



## India Pavilion at Automechanika 2010, Frankfurt, Germany (September 14 - 19, 2010)

**Automechanika** is the International Leading Trade Fair for the Automotive Industry. This fair is the international meeting point for the automobile industry, automotive parts, components and systems, electronics, supply and maintenance equipment. This fair offers you a unique spectrum of products from the fields of automotive parts, car washing, workshop and filling-station equipment, IT products and services, accessories and tuning. The fair is accompanied by a wide variety of high-grade special shows, lectures and workshops. This is the show where the global automotive industry seeks information about the latest technology and concepts for success in the competitive environment of the future. Around 50 percent of trade visitors and 80 percent of exhibitors at the last event came from outside Germany.

EEPC India is organizing an India Pavilion at **Automechanika 2010**, scheduled to be held during 14 - 19 September, 2010 at Frankfurt, Germany. This will provide an excellent opportunity to learn about the latest development on ideas and technologies of the industry, to meet new products and trends, OEM/ODM providers and international brands, to establish your network with key-decision makers, technical experts and to develop new contacts and business relationships with customers from all over the world.

### Focus Products

- **Parts & Systems**

Vehicle parts and components of the drive, chassis, body, electrics and electronics groups systems and modules of the interior, exterior, drive, drive dynamics and electronic control groups

- **Accessories & Tuning**

Vehicle accessories, special equipment, tuning, performance systems, design refinement

- **Repair & Maintenance**

Equipment for vehicle service and repair, bodywork repair and painting, workshop equipment, dealership equipment, waste disposal and recycling

- **Service Station & Car Wash**

Service station equipment, car care and car wash

### Venue

Exhibition Centre Frankfurt, Frankfurt, Germany

### Date

September 14-19, 2010 (6 days)

### Participation Charges

One side open built-up booth : Euro 325 per sq. mtr. or Indian Rs. 19,500/- per sq. mtr. +  
Rs. 2,009/- per sq. mtr. as Service Tax.  
10% extra for two sides open booth (subject to availability).

12 & 9 sq. mtr. booths are available.

***If participants make payments in Euro, then Service Tax is not applicable.***



## Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form
- OR
- ❖ Swift Transfer in Euro (**to add Euro 40 per remittance to offset bank charges etc.**) as per following details :

Name of the Bank : HDFC BANK LTD  
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road  
Kolkata - 700 020  
Branch Code : 0014  
Account Number : 00142680000056  
Beneficiary Name : EEPC INDIA  
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308  
SWIFT Code – CHASDEFX  
IBAN No: DE26501108006231602308

## Payment & Cancellation

Full payment should be made along with **Application Form**, duly filled-in latest by **26th July, 2010**. The payment should be made by way of **Demand Draft** drawn in favour of "**EEPC India**".

Booking of space will be considered only after receiving 100% payment. 50% cancellation charges applicable if reservation is cancelled before **2nd August, 2010**. Any cancellation after this date would result in 100% forfeiture. Acceptance of application and allocation of space will be at the sole discretion of EEPC India.

## Display Booth

EEPC India will provide the following :

- Fascia
- Carpeting
- Wall panels
- One table
- Three chairs
- Three spot lights
- One plug socket
- One waste basket

## Selection Criteria

Since limited space is available, selection of participation will be done strictly on *first-come, first-served* basis.

## Benefit of the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are subsidized as per MAI Scheme of Government of India.



### **Submission of Application**

Interested firms may please send the **Application Form**, duly filled in and signed, along with full Payment **latest by 26th July, 2010** to the respective Regional Offices or to :

**Rajat Srivastava**

*Regional Director*

**EEPC INDIA**

Centre 1, 12th Floor

World Trade Centre, Cuffe Parade

Mumbai – 400 005

Tel.: 91-22-42125555

Fax: 91-22-42125556/22180119

E-mail: [rd.eepcmum@vsnl.net](mailto:rd.eepcmum@vsnl.net),  
[eepcmum@vsnl.com](mailto:eepcmum@vsnl.com)



**Application Form**  
**India Pavilion at Automechanika 2010, Frankfurt, Germany**  
**(14 - 19 September, 2010)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:	Area :	sq. mtr.	
Amount with DD/at par Cheque No. & date	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Units	:	SSI <input type="checkbox"/>	Non-SSI <input type="checkbox"/>	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Total Export to EU Countries (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS, etc.)	:			
Nature of Display	:	Display of Samples <input type="checkbox"/>	Display of Posters <input type="checkbox"/>	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :