



EEPC India Invites Participation for India Pavilion at SISTEP 2009 International Fairgrounds, Casablanca, Morocco (30th September – 3rd October, 2009)

Why SISTEP 2009

SISTEP is a major exhibition for subcontracting, procurement and partnership, bringing together suppliers, purchasers and service providers. It is organized by the Federation of Metallurgical, Mechanical, Electrical & Electronic Manufacturers Association (FIMME) of Morocco and National Stock Exchange of Subcontracting & Partnership (BNSTP) of Morocco.

Morocco provides a get-way to the North African and European Union Markets due to geographical proximity and free trade agreements with the EU, the U.S., the Maghreb countries, Saudi Arabia, the UAE, West African Economic and Monetary Union (UEMOA), Turkey, Egypt and Jordan.

Major opportunities in Morocco

Morocco with an economy which is considered relatively liberal, has sought in recent years to create an environment more favourable to the development of industrial activities, mainly in subcontracting. It has clocked steady yearly growth in the region of 4%-5% from 2000 to 2007 and estimated GDP for 2007 is US\$ 75.12 billion. Morocco's industrial sector, accounting for around 25% of GDP, has diversified its technical capacities and increased its know-how significantly, presenting an offer today of subcontracting and particularly an attractive market of capital goods and industrial supplies, with emergence of industrial clusters in advanced and demanding sectors such as automotive, aerospace, electronics, mechatronics as well as in more traditional sectors such as mechanical engineering, metallurgy, plastics which have experienced a remarkable expansion.

Just in time

Morocco is well positioned as a value creator, with its openness to international partnership and proximity to Euro-Mediterranean countries, it offers very attractive opportunities to develop new markets for industrial subcontracting. India's export of engineering goods to Morocco is US\$ 71 million in 2008-09 (April-January) which is an impressive growth of 65% compared to exports during the same period in the previous year. India's total export to North Africa (Algeria, Libya, Egypt, Morocco, Tunisia) during 2008-09 (April-January) was US\$ 800.2 million. Real business opportunities will be waiting for you in this 8th edition of SISTEP.

EEPC INDIA is organizing an India Pavilion in SISTEP 2009. Participating in the above exhibition will enable Indian companies to further widen their reach in the highly lucrative EU, Middle East and African markets and would provide an excellent opportunity for establishing business relationships with customers from all over the world.

Products in Focus

Metal:

- ✓ Machine tools and equipment
- ✓ Welding machines and additional materials
- ✓ Metal processing (machining, cutting, special machines, forging, foundry, boiler making, sheet metal, semi-finished products, etc.)
- ✓ Metal surface treatment & finish equipment
- ✓ Machines and equipment for fine mechanics and optics

Materials and components for mechanical engineering:

- ✓ Metallurgical semi-products, forgings, pressings, castings, and work pieces
- ✓ Industrial fasteners
- ✓ Vessels and tanks
- ✓ Auto components
- ✓ Connecting materials fittings
- ✓ Steel and tube structures
- ✓ Seals and bearings
- ✓ Lubricating technology

Machinery and accessories for:

- ✓ Packing and printing
- ✓ Vehicle manufacturing and automotive technology
- ✓ Environmental technology
- ✓ Auto components
- ✓ Chemical industry
- ✓ Cements
- ✓ Material handling
- ✓ Automation technology
- ✓ Plastics & rubber processing
- ✓ Lubricating technology
- ✓ Lubricants, oils, coating compositions
- ✓ Adhesives & chemicals for industrial products.

Venue

Casablanca International Fairgrounds, 11, rue Boukrâa, 20000, Casablanca, Morocco

Date of event

30th September – 3rd October, 2009 (4 days)

Participation Charges

For One-side open built-up booths (minimum 9 sq. mtr.) : Euro 225 per sq. mtr. or Rs. 15,300/- per sq. mtr. + Rs. 1576/- per sq. mtr as Service Tax.

Premium for Two-sided open booth Euro 140 or Rs. 9,520/- + Rs. 981 as Service Tax has to be paid additionally along with booth charges.

Service Tax is not applicable if participation charges are paid in Euros.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form, OR
- ❖ Swift Transfer in Euro as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Bank Code : 0014
Account Number (EEFC EURO A/C) : 00142680000056
Beneficiary Name : EEPC INDIA
SWIFT Code : INBBCAL

THROUGH:

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308, SWIFT Code – CHASDEFX

Please note that the net amount transferred should be at par with the participation charges. Bank charges – if any, shall not be borne by EEPC India.

Date of Payment

Full payment is to be made along with the Application Form latest by **31st August, 2009**.

Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before 31st August, 2009. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Display Booth

Participation charge includes following services for a 9 sq. mtr. booth :

- Fascia
- Carpeting
- One table
- Three chairs
- One documents display unit
- One wall shelf
- Three spotlight
- One current plug 220 V single-phased (500 W)
- One waste basket
- One ashtray

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come-first served basis. Only a few corner booths are available which will be allotted strictly on first-come-first served basis.

Final selection of the participants will be done by EEPC INDIA based on the criteria such as Accreditation to the International Standards (like ISO, QS, etc.), foreign collaboration, annual exports etc.

Travel and Hotel Accommodation

EEPC India will assist participants in locating suitable airlines and hotels at Casablanca, Morocco at negotiated rates through accredited Travel Agents. However, participants are free to make their own travel/hotel arrangements.

Visa

EEPC India will issue recommendation letters in favour of the representatives of the participating Indian companies in the exhibition for issuance of visa for the show. However, EEPC India will not give any guarantee to this effect, as this is the sole discretion of the Embassy of Kingdom of Morocco in India.

MDA Grant

All eligible participants will be entitled to MDA grant under Focus Africa Programme of the Ministry of Commerce, Government of India as per MDA Guidelines. The MDA Guidelines can also be downloaded from <http://www.commerce.nic.in/mda-guidelines.pdf>.

Assistance would be permissible on travel expenses by Air on return Economy Excursion Class fare and charges of built up furnished stall subject to an upper ceiling of Rs. 1,50,000/- (Rupees One Lakh Fifty Thousand only).

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports not exceeding Rs. 15 crores in the preceding year, having completed 12 month membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from respective Regional Offices of EEPC India.

Submission of Application

Interested firms may please send their Application Forms, duly filled in and signed, along with full payment latest by **31st August, 2009** to respective Regional Offices or to:

Adhip Mitra
Joint Director
EEPC INDIA
Vanijya Bhavan (1st Floor)
International Trade Facilitation Centre
1/1, Wood Street, Kolkata - 700 016
Tel. : 91-33-22890651/52/53
Fax : 91-33-22890654
E-mail: eepcho@eth.net
Website: www.eepcindia.org

Application Form

India Pavilion at SISTEP 2009, Casablanca, Morocco
(30th September – 3rd October, 2009)

Name of the Company (in block letters)	:	
Postal Address (in block letters)	:	
Phone (with area code)	:	
Fax (with area code)	:	
E-mail	:	
Website	:	
Total Space required	:	
Amount with DD/Cheque No. & date	:	
Name & Designation of the Chief Executive	:	
Mobile	:	
Name & Designation of the Participant	:	
Mobile	:	
Items Manufactured/Exported	:	
Total Annual Export (in Million US\$)	:	<u>2005-2006</u> <u>2006-2007</u> <u>2007-2008</u>
Total Export to African countries (in Million US\$)	:	<u>2005-2006</u> <u>2006-2007</u> <u>2007-2008</u>
Countries of Export	:	
Accreditation to International Standards (viz QS, ISO etc.)	:	
Foreign Collaboration, if any	:	
Type of Unit	:	<input type="checkbox"/> SSI <input type="checkbox"/> Non-SSI
Status	:	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House
Photograph enclosed (2 copies)	:	<input type="checkbox"/> Yes <input type="checkbox"/> No
Company Profile with product details (please enclose with the form)	:	<input type="checkbox"/> Enclosed <input type="checkbox"/> Not Enclosed

Passport details:

Name as in Passport	
Passport No.	
Date of Issue	
Date of Expiry	
Place of Issue	

Please send the Form duly filled in an signed along with the details of your participation fees payment.

Name :
Signature :
Office Seal :
Date :