



EEPC INDIA (formerly Engineering Export Promotion Council)
Sponsored by Ministry of Commerce & Industry, Government of India
(An ISO 9001: 2000 organisation)

EEPC Invites Participation for India Pavilion at Middle East Electricity 2011, Dubai, UAE (February 8 - 10, 2011)

Middle East Electricity Exhibition, now in its 36th year, is rated by visitors and exhibitors as the leading energy event of its kind anywhere in the world. The 2010 Middle East Electricity Exhibition (MEE) had an impressive presence of nearly 1000 exhibitors from 59 countries. Over the three days, attendance figures showed a year on year increase of over 49,000 reinforcing Dubai's position as a vital conduit for the region's trade professionals to source innovative products and solutions.

Clear evidence of this is the fact that Middle East Electricity 2010 set a new benchmark in terms of satisfaction with the event, an unprecedented 100% of exhibitors stating that they achieved their overall objectives by participating at the exhibition.

EEPC India is organizing an India Pavilion at Middle East Electricity 2011 scheduled to be held during February 8 - 10, 2011 Dubai, UAE. This will provide an excellent opportunity to learn about the latest development on ideas and technologies of the industry, to meet new products and trends, International brands, to establish your network with key-decision makers, technical experts and to develop new contacts and business relationships with customers from all over the world.

Focus Products

- Power Generation Equipment
- Batteries
- Electrical Wiring
- Fuse Switches
- Gas Related Products & Services
- Insulation Material
- Lighting Equipment
- Power Factor Correction Equipment
- Safety Equipment
- Transmissions & Systems
- Wind Power etc.
- Automation Systems
- Distribution Equipment
- Accessories
- Gas Turbines
- Generators
- Cable Accessories
- Overhead Line Equipment
- Power Monitoring & Supplies
- Solar Energy Equipment
- Turnkey Installations

Venue

Dubai International Exhibition Centre
Dubai, United Arab Emirates

Date

8th to 10th February, 2011 (3 days)

Participation Charges

One side open booth : US\$ 700 per sq. mtr. or ₹32,500 per sq. mtr.
(Built up booth) + ₹3,348 per sq. mtr. as Service Tax.
10% extra for corner booths (subject to availability)

If participants make payments in US Dollar, then Service Tax is not applicable.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring “EEPC INDIA” along with the duly filled-up Application Form OR
- ❖ Swift Transfer in US Dollar (to add US\$ 50 per remittance to offset bank charges etc.) as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Branch Code : 0014
Account Number : 00148580000013
Beneficiary Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, NEW YORK
A/c. No. 001-1-406717
SWIFT Code – CHASUS33
CHIPS ABA : 0002
FEDWIRE ABA : 021000021
CHIPS UID # 354459

Date of Payment

Full payment is to be made along with the Application Form latest by **7th January, 2011**.

Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **7th January, 2011**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Display Booth

Participation charges includes following services for 9 sq. mtr. booth :

- Fascia
- One table
- Two chairs
- One lockable counter
- Three spotlights
- Three shelves
- Stand carpet
- One power socket

Selection Criteria

Selection of participants will be done after receiving full payment strictly *on first-come, first-served* basis.

MDA Entitlements

All eligible participants will be entitled to get MDA grant under General Area Programme of Ministry of Commerce, Government of India as per the MDA Guidelines effective from April 01, 2006. Assistance would be permissible on charges of built-up furnished stall subject to an upper ceiling of ₹80,000 only.

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports up to ₹15 crores in the preceding year, having complete 12 months membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from Council's Website : www.eepcindia.org or respective Regional and Sub-Regional Offices of EEPC India.



Submission of Application

Interested firms may please send their Application Form, duly filled in and signed, along with full payment **latest by 7th January, 2011** to the respective Regional & Sub-Regional Offices or to :

R. Maitra

Executive Director

EEPC India

Vandhna (4th Floor)

Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23711124/23711125

Fax : 91-11-23310920

E-mail : eepcto@eepcindia.net

Website : www.eepcindia.org

Bhaskar Sarkar

Addl. Executive Director & Secretary

EEPCIndia

Vanijya Bhavan (1st Floor)

International Trade Facilitation Centre

1/1, Wood Street

Kolkata - 700 016

Tel. : 91-33-22890651/52/53

Fax : 91-33-22890654

E-mil : eepcho@eepcindia.net



Application Form
India Pavilion at Middle East Electricity 2011
(8 - 11 February, 2011)

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
PAN No. of the Company	:			
TAN No. of the Company	:			
Type of Units	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	2006-2007	2007-2008	2008-2009
Total Export to Middle East countries (in Million US\$)	:	2006-2007	2007-2008	2008-2009
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS, etc.)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (within 80 words) for the Exhibitors' Profile.

Please send us this Form duly filled-in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :