

**EEPC INDIA**  
**Invites Participation in**

**INDEE - Colombia 2010**  
**(Indian Engineering Exhibition)**  
**October 4 - 8, 2010**

Coinciding with  
**FERIA INTERNACIONAL DE BOGOTÁ**  
(Metalworking, Industrial Machines, Equipment, Plastic Packaging, Energy & Allied Services Fair)

at

**CORFERIAS Bogotá**  
**Centro Internacional de Negocios y Exposiciones de Bogotá**  
**Carrera 37 No 24 - 67 Bogotá - Colombia**

### **Colombia: One of the fastest growing Latin American economies**

Colombia is the *fifth largest country and the fourth largest economy* in Latin America. Colombia's industrialized economy benefits from diverse *agricultural and natural resources*.

The increased security combined with sound fiscal practices has allowed Colombia to become *one of the more stable economies in the region*. Moderate inflation of 7.6 percent in 2009 and a relatively stable political environment compared to *neighbouring Andean countries make Colombia attractive as a business partner of future*.

*Colombia imported about US\$ 14049.86 million worth of engineering goods in 2009*, down from US\$ 16358.89 million recorded in 2008. India's exports of engineering goods to Colombia were to the tune of US\$ 120.53 million in 2009, down from US\$ 151.51 million in 2008. In 2009, India's share in global engineering imports by Colombia was about 0.86%.

*Colombia's global imports of engineering goods have grown at an average rate of over 25% till 2008*. The year 2009 saw a southward movement following global recession.

Colombia is *a member of Andean Community*, the other members being Bolivia, Ecuador and Peru. Argentina, Brazil, Paraguay, Uruguay and Peru are the associate members.

### **Why Bogotá?**

*Bogotá is the main economic and industrial center of Colombia*. In 2008 the city ranked as the fourth most influential financial center of Latin America. In the period 2003-2006, its commercial GDP grew by 10.3% annually, accounting for 25.3% of GDP national trade.

*The city is one of the largest industrial centers in Latin America*. Of the 248,000 companies in Bogotá, 78% are linked to service activities, contributing to 76% employment and 79% of GDP. The highest concentrations of industrial establishments are in Puente Aranda, Fontibón, Kennedy, Martyrs, and Barrios Unidos Engativá (in that order). Important businesses include the food industries, chemical, pharmaceutical, textile, publishing and metalworking. The city exports mainly agricultural products (30%), chemicals (10%) and textiles (7%), and imports transportation materials (17%), machinery except electrical (17%) and electrical machinery (14%).

### **INDEE - Colombia 2010**

EEPC India is pleased to announce its next INDEE - Colombia to be held at Bogotá in Colombia during 4 - 8 October 2010. The show will be a part of FERIA INTERNACIONAL DE BOGOTÁ, the specialized highlight of the most representative Industrial Macro sector in the Andean Region, Central America and the Caribbean. The event brings together the most varied and complete exhibit of industrial machinery, equipment, new technologies, technological advances, supplies, intermediate goods, raw materials and services related to the metallurgy, energy, packaging, plastics, air-conditioning, safety and related services industries.

This show is covered under the following concurrent show :

- Expometalica Fair (Steel, Metalworking, Auto Parts, Automotive, Capital Goods related Trade Fair)
- Colombiaplast - Expoempaque (Plastics, Rubber and Petrochemicals International Trade Fair - Packaging International Trade Fair)
- X Eficiencia & Seguridad E + S (International Security Technologies Fair)
- Expoenergia (Trade Fair for Energy Sector).

The FERIA INTERNACIONAL DE BOGOTÁ exhibition is being organized by CORFERIAS Bogotá - International Business and Exhibition Center, a leader in trade show activities in the region for more than 50 years, promoting commercial and cultural exchange on a national and international level. *EEPC India, this year, has been applied for the status of the 'India Guest Country' in this exhibition.*

### Product Sector

- Metalworking - Machine tools & accessories including cutting tools
- Automotive industry - Auto parts & accessories including trucks & trailers
- Casting & forging
- Steel pipes & tubes
- Steel
- Steel mill machinery
- Fabricated steel structure
- Steel flanges & fittings
- Electrical & energy and allied services
- Equipments
- Pumps, compressors & valves
- Fasteners
- Power tools & hand tools
- Machinery for the food processing
- Machinery for the agribusiness
- Mining machinery & components
- Textile machinery
- Plastic & Packaging machinery
- Wood industry machinery
- Industrial machinery
- Builders' hardware

### Details of the Show

Venue : CORFERIAS Bogotá  
Centro Internacional de Negocios y Exposiciones de Bogotá  
Carrera 37 No 24 - 67 Bogotá - Colombia

Date : 4th to 8th October 2010

Time : 10:00 am - 8:00 pm

### Display Booth

The in-built booth of minimum 9 sq. mtr. shall contain -

- 1 Table
- 2 Chairs
- 3 Spot lights
- 1 Electrical socket
- 1 Waste basket
- Carpet
- Fascia

For additional furniture and other requirements, prior intimation has to be made to the EEPC India against payment.

Larger booths in multiple of 3 sq. mtr. are also available.

## Participation Charges

One side open booth (Built up booth)	: US\$ 300 per sq. mtr. or Indian Rs. 14,500/- per sq. mtr. + Rs. 1,494/- per sq. mtr. as Service Tax.
Two sides open booth (Built up booth)	: US\$ 345 per sq. mtr. or Indian Rs. 16,500/- per sq. mtr. + Rs. 1,700/- per sq. mtr. as Service Tax.
Bare space ( <i>Minimum 36 sq. mtr.</i> )	: US\$ 230 per sq. mtr. or Indian Rs. 11,000/- per sq. mtr. + Rs. 1,133/- per sq. mtr. as Service Tax.

*If participants make payments in US dollars, then Service Tax is not applicable.*

Due to limited availability of corner booths, allocation will be done on first-come-first-served basis subject to receiving full payment.

## Mode of Payment

- Full payment is to be made by Demand Draft/at par Cheque favouring "EEPC INDIA" along with the filled-up Application Form.
- Swift Transfer in US Dollar (to add US\$ 50 per remittance to offset bank charges etc.) as per following details :

Name of the Bank	: HDFC BANK LTD
Address of the Bank	: Central Plaza, 2/6 Sarat Bose Road Kolkata - 700 020
Branch Code	: 0014
Account Number	: 00148580000013
Beneficiary Name	: EEPC INDIA
SWIFT Code	: HDFCINBBCAL
THROUGH :	
JP MORGAN CHASE BANK, NEW YORK	
A/c. No. 001-1-406717	
SWIFT Code - CHASUS33	
CHIPS ABA : 0002	
FEDWIRE ABA : 021000021	
CHIPS UID # 354459	

## Payment & Cancellation

Full payment should be made along with **Application Form**, duly filled in latest by **31st August, 2010**. The payment should be made by way of **Demand Draft** drawn in favour of "EEPC India".

Booking of space will be considered only after receiving 100% payment. Any cancellation after confirmation would result in 100% forfeiture. Acceptance of application and allocation of space will be at the sole discretion of the EEPC India.

## Selection Criteria

Final selection of the participants will be done by a Committee based on the criteria such as Accreditation to the International Standards (like ISO, QS, etc.), foreign collaboration, annual exports etc.

## Shipment of Exhibits

In order to facilitate shipment of exhibits, EEPC India will appoint a Shipping Agent. However, the participants are free to choose their own shipping agents.

## Travel and Hotel Accommodation

EEPC India will assist participants in locating suitable airlines and hotels at Bogotá, Colombia at negotiated rates through accredited Travel Agents. However, participants are free to make their own travel/hotel arrangements.

## Visa

EEPC India will issue recommendation letters in favour of the representatives of the participating Indian companies in INDEE for issuance of visa for the show. However, EEPC India will not give any guarantee to this effect, as this is the sole discretion of the Embassy of Colombia in India.

*EEPC India will recommend for issuance of visas for a maximum number of two participants for each 9 sq. mtr. booth.*

## MDA Grant

All eligible participants will be entitled to MDA grant under Focus LAC Programme of the Ministry of Commerce & Industry, Government of India as per the MDA Guidelines effective from April 01, 2006. The MDA guidelines can also be downloaded from <http://commerce.nic.in/mda-guidelines.pdf>

Assistance would be permissible on travel expenses by Air on return Economy Excursion Class fare and charges of built up furnished stall subject to an upper ceiling of Rs. 1,80,000/- (Rupees One Lakh Eighty Thousand only).

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports not exceeding Rs. 15 crores in the preceding year, having completed 12 month membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from respective Regional Offices of EEPC India.

## Submission of Application

Interested firms may please send their Application Forms (enclosed) duly filled in and signed, along with the payment latest by **31st August, 2010** to any of the following offices in the respective regions :

**R. Maitra**  
Executive Director  
EEPC INDIA  
Vandhna, 4th Floor  
11, Tolstoy Marg  
New Delhi - 110 001  
Tel. : 91-11-23711124/23711125  
Fax : 91-11-23310920  
E-mail : [eepecto@eepc.gov.in](mailto:eepecto@eepc.gov.in)  
Website : [www.eepecindia.org](http://www.eepecindia.org)

**Bhaskar Sarkar**  
Addl. Executive Director & Secretary  
EEPC INDIA  
Vanijya Bhavan (1st Floor)  
International Trade Facilitation Centre  
1/1, Wood Street  
Kolkata - 700 016  
Tel. : 91-33-22890651/52/53  
Fax : 91-33-22890654  
E-mail : [eepc@eepecindia.org](mailto:eepc@eepecindia.org)

**Rajat Srivastava**  
Regional Director  
EEPC INDIA  
Centre 1, 12th Floor  
World Trade Centre, Cuffe Parade  
Mumbai - 400 005  
Tel. : 91-22-42125555  
Fax : 91-22-42125556, 22180119  
E-mail : [rd.eepcmum@vsnl.net](mailto:rd.eepcmum@vsnl.net)  
[eepcmum@vsnl.com](mailto:eepcmum@vsnl.com)  
[eepcmum@mtnl.net.in](mailto:eepcmum@mtnl.net.in)

**A. A. Kazmi**  
Regional Director  
EEPC INDIA  
4A, 'Vandhna', 4th Floor  
11, Tolstoy Marg  
New Delhi - 110 001  
Tel. : 91-11-23314171/74  
Fax : 91-11-23317795  
E-mail : [info@eepcrodel.org](mailto:info@eepcrodel.org)  
[mail@eepcrodel.org](mailto:mail@eepcrodel.org)

**Ms. Anima Pandey**  
Regional Director  
EEPC INDIA  
Vanijya Bhavan (2nd Floor)  
International Trade Facilitation Centre  
1/1, Wood Street  
Kolkata - 700 016  
Tel. : 91-33-22890673/74  
Fax : 91-33-22890687  
E-mail : [eepecrokol@vsnl.net](mailto:eepecrokol@vsnl.net)

**M. Ganesan**  
Regional Director  
EEPC INDIA  
Greems Dugar (3rd Floor)  
149, Greems Road  
Chennai - 600 006  
Tel. : 91-44-28295501/28295502  
Fax : 91-44-28290495  
E-mail : [eepecchennai@airtelmail.in](mailto:eepecchennai@airtelmail.in)

**Application Form**  
**INDEE - Colombia 2010**  
(4 - 8 October, 2010)

Name of the Company	
Postal Address	
Phone (with area code)	
Fax (with area code)	
E-mail	
Website	
Total space required (Minimum 9 sq. mtr.)	Area :            sq. mtr.
Booth type	<input type="checkbox"/> One side open <input type="checkbox"/> Two sides open
Fascia name to be displayed	
Amount with DD/Chq no. & date	
Name & Designation of the MD / CM	
Name & Designation of the Participant	
Mobile No.	
Passport No.	
Place of Issue	
Date of Issue & Valid up to	
Status	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	<u>2006-07</u> <u>2007-08</u> <u>2008-09</u>
Total Export to LAC Region (in Million US\$)	<u>2006-07</u> <u>2007-08</u> <u>2008-09</u>
Foreign Collaboration, if any	
Products Manufactured/Exported	
Countries of Export	
Accreditation to International Standards (like ISO, QS, etc.)	
Nature of Display	<u>Display of Samples</u> <input type="checkbox"/> <u>Display of Posters</u> <input type="checkbox"/>

1. Please use separate sheet to furnish details of your company (within 80 words) for the Exhibitor's Profile.
2. Please send us this Form duly completed and signed along with your participation fees by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Date :

Signature :

Office Seal