



## **EEPC India Invites Participation for India Pavilion at EuroMold 2010, Frankfurt, Germany (01 - 04 December, 2010)**

**EuroMold**, is a leading international fair for Mouldmaking and Tooling, Design and Application Development. It is currently in its 17th edition. It is going to take place at Exhibition Center, Frankfurt am Main, Germany, from December 01 - 04, 2010. This is an important showcasing opportunity for the European market of new technologies, for the toolmaking and mouldmaking industry, for design and application development.

**EuroMold** represents the whole process chain "From Design to Prototyping to Series Production". A unique fair concept that closes the gap between industrial designers, product developers, producers, suppliers, and end-users. It draws huge interest from the automotive and engineering industries. It is the international meeting point of the industrial sector for decision-makers and high-quality visitors are characteristic for the show. EuroMold, reports a strong demand from numerous market leaders mainly from Germany and West Europe. At the present point of time Italy and France are the biggest international participating countries at EuroMold 2010, followed by China, Portugal, Spain, UK and Switzerland.

The 2009 edition of the fair hosted 56,372 trade visitors from 86 countries in four days out of which 19,535 were visitors from other than Germany (36.6% of total visitors). Thereby the rate of international attendees continued to grow. By tradition EuroMold is of major importance for countries from Central and West Europe. Traditionally most visitors at EuroMold are executives and consequently decision makers. This group of attendees comprises managers (14.1% of all trade visitors), proprietors (11.1%), CEOs (10.4%) and foremen (6.6%). A considerable number of attendees were product development managers (4.3%), production managers (3.4%), chief operating officers (3.4%) and purchase officers (3.1%).

EEPC INDIA is organizing an **India Pavilion at EuroMold 2010** in association with Tool and Gauge Manufacturers Association (TAGMA) scheduled to be held from 01 - 04 December, 2010 at Exhibition Center, Frankfurt am Main, Germany. This will provide an excellent opportunity to learn about the latest development on ideas and technologies of the industry, to meet new product and trend, OEM/ODM providers and international brands, to establish your network with key-decision makers, technical experts and to develop new contacts and business relationships with customers from all over the world.

### **Focus Products**

- ✓ Tools and Moulds (plastics, metals, glass, etc.)
- ✓ Pattern makers
- ✓ Prototype producers
- ✓ Industrial designs
- ✓ Raw materials
- ✓ Processors
- ✓ Hot runner producers
- ✓ Tooling auxiliaries
- ✓ Tooling machinery
- ✓ Auxiliary equipment
- ✓ Machinery and finishing services
- ✓ Manufacturing technologies (rapid prototyping, stereolithography etc.)

### **Venue**

Frankfurt am Main, Exhibition Center  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main  
Germany

### **Date**

01 – 04 December 2010 (4 days)



### Participation Charges

One side open booth : Euro 210 per sq. mtr. or Indian Rs. 12,600/- per sq. mtr. + Rs. 1,278/- per sq. mtr. as Service Tax.  
(Built-up booth)

Two sides open booth : Euro 225 per sq. mtr. or Indian Rs. 13,500/- per sq. mtr. + Rs. 1,391/- per sq. mtr. as Service Tax. (subject to availability).  
(Built-up booth)

Minimum booth size is 9 sq. mtr. (Larger booths in multiple of 3 sq. mtr. are also available)

***If participants make payments in Euro, then Service Tax is not applicable.***

### Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form

OR

- ❖ Swift Transfer in Euro **(to add Euro 40 per remittance to offset bank charges etc.)** as per following details :

Name of the Bank : HDFC BANK LTD  
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020  
Branch Code : 0014  
Account Number : 00142680000056  
Beneficiary Name : EEPC INDIA  
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308

SWIFT Code – CHASDEFX

IBAN No. : DE26501108006231602308

### Payment & Cancellation

Full payment should be made along with **Application Form**, duly filled-in latest by **20th October, 2010**. The payment should be made by way of **Demand Draft** drawn in favour of "**EEPC India**".

Booking of space will be considered only after receiving 100% payment. 50% cancellation charges applicable if reservation is cancelled before **20th October, 2010**. Any cancellation after this date would result in 100% forfeiture. Acceptance of application and allocation of space will be at the sole discretion of EEPC India.

### Display Booth

There will be in-built display booths of 9 sq. mtr. each. EEPC India will provide the following :

- Fascia
- Carpeting
- Wall panels
- One table
- Two chairs
- Three spot lights
- One plug socket
- One waste basket

### Selection Criteria

Selection of participants will be done **after receiving full payment strictly on first-come, first-served basis.**



### **Benefit of the member-exporters**

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are subsidized as per MAI Scheme of Government of India.

### **Submission of Application**

Interested firms may please send the **Application Form**, duly filled-in and signed, along with full payment **latest by 20th October, 2010** to the respective Regional Offices or to :

**Ms. Anima Pandey**

*Regional Director*

**EEPC INDIA**

Vanijya Bhavan (2nd Floor)

International Trade Facilitation Centre

1/1, Wood Street

Kolkata - 700 016

Tel. : 91-33-22890673/74

Fax : 91-33-22890687

E-mail : eepcokol@vsnl.net



**Application Form**  
**India Pavilion at EuroMold 2010, Frankfurt, Germany**  
**(01 - 04 December, 2010)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:	Area :	sq. mtr.	
Amount with DD/at par Cheque No. & date	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Units	:	SSI <input type="checkbox"/>	Non-SSI <input type="checkbox"/>	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Total Export to EU Countries (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS, etc.)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :