



EEPC INDIA (formerly Engineering Export Promotion Council)  
Sponsored by Ministry of Commerce & Industry, Government of India  
(An ISO 9001: 2000 organisation)

## **EEPC India Invites Participation in India Pavilion at Middle East Electricity 2012, Dubai, UAE**

**(February 07 - 09, 2012)**

Middle East Electricity Exhibition, *now in its 37th year, is rated* by exhibitors and visitors alike as the world's leading energy event focusing on power, lighting, new & renewable energy, nuclear and water sectors. The 2011 show had an impressive presence of over 1000 exhibitors from 58 countries and 14,522 visitors from 118 countries. Total visitors were 43,695.

EEPC India is organizing an India Pavilion at Middle East Electricity 2012 scheduled to be held during February 07 - 09, 2012 at Dubai, UAE. This will be an excellent platform to update on products, technologies and trends in the relevant industry and sectors. It will, also, provide an excellent networking opportunity – interaction with key decision makers, developing business relations with manufacturers, customers, intermediaries from all over the world.

### **Focus Products**

- Power Generation Equipment
- Automation Systems
- Batteries
- Distribution Equipment
- Electrical Wiring
- Accessories
- Fuse Switches
- Gas Turbines
- Gas Related Products & Services
- Generators
- Insulation Material
- Cable Accessories
- Lighting Equipment
- Overhead Line Equipment
- Power Factor Correction Equipment
- Power Monitoring & Supplies
- Safety Equipment
- Solar Energy Equipment
- Transmissions & Systems
- Turnkey Installations
- Wind Power etc.

### **Venue**

Dubai International Exhibition Centre  
Dubai, United Arab Emirates

### **Date**

7th to 9th February, 2012 (3 days)

### **Participation Charges**

One side open booth : US\$ 720 per sq. mtr. or Indian ₹36,000/- per sq. mtr.  
(Built up booth) + ₹3,708/- per sq. mtr. as deposit towards Service Tax.

10% extra for corner booths (subject to availability)

(Rate includes insurance charges of US\$ 195 per booth. The insurance is compulsory for each company. If any company has their own insurance which covered a limited liability up to US\$ 100,000 and if they can provide the proof to the organizer then they can waive off.)

***If participants make payments in US Dollar, then Service Tax is not applicable.***

***If participation charges are paid in INR an amount equivalent to the corresponding Service Tax amount is also to be added which shall be treated as a deposit pending clarification from the authorities.***



## Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form  
OR

- ❖ Swift Transfer in US Dollar (**to add US\$ 50 per remittance to offset bank charges etc.**) as per following details:

Name of the Bank : HDFC BANK LTD  
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road  
Kolkata - 700 020  
Branch Code : 0014  
Account Number : 00148580000013  
Beneficiary Name : EEPC INDIA  
SWIFT Code : HDFCINBBCAL

THROUGH:

JP MORGAN CHASE BANK, NEW YORK  
A/c. No. 001-1-406717  
SWIFT Code – CHASUS33  
CHIPS ABA: 0002  
FEDWIRE ABA: 021000021  
CHIPS UID # 354459

## Date of Payment

Full payment is to be made along with the Application Form latest by **15th December, 2011**.

## Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **15th December, 2011**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

## Display Booth

Participation charges includes following services for 9 sq. mtr. booth:

- Fascia
- One table
- Two chairs
- One lockable counter
- Three spotlights
- Three shelves
- Stand carpet
- One power socket

## Selection Criteria

Selection of participants will be done after receiving full payment strictly *on first-come, first-served* basis.



### MDA Entitlements

All eligible participants will be entitled to get MDA grant under General Area Programme of Ministry of Commerce & Industry, Government of India as per the MDA Guidelines effective from April 01, 2006. Assistance would be permissible on charges of built-up furnished stall subject to an upper ceiling of ₹80,000/- only.

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports up to ₹15 crores in the preceding year, having complete 12 months membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from EEPC India's Website: [www.eepcindia.org](http://www.eepcindia.org) or respective Regional and Sub-Regional Offices of EEPC India.

### Submission of Application

Interested firms may please send their Application Form, duly filled in and signed, along with full payment **latest by 15th December, 2011** to the respective Regional & Sub-Regional Offices or to:

**R. Maitra**

*Executive Director*

**EEPC India**

Vandhna, 4th Floor

Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23711124/23711125

Fax : 91-11-23310920

E-mail : [eepcto@eepcindia.net](mailto:eepcto@eepcindia.net)

Website : [www.eepcindia.org](http://www.eepcindia.org)

**Bhaskar Sarkar**

Addl. Executive Director & Secretary

**EEPC India**

Vanijya Bhavan (1st Floor)

International Trade Facilitation Centre

1/1, Wood Street

Kolkata - 700 016

Tel.: 91-33-22890651/52/53

Fax: 91-33-22890654

E-mail: [eepcho@eepcindia.net](mailto:eepcho@eepcindia.net)

**Application Form**  
**India Pavilion at Middle East Electricity 2012, Dubai, UAE**  
**(7 - 9 February, 2012)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
Space required (in sq. mtr.)	:			
PAN No. of the Company	:			
TAN No. of the Company	:			
Type of Units	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	2008-2009	2009-2010	2010-2011
Total Export to Middle East countries (in Million US\$)	:	2008-2009	2009-2010	2010-2011
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (within 80 words) for the Exhibitors' Profile. Please send us this Form duly filled-in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :