

## India Pavilion at Hannover Fair (11th - 15th April, 2005)

**Hannover Fair** is scheduled on **11th - 15th April, 2005**. It is the leading showplace for all sectors of industry – in particular mechanical and plant engineering, automotive sectors, electrical engineering and electronics. It is the conglomeration of eleven high profile trade shows under one central meeting place. It offers a unique opportunity to establish contacts with many business leaders and unlock new sources of business potential.

Engineering Export Promotion Council (EEPC), jointly with Indo-German Chamber of Commerce (IGCC), is organising an **India Pavilion** in the **Subcontracting** sector of **Hannover Fair**. **Subcontracting** provides an excellent opportunity to forge new business relationships with customers all over the globe and it offers following distinct benefits :

- High Quality Audience
- Unrivalled International Appeal
- Unique Synergies
- New Sales Markets

### Focus Products

- Castings
- Solid forming
- Non-cut metal parts
- Machine-cut parts
- Automotive components
- Sub-assemblies and metal structures
- Tool and mould making
- Fastenings, locks and fittings
- Plastic parts and rubber processing
- Production and assembly services
- Contract work
- Engineering services

### Materials

Steel, Aluminium, Other Metals, Ceramics, Polymers (engineering materials), Composites.

### Venue

Hall Nos. 3 & 4 of Subcontracting Hannover, Germany

### Date

Monday, 11th - Friday, 15th April, 2005.

### Participation Charge

Rs. 22,500/- per sq. mtr. A minimum of 9 sq. mtr. is to be booked. Additional space in multiples of 9 sq. mtr.

Participation charge includes following services :

- Display Booth with standard furniture
- Catalogue/EBI listing (in alphabetical section - name/ address. And in product section - three product entries)
- Publication of Brochure on Indian participation
- Common Interpreter services
- Fax connection (Call charges extra)
- On site assistance in various business related matters
- Electricity charges
- Stand cleaning services

### Mode of Payment

Full payment is to be made along with the **Application Form latest by 15th January, 2005**. Payment may be made by Demand Draft drawn in favour of **“Engineering Export Promotion Council”**, payable at **Kolkata**.

### Cancellation of Participation

Request for cancellation of participation will be accepted if Council receives the same in writing on or before **25th January, 2005**. Council shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

### Display Booth

There will be in-built display booths of 9 sq. mtr. (3m x 3m) each. Council will provide the following :

- Carpeted floor
- One table
- Two Podiums
- Three chairs
- Three spot lights
- One plug socket
- One waste basket
- One ashtray
- Fascia

### Selection Criteria

Selection of participants will be done strictly on *first-come-first served* basis.

### MDA Entitlement

MDA grant is available as per prevalent guidelines effective from 1st April, 2004.

Interested firms may please send in the **Application Form**, duly filled in and signed, along with full **Payment latest by 15th January, 2005** to :

**Shri R. Maitra**

*Addl. Executive Director & Secretary*  
**Engineering Export Promotion Council**

World Trade Centre (3rd Floor)  
14/1B, Ezra Street, Kolkata - 700 001  
Phone : 91-33-22350442/43  
Fax : 91-33-22215658  
E-mail : eepcho@eth.net

**Application Form  
HANNOVER FAIR 2005  
(11th to 15th April, 2005)**

Name of the Company	:	
Postal Address	:	
Phone (with area code)	:	
Fax (with area code)	:	
E-mail	:	
Website	:	
Name & Designation of the Chief Executive	:	
Name & Designation of the Participant	:	
Type of Units	:	SSI <input type="checkbox"/> Non-SSI <input type="checkbox"/>
Status	:	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2001-2002</u> <u>2002-2003</u> <u>2003-2004</u>
Total Export to EU Countries (in Million US\$)	:	<u>2001-2002</u> <u>2002-2003</u> <u>2003-2004</u>
Foreign Collaboration, if any	:	
Products Manufactured/Exported	:	
Countries of Export	:	
Accreditation to International Standards (like ISO, QS)	:	
Nature of Display	:	<u>Display of Samples</u> <input type="checkbox"/> <u>Display of Posters</u> <input type="checkbox"/>

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly filled in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Date : \_\_\_\_\_ Signature : \_\_\_\_\_  
Office Seal :