



EEPC INDIA (formerly Engineering Export Promotion Council)
Sponsored by Ministry of Commerce & Industry, Government of India
(An ISO 9001: 2000 organisation)

EEPC India Invites Participation for India Pavilion at Hannover Fair 2011 (4 - 8 April, 2011)

Hannover Fair is the world's leading technology event. It is the leading showplace for all sectors of industry – in particular mechanical and plant engineering, automotive sectors, electrical engineering and electronics. Hannover Fair 2011 is the conglomeration of thirteen high profile trade shows under one roof. It offers a unique opportunity to establish contacts with many business leaders and unlock new sources of business potential.

EEPC INDIA is organizing an **India Pavilion** in the Industrial Supply, Energy, Industrial Automation and MDA - Motion, Drive & Automation sectors in Hannover Fair 2011. **Industrial Supply** - Subcontracting and Lightweight Construction will cover materials components and system for mechanical engineering, the automotive industry and plant industry. **Energy** sector is the leading trade fair for Renewable and Conventional Power Generation, Transmission and Distribution. **Industrial Automation** creates a platform for all the relevant disciplines - from energy-efficient power transmission to ultra-precise measurement and control systems. **MDA - Motion, Drive & Automation** is the world's number one shop window for power transmission and fluid power.

Focus Products

Industrial Supply - Subcontracting and Lightweight Construction

Materials/Technology know-how

- Steel
- Metals
- Non-Ferrous Metals
- Rubber
- Plastics
- Ceramics
- Composites
- Special Materials

Development Design and Processes

- Non-cut Component Manufacturing
- Casting, Solid Forming and Sheet Metal Working
- Machining
- Joining Techniques
- Materials Treatment
- Engineering
- Design
- Industrial Services

Parts Components Systems

- Semi-finished Products
- Systems and Subassemblies
- Intermediate and Finished Products

Energy Sector

Power Generation and Supply

Services and technologies from fuel cells to all-inclusive contracting packages and low-cost solutions for energy supply.



Transmission and Distribution

Cabling, transformers, switchgear, power supplies, instrumentation, network management, systems engineering and components, transport technologies of oil, gas and water.

Conventional Energy

Oil, gas, coal and nuclear energy.

Renewable Energy

Solar energy/solar heating, biomass, biogas, bio-fuels, geothermal energy and hydroelectric power.

Venue

Hannover Fair Grounds

Hannover, Germany

Date

Monday, 4th - Friday, 8th April, 2011.

Participation Charges

For SMEs

One side open booth : Euro 250 per sq. mtr. or ₹15,500 per sq. mtr.
(Built up booth) + ₹1,597 per sq. mtr. as Service Tax.

Two sides open booth : Euro 280 per sq. mtr. or ₹17,500 per sq. mtr.
(Built up booth) + ₹1,803 per sq. mtr. as Service Tax.
(subject to availability)

For Non-SMEs

Euro 290 per sq. mtr. or ₹18,000 per sq. mtr.
+ ₹1,854 per sq. mtr. as Service Tax. (Built up booth)

If participants make payments in Euro, then Service Tax is not applicable.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring “EEPC INDIA” along with the duly filled-up Application Form
OR
- ❖ Swift Transfer in Euro (**to add Euro 40 per remittance to offset bank charges etc.**) as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Bank Code : 0014
Account Number : 00142680000056
Beneficiary Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308

SWIFT Code – CHASDEFX

IBAN No : DE26501108006231602308

Booth Size : Hall 3 : 3.5 x 3 = 10.5 sq. mtr.
 3 x 3 = 9 sq. mtr. (limited booth)
Hall 12 : 3 x 3 = 9 sq. mtr.

Larger booths in multiple of 3 sq. mtr. are also available.



Participation charge includes following services:

- Display Booth with standard furniture
- Catalogue/EBI listing
(In alphabetical section - name/address. And in product section - three product entries)
- Publication of Brochure on Indian participation
- Common Interpreter services
- On site assistance in various business related matters
- Electricity charges
- Stand cleaning services

Special Incentives to the Participants of Hannover Fair 2010

In view of disruptions caused by the volcanic eruptions during Hannover 2010, repeat participation from 2010 in the 2011 edition of the Hannover will be offered special loyalty incentive to the eligible incumbent. For clarification in this regard, please contact EEPC INDIA, Head Office at the following email ids: amitra@eepcindia.net or ashitkar@eepcindia.net / akar54@gmail.com

Date of Payment

Full payment is to be made along with the Application Form latest by **15th February, 2011**.

Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **21st February, 2011**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Display Booth

There will be in-built display booths of 9/10.5 sq. mtr. each. EEPC India will provide the following :

- Carpeted floor
- One table
- One cabinet
- Three chairs
- One book rack
- Three spot lights
- One plug socket
- One waste basket
- Fascia

Selection Criteria

Selection of participants will be done **after receiving full payment strictly on first-come, first-served basis**.

Benefit of the Member-Exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are highly subsidized as per MAI Scheme of Government of India.

Participants' Details

In Hannover Fair 2011 EEPC India intends to circulate the details of all the participants in a **CD Format** on a complimentary basis instead of printed Exhibitors' Profiles. The CD will be highly interactive and will be a ready reckoner for the overseas buyers.

Participants are requested to send the following information, within 2 pages, along with the Application Form in CD or over email to the respective Regional Offices with a copy to Head Office (email id: ashitkar@eepcindia.net):

- (i) Company Profile (not more than 100 words);
- (ii) Contact Details (as per the Application Form);
- (iii) Logo – pdf or jpg format;
- (iv) E-Brochure – pdf format (within 2 pages); or
- (v) Scanned copy of Product Catalogue/Product Pictures - pdf format.

Submission of Application

Interested firms may please send the **Application Form**, duly filled in and signed, along with **full Payment latest by 15th February, 2011** to any of the following:

R. Maitra

Executive Director

EEPC INDIA

Vandhna (4th Floor)

11, Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23353353, 23711124/25

Fax : 91-11-23310920

E-mail : eepcto@eepcindia.net

Ms. Anima Pandey

Regional Director

EEPC INDIA

Vanijya Bhavan (2nd Floor)

International Trade Facilitation Centre

1/1, Wood Street

Kolkata - 700 016

Tel. : 91-33-22890673/74

Fax : 91-33-22890687

E-mail : eepcokol@eepcindia.net

A. A. Kazmi

Regional Director

EEPC INDIA

4A, Vandhna Building (4th Floor)

11, Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23314171/74

Fax : 91-11-23317795

E-mail : eepcrodel@eepcindia.net

Bhaskar Sarkar

Addl. Executive Director & Secretary

EEPC INDIA

Vanijya Bhavan (1st Floor)

International Trade Facilitation Centre

1/1, Wood Street, Kolkata - 700 016

Tel. : 91-33-22890651/52/53

Fax : 91-33-22890654

E-mail : eepcho@eepcindia.net

Rajat Srivastava

Regional Director

EEPC INDIA

Centre 1 (12th Floor)

World Trade Centre

Cuffe Parade

Mumbai - 400 005

Tel. : 91-22-42125555

Fax : 91-22-42125556/22180119

E-mail : eepcromum@eepcindia.net

M. Ganesan

Regional Director

EEPC INDIA

Greems Dugar (3rd Floor)

149, Greems Road

Chennai - 600 006

Tel. : 91-44-28295501/5502

Fax : 91-44-28290495

E-mail : eepcrochen@eepcindia.net



Application Form
India Pavilion at HANNOVER FAIR 2011
(4 - 8 April, 2011)

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
PAN No. of the Company	:			
TAN No. of the Company	:			
Total Space required (in sq. mtr.)	:			
Amount with DD/at par Cheque No. & date	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
Type of Units	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	2007-2008	2008-2009	2009-2010
Total Export to EU Countries (in Million US\$)	:	2007-2008	2008-2009	2009-2010
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please send us this Form duly filled in and signed along with full payment and following information for preparing CD :
Company Profile (not more than 100 words); Contact Details (as per the Application Form); Logo – pdf or jpg format; E-Brochure – pdf format (within 2 pages); or Scanned copy of Product Pictures - pdf format.

Signature :

Date :

Office Seal :