



## EEPC India Invites Participation for India Pavilion at Hannover Fair 2010 (19 - 23 April, 2010)

**Hannover Fair** is the world's leading technology event. It is the leading showplace for all sectors of industry – in particular mechanical and plant engineering, automotive sectors, electrical engineering and electronics. Hannover Fair 2010 is the conglomeration of eight high profile trade shows under one roof. It offers a unique opportunity to establish contacts with many business leaders and unlock new sources of business potential. In 2010 **Subcontracting** will take place under a new name : **Industrial Supply – Leading Trade Fair for Industrial Subcontracting and Lightweight Construction**.

**EEPC INDIA** is organizing an **India Pavilion** in the **Industrial Supply - Subcontracting and Lightweight Construction and Energy** sectors in Hannover Fair 2010. Industrial Supply - Subcontracting and Lightweight Construction will cover materials components and system for mechanical engineering, the automotive industry and plant industry. **Energy** sector is the leading trade fair for Renewable and Conventional Power Generation, Transmission and Distribution.

### Focus Products

#### Industrial Supply - Subcontracting and Lightweight Construction

##### *Materials/Technology know-how*

- Steel
- Metals
- Non-Ferrous Metals
- Rubber
- Plastics
- Ceramics
- Composites
- Special Materials

##### *Development Design and Processes*

- Non-cut Component Manufacturing
- Casting, Solid Forming and Sheet Metal Working
- Machining
- Joining Techniques
- Materials Treatment
- Engineering
- Design
- Industrial Services

##### *Parts Components Systems*

- Semi-finished Products
- Systems and Subassemblies
- Intermediate and Finished Products

#### Energy Sector

##### *Transmission and Distribution*

- Cabling
- Transformers
- Switchgear
- Power Supplies
- Instrumentation
- Network Management
- Systems Engineering
- Components

##### *Energy Generation and Supply*

##### *Conventional Energy*

##### *Renewable Energy*



## Venue

Hall No. 3 for Industrial Supply - Subcontracting and Lightweight Construction  
Hall No. 12 for Energy Sector  
Hannover, Germany

## Date

Monday, 19th - Friday, 23rd April, 2010.

## Participation Charges

### For SMEs

One side open booth : Euro 250 per sq. mtr. or Indian Rs. 17,000/- per sq. mtr.  
(Built up booth) + Rs. 1,751/- per sq. mtr. as Service Tax.  
Two sides open booth : Euro 280 per sq. mtr. or Indian Rs. 19,000/- per sq. mtr.  
(Built up booth) + Rs. 1,957/- per sq. mtr as Service Tax.  
(subject to availability)

### For Non-SMEs

Euro 290 per sq. mtr. or Indian Rs. 19,750/- per sq. mtr.  
+ Rs. 2,034/- per sq. mtr. as Service Tax. (Built up booth)

## Early Bird Rates

### For SMEs

One side open booth : Euro 245 per sq. mtr. or Indian Rs. 16,700/- per sq. mtr.  
(Built up booth) + Rs. 1,720/- per sq. mtr. as Service Tax.  
Two sides open booth : Euro 275 per sq. mtr. or Indian Rs. 18,700/- per sq. mtr.  
(Built up booth) + Rs. 1,926/- per sq. mtr as Service Tax.  
(subject to availability)

### For Non-SMEs

Euro 285 per sq. mtr. or Indian Rs. 19,400/- per sq. mtr.  
+ Rs. 1,998/- per sq. mtr. as Service Tax. (Built up booth)

**Early bird rates are applicable to those who will confirm their bookings on or before 7th January, 2010.**

**If participants make payments in Euro, then Service Tax is not applicable.**

## Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form  
OR
- ❖ Swift Transfer in Euro (to add Euro 40 per remittance to offset bank charges etc.) as per following details:

**Name of the Bank** : HDFC BANK LTD  
**Address of the Bank** : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020  
**Bank Code** : 0014  
**Account Number** : 00142680000056  
**Beneficiary Name** : EEPC INDIA  
**SWIFT Code** : INBBCAL

**THROUGH :**

**JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308**

**SWIFT Code – CHASDEFX**



**Booth Size :** Hall 3 : 3.5 x 3 = 10.5 sq. mtr.  
                    3 x 3 = 9 sq. mtr. (limited booth)  
                    Hall 12 : 3 x 3 = 9 sq. mtr.

Participation charge includes following services :

- Display Booth with standard furniture
- Catalogue/EBI listing  
(In alphabetical section - name/address. And in product section - three product entries)
- Publication of Brochure on Indian participation
- Common Interpreter services
- On site assistance in various business related matters
- Electricity charges
- Stand cleaning services

### **Date of Payment**

**Full payment is to be made along with the Application Form latest by 1st February, 2010.**

### **Cancellation of Participation**

Request for cancellation of participation will be accepted if EETPC India receives the same in writing on or before **15th February, 2010**. EETPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

### **Display Booth**

There will be in-built display booths of 9/10.5 sq. mtr. each. EETPC India will provide the following :

- Carpeted floor
- One table
- One cabinet
- Three chairs
- One book rack
- Three spot lights
- One plug socket
- One waste basket
- Fascia

### **Selection Criteria**

Selection of participants will be done **after receiving full payment strictly on first-come-first served basis**.

### **Benefit of the member-exporters**

EETPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are highly subsidized as per MAI Scheme of Government of India.

### **Participants' details**

In Hannover Fair 2010 EETPC India intends to circulate the details of all the participants in a **CD Format** on a complimentary basis instead of printed Exhibitors' Profiles. The CD will be highly interactive and will be a ready reckoner for the overseas buyers.



Participants are requested to send the following information, within **4 MB Size**, along with the Application Form in CD or over email to the respective Regional Offices with a copy to Head Office (email id: [jayabasu@eepcindia.net](mailto:jayabasu@eepcindia.net) or [ashitkar@eepcindia.net](mailto:ashitkar@eepcindia.net)) :

- (i) Company Profile (not more than 100 words);
- (ii) Contact Details (as per the Application Form);
- (iii) Logo – pdf or jpg format;
- (iv) E-Brochure – pdf format; or
- (v) Scanned copy of Product Catalogue/Product Pictures - pdf format.

### Submission of Application

Interested firms may please send the **Application Form**, duly filled in and signed, along with full **Payment latest by 1st February, 2010** to any of the following :

#### **R. Maitra**

*Executive Director*  
EEPC INDIA  
Vandhna, 4th Floor  
11, Tolstoy Marg  
New Delhi – 110 001  
Tel. : 91-11-23353353, 23711124/25  
Fax : 91-11-23310920  
E-mail : [eepecto@eepc.gov.in](mailto:eepecto@eepc.gov.in)  
Website : [www.eepecindia.org](http://www.eepecindia.org)

#### **Ms. Anima Pandey**

*Regional Director*  
EEPC INDIA  
Vanijya Bhavan (2nd Floor)  
International Trade Facilitation Centre  
1/1, Wood Street  
Kolkata – 700 016  
Tel. : 91-33-22890673/74  
Fax : 91-33-22890687  
E-mail : [eepcrokol@vsnl.net](mailto:eepcrokol@vsnl.net)

#### **A. A. Kazmi**

*Regional Director (Actg.)*  
EEPC INDIA  
4A, Vandhna Building (4th Floor)  
11, Tolstoy Marg, New Delhi – 110 001  
Tel. : 91-11-23314171/74  
Fax : 91-11-23317795  
E-mail : [info@eepcrodel.org](mailto:info@eepcrodel.org), [info@eepcrodel.org](mailto:info@eepcrodel.org)

#### **Bhaskar Sarkar**

*Addl. Executive Director & Secretary*  
EEPC INDIA  
Vanijya Bhavan (1st Floor)  
International Trade Facilitation Centre  
1/1, Wood Street, Kolkata – 700 016  
Tel. : 91-33-22890651/52/53  
Fax : 91-33-22890654  
E-mail : [eepch@eth.net](mailto:eepch@eth.net)  
Website : [www.eepecindia.org](http://www.eepecindia.org)

#### **Rajat Srivastava**

*Regional Director*  
EEPC INDIA  
Centre 1, 12th Floor  
World Trade Centre  
Cuffe Parade  
Mumbai – 400 005  
Tel. : 91-22-42125555  
Fax : 91-22-42125556/22180119  
E-mail : [eepcmum@mtnl.net.in](mailto:eepcmum@mtnl.net.in), [eepcmum@vsnl.com](mailto:eepcmum@vsnl.com)

#### **M. Ganesan**

*Regional Director*  
EEPC INDIA  
Greems Dugar (3rd Floor)  
149, Greems Road  
Chennai – 600 006  
Tel. : 91-44-28295501, 28295502  
Fax : 91-44-28290495  
E-mail : [eepcchennai@airtelmail.in](mailto:eepcchennai@airtelmail.in)



**Application Form**  
**India Pavilion at HANNOVER FAIR 2010**  
**(19 - 23 April, 2010)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:			
Amount with DD/Cheque No. & Date	:			
Name & Designation of the Chief Executive	:			
Mobile No. of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Units (please tick mark)	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status (please tick mark)	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Total Export to EU Countries (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS etc.)	:			
Nature of Display (please tick mark)	:	<u>Display of Samples</u> <input type="checkbox"/>	<u>Display of Posters</u> <input type="checkbox"/>	

Please send us this Form duly filled in and signed along with full payment and following information for preparing CD :

Company Profile (not more than 100 words); Contact Details (as per the Application Form); Logo – pdf or jpg format; E-Brochure – pdf format; or Scanned copy of Product Catalogue/Product Pictures - pdf format.

Date : \_\_\_\_\_ Signature : \_\_\_\_\_  
Office Seal : \_\_\_\_\_