



*Members are requested to note
the Changes in Venue and Date of INDEE - Mexico, 2005*

EEPC'S MEGA EVENT IN MEXICO

INDEE - Mexico, 2005
(Indian Engineering Exhibition)
(12 - 14 October, 2005)

at
World Trade Centre, Ciudad De Mexico, Mexico City

Stall Area for each Participant : 9 sq. mtrs. or 6 sq. mtrs.
Participation Charges : (a) Rs. 15,000/- per sq. mtr. for 9 sq. mtrs. or above booths
(b) Rs. 16,000/- per sq. mtr. for 6 sq. mtrs. booths
Last date of participation : 30th June, 2005

For further details & enlistment, please contact :

Shri C. S. Shukla
Executive Director
Engineering Export Promotion Council
Vandhna Building (4th Floor)
11, Tolstoy Marg
New Delhi 110 001
Tel. : 91-11-23711124/25
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Participate in
INDEE - Mexico, 2005
(Indian Engineering Exhibition)
World Trade Centre, Ciudad De Mexico, Mexico City
(12 - 14 October, 2005)

EEPC is pleased to announce "Indian Engineering Exhibition" **INDEE - Mexico, 2005** in Mexico City from 12th to 14th October, 2005. INDEE - Mexico, 2005 is an International Exposition of Indian Engineering Products and Technology will be held at World Trade Centre, Ciudad De Mexico, Mexico City coinciding with **Fabtec-Canacintra Expo**. Fabtec-Canacintra Expo is being organised by GRUPO MFV, Mexico under the aegis of National Chamber for Manufacturing Industry.

About FOCUS-LAC

Engineering exports from India to Latin American Region have increased from US\$ 91 million in 1995-96 to US\$ 240 million in 2003-04 thereby showing a growth of 163% in a span of 7 years. This clearly indicates the achievement of objectives set under the integrated programme 'Focus LAC' launched by the Government of India in 1997 in which eight countries i.e. Argentina, Brazil, Chile, Colombia, Mexico, Peru, Trinidad & Tobago and Venezuela were given added emphasis.

About Mexico

Mexico enjoys a special status among Latin American countries with the highest trade volume in the region and a strong NAFTA influence. The domestic industry is highly developed in certain sectors and the automobile industry is a major success story of Mexico. Very clearly there exists a large import demand for engineering products in all spheres but USA, Europe and Latin American countries are the major suppliers. Mexico vigorously pursues Free Trade Agreements with many other nations with the objective of reaping maximum benefits from trade liberalization and mitigating its dependence on the US Market.

Thrust Products

Major product groups having potential for export to Mexico in particular and Latin America in general are as under :

- Auto Parts
- Bicycle & Parts

- Bright Bars
- Chemical and Pharmaceutical Plant & Machinery
- Compressors
- I. C. Engines & Diesel Engines
- Electric Power Equipment & Parts
- Electrical Appliances
- Hand, Small & Cutting Tools
- Industrial Machinery
- Machine Tools
- Scientific & Surgical Instruments
- Sewing Machine & Parts
- SS Utensils
- Steel & Steel based products
- Textile & Jute Mill Machinery
- Tractors & Agricultural Equipment
- Two/Three Wheelers

Exhibition Venue

World Trade Centre, Ciudad De Mexico, Mexico City

Dates & Duration

12 - 14 October, 2005 (Three days)

Participation Charges

- 9 sq. mtrs. or above booths
@ Rs.15,000/- per sq. mtr. and
- 6 sq. mtrs. booths
@ Rs.16,000/- per sq. mtr.

(50% payment to be made along with Application Form by 30th June, 2005 and balance 50% by 31st August, 2005 by way of Demand Draft favouring "Engineering Export Promotion Council" payable at "New Delhi").

Selection Criteria

Final selection of the participants will be done by a Committee based on the criteria such as Accreditation to International Standards (like ISO, QS, etc.), foreign collaboration, annual export, and exports to LAC countries.



EEPC INDIA

Display Booth

There will be built-up display booths of 9 sq. mtrs. (3m x 3m) and 6 sq. mtrs. (3m x 2m). In the event of additional space, a minimum space of 6 sq. mtrs. and the multiple thereof may be booked. Council will provide carpeted floor, one-plug socket, two spot lights, three plastic chairs, one table, one ashtray, one waste basket, including fascia. Any other furniture/accessories will be termed as additional requirement, which will be served on request at extra cost subject to availability. Details of additional furniture will be sent to confirmed participants.

Shipping Arrangements

Shipping Manual will be forwarded to companies who will confirm their participation in this event.

Air Travel & Hotel Accommodation

EEPC will announce negotiated room rates of 2/3 hotels in Mexico for participant's stay at their own cost. Names of accredited Travel Agents will also be announced. **However, participants are free to stay and travel through their own agencies.**

Publicity

Council will undertake wide publicity of this event through various media in Mexico and neighbouring Latin countries. Besides, extensive mass mailing campaign will also be undertaken to the buyers in the region.

Exhibitor's Profile

Exhibition Authorities will publish official show magazine in Spanish and English which will carry details of exhibiting companies.

MDA Entitlement

Participants of INDEE - Mexico, 2005 will be entitled for Marketing Development Assistance as per the guidelines of Focus-LAC Programme effective from April, 2005. Participants will be eligible to avail MDA benefits as per following details :

<i>Item</i>	<i>Maximum Financial Ceiling</i>
Travel	Rs. 90,000/-
Stall Charges	Rs. 50,000/-
Total	Rs. 1,40,000/-

Assistance would be permissible on travel expenses by air, in economy excursion class fare and charges of the built up furnished stall, @ 90% for exporters having valid SSI registration certification and @ 75% for others including merchant exporters. This is subject to upper ceiling as mentioned above.

Further, eligibility for MDA Assistance is subject to exporting companies having FOB value of exports up to Rs. 10 crores in the preceding year and having complete 12 months membership with EEPC with regular filing of returns. Further details can be obtained from respective regional offices of EEPC.

Please send the complete **Form** along with 50% payment **within 30th June, 2005** to :

Shri C. S. Shukla

Executive Director

Engineering Export Promotion Council

Vandhna Building (4th Floor)

11, Tolstoy Marg, New Delhi 110 001

Tel. : 91-11-23711124/25

Fax : 91-11-23310920

E-mail : eepcto@eepc.gov.in

IMPORTANT : PLEASE NOTE THAT PARTICIPATION ONCE CONFIRMED BY EEPC CANNOT BE WITHDRAWN.

Application Form
INDEE - Mexico, 2005
World Trade Centre, Ciudad De Mexico, Mexico City
(12 - 14 October, 2005)

Name of the Company	:			
Total Space required (sq. mtrs.)	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participant	:			
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004</u>
Total Export to LAC (in Million US\$)	:	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	<u>Display of Samples</u>	<input type="checkbox"/>	
		<u>Display of Posters</u>	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.
Please send us this Form duly completed and signed along with your participation fees by Demand Draft.

Signature :

Date :

Office Seal :