

EEPC INDIA
Invites Participation in
INDEE - Jakarta, 2009
(Indian Engineering Exhibition)
December 02-05, 2009

In association with
MANUFACTURING INDONESIA - 2009
(Manufacturing Machinery, Equipment, Materials and Services Exhibitions)
at
Jakarta International Expo Kemayoran, Jakarta, Indonesia

Preamble

EEPC is pleased to announce its forthcoming **INDEE - Jakarta** to be held at Jakarta International Expo Kemayoran, Indonesia from 2nd to 5th December, 2009. This is a major initiative towards consolidating Indian presence into the Indonesian market. Our INDEE is coincided with Manufacturing Indonesia which, in its 20th year, is considered to be one of the major events - not only in Indonesia, but also entire ASEAN, encompassing manufacturing machinery, equipments etc. The last edition of this exhibition attracted 1,488 exhibitors from 33 countries with approximately 35,500 business visitors in attendance.

This exhibition will be supported by the following trade associations of Indonesia in order to draw attention of their members to visit our event:

- ✓ Indonesian Chamber of Commerce and Industry (KADIN)
- ✓ Department of Industry, Republic of Indonesia
- ✓ ASIMPI - Indonesian Machine Tool Industries Association
- ✓ ASPEP - Association of Metalwork and Machinery
- ✓ AIPPINDO - Indonesian Precision Tooling Industry Association
- ✓ GIAMM - Indonesian Automotive Parts & Components Industries Association
- ✓ HKI - Indonesian Industrial Estate Association
- ✓ IMDIA - Indonesian Mould & Dies Industry Association

About Indonesia

Indonesia has emerged as one of the most potential countries in the South East Asian Region immediately after Singapore. India's engineering exports achieved a growth of 2.09% during 2008-09 over the previous year, which has lot of scope for growth. The recent trend in the export growth of engineering products and services to Indonesia could be a focal point to capitalize on the opportunities existing over there.

Indonesia boasts one of South East Asia's most vibrant economies, the fruit of decades of industrial growth and political stability.

Indonesia's Business Scenario

Indonesia has the largest economy in South East Asia, and is one of the emerging market economies of the world. It has a market-based economy in which the government plays a significant role by owning more than 164 state-owned enterprises. As per "The Economist" estimated GDP for 2008 was US\$ 510.8 billion. The economy's performance in the first quarter of 2009, when real GDP grew by 4.4% year on year, was surprisingly strong, mainly owing to the resilience of private consumption. In 2008 merchandise exports (fob) rose by 18% to US\$ 139 billion and imports (fob) expanded by 36.6% to US\$ 116 billion. Major imports are Machinery and Electrical Equipment (26% of total import) and Base Metals (11.9% of total import). Industrial sector has more than 40% contribution in GDP with major industries including petroleum and natural gas, textiles, apparel, and mining. Indonesia's machine tool & metalworking industries are creating higher demand for machines, technology and solutions.

Indonesia is also a part of the ASEAN trade block. The bilateral agreement between India and the ASEAN countries will provide newer opportunities to the Indian business community.

Under AFTA's Common Effective Preferential Tariffs (CEPT), ASEAN member countries have agreed to progressively reduce import duties, ranging from zero to 5%, on all products. As an original member, Indonesia fully implements CEPT.

Product Sector

- Auto parts and spares and components
- Pharmaceutical machinery, medical devices, medical equipment
- Food processing and packaging
- Mining equipment
- Textile machinery
- Pipes & tubes
- Palm oil extraction plant
- Machine tools and accessories
- Metal fabrication
- Moulds & dies
- Hand tools & cutting tools
- Sheet metal processing
- Hardware & power tools
- Welding & fastening
- Industrial automation
- Castings
- Forgings
- Renewable energy (wind/solar)
- Electricals & electrical power equipments
- Construction machinery including earthmoving equipment, cranes, lifts and winches
- Copper alloy/wires
- Primary steel based items
- Stainless steel utensils/kitchenwares & cutleries
- Industrial fasteners
- Agricultural implements and machinery including tractor, water treatment plant
- Pumps, diesel & gas engines
- Woodworking machinery
- Industrial fans
- Oil mill machinery
- Aluminium & aluminium products
- 2/3-wheelers, CNG kit, oil seals
- Air compressors
- Boilers and heat recovery units
- Bolts, nuts, screws & other fasteners
- Electric power equipment
- Electric wire & cables
- Electrical manufactures
- Electrodes
- Fencing structure
- Heating & cooling equipment
- LPG cylinders
- Mechanical pumps, power generators and turbine
- Non-ferrous metal
- Other industrial machinery
- Plastic injection moulding, packaging machinery, welding electrodes
- Prime iron & steel
- Steel pipes & tubes
- Transmission line tower and accessories
- Valves for oil & gas industry
- Machinery & equipment for plastic & rubber
- Extrusion machinery

Other Salient Features

Venue : Hall No. C2, Jakarta International Expo Kemayoran, Jakarta, Indonesia

Date : 02-05 December, 2009

Time : 10.00 a.m. to 7.00 p.m. (First three days)
10.00 a.m. to 6.00 p.m. (Last day)

Display Booth

The in-built booth of minimum 9 sq. mtr. shall contain -

1 Discussion Table, 3 Chairs, 1 Waste Bin, 3 Spot Lights, Fascia, one 10 Amp. Electrical Socket, Wall-to-Wall Carpet. For additional furniture and other requirements, prior intimation has to be made to the Council against payment.

Larger booths in multiple of 3 sq. mtr. are also available.

Participation Charges

One side open booth	: US\$ 330 per sq. mtr. or Indian Rs. 16,500/- per sq. mtr. + Rs. 1,700/- per sq. mtr. as Service Tax.
Two sides open booth (corner)	: US\$ 355 per sq. mtr. or Indian Rs. 17,750/- per sq. mtr. + Rs. 1,828/- per sq. mtr. as Service Tax.
Bare Space (Minimum 36 sq. mtr.) (Maximum 3 sides open)	: US\$ 290 per sq. mtr. or Indian Rs. 14,500/- per sq. mtr. + Rs. 1,494/- per sq. mtr. as Service Tax.

If participants make payments in US dollars, then Service Tax is not applicable.

Due to limited availability of corner booths, allocation will be done on first-come-first-served basis subject to receiving full payment.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form, OR
- ❖ Swift Transfer in US Dollar as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Bank Code : 0014
Account Number (EEFC DOLLAR A/C) : 00148580000013
Beneficiary Name : EEPC INDIA
SWIFT Code : INBBCAL

THROUGH:

JP MORGAN CHASE BANK, NEW YORK, A/c. No. 001-1-406717, SWIFT Code – CHASUS33

Please note that the net amount transferred should be at par with the participation charges. Bank charges – if any, shall not be borne by EEPC India.

Payment & Cancellation

Full payment should be made along with **Application Form**, duly filled in latest by **9th November, 2009**. The payment should be made by way of **Demand Draft** drawn in favour of **"EEPC India"**.

Booking of space will be considered only after receiving 100% payment. 50% cancellation charges applicable if reservation is cancelled before 9th November, 2009. Any cancellation after this date would result in 100% forfeiture. Acceptance of application and allocation of space will be at the sole discretion of EEPC India.

Shipment of Exhibits

In order to facilitate shipment of exhibits, EEPC India will appoint a Shipping Agent.

Selection Criteria

Final selection of the participants will be done by a Committee based on the criteria such as Accreditation to the International Standards (like ISO, QS, etc.), foreign collaboration, annual exports etc.

Travel and Hotel Accommodation

EEPC India will assist participants in locating suitable airlines and hotels at Jakarta, Indonesia at negotiated rates through accredited Travel Agents. However, participants are free to make their own travel/hotel arrangements.

Visa

Indonesia allows "visa on arrival" for Indian citizens. However, participants are advised to take Business Visa in advance before departing from India. EEPC India will issue recommendation letters in favour of the representatives of the participating Indian companies in INDEE for issuance of visa for the show. However, EEPC India will not give any guarantee to this effect, as this is the sole discretion of the Embassy of Indonesia in India.

MDA Grant

All eligible participants will be entitled to MDA grant under Focus ASEAN+2 Programme of the Ministry of Commerce, Government of India as per the MDA Guidelines effective from April 01, 2006. The MDA Guidelines can also be downloaded from <http://commerce.nic.in/mda-guidelines.pdf>

Assistance would be permissible on travel expenses by Air on return Economy Excursion Class fare and charges of built up furnished stall subject to an upper ceiling of Rs. 1,50,000/- (Rupees One Lakh Fifty Thousand only).

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports not exceeding Rs. 15 crores in the preceding year, having completed 12 month membership with EEPC with regular filing of returns and fulfilling other conditions, details of which can be obtained from respective Regional Offices of EEPC.

Submission of Application

Interested firms may please send their Application Forms (enclosed) duly filled in and signed, along with the payment latest by **9th November, 2009** to any of the following offices in the respective regions :

R. Maitra

Executive Director
EEPC INDIA
Vandhna, 4th Floor
11, Tolstoy Marg
New Delhi – 110 001
Tel. : 91-11-23711124/23711125
Fax : 91-11-23310920
E-mail : eepecto@eepc.gov.in
Website : www.eepcindia.org

Rajat Srivastava

Regional Director
EEPC INDIA
Centre 1, 12th Floor
World Trade Centre, Cuffe Parade
Mumbai – 400 005
Tel. : 91-22-42125555/00/01
Fax : 91-22-42125556, 22180119
E-mail : rd.eepcmum@vsnl.net
eepcmum@vsnl.com
eepcmum@mtnl.net.in

Ms. Anima Pandey

Regional Director
EEPC INDIA
Vanijya Bhavan (2nd Floor)
International Trade Facilitation Centre
1/1, Wood Street
Kolkata – 700 016
Tel. : 91-33-22890673/74
Fax : 91-33-22890687
E-mail : eepcrokol@vsnl.net

Bhaskar Sarkar

Addl. Executive Director & Secretary
EEPC INDIA
Vanijya Bhavan (1st Floor)
International Trade Facilitation Centre
1/1, Wood Street
Kolkata – 700 016
Tel. : 91-33-22890651/52
Fax : 91-33-22890654
E-mail : eepchcho@eth.net

A. A. Kazmi

Regional Director (Actg.)
EEPC INDIA
Vandhna, 4th Floor
11, Tolstoy Marg
New Delhi – 110 001
Tel. : 91-11-23314171/74
Fax : 91-11-23317795
E-mail : info@eepcrodel.org
mail@eepcrodel.org

M. Ganesan

Regional Director
EEPC INDIA
Greems Dugar (3rd Floor)
149, Greems Road
Chennai – 600 006
Tel. : 91-44-28295501/28295502
Fax : 91-44-28290495
E-mail : eepcchennai@airtelmail.in

Application Form

INDEE – Jakarta 2009

(02 -05 December, 2009)

Name of the Company	
Postal Address	
Phone (with area code)	
Fax (with area code)	
E-mail	
Website	
Total space required (Minimum 9 sq. mtr.)	Area : sq. mtr.
Booth type	<input type="checkbox"/> One side open <input type="checkbox"/> Two side open <input type="checkbox"/> Bare space
Fascia name to be displayed	
Amount with DD/at par Chq no. & date	
Name & Designation of the MD / CM	
Name & Designation of the Participant	
Mobile No.	
Passport No.	
Place of Issue	
Date of Issue & Valid up to	
Status	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	<u>2006-07</u> <u>2007-08</u> <u>2008-09</u>
Total Export to ASEAN Region (in Million US\$)	<u>2006-07</u> <u>2007-08</u> <u>2008-09</u>
Foreign Collaboration, if any	
Products Manufactured/Exported	
Countries of Export	
Accreditation to International Standards (like ISO, QS, etc.)	
Nature of Display	<u>Display of Samples</u> <input type="checkbox"/> <u>Display of Posters</u> <input type="checkbox"/>

1. Please use separate sheet to furnish details of your company (within 80 words) for the Exhibitor's Profile.
2. Please send us this Form duly completed and signed along with your participation fees by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal