



## **EEPC Invites Participation for India Pavilion at Asia Pharma Expo 2011, Dhaka, Bangladesh (February 24 - 26, 2011)**

EEPC India is organising an **India Pavilion at Asia Pharma Expo 2011** to be held in Dhaka, Bangladesh during February 24 to 26, 2011. Bangladesh is emerging as a base with tremendously high potential for pharmaceutical formulations manufacturing, and for producing the medicines at par with international standards. Asia Pharma Expo exhibitions form a major platform for the South Asian pharmaceutical market for the pharmaceutical-allied suppliers from India, China, European Union, USA, Korea, Indonesia, Thailand, Malaysia, Singapore and Burma etc; and therefore, each Asia Pharma Expo becomes a landmark event, and also a meaningful business meeting point to interact with the entire South Asian pharmaceutical community.

The trade event is being organised by Bangladesh Association of Pharmaceutical Industries (BAPI), Dhaka, Bangladesh and GPE Expo Pvt. Ltd., Ahmedabad, India. The Asia Pharma Expo 2011 is expected international participation of more than 450 exhibitors and over 9,000 visitors mainly trade professionals from 28 countries including India, Bangladesh, China, European Union, USA, Korea, Indonesia, Thailand, Malaysia, Singapore and Burma etc.

### **Focus Products**

- Pharmaceutical Processing Plants & Equipments
- Pharma Packaging Machinery & Materials
- Analytical Laboratory Supplies (Instruments, Glassware, Lab. Reagents - Chemicals)
- Environment Control Equipment & Services
- Utility, Utility Services & Maintenance
- R & D, Biotechnology, CROs
- Contractors - Turnkey
- Contract Manufacturing

### **Venue**

Bangabandhu International Conference Centre

Dhaka, Bangladesh

### **Date**

24th to 26th February, 2011 (3 days)

### **Participation Charges**

One side open booth : US\$ 250 per sq. mtr. or Indian Rs. 12,000/- per sq. mtr.

(Built up booth) + Rs. 1,236/- per sq. mtr. as Service Tax.

20% extra for corner booths (subject to availability)

**If participants make payments in US Dollar, then Service Tax is not applicable.**



## Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form

OR

- ❖ Swift Transfer in US Dollar **(to add US\$ 50 per remittance to offset bank charges etc.)** as per following details:

Name of the Bank : HDFC BANK LTD  
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020  
Branch Code : 0014  
Account Number : 00148580000013  
Beneficiary Name : EEPC INDIA  
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, NEW YORK

A/c. No. 001-1-406717

SWIFT Code – CHASUS33

CHIPS ABA : 0002

FEDWIRE ABA : 021000021

CHIPS UID # 354459

## Date of Payment

Full payment is to be made along with the Application Form latest by **31st August, 2010**.

## Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **7th September, 2010**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

## Display Booth

Participation charges includes following services for 9 sq. mtr. booth :

- Carpeting
- Fascia
- 1 Display Table
- 2 Chairs
- 3 Spot Lights
- 1 West Basket
- Listing in the Event Catalogue

## Selection Criteria

Selection of participants will be done after receiving full payment strictly *on first-come, first- served* basis.



### MDA Entitlements

All eligible participants will be entitled to get MDA grant under General Area Programme of Ministry of Commerce & Industry, Government of India as per the MDA Guidelines effective from April 01, 2006. Assistance would be permissible on charges of built-up furnished stall subject to an upper ceiling of Rs. 80,000/- only.

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports up to Rs. 15 crores in the preceding year, having complete 12 months membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from Council's Website : [www.eepcindia.org](http://www.eepcindia.org) or respective Regional and Sub-Regional Offices of EEPC India.

### Submission of Application

Interested firms may please send their Application Form, duly filled in and signed, along with full payment **latest by 31st August, 2010** to the respective Regional and Sub-Regional Offices or to :

**Bhaskar Sarkar**

*Addl. Executive Director & Secretary*

**EEPC India**

Vanijya Bhavan, 1st Floor  
International Trade Facilitation Centre  
1/1 Wood Street  
Kolkata 700 016  
Tel. : 91-33-22890651/52/53  
Fax : 91-33-22890654  
E-mail : [eepc@eepcindia.org](mailto:eepc@eepcindia.org)  
Website : [www.eepcindia.org](http://www.eepcindia.org)



**Application Form**  
**India Pavilion at Asia Pharma Expo 2011, Dhaka, Bangladesh**  
**(24 – 26 February, 2011)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
Type of Units	:	SSI <input type="checkbox"/>	Non-SSI <input type="checkbox"/>	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Total Export to South Asian countries (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS, etc.)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly filled-in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :