



## Participate in **INDIATECH - Almaty, Kazakhstan** **Indian Industrial Products and Technology Exposition** (3rd to 6th September, 2004)

EEPC is pleased to announce that an exhibition of Indian Engineering and Hi-tech Products would be organized in International Expo Center, Almaty, Kazakhstan coinciding with "KITEX - ALMATY 2004" exhibition – one of Kazakhstan's premier exhibitions.

### About CIS

Compared to leading markets such as European Union, NAFTA, ASEAN etc., CIS countries are relatively new markets for Indian engineering exporters. Majority of exporters are unaware of the market reforms undergoing in these countries. Commonwealth of Independent States (CIS) was established as a successor body to the USSR in 1991. Since then, the world has begun to discover the possibility of commercial gain from oil, natural gas, gold and other natural resources abundant in the region. The region contains enormous natural and agricultural resources and some minerals and fuels. Their industrial base include trained workers, and their populations have relatively high educational levels and literacy rates.

### About Kazakhstan

Kazakhstan, located in Central Asia, is the ninth largest country in the world. Approximately 82% of consumer

commodities in Kazakhstan are imported. The import partners of Kazakhstan are mainly – EU, Russia, China, Korea, Turkey, UAE and India. Due to its vast oil reserves and liberal economic policies in 2002, Kazakhstan had exports of approximately US\$ 9.2 billion and imports of approximately US\$ 5.05 billion. In addition, during the year 2002, the Kazakhstan's economy grew at a rate of 9%, which means that it grew faster than Russia and is currently the fastest growing economy in the CIS. India's share in total import of Kazakhstan is 0.76%. In the engineering sector the share of India in total import of engineering goods of Kazakhstan is 0.33% which is well below its potential. Export of engineering goods to Kazakhstan during 2002-03 were to the tune of US\$ 8.93 million as against a performance of US\$ 6.41 million in 2001-02.

### KITEX – Almaty

KITEX, Almaty is one of the premier exhibitions being organized in Kazakhstan. This is a regular event held annually in Almaty. The event is supported by Union of Chambers of Commerce and Industry, Ministry of Trade and Industry of the Republic of

Kazakhstan. Electrical and electronic products, transport and automotive products, household goods, small and medium engineering sectors, construction industry, telecommunications etc. are the focused areas for display along with other non-engineering sectors. Exhibition was visited by 80% visitors from Kazakhstan, 9% from Kyrgyzstan, 5% from Uzbekistan, 4% from Russia and 2% from other countries. Authorities are striving hard to invite more visitors from neighbouring countries.

### Exhibition Venue

International Expo Center  
Almaty  
Kazakhstan

### Date & Duration

3rd to 6th September, 2004  
(for four days)

### Participation Charges

Rs. 12,000/- per sq. mtr.

Minimum of 9 sq. mtr. is to be booked. Additional space in multiples of 9 sq. mtr. may be booked.

(50% payment to be made along with Application Form by 25th June, 2004 and balance 50% by 23rd July, 2004).

### **Selection Criteria**

Final selection of the participants will be done by a Committee based on the criteria such as Accreditation to International Standards (like ISO, QS, etc.), foreign collaboration, annual export, and exports to CIS countries.

### **Display Booth**

There will be in-built display booths of 9 sq. mtrs. (3m x 3m) each. In the event of additional space, a minimum space of 9 sq. mtrs. and the multiple thereof such as 18, 27, 36 sq. mtrs. etc. are required to be booked. Council will provide carpeted floor, one-plug socket, two spot lights, three plastic chairs, one table (70 x 70 cm), one ashtray, one waste basket, including fascia. Any other furniture/accessories will be termed as additional requirement, which will be served on request at extra cost subject to availability. Details of additional furniture will be sent to you on receipt of your confirmation.

### **Shipping Arrangements**

Shipping Manual will be forwarded to companies who will confirm their participation in this event.

### **Air Travel & Hotel Accommodation**

EEPC will announce negotiated room rates of 2/3 hotels in Kazakhstan for participant's stay at their own cost. Names of accredited Travel Agents will also be announced. However, participants are free to stay and travel through their own agencies.

### **Publicity**

Council will undertake wide publicity of this event through various media in Kazakhstan and neighbouring countries. Besides, extensive individual mailing campaign will also be undertaken to the buyers in the region.

### **Exhibitor's Profile**

Exhibition Authorities will publish official show magazine in Russian and

English which will carry details of exhibiting companies.

### **MDA Entitlement**

Participants, participating in the INDIATECH Pavilion are entitled to get MDA assistance as per the guidelines of Focus-CIS Programme effective from 1st April, 2004. Details of the Scheme can be obtained from respective Regional Offices.

Please send the completed Form along with 50% payment *within 25th June, 2004* to :

**Shri C. S. Shukla**

*Executive Director*

**Engineering Export Promotion Council**

Vandhna Bldg., 4th Floor

11, Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23711124/25

Fax : 91-11-23310920

E-mail : eepcto@eepc.gov.in

**IMPORTANT : PLEASE NOTE THAT PARTICIPATION ONCE CONFIRMED BY EEPC CANNOT BE WITHDRAWN.**

**Application Form**  
**INDIATECH – ALMATY, KAZAKHSTAN**  
**(3rd to 6th September, 2004)**

Name of the Company	:	
Postal Address	:	
Phone (with area code)	:	
Fax (with area code)	:	
E-mail	:	
Website	:	
Name & Designation of the Chief Executive	:	
Name & Designation of the Contact Person	:	
Status	:	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>1999-2000</u> <u>2000-2001</u> <u>2001-2002</u>
Total Export to CIS (in Million US\$)	:	<u>1999-2000</u> <u>2000-2001</u> <u>2001-2002</u>
Foreign Collaboration, if any	:	
Products Manufactured/Exported	:	
Countries of Export	:	
Accreditation to International Standards (like ISO, QS)	:	
Nature of Display	:	<u>Display of Samples</u> <input type="checkbox"/> <u>Display of Posters</u> <input type="checkbox"/>

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees in **DD/Cheque**.

Signature :

Date :

Office Seal :