



## **EEPC India Invites Participation for MEDICA 2010 Duesseldorf, Germany (17 - 20 November, 2010)**

**MEDICA** proved a major hub in attracting professionals from Medical & Health Care Industry worldwide. This is one of the world's largest Medical Trade Fair held every year in Duesseldorf. Over 1,35,000 visitors from more than 100 countries are expected to obtain information on all the current and future trends in in-patient and out-patient care at this mega exhibition. It is an annual Show and this year approximately 4300 exhibitors expected to participate throughout the world. They showcased their medical products and services on an exhibiting area consisting of 18 Halls and spanning nearly 1.3 million square feet of exhibit space.

Whether you are a market leader or an innovative newcomer, use the opportunity to present your product and services to an informed audience. Make the decision to be successful in the global medical market.

The organizer of the MEDICA Show is Messe Dusseldorf GmbH, Germany, the prestigious show organizer in Germany and running MEDICA Show since last 40 years.

**EEPC India is organizing an India Pavilion at MEDICA 2010, Germany** scheduled to be held during **17th to 20th November 2010 at Duesseldorf, Germany**. This will provide an excellent opportunity to learn about the latest development on ideas and technologies of the industry, to meet new products and trends, International brands, to establish your network with key-decision makers, technical experts and to develop new contacts and business relationships with customers from all over the world.

### **Focus Products**

The following products/areas would be covered in the exhibition :

- ❖ Electro Medical Equipment/Medical Technology
  - General diagnostics
  - Equipment for diagnostics
  - ENT
  - Microscopes
  - Thermography devices
  - Equipment for gynaecological investigation and diagnosis
  - Heart circulation diagnostics
  - Cardiac catheterization equipment
  - Stethoscopes & many more
- ❖ Laboratory Equipment
  - Analyzer appliances
  - Evaluation appliances
  - Incubators
  - Automatic dyeing units
  - Homogenizers
  - Ion exchangers
  - Laboratories items
  - Micrometers
  - Ohmmeters



- ❖ Diagnostics
  - Clinical chemistry
  - DNA diagnosis kits
  - Electrodes and biosensors
  - Gene tests/Molecular
  - Devices and systems for glucose determination units
  - Units and systems for dry chemistry
  - Rapid tests – clinical chemistry
  - Substrates
- ❖ Physiotherapy
  - Balneatherapeutic equipment
  - Bandages
  - Occupational therapy equipment
  - Walking and mobility aids
  - Physiotherapeutic mobility therapy
  - Wheel chairs
  - Training equipment
- ❖ Orthopaedic Technology
- ❖ Software for hospitals, laboratories, surgeries, medical products & services
- ❖ Medical services
- ❖ Technical equipment management & certification bodies

### **Venue**

Duesseldorf Fairgrounds, Halls and Congress Centre  
Germany

### **Date**

17 – 20 November, 2010 (4 days)

### **Time**

10 a.m. to 6.30 p.m. (Wednesday-Friday)

10 a.m. to 5.00 p.m. (Saturday)

### **Display Booth**

There will be in-built display booths of 8 sq. mtr. each.

EEPC India will provide the following :

- Fascia
- Carpeting
- One round table
- Three chairs
- 1 Bar stool
- 3 Spot lights
- 3 Side shelves
- 1 Display counter
- 1 Dustbin
- 1 Coat hanger



### Participation Charges

One side open built-up booth : Euro 300 per sq. mtr. or Indian Rs. 19,500/- sq. mtr. +  
Rs. 2,009/- per sq. mtr. as Service Tax.

**Minimum booth size is 8 sq. mtr. and Total Payable for 8 sq. mtr. built-up booth @ Euro 300 per sq. mtr., is Euro 2400 or (Rs. 1,56,000/- + Rs. 16,068/- as Service Tax)**

***If participants make payments in Euro, then Service Tax is not applicable.***

### Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque drawn in favour of "EEPC INDIA" along with the filled-up Application Form ***latest by 31st August, 2010.***

OR

- ❖ Swift Transfer in Euro **(to add Euro 40 per remittance to offset bank charges etc.)** as per following details:

Name of the Bank : HDFC BANK LTD.  
Address of the Bank : Central Plaza, 2/6, Sarat Bose Road, Kolkata-70020  
Branch Code : 0014  
Account Number : 00142680000056  
Beneficiary Name : EEPC INDIA  
Swift Code : HDFCINBBCAL

THROUGH:

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308

SWIFT Code - CHASDEFX

IBAN NO. : DE 26501108006231602308

### Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before 15th September, 2010. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

### Selection Criteria

Since limited space is available, selection of participation will be done strictly on *first-come, first-served* basis.

### Benefit of the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce, Government of India. Therefore no MDA grant would be available. The rates mentioned above are subsidized as per MAI Scheme of Government of India.

### Submission of Application

Interested firms may please send the **Application Form**, duly filled-in and signed, along with full payment ***latest by 31st August, 2010*** to the respective Regional and Sub-Regional Offices or to :

**Nishikant Jumde**

*Senior Deputy Director*

**EEPC INDIA**

Vandhna Building (4th Floor)

11, Tolstoy Marg

New Delhi - 110001

Phone : (+91 11) 23711124/25

Fax : (+91 11) 23310920

E-mail : eepcto@eepc.gov.in

Website : <http://www.eepcindia.org>



**Application Form**  
**MEDICA 2010, Duesseldorf, Germany**  
**(17 – 20 November, 2011)**

Name of the Company		:		
Postal Address		:		
Phone (with area code)		:		
Fax (with area code)		:		
E-mail		:		
Website		:		
Total Space required		:		
Fascia name to be displayed		:		
Amount with DD/Cheque No. & Date		:		
Name & Designation of the Chief Executive :				
Name & Designation of the Participants :				
Passport Details :	Passport No.	Date of Issue	Date of Expiry	Place of Issue
Type of Units (please tick mark)	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status (please tick mark)	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	<u>2007-2008</u>	<u>2008-2009</u>	<u>2009-2010</u>
Total Export to European Union (in Million US\$)	:	<u>2007-2008</u>	<u>2008-2009</u>	<u>2009-2010</u>
Foreign Collaboration, if any		:		
Products Manufactured/Exported		:		
Countries of Export		:		
Accreditation to International Standards (like ISO, QS, etc.)		:		

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/at par Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :