



## Council's Activities

### Participate in India Pavilion at Expo Metalmecanica 2004 Mexico City, Mexico (19-21 October, 2004)

EEPC is organizing an **India Pavilion in Expo Metalmecanica 2004, Mexico City, Mexico** scheduled to be held from **19th to 21st October, 2004**. This is a prime annual exhibition of Mexico being held continuously for the last sixteen years and this will be the seventeenth year in a row.

#### Mexico

Mexico enjoys a special status among Latin American countries with the highest trade volume in the region and a strong NAFTA influence. The domestic industry is highly developed in certain sectors and the automobile industry is a major success story of Mexico. Very clearly there exists a large import demand for engineering products in all spheres but USA, Europe and Latin American countries are the major suppliers. Mexico vigorously pursues Free Trade Agreements with many other nations with the objective of reaping maximum benefits from trade liberalization and mitigating its dependence on the US market.

Export of engineering goods to Mexico during the recent past has registered remarkable growth and on an average accounted for nearly 23.55% of India's export to Latin America.

#### Expo Metalmecanica 2004

For the seventeen consecutive year, Expo Metalmecanica will present an exhibition of tools, equipment, materials, supplies and services used by the metalworking industry of Mexico. For industry suppliers this exhibition is a unique opportunity to meet with potential customers and demonstrate products and solutions in a cost effective and user friendly environment.

Expo Metalmecanica will be staged concurrently with the best-attended manufacturing event in Mexico, International Manufacturing Technology Week. Besides Expo Metalmecanica, three other separate events will be held during the week i.e. MEXITRONICA, ENSAMBLAMEX and TECNOCALIDAD.

For the Expo Metalmecanica 2004 exhibitor, co-location with International Manufacturing Technology Week brings added exposure - over and above the traditional Metalmecanica audience to decision makers from over 2000 different OEM, contract manufacturing and Maquiladora companies whose engineers and managers attend this event.

#### Exposition Products Categories

Following are the major target sectors for Expo Metalmecanica :

- Machinery and Supplies
- Metal Joining and Assembly
- Material Handling and Storage
- Quality Control, Calibration and Testing
- Surface Finishing Tools and Supplies
- Engineering and Maintenance
- Plant Safety & Environmental Protection

#### Exhibition Venue

Expo Guadalajara, Exposition Centre Guadalajara, Jalisco, Mexico

#### Date & Duration

19th to 21st October, 2004 (for three days)

#### Participation Charges

Rs. 16,500/- per sq. mtr.  
Minimum of 9 sq. mtrs. is to be booked.  
Additional space in multiple of 9 sq. mtrs. may be booked.

Total payment for space booked be sent along with Application Form, **latest by 10th September, 2004** by DD/Cheque in the name of **Engineering Export Promotion Council, payable at New Delhi**.

#### Display Booth

There will be built-in display booths of 9 sq. mtrs. (3m x 3m) each. Package includes floor space and complete shell scheme with hardwall display, two flood lights, carpet, draped table and two chairs, waste basket, electric outlet (500w/110v), company name on booth facia and daily cleaning.

#### Shipping/Air Travel & Hotel Accommodation

Participants will be making their own arrangements for shipment of their goods and travel to Mexico. We are expected to receive a few shortlisted hotels from Mexico which will be circulated to participating companies.

#### MDA Entitlement

Participants, participating through EEPC will be entitled to get MDA assistance as per the guidelines of Focus-LAC Programme effective from 1st April, 2004. Details of the Scheme can be obtained from respective Regional Offices.

Please send the completed **Form** along with full payment latest by **10th September, 2004** to :

#### Shri C. S. Shukla

Executive Director

Engineering Export Promotion Council

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11 Tolstoy Marg, New Delhi 110 001

Tel. : 91-11-23711124/25

Fax : 91-11-23310920

E-mail : eepcto@eepc.gov.in

**Application Form**  
**Expo Metalmeccanica 2004, Mexico**  
**(19th to 21st October, 2004)**

Name of the Company (in block letter)	:			
Postal Address (in block letter)	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Contact Person	:			
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004</u>
Total Export to LAC (in Million US\$)	:	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004</u>
Foreign collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	<u>Display of Samples</u>	<input type="checkbox"/>	
		<u>Display of Posters</u>	<input type="checkbox"/>	

**Please send us this Form duly completed and signed along with your participation fees at the rate of Rs.16,500/- per sq. mtr. in DD/ Cheque.**

Date :

Signature :

Place :

Name :

Office Seal :