



EEPC India Invites Participation for India Pavilion at Hannover Fair 2010 (19 - 23 April, 2010)

Hannover Fair is the world's leading technology event. It is the leading showplace for all sectors of industry – in particular mechanical and plant engineering, automotive sectors, electrical engineering and electronics. Hannover Fair 2010 is the conglomeration of eight high profile trade shows under one roof. It offers a unique opportunity to establish contacts with many business leaders and unlock new sources of business potential. In 2010 **Subcontracting** will take place under a new name : **Industrial Supply – Leading Trade Fair for Industrial Subcontracting and Lightweight Construction**.

EEPC INDIA is organizing an **India Pavilion** in the **Industrial Supply - Subcontracting and Lightweight Construction and Energy** sectors in Hannover Fair 2010. Industrial Supply - Subcontracting and Lightweight Construction will cover materials components and system for mechanical engineering, the automotive industry and plant industry. **Energy** sector is the leading trade fair for Renewable and Conventional Power Generation, Transmission and Distribution.

Focus Products

Industrial Supply - Subcontracting and Lightweight Construction

Materials/Technology know-how

- Steel
- Metals
- Non-Ferrous Metals
- Rubber
- Plastics
- Ceramics
- Composites
- Special Materials

Development Design and Processes

- Non-cut Component Manufacturing
- Casting, Solid Forming and Sheet Metal Working
- Machining
- Joining Techniques
- Materials Treatment
- Engineering
- Design
- Industrial Services

Parts Components Systems

- Semi-finished Products
- Systems and Subassemblies
- Intermediate and Finished Products

Energy Sector

Transmission and Distribution

- Cabling
- Transformers
- Switchgear
- Power Supplies
- Instrumentation
- Network Management
- Systems Engineering
- Components

Energy Generation and Supply

Conventional Energy

Renewable Energy



Venue

Hall No. 3 for Industrial Supply - Subcontracting and Lightweight Construction
Hall No. 12 for Energy Sector
Hannover, Germany

Date

Monday, 19th - Friday, 23rd April, 2010.

Participation Charges

For SMEs

One side open booth : Euro 250 per sq. mtr. or Indian Rs. 17,000/- per sq. mtr.
(Built up booth) + Rs. 1,751/- per sq. mtr. as Service Tax.
Two sides open booth : Euro 280 per sq. mtr. or Indian Rs. 19,000/- per sq. mtr.
(Built up booth) + Rs. 1,957/- per sq. mtr as Service Tax.
(subject to availability)

For Non-SMEs

Euro 290 per sq. mtr. or Indian Rs. 19,750/- per sq. mtr.
+ Rs. 2,034/- per sq. mtr. as Service Tax. (Built up booth)

Early Bird Rates

For SMEs

One side open booth : Euro 245 per sq. mtr. or Indian Rs. 16,700/- per sq. mtr.
(Built up booth) + Rs. 1,720/- per sq. mtr. as Service Tax.
Two sides open booth : Euro 275 per sq. mtr. or Indian Rs. 18,700/- per sq. mtr.
(Built up booth) + Rs. 1,926/- per sq. mtr as Service Tax.
(subject to availability)

For Non-SMEs

Euro 285 per sq. mtr. or Indian Rs. 19,400/- per sq. mtr.
+ Rs. 1,998/- per sq. mtr. as Service Tax. (Built up booth)

Early bird rates are applicable to those who will confirm their bookings on or before 7th January, 2010.

If participants make payments in Euro, then Service Tax is not applicable.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form
OR
- ❖ Swift Transfer in Euro (to add Euro 40 per remittance to offset bank charges etc.) as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Bank Code : 0014
Account Number : 00142680000056
Beneficiary Name : EEPC INDIA
SWIFT Code : INBBCAL

THROUGH :

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308

SWIFT Code – CHASDEFX



Booth Size : Hall 3 : 3.5 x 3 = 10.5 sq. mtr.
 3 x 3 = 9 sq. mtr. (limited booth)
Hall 12 : 3 x 3 = 9 sq. mtr.

Participation charge includes following services :

- Display Booth with standard furniture
- Catalogue/EBI listing

(In alphabetical section - name/address. And in product section - three product entries)

- Publication of Brochure on Indian participation
- Common Interpreter services
- On site assistance in various business related matters
- Electricity charges
- Stand cleaning services

Date of Payment

Full payment is to be made along with the Application Form latest by 15th February, 2010.

Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **15th February, 2010**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Display Booth

There will be in-built display booths of 9/10.5 sq. mtr. each. EEPC India will provide the following :

- Carpeted floor
- One table
- One cabinet
- Three chairs
- One book rack
- Three spot lights
- One plug socket
- One waste basket
- Fascia

Selection Criteria

Selection of participants will be done **after receiving full payment strictly on first-come-first served basis.**

Benefit of the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are highly subsidized as per MAI Scheme of Government of India.

Participants' details

In Hannover Fair 2010 EEPC India intends to circulate the details of all the participants in a **CD Format** on a complimentary basis instead of printed Exhibitors' Profiles. The CD will be highly interactive and will be a ready reckoner for the overseas buyers.



Participants are requested to send the following information, within **4 MB Size**, along with the Application Form in CD or over email to the respective Regional Offices with a copy to Head Office (email id: jayabasu@eepcindia.net or ashitkar@eepcindia.net) :

- (i) Company Profile (not more than 100 words);
- (ii) Contact Details (as per the Application Form);
- (iii) Logo – pdf or jpg format;
- (iv) E-Brochure – pdf format; or
- (v) Scanned copy of Product Catalogue/Product Pictures - pdf format.

Submission of Application

Interested firms may please send the **Application Form**, duly filled in and signed, along with full **Payment latest by 15th February, 2010** to any of the following :

R. Maitra

Executive Director
EEPC INDIA
Vandhna, 4th Floor
11, Tolstoy Marg
New Delhi – 110 001
Tel. : 91-11-23353353, 23711124/25
Fax : 91-11-23310920
E-mail : eepecto@eepc.gov.in
Website : www.eepecindia.org

Ms. Anima Pandey

Regional Director
EEPC INDIA
Vanijya Bhavan (2nd Floor)
International Trade Facilitation Centre
1/1, Wood Street
Kolkata – 700 016
Tel. : 91-33-22890673/74
Fax : 91-33-22890687
E-mail : eeprocrol@vsnl.net

A. A. Kazmi

Regional Director (Actg.)
EEPC INDIA
4A, Vandhna Building (4th Floor)
11, Tolstoy Marg, New Delhi – 110 001
Tel. : 91-11-23314171/74
Fax : 91-11-23317795
E-mail : info@eepcrodel.org, info@eepcrodel.org

Bhaskar Sarkar

Addl. Executive Director & Secretary
EEPC INDIA
Vanijya Bhavan (1st Floor)
International Trade Facilitation Centre
1/1, Wood Street, Kolkata – 700 016
Tel. : 91-33-22890651/52/53
Fax : 91-33-22890654
E-mail : eepch@eth.net
Website : www.eepecindia.org

Rajat Srivastava

Regional Director
EEPC INDIA
Centre 1, 12th Floor
World Trade Centre
Cuffe Parade
Mumbai – 400 005
Tel. : 91-22-42125555
Fax : 91-22-42125556/22180119
E-mail : eepcmum@mtnl.net.in, eepcmum@vsnl.com

M. Ganesan

Regional Director
EEPC INDIA
Greems Dugar (3rd Floor)
149, Greems Road
Chennai – 600 006
Tel. : 91-44-28295501, 28295502
Fax : 91-44-28290495
E-mail : eepcchennai@airtelmail.in



Application Form

India Pavilion at HANNOVER FAIR 2010 (19 - 23 April, 2010)

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:			
Amount with DD/Cheque No. & Date	:			
Name & Designation of the Chief Executive	:			
Mobile No. of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Units (please tick mark)	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status (please tick mark)	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Total Export to EU Countries (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS etc.)	:			
Nature of Display (please tick mark)	:	<u>Display of Samples</u> <input type="checkbox"/>	<u>Display of Posters</u> <input type="checkbox"/>	

Please send us this Form duly filled in and signed along with full payment and following information for preparing CD :

Company Profile (not more than 100 words); Contact Details (as per the Application Form); Logo – pdf or jpg format; E-Brochure – pdf format; or Scanned copy of Product Catalogue/Product Pictures - pdf format.

Date : _____ Signature : _____
Office Seal : _____