore, Indonesia, Thailand, Kenya, Nigeria, Sri Lanka, Egypt, Venezuela, UK, Australia, Ethiopia, Brazil, Kazakhstan, Indonesia, Mexico, South Africa, Russia, Malaysia, Colombia, Morocco, Vietnam, Myanmar, Kenya, Peru, Iran, Bangladesh, Philippines, Tanzania and Jordan.

EEPC India had chosen Kenya, India's maritime neighbour, as the destination for the 44th INDEE which was held over 11-13 October, 2023, at KICC (The Kenyatta International Convention Centre), Nairobi. This was the fourth INDEE in Kenya. The first three editions were held in 1998, 2015 and 2016.

80 Indian Exhibitors displayed twelve product groups including Electrical Machinery & Equipment, Auto Components and Parts, Heating, Ventilation, Air Conditioning & Refrigeration (HVAC-R), Agricultural Machinery & Equipments, Pumps & Valves, Wires & Cables, Food processing machinery and Parts, Hand tools & Power tools, Welding, Cutting and Forming, Construction Machinery and Equipment, Articles of Iron & Steel, CNC Machines, Plastic and Packaging Machinery.

INDEE Kenya was collocated with Manufacturing Expo 2023 organised by Expogroup. Expogroup also helped the joint publicity and branding of INDEE with Manufacturing Expo 2023. The exhibitions saw a footfall of over 10,000 visitors over the three day period.

EEPC India organised the show in association with Department of Commerce, Ministry of Commerce and Industry, Government of India; Indian High Commission in Kenya and Expo group. The local Trade Bodies including, KAM (Kenya Association of Manufacturers), KEPSA (Kenya Private Sector Alliance), KNCCI (Kenya National Chamber of Commerce and Industry (KNCCI)) Kenya Investment Authority have also played their part in mobilising structured local participation.

The 45th edition of INDEE is being held in Bangladesh over 8-9-10 February, 2024 at International Convention City - Basundhara (ICCB), Dhaka, Bangladesh.



IESS X Inauguration

IESS – EEPIC INDIA'S INTERNATIONAL SOURCING SHOW

India's mega engineering show IESS (International Engineering Sourcing Show), the only global display of India's capability in Hard Core Metal & Metal Based Engineering held over 16-17-18 at Chennai Trade Centre in Chennai advocated #smartengineering as the show theme. Coinciding with India's G20 Presidency, the tenth edition of EEPIC India's engineering sourcing show saw around 350 Exhibitors displaying over 149 Products under 5 Verticals to around 300 prospective buyers from across the globe and around 10,000 visitors and a unique feature of Exporters Clinic where exporters queries were dealt on the spot.

Aimed at reducing dependence on traditional markets, developing internal markets within India, forging partnerships and joint ventures, strengthening commercial relations and accelerating trade between India and its trading partners and providing platform for foreign organisations to showcase their strength and capabilities in a large developing market, IESS has evolved as the exposition of the repertoire of Indigenous engineering skills to the world.

Tamil Nadu as the Host State – 5th time, Madhya Pradesh, Jharkhand, Himachal Pradesh, Uttarakhand, Jammu & Kashmir as Focus States and UT for the second time, Flanders as the Focus Region for the 4th time ; and the Ministry of Heavy Industries, and Department of Scientific and Industrial Research (DSIR), Department of Atomic Energy, National Institute of Design, Governments of Odisha, West Bengal and UP with ODOP scheme, confirmed their support. Tata Steel is the Steel Forum Partner, Bright India group is the logistics Partner, Union Bank is the Banking Partner, Metalogic is the Conference Partner and 360 TF as Trade Finance Partner.

Thiru T.M.Anbarasan, Hon'ble Minister of MSME, Govt. of Tamil Nadu was the Chief Guest. Mr. L. Satya Srinivas, Additional Secretary, Department of Commerce, Government of India and Thiru V. Arun Roy, Secretary, MSME Department, Govt. of Tamil Nadu were Guests of Honours.



EEPC India booth at IESSX



B2B MATCHMAKING

On request, EEPC India introduces overseas buyers to the most appropriate companies in India. Business meetings are also organized in the major cities in India on request. EEPC India also sends delegations of Indian engineering companies abroad to explore global markets with the help of Indian diplomatic missions and local chambers of commerce.

EEPC India's Buyer-Seller Meets abroad help Indian exporters to closely interact with their counterparts. Meets held in recent months were in Peru and Honduras in South America .





EEPC India was awarded DL Shah Quality Award in the "Silver Category" for Creating Technological Value for our members.

GLOBAL APPRECIATION

EEPC India's efforts to promote two-way trade in the engineering sector have always been recognized and appreciated by numerous governments and business leaders globally. On several occasions, local governments have wholeheartedly supported EEPC India's international expos and expressed their willingness to partner with India for trade and business.

EEPC INDIA'S DIGITAL INTERFACES



SOCIAL MEDIA

EEPC India has an active presence on Facebook, Twitter, Instagram, LinkedIn, Pinterest, YouTube and Koo.

E-CATALOGUES



The E-Catalogue is an exclusive directory of Indian engineering brands that have adopted the latest globally-accepted manufacturing standards and practices. EEPC India has e-catalogues on Pumps and Valves, Medical Devices, Electrical Machinery, Equipment and Components, Textile Machinery and Accessories, Machine Tools, Construction & Earthmoving Machinery & Parts, Agricultural Machinery & Parts, and Hand Tools

WEBSITE

The official website of the council is responsive and compatible to most of devices such as desktops, laptops, tabs and mobiles. Information is updated regularly.





From left - Ms Kamna Raj Aggarwalla, Chairperson (NR), EEPC India, Dr Srikar K Reddy, Joint Secretary, Department of Commerce, Ministry of Commerce & Industry, Government of India; Mr Mahesh Desai, Chairman, EEPC India; Mr Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Government of India; Mr Arun Kumar Garodia, Sr Vice Chairman, EEPC India; Mr Pankaj Chadha, Vice Chairman, EEPC India and Mr Suranjan Gupta, Executive Director, EEPC India

EXPORT AWARDS

EEPC India Awards are the oldest engineering awards in India and is keenly awaited by Indian engineering companies, big and small.




EEPC INDIA'S PUBLICATIONS

EEPC India's Publicity Department regularly brings out publications, specially studies on various sub-sectors of the engineering industry. EEPC India's strong editorial team oversees the quality of the publications in terms of the depth of study and its usefulness in the Indian context. EEPC India publishes its journal, *Indian Engineering Exports*, every month. An international edition of this journal is also brought out

regularly. EEPC India also brings out product specific catalogues highlighting leading manufacturers of various products.


EEPC India also teams up with globally-renowned management consultancy firms to prepare and publish strategy documents for the Indian engineering sector.




Release of EEPC India-EXIM Bank India Book titled

“World Trade and India: Multilateralism, Progress and Policy Response”

Date: December 16, 2020 Time: 12.30 P.M. - 2.00 P.M.



Keynote Address and Release of the Book by Guest of Honour



Dr. Anup Wadhawan
Commerce Secretary to Government of India

An EEPC India-EXIM book: 'World Trade and India: Multilateralism, Progress and Policy Response' was released on December 16, 2022 by the Commerce Secretary

The Book has opinion and research based articles authored by 21 top economists, educationists and research scholars from well-known universities and institutions, including IIM, Bengaluru, IIFT, IITs, ICRIER and NIPFP.

It has been edited by Professor Ajitava Raychaudhuri, Department of Economics, Jadavpur University, Professor Prabir De, Head, ASEAN-India Centre (AIC), Research and Information System for Developing Countries (RIS) and Mr Suranjan Gupta, Executive Director, EEPC India,



(Left) The inauguration of the Technology Centre in Bengaluru by Ms Rita Teatota, Commerce Secretary, Department of Commerce, Government of India in June 2017. (Right) The opening of the Technology Centre in Kolkata, in August 2019 by Dr Anup Wadhawan, Union Commerce Secretary, Government of India

EEPC INDIA TECHNOLOGY CENTRES

The EEPC India Technology Centres provides the engineering industry with some of the most cutting-edge design technology and close interaction with institutional design facilities.

The centres: provide hardware and software to engineering companies, especially for the small-scale sector; hold training for design engineers on design, simulation and testing software; Support MSMEs in their technology upgradation initiatives; Create a Knowledge Interaction Grid; provide designing and testing facilities; provide training on high-end software; provide product design solutions to industry through national institutions, such as, NID, etc.; collaborate with R&D institutions for industry outreach; connect with industrial clusters in Kolkata, Chennai, Mumbai, Ahmedabad, Ludhiana, Bengaluru, Hyderabad and Delhi NCR.

EEPC INDIA EXPANDS

Apart from 10 offices in eight cities, EEPC India has opened 15 Chapters with two more to be opened bolster engineering exports.





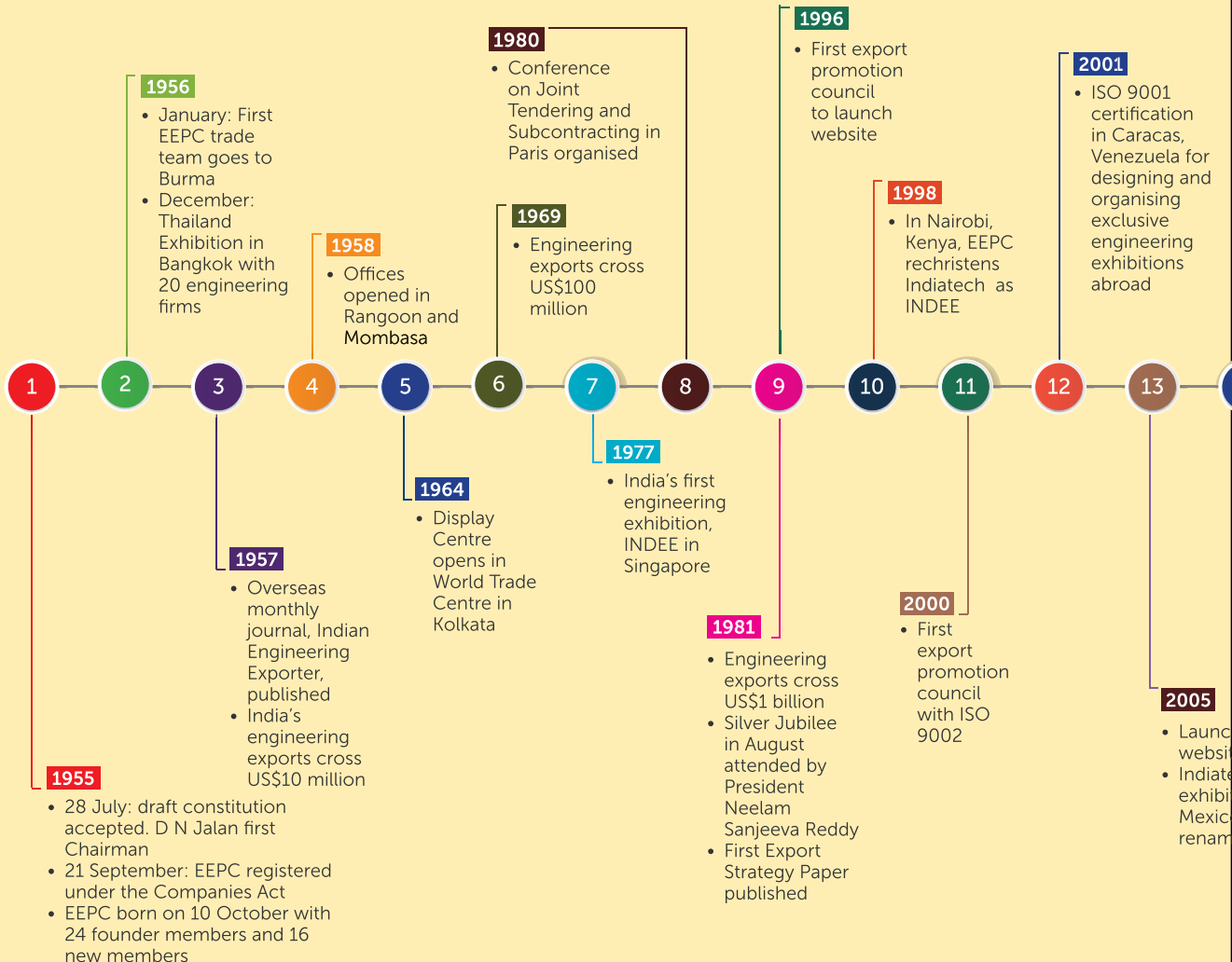


EEPC India as lead agency at large trade fairs where India was the partner country (anti-clockwise from above): Mr T S Bhasin, Chairman, EEPC India speaking at the inauguration of the India Pavilion at MSV 2017, Brno, the Czech Republic; the former Prime Minister of India, Mr Manmohan Singh, the German Chancellor, Ms Angela Merkel and Mr Rakesh Shah, Chairman of EEPC India at Hannover Messe 2006; Mr Anupam Shah, Chairman of EEPC India, Mr Rajiv Kher, Union Commerce Secretary, Mr Ravi Capoor, Joint Secretary, Department of Commerce and Industry, Government of India, and Mr Bhaskar Sarkar, Executive Director and Secretary of EEPC India, at Hannover Messe 2015

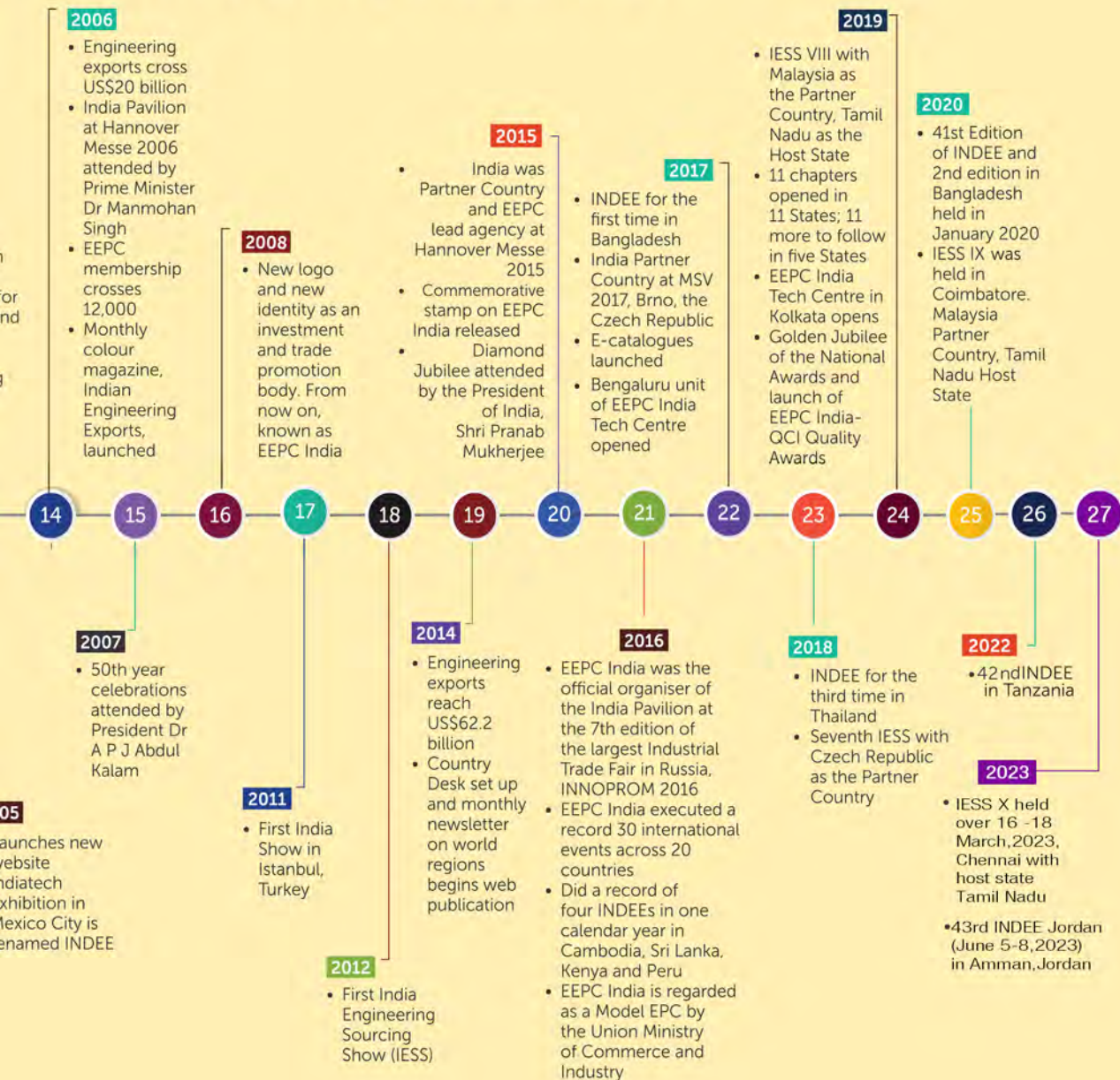
TRADE FAIRS WITH INDIA AS 'PARTNER COUNTRY'

Another very successful initiative has been EEPC India's 'India Pavilions' at large trade fairs where India is the 'Partner Country'. This has been an effective way of displaying

high-quality and advanced technology, and EEPC India makes full use of these exhibitions to promote Indian engineering goods.



INDIA'S 67-YEAR JOURNEY



PRODUCT GROUPS WITH STRONG SUPPLIER BASE

1. Renewable Energy Equipment
2. Heavy Industries – Industrial Machinery for Paper, Cement, Chemicals and Textiles.
3. Food Processing Machinery.
4. Agricultural Machinery
5. Other Industrial Machinery
6. Heavy and Light Motor Vehicles
7. Auto Parts – Electrical and Others
8. Bicycles Parts and similar Products
9. Internal Combustion Engines
10. Electrical Machinery
11. Two Wheelers and Three Wheelers
12. Electrical and Home Appliances
13. Iron and Steel
14. Machine Tools
15. Hand Tools
16. Fabricated Steel Structures including Transmission Line Towers
17. Steel Pipes, Tubes and Fittings
18. Steel Wire, Wire Products and Cables
19. Bright Bars and Other Misc. Products
20. Sanitary Castings including Builders Hardware

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21. Ferrous Industrial Castings
 22. Steel Forgings – all types.
 23. Aluminium and Products (other than Castings)
 24. Other Non-Ferrous Metals and Manufactures thereof
(other than Aluminium)
 25. Design, Technical and Consultancy Services
 26. Super Star/Star/Trading and Export House
 27. Fasteners – all types
 28. Pumps – all types.
 29. Project Exports
 30. Construction and Earthmoving Machinery
 31. Free Trade Zone and 100% Export Oriented Units
 32. Mica and other Mineral Products
 33. Office Equipment and Similar Products
 34. Small and Cutting Tools
 35. Industrial and Scientific Instruments
 36. Railway and Related Products and Equipment
 37. Ferro Alloys.
 38. Household and Kitchenware
 39. Builders Hardware including Hinges, Door Fittings, Locks, Pad
Locks, etc. of Base Metal
 40. Industrial Equipment and Accessories
 41. Auto Parts – Suspension, Braking and Drive Transmission
 42. Pharmaceutical Machinery, Medical and Surgical Equipment

EEPC INDIA'S OFFICES

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THE WAY FORWARD

- Help the manufacturing sector reach 25% of GDP
- Create synergy by partnering with similar bodies in India and the world
- Equip SMEs to compete globally
- Provide Indian exporters a single window and new-generation services network
- Use cutting-edge technology to promote trade



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