

EEPC India Invites Participation for India Pavilion at InnoTrans 2010, Berlin, Germany

(21 - 24 September, 2010)

About the Show

InnoTrans 2010 at Berlin, Germany is the leading international Exhibition on the entire range of railway technology, railway construction, locomotives and coaches, tunneling technology, track components, spare parts & accessories from all over the world. This exhibition is held every 2 years. The current edition will be held from 21-24 September 2010. It is an ideal platform which brings both exhibitors and visitors together under one roof. Exhibitors can meet & interact face-to-face with their prospective clients & expand their business networks through this show.

The 2008 edition of the exhibition hosted 1,914 companies from 41 countries and received 85,592 visitors (an increase of 33% from the 2006 edition). India is one of the leading exporters of railway track materials and other railway related components, particularly to Europe. In the FY 2008-09 railway components exported from India was worth the value of US\$ 45.73 million. However it was lower than compared to that of 2007-08 which was of US\$ 84.1 million. A leading destination of railway components from India is Germany; with goods worth US\$ 3.48 million exported in 2008-09. It is a growth of around 31% compared to 2007-08. In view of the above an India Pavilion at the forthcoming InnoTrans Exhibition will be a significant step towards consolidating India's presence as a key supplier of railway components to Europe as well as to the world markets.

The four day exhibition offers a unique opportunity to forge business alliances, establish direct contact with buyers, dealers, distributors, agents, manufacturers from all levels of the industry. It is a perfect place for international suppliers to meet buyers, especially from the European region.

EEPC INDIA is organizing an **India Pavilion at InnoTrans 2010** scheduled to be held during 21 -24 September, 2010 at Berlin, Germany. This will provide an excellent opportunity to learn about the latest development on ideas and technologies of the industry, to meet new products and trends, OEM/ODM providers and international brands, to establish your network with key-decision makers, technical experts and to develop new contacts and business relationships with customers from all over the world.

Focus Products

- Railway technology – rail vehicles for passengers and freight transport, sub-assemblies & components (drives, transmissions, couplers, brakes etc.), vehicle maintenance
- Interior fittings, vehicle equipment
- Infrastructure & route technology
- Public transport – local & regional buses, stationery systems, information technologies, traffic management, communications, data processing etc.
- Tunnel construction – construction machinery, parts & accessories thereof, communications and safety technologies, ventilation system, power & lighting system, energy supply systems
- Industry services (engineering consultancy, industrial maintenance, R & D, etc.).

Venue

MesseGelande Berlin, Germany

Date

21 – 24 September 2010 (4 days)

Participation Charges

One side open built-up booth : Euro 300 per sq. mtr. or Indian Rs. 18,000/- per sq. mtr. + Rs. 1,854/- per sq. mtr. as Service Tax.

10% extra for two sides open booth (subject to availability).

Minimum booth size is 12 sq. mtr.

If participants make payments in Euro, then Service Tax is not applicable.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form

OR

- ❖ Swift Transfer in Euro (to add Euro 40 per remittance to offset bank charges etc.) as per following details :

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Branch Code : 0014
Account Number : 00142680000056
Beneficiary Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308
SWIFT Code – CHASDEFX
IBAN No: DE26501108006231602308

Payment & Cancellation

Full payment should be made along with **Application Form**, duly filled-in latest by **31st August, 2010**. The payment should be made by way of **Demand Draft** drawn in favour of **"EEPC India"**.

Booking of space will be considered only after receiving 100% payment. 50% cancellation charges applicable if reservation is cancelled before **31st August, 2010**. Any cancellation after this date would result in 100% forfeiture. Acceptance of application and allocation of space will be at the sole discretion of EEPC India.

Display Booth

There will be in-built display booths of 12 sq. mtr. each. EEPC India will provide the following :

- Fascia
- Carpeting
- Wall panels
- One table
- Three chairs
- Three spot lights
- One plug socket
- One waste basket

Selection Criteria

Selection of participants will be done **after receiving full payment strictly on first-come, first-served basis.**

Benefit of the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are subsidized as per MAI Scheme of Government of India.

Submission of Application

Interested firms may please send the **Application Form**, duly filled-in and signed, along with full payment **latest by 31st August, 2010** to the respective Regional Offices or to :

Adhip Mitra
Joint Director
EEPC INDIA
Vanijya Bhavan (1st Floor)
International Trade Facilitation Centre
1/1, Wood Street
Kolkata - 700 016
Tel. : 91-33-22890652/52
Fax : 91-33-22890654
E-mail : eepec@eepecindia.org

Application Form
India Pavilion at InnoTrans 2010
(21 - 24 September, 2010)

Name of the Company : _____

Postal Address : _____

Phone (with area code) : _____

Fax (with area code) : _____

E-mail : _____

Website : _____

Total Space required : Area: _____ sq. mtr.

Amount with DD/at par Cheque No. & date : _____

Name & Designation of the Chief Executive : _____

Name & Designation of the Participant : _____

Type of Units : SSI Non-SSI

Status : Manufacturer/Exporter Merchant Exporter
 Export House

Total Annual Export (in Million US\$) : 2006-2007 2007-2008 2008-2009

Total Export to EU Countries (in Million US\$) : 2006-2007 2007-2008 2008-2009

Foreign Collaboration, if any : _____

Products Manufactured/Exported : _____

Countries of Export : _____

Accreditation to International Standards (like ISO, QS) : _____

Nature of Display : Display of Samples
Display of Posters

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Date : _____ Signature : _____
Office Seal : _____