



## India Pavilion at Middle East Industrial Show Sharjah (UAE) (22 - 24 January, 2006)

The Middle East Industrial Show is an exhibition catering to the growing industrialization in the Middle East in general and the United Arab Emirates in particular. This exhibition is focused on the "Metal Working Industry" and the "Wood Working Industry" and incorporates : SteelFab - the only dedicated trade show in the Middle East for the steel fabrication industry and Wood Working Middle East - the first and only dedicated trade show for the regions wood working industry.

Engineering Export Promotion Council (EEPC) is organizing an India Pavilion which would provide an excellent opportunity to forge new business relationships with customers from all over the world.

### Focus Products

- Steel, Fasteners, Accessories
- Abrasives & Blasting Equipment
- Welding Equipment
- Welding Electrode
- Machine Tools
- Metal Working Machinery
- Jigs & Fixtures
- Finishing Equipments
- Spraying Guns
- Testing Equipments
- Material Handling Systems
- Hand Tools
- Furniture Components, Hardware, Handles, Locks

### Venue

Expo Centre, Sharjah

### Date

22nd to 24th January, 2006.

### Participation Charges

Rs. 13,000/- per sq. mtr.

- A minimum of 9 sq. mtrs. is to be booked
- Additional space in multiples of 9 sq. mtrs.

These charges include construction of booths and catalogue entry in the exhibitors profile.

### Mode of Payment

50% of participation charges i.e. Rs. 58,500/-, in case of 9 sq. mtrs. is to be made along with the Application Form **latest by 17th October, 2005**. The balance 50% payment is to be made by 28th October, 2005. Payment may be made by Demand Draft drawn in favour of "Engineering Export Promotion Council", payable at **Chennai**.

### Cancellation of Participation

Any request for cancellation after confirmation will not be entertained and will amount to forfeiture of the payment made to the Council.

### Display Booth

There will be in built display booths of 9 sq. mtrs. (3 m x 3 m) each. In the booth, the following furniture/facilities will be provided :

- Carpet
- 1 Table
- 2 Chairs
- 3 Spotlights
- Electrical connection (approx 5 amps)
- Fascia board with company name

### Selection Criteria

Selection of participants will be done strictly on *first-come-first served* basis.

### MDA Entitlement

Participants are entitled for Marketing Development Assistance as per the guidelines effective from 1st April, 2005. Further details may be obtained from the respective Regional Offices of the Council.

### Submission of Application

Interested firms may please send their Applications (as per enclosed format) duly filled in and signed along with 50% payment to :

**Shri M. Ganesan**

*Regional Director*

**Engineering Export Promotion Council**

Maalavika Centre (3rd Floor)

144/145, Kodambakkam High Road, Chennai - 600 034

Tel. : 91-44-28277501, 28276007, 28264972

Fax : 91-44-28270491

E-mail : eepcchen@md4.vsnl.net.in

Application Form can be downloaded from the EEPC Website at [www.eepcindia.org](http://www.eepcindia.org) under the download section.