



## Council's Activities

### India Pavilion at ITMA ASIA + CITME 2010, Shanghai, China (22 - 26 June, 2010)

#### About the Event

##### ITMA ASIA + CITME – Asia's largest International Textile Machinery Platform

ITMA is the world's largest international textile machinery exhibition, an event which is owned by CEMATEX. ITMA is recognized as the 'Olympics' of the textile machinery industry and the event has taken place every 4 years since its launch in 1951. In 1999, CEMATEX made the decision to introduce an event which catered to the growing needs of Asian textile manufacturers which represent a significant percentage of its association members' buyers. In 2001, ITMA ASIA made its debut in Singapore.

CITME was launched in 1988. It has grown to be the most established as well as the largest international textile machinery exhibition in China. It has become the first ever international textile machinery exhibition in China endorsed by UFI (the Global Association of the Exhibition Industry) in 2002.

In 2008, a combined show known as "ITMA ASIA + CITME" was launched in China. Taking off in Shanghai, the milestone event features the unique strengths of the ITMA brand and China's most important textile event -CITME. This move to combine the two shows into one mega high-quality event is strongly supported by all nine CEMATEX European textile machinery associations, CTMA (China Textile Machinery Association) and JTMA (Japan Textile Machinery Association). The second combined show will be held from 22 to 26 June 2010, again in Shanghai. ITMA ASIA and CITME are two of the most influential trade shows for the industry. The integration of these two well-established exhibitions into one mega show aims at offering their exhibitors and customers a high quality cost effective exhibition.

#### Opportunities in the Textile Machinery Market in China

A major manufacturing centre for textile products, China has become the world's most dynamic market. This has generated enormous demand for high-tech textile machinery. In recent years, China's textile industry has enjoyed rapid growth. Currently, it has one third of the global textile production capacity. With the dismantling of quota restrictions on textile and clothing exports at the end of 2004, and the rapid development of technology, the textile industry has witnessed massive changes. The need for Asian textile makers to modernize their operations in order to compete globally has spawned huge investment in quality machinery. As a result, leading textile machinery manufacturers will benefit from these buoyant market opportunities.

#### India's Exports of Textile Machinery to China

The export of textile machineries from India to China has reached a level of US\$ 6.23 million in 2007-08 against a value of US\$ 5.46 million during 2006-07 thereby registering a growth of 14%. The last four years trend indicates an average growth of 18%.

#### Features of ITMA ASIA + CITME 2010

- A mega showcase of cutting-edge solutions for textile makers
- Strong support of major trade associations from around the world
- Some 100,000 trade visitors from all sectors of global textile industry
- Over 100,000 sq. mtr. exhibition space
- Exhibition space structured by product category
- Stringent controls in force to protect intellectual property

#### Venue

Shanghai New International Expo Centre  
Shanghai, People's Republic of China

#### Date

Thursday, 22 June to Saturday, 26 June 2010 (5 days)



### Opening Hours of the Exhibition

- To exhibitors : from 0800 hours to 1900 hours
- To visitors : from 0900 hours to 1800 hours

### Product Categories

Only newly manufactured products will be admitted. Second hand products are not admitted. The exhibiting, promotion, directly or indirectly, of second hand machinery/accessories/parts/products is strictly prohibited.

### Categories

- Chapter 1 Machinery for Spinning Preparation, Man-Made Fibre Production, Spinning, Auxiliary Machinery and Accessories
- Chapter 2 Machinery for Winding, Texturing, Twisting, Auxiliary Machinery and Accessories
- Chapter 3 Machinery for Web Formation, Bonding and Finishing of Nonwovens and Felting, Auxiliary Machinery and Accessories
- Chapter 4 Weaving Preparatory Machinery, Weaving, Tufting Machinery, Auxiliary Machinery and Accessories
- Chapter 5 Knitting and Hosiery Machinery, Auxiliary Machinery and Accessories
- Chapter 6 Embroidery Machinery and Accessories
- Chapter 7 Braiding Machinery and Accessories
- Chapter 8 Washing, Bleaching, Dyeing, Printing, Drying, Finishing, Cutting, Rolling and Folding Machinery, Auxiliary Machinery and Accessories
- Chapter 9 Machinery and Accessories for the making-up Industry
- Chapter 10 Laboratory Testing and Measuring Equipment and Accessories
- Chapter 11 Transport, Handling, Storing and Packing Equipment and Accessories
- Chapter 12 Equipment for Recycling, Waste Reduction and Pollution Prevention and Accessories
- Chapter 13 Software for Design, Data Monitoring, Processing and Integrated Production
- Chapter 14 Dyestuffs and Chemical Products for the Textile Industry
- Chapter 15 Equipment and Products to Ensure Machinery and Plant Operations
- Chapter 16 Services for the Textile Industry
- Chapter 17 Educational and Research Institutions

### Participation Charges

- Built-up booths minimum 12 sq. mtr. : US\$ 225 per sq. mtr. or Indian Rs. 11,000/- per sq. mtr.  
(row stand, one side open) + Rs. 1,133/- per sq. mtr. as Service Tax
- Additional space in multiples of 3 sq. mtr. 20% extra for corner stall (subject to availability)

**If participants make payments in US Dollar, then Service Tax is not applicable.**



### Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form  
OR
- ❖ Swift Transfer in US Dollar **(to add US\$ 50 per remittance to offset bank charges etc.)** as per following details :

Name of the Bank : HDFC BANK LTD  
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020  
Bank Code : 0014  
Account Number : 00148580000013  
Beneficiary Name : EEPC INDIA  
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, NEW YORK

A/c. No. 001-1-406717

SWIFT Code – CHASUS33

CHIPS ABA : 0002

FEDWIRE ABA : 021000021

CHIPS UID # 354459

### Booth Display

The 12 sq. mtr. booth would include the following :

- Fascia with company name
- 4 Fluorescent lighting
- 2 Information counter
- 2 Stackable chairs
- 2 Arm chair
- 1 Wastepaper basket
- 1 Round table
- 2 Display board
- 2 Spot light
- 2 Brochure rack
- 1 Lockable storage
- Carpet

### Mode of Payment

Full payment is to be made by Demand Draft/at par Cheque favouring "EEPC INDIA" along with the filled-up Application Form *latest by 16th April, 2010.*

### Cancellation of Participation

Requests for cancellation of participation will be accepted if EEPC India receives the same in writing on or before 16th April, 2010. Any request for cancellation after the said date shall result in forfeiture of the amount already paid on this account.



### Selection Criteria

In view of limitations of space availability, selection of participation will be done strictly on *first-come-first served* basis.

### Benefit of the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are subsidized as per MAI Scheme of Government of India.

Interested firms may please send the **Application Form**, duly filled in and signed, along with full Payment **latest by 16th April, 2010** to the respective Regional Offices or **to** :

#### **R. Maitra**

*Executive Director*

#### **EEPC INDIA**

Vandhna (4th Floor)

11, Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23353353, 23711124/25

Fax : 91-11-23310920

E-mail : [eepecto@eepc.gov.in](mailto:eepecto@eepc.gov.in)

#### **Bhaskar Sarkar**

*Addl. Executive Director & Secretary*

#### **EEPC INDIA**

Vanijya Bhavan (1st Floor)

International Trade Facilitation Centre

1/1, Wood Street, Kolkata - 700 016

Tel. : 91-33-22890651/52/53

Fax : 91-33-22890654

E-mail : [eepc@eepcindia.org](mailto:eepc@eepcindia.org)



**Application Form**  
**India Pavilion at ITMA ASIA + CITME 2010, Shanghai, China**  
**(22 - 26 June, 2010)**

Name of the Company (in block letters)	:			
Postal Address (in block letters)	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:			
Amount with DD/Cheque No. & Date	:			
Name & Designation of the Chief Executive	:			
Mobile	:			
Name & Designation of the Participant	:			
Mobile	:			
Items Manufactured/Exported	:			
Total Annual Export (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Total Export to China (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Countries of Export	:			
Accreditation to International Standards (viz QS, ISO etc.)	:			
Foreign Collaboration, if any	:			
Type of Unit	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Photograph enclosed (2 copies)	:	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Company Profile with product details (please enclose with the form)	:	<input type="checkbox"/> Enclosed	<input type="checkbox"/> Not Enclosed	
Passport details	:			
Name as in Passport	:			
Passport No.	:			
Date of Issue	:			
Date of Expiry	:			
Place of Issue	:			

Please send the form duly filled in and signed along with the details of your participation fees payment.

Name : \_\_\_\_\_ Signature : \_\_\_\_\_  
Date : \_\_\_\_\_ Office Seal : \_\_\_\_\_