

EEPC India Invites Participation for India Pavilion at EuroMold 2010 (01 - 04 December, 2010)

EuroMold, is a leading international fair for Mouldmaking and Tooling, Design and Application Development. It is currently in its 17th edition. It is going to take place at Exhibition Center, Frankfurt/Main, Germany, from December 1 - 4, 2010. This is an important showcasing opportunity for the European market of new technologies, for the toolmaking and mouldmaking industry, for design and application development.

EuroMold represents the whole process chain "From Design to Prototyping to Series Production". A unique fair concept that closes the gap between industrial designers, product developers, producers, suppliers, and end-users. It draws huge interest from the automotive and engineering industries. It is the international meeting point of the industrial sector for decision-makers and high-quality visitors are characteristic for the show. EuroMold, reports a strong demand from numerous market leaders mainly from Germany and West Europe. At the present point of time Italy and France are the biggest international participating countries at EuroMold 2010, followed by China, Portugal, Spain, UK and Switzerland.

The 2009 edition of the fair hosted 56,372 trade visitors from 86 countries in four days out of which 19,535 were visitors from other than Germany (36.6% of total visitors). Thereby the rate of international attendees continued to grow. By tradition EuroMold is of major importance for countries from Central and West Europe. Traditionally most visitors at EuroMold are executives and consequently decision makers. This group of attendees comprises managers (14.1% of all trade visitors), proprietors (11.1%), CEOs (10.4%) and foremen (6.6%). A considerable number of attendees were product development managers (4.3%), production managers (3.4%), chief operating officers (3.4) and purchase officers (3.1%).

EEPC INDIA is organizing an **India Pavilion at EuroMold 2010** in association with Tool and Gauge Manufacturers Association (TAGMA) scheduled to be held from 01 -04 December, 2010 at Exhibition Center, Frankfurt am Main, Germany. This will provide an excellent opportunity to learn about the latest development on ideas and technologies of the industry, to meet new product and trend, OEM/ODM providers and international brands, to establish your network with key-decision makers, technical experts and to develop new contacts and business relationships with customers from all over the world.

Focus Products

- ✓ Tools and Moulds (plastics, metals, glass, etc.)
- ✓ Pattern makers
- ✓ Prototype producers
- ✓ Industrial designs
- ✓ Raw materials
- ✓ Processors
- ✓ Hot runner producers
- ✓ Tooling auxiliaries
- ✓ Tooling machinery
- ✓ Auxiliary equipment
- ✓ Machinery and finishing services
- ✓ Manufacturing technologies (rapid prototyping, stereolithography etc.)

Venue

Frankfurt am Main, Exhibition Center
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
Germany

Date

01 – 04 December 2010 (4 days)

Participation Charges

One side open booth : Euro 210 per sq. mtr. or Indian Rs. 12,600/- per sq. mtr. + Rs. 1,278/- per sq. (Built up booth) mtr. as Service Tax.

Two sides open booth : Euro 225 per sq. mtr. or Indian Rs. 13,500/- per sq. mtr. + Rs. 1,391/- per sq. (Built up booth) mtr. as Service Tax. (subject to availability).

Minimum booth size is 9 sq. mtr. (Larger booths in multiple of 3 sq. mtr. are also available)

If participants make payments in Euro, then Service Tax is not applicable.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form

OR

- ❖ Swift Transfer in Euro (**to add Euro 40 per remittance to offset bank charges etc.**) as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Branch Code : 0014
Account Number : 00142680000056
Beneficiary Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308
SWIFT Code – CHASDEFX

Payment & Cancellation

Full payment should be made along with **Application Form**, duly filled in latest by **5th November, 2010**. The payment should be made by way of **Demand Draft** drawn in favour of "**EEPC India**".

Booking of space will be considered only after receiving 100% payment. 50% cancellation charges applicable if reservation is cancelled before **5th November, 2010**. Any cancellation after this date would result in 100% forfeiture. Acceptance of application and allocation of space will be at the sole discretion of the EEPC India.

Display Booth

There will be in-built display booths of 9 sq. mtr. each. EEPC India will provide the following :

- Fascia
- Carpeting
- Wall panels
- One table
- Two chairs
- Three spot light
- One plug socket
- One waste basket

Selection Criteria

Selection of participants will be done **after receiving full payment strictly on first-come, first-served basis**.

Benefit of the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are subsidized as per MAI Scheme of Government of India.

Submission of Application

Interested firms may please send the **Application Form**, duly filled in and signed, along with full **Payment latest by 5th November, 2010** to the respective Regional Offices or to:

Ms. Anima Pandey
Regional Director
EEPC INDIA
Vanijya Bhavan (2nd Floor)
International Trade Facilitation Centre
1/1, Wood Street
Kolkata - 700 016
Tel. : 91-33-22890673/74
Fax : 91-33-22890687
E-mail : eepecrokol@vsnl.net

Application Form
India Pavilion at EuroMold 2010
(01 - 04 December, 2010)

Name of the Company : _____

Postal Address : _____

Phone (with area code) : _____

Fax (with area code) : _____

E-mail : _____

Website : _____

Total Space required : _____

Amount with DD/at par Cheque No. & date : _____

Name & Designation of the Chief Executive : _____

Name & Designation of the Participant : _____

Type of Units : SSI Non-SSI

Status: Manufacturer/Exporter Merchant Exporter
 Export House

| | | | | |
|--|---|------------------|------------------|------------------|
| Total Annual Export (in Million US\$) | : | <u>2006-2007</u> | <u>2007-2008</u> | <u>2008-2009</u> |
|--|---|------------------|------------------|------------------|

| | | | | |
|---|---|------------------|------------------|------------------|
| Total Export to EU Countries (in Million US\$) | : | <u>2006-2007</u> | <u>2007-2008</u> | <u>2008-2009</u> |
|---|---|------------------|------------------|------------------|

Foreign Collaboration, if any : _____

Products Manufactured/Exported : _____

Countries of Export : _____

Accreditation to International Standards :
(like ISO, QS)

Nature of Display : Display of Samples
Display of Posters

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Date : _____ Signature : _____
Office Seal : _____