

**EEPC India invites Participation for India Pavilion at
MTA Malaysia 2010, Kuala Lumpur, Malaysia
(05 – 09 May, 2010)**

MTA Malaysia 2010 (The 7th Malaysia International Precision Engineering, Machine Tools and Metalworking Exhibition & Conference) is highly regarded and backed by firm endorsements from relevant government and trade associations of Malaysia. MTA Malaysia 2010 is a platform where many exhibitors can achieve their objectives of penetrating the Malaysian market, establish the right contacts and forge new business partnerships.

In 2009 there were more than 900 exhibitors from 30 countries and regions. The fair was visited by 17,371 trade visitors and buyers.

Malaysia emerges as one of the most potential countries in the South East Asian Region immediately after Singapore and Indonesia. India exported 1685.84 million US\$ worth of engineering products to Malaysia in 2008-09 which is a growth of around 125% over the previous year. The recent trend in the export growth of engineering products and services to Malaysia could be a focal point to capitalize on the opportunities existing over there. Malaysia boasts one of South East Asia's most vibrant economies, the fruit of decades of industrial growth and political stability. Malaysia's economic prospects remain healthy, although it faces fierce competition from its neighbours, and from China and India.

Malaysia is among the world's top 20 trading nations with a strong, open economy and a Government committed to international competitiveness in terms of trade and investment. As part of Malaysia's commitment to WTO and unilateral liberalization measures, it has reduced or abolished important duties on almost 5,000 items. To facilitate trade, more than 60% of tariff lines are subject to zero duty.

Malaysia is also a part of the ASEAN trade block. The bilateral agreement between India and the ASEAN countries, which is being negotiated at the moment, will provide newer opportunities to the Indian business community. Under AFTA's Common Effective Preferential Tariffs (CEPT), ASEAN member countries have agreed to progressively reduce import duties, ranging from zero to 5%, on all products. As an original member, Malaysia fully implements CEPT.

EEPC INDIA is organizing an India Pavilion at **MTA Malaysia 2010** scheduled to be held from 05 - 09 May, 2010 at Putra World Trade Centre, Kuala Lumpur, Malaysia. The fair will provide a unique opportunity to the exporters of machinery items particularly metalworking machinery items to align with the best in the world and showcase their capabilities. It will help to

- Generate new sales leads;
- Meet product manufacturers and potential customers;
- Reach marketing and design professionals;
- Communicate with key decision makers.

Focus Products

- Bending Machines
- Die Casting Machines
- Blowers & Dryers
- Drilling & Tapping Machines
- Boring Machines
- EDM's Electric Action Machines
- Broaching & Shaping Machines
- Gear Cutting
- Cleaning Devices & Clean Air Systems
- Forming & Finishing Machines
- Cutting Tools & Tooling Systems
- Grinding Machines
- Honing
- Steel
- Lapping
- Plastic, Milling Machines & Lathes

- Hot Runners
- Mould Bases
- Jewellery Making Machines
- Mould Polishing Machines
- Laser Cutting & Laser Systems
- Mould Tooling Design
- Machining Centres
- Moulds & Mould Standards
- Manufacturing Systems
- Other Auxiliary Equipment
- Materials - Graphite
- Plastics Moulding Machines
- Polishing & Surface Finishing Machines
- Punching & Stamping Machines
- Power Presses
- Rebuilding & Retrofitting Services
- Press Brakers & Shears
- Recycling Machines
- Preprocessing Machines
- Software - Mould Design & Rapid Tooling
- Presses - Hot & Cold
- Software & Design
- Special Purpose Machines
- Tools & Dies
- Surface Finishing Machines Thread Producing & Roll Forming Machines
- Transfer Systems
- Turing Machines
- Ultrasonic Welding Machines
- Work holding Devices

Venue

Putra World Trade Centre, Kuala Lumpur, Malaysia

Date of event

May 05 - 09, 2010 (5 days)

Participation Charges

One side open booth : US\$ 355 per sq. mtr. or Indian Rs. 17,000/- per sq. mtr.
(Built up booth) + Rs. 1,751/- per sq. mtr. as Service Tax.

20% extra for two sides open booth (subject to availability).

If participants make payments in US Dollar, then Service Tax is not applicable.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form

OR

- ❖ Swift Transfer in US Dollar **(to add US\$ 50 per remittance to offset bank charges etc.)** as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road
Kolkata - 700 020
Bank Code : 0014
Account Number : 00148580000013
Beneficiary Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

THROUGH :
JP MORGAN CHASE BANK, NEW YORK
A/c. No. 001-1-406717
SWIFT Code – CHASUS33
CHIPS ABA : 0002
FEDWIRE ABA : 021000021
CHIPS UID # 354459

Date of Payment

Full payment is to be made along with the Application Form latest by **16th April, 2010**.

Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC receives the same in writing on or before 23rd April, 2010. EEPC shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Display Booth

The in-built booth of minimum 9 sq. mtr. shall contain –

- Fluorescent Light 2
- 13 Amp Power Point 1
- Information Counter 1
- Folding Chair 1
- Low Round Table 1
- Easy Arm Chair 2
- Lockable Cupboard 1
- Display Board 1
- or Wall Shelving 2

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come-first-served basis.

MDA Grant

All eligible participants will be entitled to MDA grant under Focus ASEAN+2 Programme of the Ministry of Commerce, Government of India as per the MDA Guidelines effective from April 01, 2006. The MDA Guidelines can also be downloaded from <http://commerce.nic.in/mda-guidelines.pdf>

Assistance would be permissible on travel expenses by Air on return Economy Excursion Class fare and charges of built up furnished stall subject to an upper ceiling of Rs. 1,50,000/- (Rupees One Lakh Fifty Thousand only).

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports not exceeding Rs. 15 crores in the preceding year, having completed 12 month membership with EEPC with regular filing of returns and fulfilling other conditions, details of which can be obtained from respective Regional Offices of EEPC.

Submission of Application

Interested firms may please send the Application Form, duly filled in and signed, along with full payment latest by **16th April, 2010** to the respective Regional Offices or to:

Shri R. Maitra
Executive Director
EEPC INDIA
Vandhna (4th Floor)
11, Tolstoy Marg
New Delhi – 110 001
Tel. : 91-11-23353353, 23711124/25
Fax : 91-11-23310920
E-mail : eepcto@eepc.gov.in

Shri B. Sarkar
Addl. Executive Director & Secretary
EEPC INDIA
Vanijya Bhavan (1st Floor), ITFC
1/1 Wood Street
Kolkata - 700 016
Tel. : 91-33-22890651/52/53
Fax : 91-33-22890654
E-mail : eepc@eepcindia.org

Application Form
India Pavilion at MTA Malaysia 2010, Kuala Lumpur, Malaysia
(05 – 09 May, 2010)

Name of the Company (in block letters)	:			
Postal Address (in block letters)	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:			
Amount with DD/Cheque No. & date	:			
Name & Designation of the Chief Executive	:			
Mobile	:			
Name & Designation of the Participant	:			
Mobile	:			
Items Manufactured/Exported	:			
Total Annual Export (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Total Export to ASEAN countries (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Countries of Export	:			
Accreditation to International Standards (viz QS, ISO etc.)	:			
Foreign Collaboration, if any	:			
Type of Unit	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status	:	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House		
Photograph enclosed (2 copies)	:	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Company Profile with product details (please enclose with the form)	:	<input type="checkbox"/> Enclosed	<input type="checkbox"/> Not enclosed	
Nature of Display	:	<u>Display of Samples</u> <input type="checkbox"/> <u>Display of Posters</u> <input type="checkbox"/>		

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly filled in and signed along with full payment and 2 (two) copies of passport size colour photographs of the Participant.

Date : _____ Signature : _____
Office Seal : _____