



EEPC INDIA (formerly Engineering Export Promotion Council)  
Sponsored by Ministry of Commerce & Industry, Government of India  
(An ISO 9001: 2000 organisation)

## **EEPC India Invites Participation for India Pavilion at Newcast 2011, Düsseldorf, Germany (28 June - 2 July, 2011)**

The third NEWCAST exhibition will be taking place in Düsseldorf, Germany during 28th June – 2nd July 2011. This is the world's leading international trade fair for precision castings offering encouraging conditions for attracting new business.

EEPC INDIA is organizing an India Pavilion at this show. As an exhibitor, at this event you get the opportunity to meet the top decision-makers of the casting industry from all over the world, who are on the look-out for innovative "casting solutions" and sustainable "casting concepts". More than half of the trade fair visitors and users came to the NEWCAST in 2007 with firm intentions to invest in new business and technology. The NEWCAST has emerged as the most important platform to present highly innovative sustainable solutions in cast iron for all industrial growth markets. It offers high-caliber "business to business" encounters with International purchasers, users and industry leaders in attendance.

### **Focus Sector**

The spectrum of focus ranges from vehicle manufacturing and the aerospace industry to machinery and plant technology and even as far as medical technology. For the sustainable, environmentally-friendly, low-CO<sub>2</sub> energy production of the future, casting products play a central role on the basis of innovative materials.

### **Venue**

Düsseldorf Exhibition Centre, Düsseldorf, Germany

### **Date**

28 June - 2 July, 2011

### **Participation Charges**

#### **One side open built up booth:**

Euro 300 per sq. mtr. or Rs. 19,500/- per sq. mtr.

#### **Two side open built up booth *(Subject to availability):***

Euro 350 per sq. mtr. or Rs. 22,750/- per sq. mtr.

### **Mode of Payment**

- ❖ Full payment is to be made by Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form

OR

- ❖ Swift Transfer in Euro as per following details:

Name of the Bank : HDFC BANK LTD  
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020  
Bank Code : 0014  
Account Number : 00142680000056  
Beneficiary Name : EEPC INDIA  
SWIFT Code : HDFCINBBAL



THROUGH:

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308

SWIFT Code – CHASDEFX

IBAN No: DE26501108006231602308

**(Please add Euro 40 per remittance to offset bank charges etc.)**

### **Date of Payment**

Full payment is to be made along with the Application Form latest by **27th May, 2011**

### **Cancellation of Participation**

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **27th May, 2011**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

### **Display Booth**

There will be in-built display booths of minimum 9 sq. mtr. each. EEPC India will provide the following :

- Carpeted floor
- One cabinet
- Three spot lights
- One waste basket
- One table
- Three chairs
- One plug socket
- Fascia

### **Selection Criteria**

Selection of participants will be done **after receiving full payment strictly on first-come, first-served basis**.

### **Benefit of the Member-Exporters**

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are highly subsidized as per MAI Scheme of Government of India.

### **Participants' Details**

EEPC India intends to circulate the details of all the participants in a **CD Format** on a complimentary basis instead of printed Exhibitors' Profiles. The CD will be highly interactive and will be a ready reckoner for the overseas buyers.

Participants are requested to send the following information, within 2 pages, along with the Application Form in CD or over email to the respective Regional Offices with a copy to Head Office (email id: [ashitkar@eepcindia.net](mailto:ashitkar@eepcindia.net)):

- (i) Company Profile (not more than 100 words);
- (ii) Contact Details (as per the Application Form);
- (iii) Logo – pdf or jpg format;
- (iv) E-Brochure – pdf format (within 2 pages); or
- (v) Scanned copy of Product Catalogue/Product Pictures - .pdf format.

## Submission of Application

Interested firms may please send the **Application Form**, duly filled in and signed, along with **full Payment latest by 27th May, 2011** to any of the following:

### **R. Maitra**

*Executive Director*

#### **EEPC INDIA**

Vandhna (4th Floor)

11, Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23353353, 23711124/25

Fax : 91-11-23310920

E-mail : eepcto@eepcindia.net

### **Ms. Anima Pandey**

*Regional Director*

#### **EEPC INDIA**

Vanijya Bhavan (2nd Floor)

International Trade Facilitation Centre

1/1, Wood Street, Kolkata - 700 016

Tel. : 91-33-22890673/74

Fax : 91-33-22890687

E-mail : eepcrokol@eepcindia.net

#### **EEPC INDIA**

4A, Vandhna Building (4th Floor)

11, Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23314171/74

Fax : 91-11-23317795

E-mail : eepcrodel@eepcindia.net

### **Bhaskar Sarkar**

*Addl. Executive Director & Secretary*

#### **EEPC INDIA**

Vanijya Bhavan (1st Floor)

International Trade Facilitation Centre

1/1, Wood Street, Kolkata - 700 016

Tel. : 91-33-22890651/52/53

Fax : 91-33-22890654

E-mail : eepcho@eepcindia.net

### **Rajat Srivastava**

*Regional Director*

#### **EEPC INDIA**

Centre 1 (12th Floor)

World Trade Centre, Cuffe Parade

Mumbai - 400 005

Tel. : 91-22-42125555

Fax : 91-22-42125556/22180119

E-mail : eepcromum@eepcindia.net

### **M. Ganesan**

*Regional Director*

#### **EEPC INDIA**

Greems Dugar (3rd Floor)

149, Greems Road

Chennai - 600 006

Tel. : 91-44-28295501/5502

Fax : 91-44-28290495

E-mail : eepcrochen@eepcindia.net



**Application Form  
India Pavilion at Newcast 2011  
Dusseldorf, Germany  
(28 June - 2 July, 2011)**

|   |   |  |  |           |
|---|---|--|--|-----------|
| Name of the Company                                     | : |  |  |           |
| Postal Address  | : |  |  |           |
| Phone (with area code)                                  | : |  |  |           |
| Fax (with area code)                                    | : |  |  |           |
| E-mail  | : |  |  |           |
| Website   | : |  |  |           |
| Name & Designation of the Chief Executive               | : |  |  |           |
| Name & Designation of the Participants                  | : |  |  |           |
| Space required (in sq. mtr.)                            | : |  |  |           |
| PAN No. of the Company                                  | : |  |  |           |
| TAN No. of the Company                                  | : |  |  |           |
| Type of Units   | : | <input type="checkbox"/> SSI                   | <input type="checkbox"/> Non-SSI           |           |
| Status  | : | <input type="checkbox"/> Manufacturer/Exporter | <input type="checkbox"/> Merchant Exporter |           |
|   |   | <input type="checkbox"/> Export House          |  |           |
| Total Annual Export (in Million US\$)                   | : | 2007-2008                                      | 2008-2009                                  | 2009-2010 |
| Total Export to EU countries (in Million US\$)          | : | 2007-2008                                      | 2008-2009                                  | 2009-2010 |
| Foreign Collaboration, if any                           | : |  |  |           |
| Products Manufactured/Exported                          | : |  |  |           |
| Countries of Export                                     | : |  |  |           |
| Accreditation to International Standards (like ISO, QS) | : |  |  |           |
| Nature of Display                                       | : | Display of Samples                             | <input type="checkbox"/>                   |           |
|   |   | Display of Posters                             | <input type="checkbox"/>                   |           |

Please send us this Form duly filled in and signed along with full payment and following information for preparing CD :  
Company Profile (not more than 100 words); Contact Details (as per the Application Form); Logo – pdf or jpg format;  
E- Brochure – pdf format (within 2 pages); or Scanned copy of Product Pictures - pdf format.

Signature :

Date :

Office Seal :