

theINDIA SHOW DAILY

THE OFFICIAL DAILY NEWSPAPER OF THE INDIA SHOW • 20 OCTOBER 2011



Mr Munda and Ms Saran at the Nano car stall

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SME is the world's leading resource for manufacturing information and knowledge. With its Canadian headquarters in Toronto, the society promotes an increased awareness of the value of manufacturing among the industry professionals and general public, while supporting education initiatives. For half a million manufacturing engineers, executives and members in more than 70 countries, SME is the source for knowledge, networking and skills development opportunities that help them advance their business opportunities.



Mr R Maitra, Executive Director, EEPC India, says:

The footfall on the third day has been very good particularly for those who required B2B meetings. The meetings have been very fruitful. Some of the exporters who displayed their products got larger crowds and they are very happy about the quality of buyers visiting them. In all, the show is going well.



From left, Mr D K Tiwary, Principal Secretary to the Chief Minister of Jharkhand, Mr Arjun Munda, Chief Minister of Jharkhand, Ms Preeti Saran, Consul General of India in Toronto, Mr Aman Chadha, EEPC India Chairman, Mr Anupam Shah, Vice Chairman, EEPC India and Mr R P Jhalani, Former Chairman, EEPC India

JHARKHAND CM & TEAM AT THE INDIA SHOW

A HIGH-LEVEL delegation led by Mr Arjun Munda, Chief Minister of Jharkhand, visited The India Show at CMTS 2011 yesterday. The Chief Minister was accompanied by Mr S K Chowdhury, Chief Secretary, Government of Jharkhand, Mr D K Tiwari, Principal Secretary to the Chief Minister, Government of Jharkhand, Mr A P Singh, Secretary, Industry, Government of Jharkhand, Mr Arun Shukla, MD, JSMDC (Jharkhand State Mineral Development Corporation) and Mr R L Bakshi, Under Secretary, INPR (Information & Public Relations Department), Government of Jharkhand. The delegation is here to explore tie-ups between the countries of India and Canada.

Jharkhand, a State in eastern India, is a land of huge opportunities. It ranks first in availability of coal, copper, kyanite, mica and uranium. Jharkhand has 28% of the iron ore, 32% of the coal reserve and 25% of the copper ore deposits of India. Tata Steel, the first steel plant of



Mr Munda and his high-powered team in the ISRO stall

India, was set up in Jharkhand about a century ago and produces 6.7 million tons (MT) of steel. Major steel producers like Electro Steel, Jindal Steel and Power, Arcelor Mittal, Bhushan Steel and Power, Essar Steel and others are setting up their plants in the State. Other companies like Bokaro Steel Plant, Heavy Engineering Corporation, DVC, Central Coalfields Limited, Tata Timken and Tata Cummins are also located in Jharkhand.

The State also hosts a number of centres of excellence like National Metallurgical Laboratory (NML); MECON, Ranchi; CMPDI; CMRI; Xavier Labour Relations Institute, Jamshedpur; Indian Institute of Management (IIM), Ranchi.

To give a thrust to the IT industry, a Software Technology Park is in operation in Ranchi. The State has a surplus production of vegetables and fruits and a mega Food Park is coming up in the State. Organic tussar silk is being produced in the State and there is significant scope for expansion in value addition of tussar silk to saries and dress materials.



Mr N J C Reddy, MD, JCR Drillsol Pvt Ltd, Bengaluru

"We manufacture and export drilling equipment used for mineral exploration, geothermal, waterwell and construction activities. We have expertise in reverse circulation drilling and core drilling which is used for sample collection. We have branches in Africa, Australia and a distributor in Mexico. We are aware that in Canada there is lot of potential for geothermal and mineral exploration and drilling equipment. We are planning to open branches and start off with distribution."



Above, Mr Munda in front of Reva, the electricity-driven car from Mahindra Reva. With him are Mr Tiwary, Ms Saran, Mr Anupam Shah and Mr Chadha. Above right, visitors taking a closer look at the Nano and right, Mr Munda, Ms Saran, Mr Tiwary and Mr Chadha in the JSMDC stall



Mr Naveen Kumar Singh, Chief Technology Officer and Mr Sanjay Sinha, Senior Manager in Corporate Marketing from Heavy Engineering Corporation Limited: very satisfied with the Canadian market

HEC finds huge opportunities in Canada

MR Naveen Kumar Singh, Chief Technology Officer and Mr Sanjay Sinha, Senior Manager in Corporate Marketing from Heavy Engineering Corporation Limited (HEC)

expressed great satisfaction over the Canadian market. They visited Vancouver a few days before the show and felt that there was a lot of investment opportunities in Vancouver, particularly in open

pet coal by coal producers like British Columbia and Alberta. There were huge opportunities in oil sand projects. Vancouver has vast reserves of this.

On studying the market, they

found that Canadian government is investing over \$35 billion in shipbuilding. HEC products like propeller shafts, stern gear system, castings and forgings will have huge demand in the ship

building industry.

They said that there was a big demand for fabrications, heavy castings, forgings and mining equipment in Vancouver as well as in British Columbia. There was a lot of demand for steel making equipment from Essar Steel and Arcelor Mittal.

At The India Show, they have made 19 contacts and have two enquiries for large projects where a good amount of equipment products would be required which could be sourced from HEC. Apart from this, machine tools will be in demand too.

They further felt that for enquiries to fructify, they will have to understand the laws and market of this country. They believe that Canada has a huge and friendly market.

Heavy Engineering Corporation Limited is one of India's largest integrated engineering complexes that manufactures and supplies capital equipment and machinery. It executes turnkey projects and provides after sales service for core sector industries. It has a complete manufacturing set-up starting from melting, casting, forging, fabrication, machining, assembly and testing facilities, all at one location backed by a strong design-engineering technology team.



NJB surprised at response from Canadians

MR Pradip Kumar Choudhury, FIE, Project Coordinator & In-Charge, Geotech Cell, IJIRA/NJB, said that though his initial impression was that this fair was a mismatch for jute geo textiles and jute agro textile products, he soon realised that visitors were visiting his stall in great numbers and saying that if the National Jute Board (NJB) was not here they would not have known the effectiveness of jute geo textiles and agro textiles in mitigating soil-related problems. They were happy to see various jute bag products displayed in NJB as well as the stalls of Eastern Jutex, Aarbur and Astra.

He said that the stall had received several enquiries, particularly from a company called Green Buildings who enquired about getting the technology. He has invited the company to visit India and they could offer this after taking clearance from the Government of India.

He said that he was privileged to deliver a talk on jute geo textiles and agro textiles at the University of Toronto on 17 October and at Ryerson University on 19 October. Professor Sen of Toronto University congratulated him for the talk.



Mr Pradip Kumar Choudhury in the National Jute Board stall: he was happy that he had got several enquiries from companies



Above, the Coffee Board stall. Right, Mr Shah, Mr Chadha, Mr Munda and Ms Saran at the stall

'Canada a high-value market for coffee'

MR D K Nagendra, Deputy Secretary (Promotion), Coffee Board and Dr D R Babu Reddy, Agronomist at Coffee Board said that Canada was a big market for coffee because Canadians were major coffee drinkers. "India has a foothold in Canada and we are here to showcase our various types of coffee to Canadian consumers. Canada is a high value market and we are here to improve business relations with them."

The Coffee Board, under the Ministry of Commerce and Industry, Government of India, facilitates coffee exports and other products from the coffee sector – from seeds to cups, from growing to reaching it to the masses. According to them, India has 16 varieties of coffee, grown in different regions, at various heights and on different soils. Each variety is different from the other and each has its own distinctive and unique taste and aroma.



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