

## EEPC'S MEGA EVENT IN INDONESIA

### INDIATECH – JAKARTA

(13th - 16th October, 2004)



at

**Balai Sidang Jakarta Convention Centre  
Jakarta**

**Minimum Stall Area for each Participant : 9 sq. mtr. or in multiples of 9 sq. mtr.**

**Participation Charges** : (a) For SSI Units : Rs. 12,000/- per sq. mtr.  
(b) For Non-SSI Units : Rs. 15,000/- per sq. mtr.

**Last date of participation** : 30th June, 2004

**For further details & enlistment, please contact :**

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*Addl. Executive Director & Secretary*

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## INDIATECH – JAKARTA, INDONESIA

(13th to 16th October, 2004)

It has always been EEPC's endeavour to foster exports of India's state-of-the-art Engineering Industry into world market.

In line with above EEPC is pleased to announce one of its major events - INDIATECH, Jakarta - to be held in Indonesia at **Balai Sidang Jakarta Convention Centre, Jakarta** during **13th - 16th October, 2004**. This is a major step forward to enter into the ASEAN market.

### About ASEAN

ASEAN ( Association of South East Asian Nations) includes 10 (Ten) countries namely Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam, Myanmar, Cambodia, Brunei Darussalam and Laos. ASEAN was established on 8th August, 1967 in Bangkok by the 5 (Five) original member countries, namely Indonesia, Malaysia, Philippines, Singapore and Thailand. Brunei Darussalam joined on January, 1984, Vietnam on 28th July, 1995, Laos and Myanmar on 23rd July, 1997 and Cambodia on 30th April, 1999. The ASEAN region has a population of about 500 million, a total area of 4.5 million sq. km., a combined gross domestic products of US\$ 737 billion and a total trade of US\$ 720 billion.

There has been upswing in growth in this region. Quick controls of SARS and improved external economic environment have strengthened growth in 3rd and 4th quarter of 2003. Improved bank profitability, upswing in regional stock markets, strong domestic demand, sizeable foreign exchange reserves are some of the factors contributing to the regional rebound.

As far as trade with India is concerned, total exports from India to this region has grown by 33.7% during the period 2002-03 over 2001-02, and export of

engineering goods has improved by 34.5% during the same period.

### About Indonesia

Indonesia is the world's largest archipelago consisting of more than 17,000 islands (6000 inhabited). It achieved independence from the Netherlands in 1949. Given herebelow is a brief profile :

Name	: Republic of Indonesia
Capital	: Jakarta
Area	: 1,919,400 sq. km.
Climate	: Tropical; hot; humid; more moderate in highlands
Language	: Bahasa Indonesia (official, modified form of Malay)
Religions	: Muslim 88%, Protestant 5%, Roman Catholic 3%, Hindu 2%, Buddhist 1%, Other 1% (1998)
Currency	: Indonesian Rupiah (IDR)
Natural Resources	: Petroleum, tin, natural gas, nickel, timber, bauxite, copper, coal, gold, silver
Industries	: Petroleum and natural gas, textiles, apparel, footwear, mining, cement, chemical fertilizers, plywood, rubber, food, tourism
Agriculture Products	: Rice, Cassava (tapioca), Peanuts, Rubber, Cocoa, Coffee, Palm Oil, Copra, Poultry, Beef, Pork, Eggs
Major Export Commodities	: Oil and Gas, Electrical Appliances, Plywood, Textiles, Rubber
Major Export Partners	: Japan (19.2%), US (14.5%), Singapore (11.6%), South Korea (6.6%), China (5.6%), Taiwan (3.7%) - (2002)
Major Import Commodities	: Machinery & Equipment, Chemicals, Fuels, Foodstuffs

India's share in Global Import of Indonesia : 2.04% (2002)

Major Import Partners : Japan (18.2%), South Korea (9.6%), Singapore (8.4%), China (7.9%), US (7.6%), Australia (5.0%) - 2002

GDP Growth: 2000 - 4.9%  
2001 - 3.4%  
2002 - 3.7%

Indonesia's economy expanded by 4.1% in 2003, slightly exceeding official estimates. Growth is likely to accelerate in the coming years on the back of a projected global recovery and an assumed absence of major disturbances in the run up to the general elections. Total exports from India to Indonesia has increased and, also, there is marked improvement in exports of Engineering Goods - around 70% in 2002-03 over 2001-02. Science and technology, Agriculture, Ecological conservation, Information technology and Bio-technology are some of the areas where India and Indonesia can deepen their cooperation.

### Product Sector

INDIATECH - Jakarta will be focusing mainly on following Industry sectors :

- .. Castings
- .. Forgings
- .. Bright Bars
- .. Fasteners
- .. Machine Tools
- .. Cutting Tools
- .. Primary Iron & Steel
- .. Automobile & Components
- .. Bicycle & Parts
- .. Industrial Machinery
- .. Food Processing Machinery



- .. Textile & Jute Machinery
- .. Pumps & Compressors
- .. Cranes
- .. Lifts & Winches
- .. Electric Fans & Parts
- .. Electric Power Equipment & Parts
- .. Heating & Cooling Equipments
- .. Utensils & Kitchenware
- .. Tractors & Agricultural Equipment
- .. Prime Aluminium & Aluminium Products
- .. Ferro Alloys
- .. Construction Machinery

**Exhibition Venue**

Balai Sidang Jakarta Convention Centre  
Jl. Gatot Subroto  
Jakarta Pusat

**Date & Duration**

13th - 16th October, 2004  
(Four Days)

**Participation Charges**

- (a) For SSI Units : Rs. 12,000/- per sq. m.
- (b) For Non-SSI Units : Rs. 15,000/- per sq. m.

A minimum of 9 sq. mtr. is to be booked. Additional space in multiples of 9 sq. mtr.

**Mode of Payment**

Initial payment of Rs. 50,000/- is to be made along with the **Application Form** within **30th June, 2004**. Balance amount to be paid latest by **15th July, 2004**. Payment may be made by Demand Draft drawn in favour of **“Engineering Export Promotion Council”**, payable at **Kolkata**.

**Cancellation of Participation**

Request for cancellation of participation will be accepted if Council receives the same in writing on or before

**15th July, 2004**. Council shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

**Display Booth**

There will be in-built display booths of 9 sq. mtr. (3m x 3m) each. In the event of additional space, a minimum space of 9 sq. mtr. and multiple thereof are required to be booked. Council will provide carpeted floor, one plug socket, two spot lights, three plastic chairs, one table, one ashtray, one waste basket and fascia. Any other furniture/accessories will be termed as additional requirement, which will be provided, on request, at extra cost subject to availability. Details of additional furniture will be intimated on receipt of your confirmation.

**Travel and Hotel Accommodation**

Council will assist participants in locating suitable air lines and hotels at Jakarta at negotiated rates through accredited Travel Agents. However, participants are free to stay and travel through their own agencies.

**Publicity**

Council will undertake wide publicity of this event through various media in Indonesia and neighbouring ASEAN countries.

**Shipping Arrangements**

Council will contact reputed Shipping Agents for transporting exhibits (product samples/catalogues etc.) from India to Indonesia and back to India and will forward the details to companies who will confirm their participation in this event. However, expenses towards transportation and other related formalities will have to be borne by the participant. The participant will, also, indemnify EEPC against any consequential claims arising in the process of Exportation/ Importation of exhibits.

**Selection Criteria**

Final selection of the participants will be done by a Committee based on the criteria such as Accreditation to International Standards (like ISO, QS etc.), foreign collaboration, annual export and exports to ASEAN countries. Decision of the Committee shall be final and binding.

**MDA Entitlement**

Participants are entitled to get MDA Assistance - as per guidelines effective 1st April, 2004 - under Focus ASEAN Programme. Participants will be eligible to avail MDA benefits as per following details :

<i>Item</i>	<i>Maximum Financial Ceiling</i>
Travel	Rs. 60,000/-
Stall Charges	Rs. 50,000/-
Total	Rs. 1,10,000/-

Assistance would be permissible on travel expenses by air, in economy excursion class fare and charges of the built up furnished stall, @ 90% for exporters having valid SSI registration certification and @ 75% for others including merchant exporters. This is subject to upper ceiling as mentioned above.

Further, eligibility for MDA Assistance is subject to exporting companies having FOB value of exports up to Rs. 5 crores in the preceding year and having complete 12 months membership with EEPC with regular filing of returns. Further details can be obtained from respective regional offices of EEPC.

Please send the Application Form, duly filled in and signed, along with initial payment of **Rs. 50,000/- within 30th June, 2004**.

**Application Form**  
**INDIATECH – JAKARTA, INDONESIA**  
**(13th to 16th October, 2004)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Unit	:	SSI <input type="checkbox"/>	Non-SSI <input type="checkbox"/>	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2000-2001</u>	<u>2001-2002</u>	<u>2002-2003</u>
Total Export to ASEAN (in Million US\$)	:	<u>2000-2001</u>	<u>2001-2002</u>	<u>2002-2003</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	<u>Display of Samples</u> <input type="checkbox"/>		
		<u>Display of Posters</u> <input type="checkbox"/>		

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly filled in and signed along with initial payment of Rs. 50,000 or full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Date : \_\_\_\_\_ Signature : \_\_\_\_\_  
Office Seal : \_\_\_\_\_